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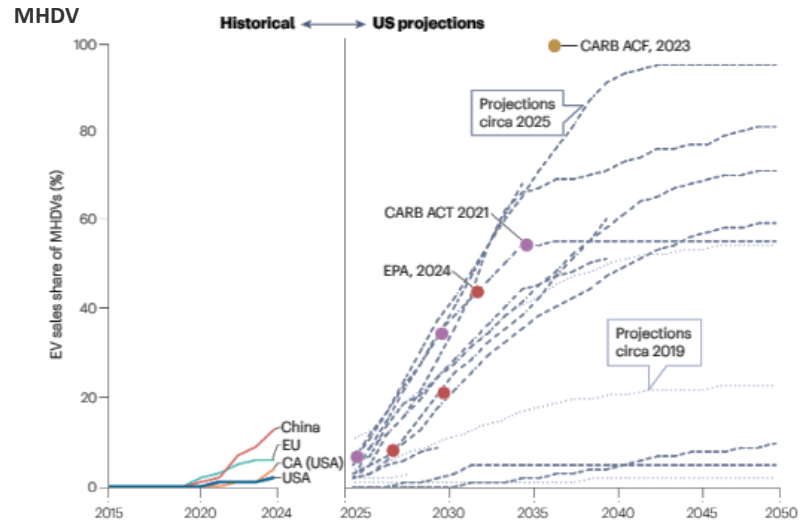
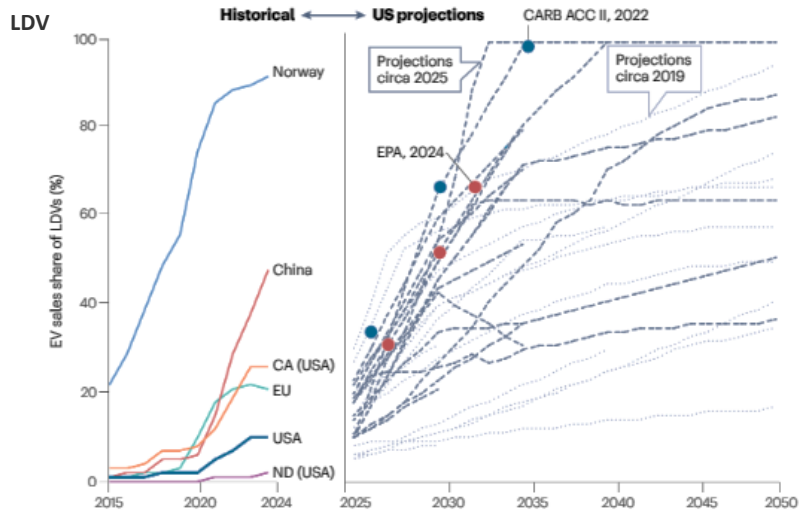
EV Stock and Load Forecasting for HECO

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HECO IGP Stakeholder Working Group
2025-10-23

Outline

- Overview of TEMPO
- Coverage and market segmentation
- Drivers of EV adoption
- Methodology and process
- Hawaii-specific factors
- Scenario design with key assumptions

As of 2025, projections and ambitions for EV adoption had increased substantially, relative to the previous 5 years



