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| Problems                                  | Goals  |
|---|--|
| Collecting experimental data is expensive | Develop a framework for risk-aware OED                     |
| Standard OED doesn't account for risk     | Determine optimal sensors to measure contaminant transport |

## Goal-oriented optimal experimental design (GOOED)

The diagram illustrates the GOOED process:

- model (governing PDEs)**: The central component, connected to **input parameters**, **inverse problem**, and **prediction quantities**.
- input parameters**: Represented by a scatter plot of red and blue points. It feeds into the **model** and the **inverse problem**.
- inverse problem**: Receives input from **model** and **input parameters**, and provides data to **experimental design**.
- experimental design**: Receives data from **inverse problem** and provides input to **model**.
- prediction quantities**: Represented by a plot showing a sharp blue peak and a broader