From

Muratori et al. (2025) Nature Reviews Clean Technology

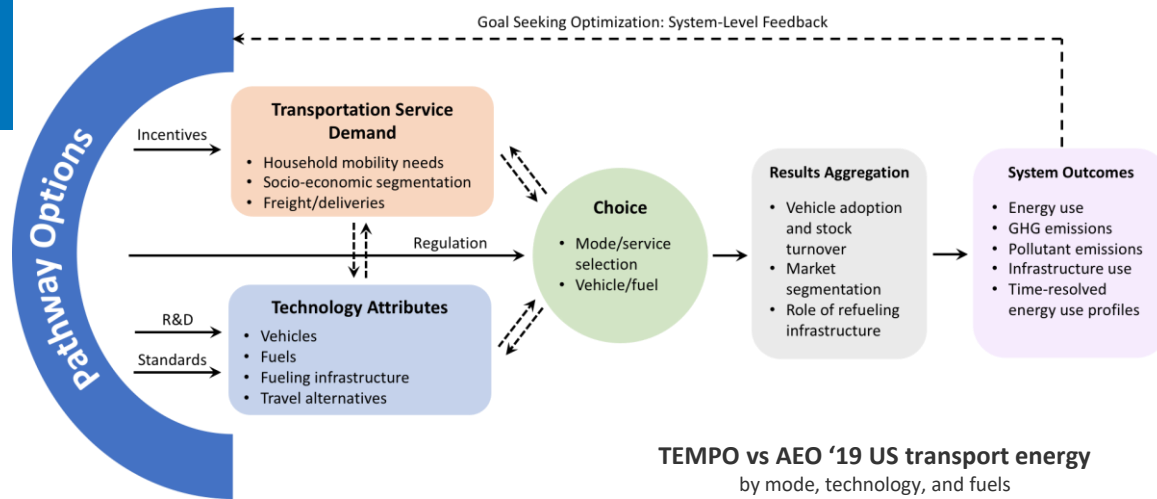
What is



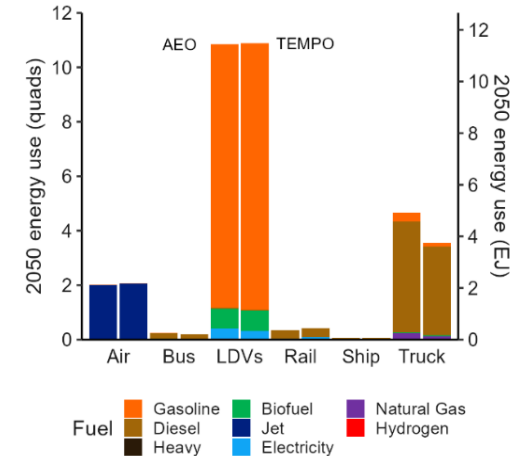
?

The Transportation Energy & Mobility Pathway Options (TEMPO™) model is a **comprehensive transportation demand macro model** for exploring long-term scenarios of energy use across all transportation.

- TEMPO combines methodologies used in energy-economic models such as EIA's AEO and travel demand forecasting models used by DOTs and MPOs.
- TEMPO is national in scope and offers county-level resolution.
- TEMPO produces a range of scenarios by varying inputs on technology cost and performance, consumer behavior, system attributes.



TEMPO vs AEO '19 US transport energy by mode, technology, and fuels



Muratori et al., 2021

Drivers of EV Adoption

In TEMPO, household technology choice depends on the monetized utility of available options. The components of this utility are:

- Upfront capital cost of the vehicle
- Operating costs (fuel/charging and maintenance)
- Trip feasibility
- Charging time/convenience
- Vehicle make-model availability
- Calibrated preference adjustments based on historical adoption

Additional factors affecting above are:

- Subsidies/incentives, affecting upfront cost
- Travel activity and patterns, affecting operating costs and trip feasibility
- Household demographics, including housing, affecting charging cost, time, and convenience, and also vehicle ownership and purchasing behavior

Coverage and Segmentation for HECO

Geographic coverage

HECO territory by county

- Honolulu County
- Hawaii County
- Maui County

Each county has unique characteristics considered in TEMPO

Vehicle type coverage and segmentation

All on-road transportation (excluding military)

- Household passenger LDVs
- Freight MHDVs
- Vocational/service MHDVs
- Fleet LDVs (government, rental)
- Buses

Each subsector contributes a different proportion to total EV load, have their own adoption and growth rates, and load shapes

| Factor unique to Hawaii or counties | How it affects TEMPO | Data sources, benchmarking |
|---|---|----------------------------------|
| Passenger travel | EV trip and charging feasibility Charging cost and convenience EV range selection | NHTS Oahu, BTS, DBEDT |
| Freight activity | | VIUS, DBEDT |
| Charging availability | | AFDC, RECS, Experian |
| Energy prices | TCO of EV vs. ICEV | HECO, NLR |
| Household demographics, including housing | Purchasing behavior Charging availability | ACS |
| Vehicle stocks and characteristics | Vehicle type mix Sales, survival, and turnover rates | ACS, NHTS, VIUS, Experian, DBEDT |
| Government EV policies | EV and EVSE subsidies and availability Scenario-specific projections | IRS, EPA/NHTSA, DOE, HSEO |
| Weather/temperature | EV performance and adoption | NOAA |

Customizing TEMPO for Hawaii



Data types

- household/vehicle stocks
- travel demand & options
- energy prices, charging costs
- policies & regulations
- turnover/survival
- temperature conditions
- charging infrastructure access

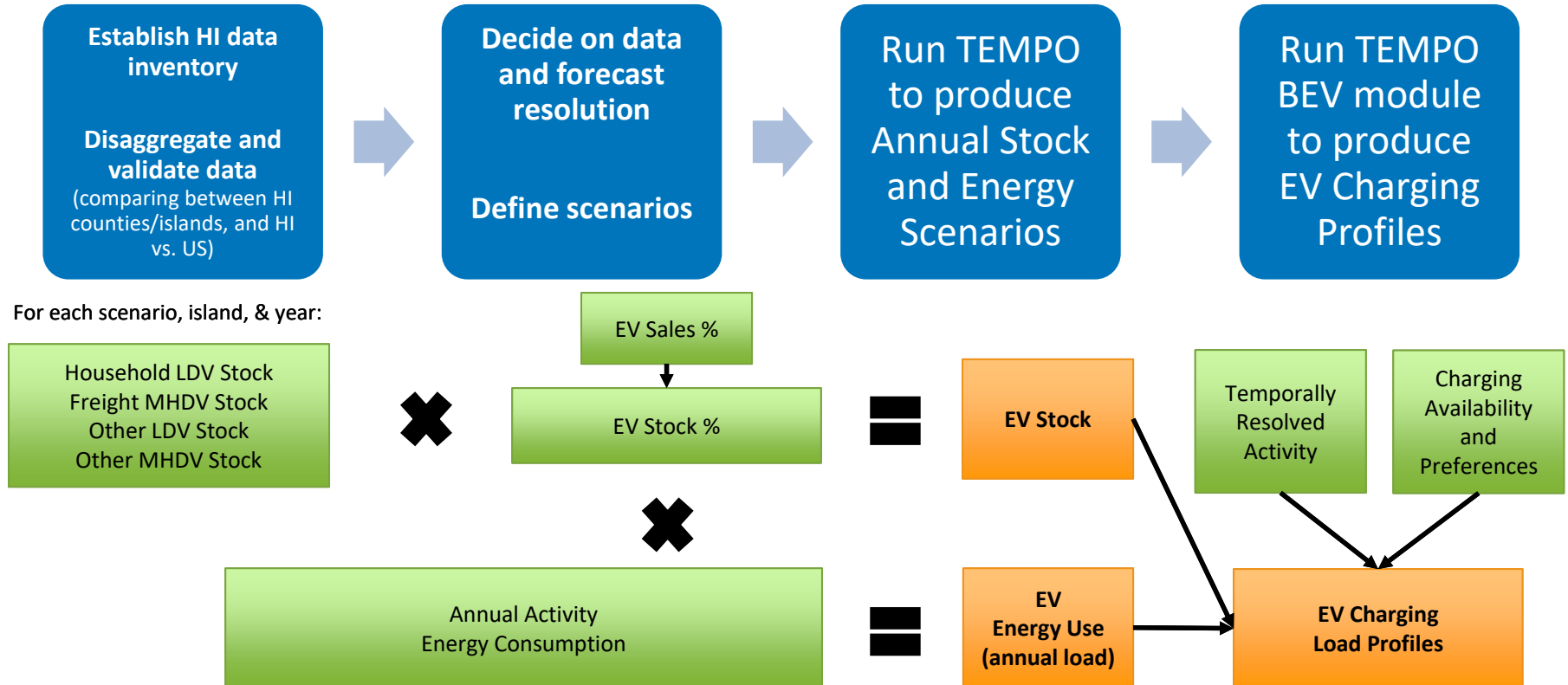
Other: assumed U.S./exogenous

- vehicle technology and prices
- no hydrogen/biofuels
- decision-making /preferences

Scenarios distinguished by primarily EV adoption drivers

Charging assumed to be unmanaged (charge on arrival when available)

Process



| Scenario Name and Definition | Technology | Policies | | | Additional Factors | |
|--|--|---|--|---|--|--|
| | Technology progress (EV cost and efficiency) | Subsidies for EVs | National CAFE/GHG regulations on automakers | State regulations/goals | Residential parking & public charging access | Make-model availability |
| Base (Low tech progress, repealed policies) | ATB-Conservative | None | None | None | Low | |
| Base Alt (Mid technology progress, policies on the books as of 2024) | ATB-Mid | IRA tax credits, expiring in 2032 | Consistent with EPA (2024) national regulations up to MY 2032 - HI LD EV adoption above requirements in national regs, despite Hawaii not eligible to join CA ZEV under Section 177 of Clean Air Act - HI MHD EV adoption in line with national regs | | Mid | Endogenous (roughly calibrated to historical and latest trend) |
| High (Adoption meeting CA policies as of 2024, and HI stated goals) | ATB-Advanced | <i>Assumed consistent with high levels of EV adoption, surpassing EPA (2024) national regulations up to MY 2032</i> | | Consistent with California/US-leading state policies and Hawaii goals - LDV: CA Advanced Clean Cars (ACC2) - MHDV: Hawaii MHD MOU (30% by 2030, 100% by 2050), CA Advanced Clean Trucks (ACT) | High | <i>Assumed consistent with high levels of EV adoption</i> |
| NZ45 (Hypothetical scenario requested by HECO, 100% stock 2045) | ATB-Advanced | Implied EV sales: 100% ASAP, + modified survival | | | High | |

LDV Technology Adoption Formulation

$$u_t = \alpha_t + K_1(C_t^{total} + T^{charge}V^{time}) + K_2F_t^{com}W^{com} + K_3F_t^{cor}W^{cor} + K_4 \log M_t$$

- α_t : Importance of additional factors
- K_1 : Vehicle and fuel cost
- C_t^{total} : Charging cost (time * value of time)
- T^{charge} : Charging cost (time * value of time)
- V^{time} : Charging cost (time * value of time)
- K_2 : Community trip feasibility
- F_t^{com} : Community trip weight
- W^{com} : Community trip weight
- K_3 : Corridor trip feasibility
- F_t^{cor} : Corridor trip weight
- W^{cor} : Corridor trip weight
- K_4 : Make/model availability
- $\log M_t$: Make/model availability

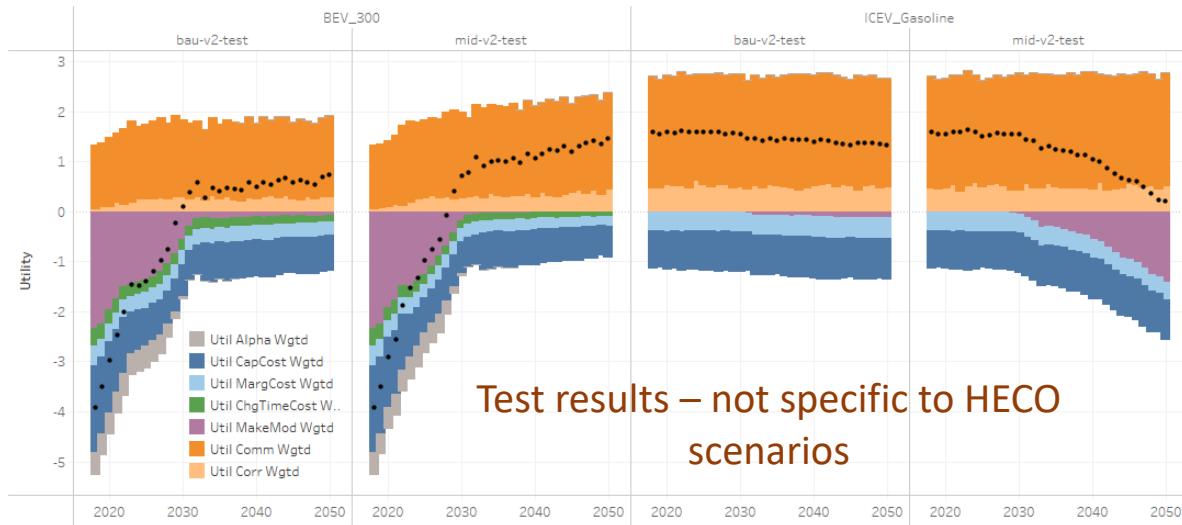
Logit parameters (highlighted in **green**) calibration based on regionally resolved data:

- **County-level:** sales, make/model availability (Experian); fuel prices (AEO); trip feasibility (AFDC and travel data)
- **State-level:** EV tax credits (AFDC)
- **National:** vehicles cost/performance (ATB/Autonomie); EV tax credit (\$7,500); charging power/type share

Note: logit is applied at household bin level, but parameters not calibrated by bin, since we currently do not have bin-level sales data

Adoption Logit Disaggregation Functionality

- New functionality in TEMPO to disaggregate LDV adoption factors
 - Shows relative utility across powertrains and scenarios



Note sales share (s_t) is calculated as:

$$w_t = e^{util_t}$$

$$s_t = \frac{w_t}{\sum_{t=1}^T w_t}$$

More about NLR's TEMPO model



<https://www.nlr.gov/transportation/tempo-model>

Overview: [The Transportation Energy and Mobility Pathway Options \(TEMPO\) Model – Overview and Validation of Version 1.0](#), NLR Presentation (2021)

Methodology: [Exploring the Future Energy-Mobility Nexus: The Transportation Energy & Mobility Pathway Options \(TEMPO\) Model](#), *Transportation Research Part D* (2021)

[Highly Resolved Projections of Passenger Electric Vehicle Charging Loads for the Contiguous United States](#), NLR Technical Report (2023)

Applications:

[Assessing Total Cost of Driving Competitiveness of Zero-Emission Trucks](#), *iScience* (2024)

[Exploring Decarbonization Pathways for USA Passenger and Freight Mobility](#), *Nature Communications* (2023)

[Electric Vehicle Managed Charging: Forward-Looking Estimates of Bulk Power System Value](#), NLR Technical Report (2022)

NLR/PR-5400-97913

This work was authored by the National Laboratory of the Rockies for the U.S. Department of Energy (DOE), operated under Contract No. DE-AC36-08GO28308. Support for the work was also provided by Hawaiian Electric Company under CRD-23-23593. The views expressed in the article do not necessarily represent the views of the DOE or the U.S. Government. The U.S. Government retains and the publisher, by accepting the article for publication, acknowledges that the U.S. Government retains a nonexclusive, paid-up, irrevocable, worldwide license to publish or reproduce the published form of this work, or allow others to do so, for U.S. Government purposes

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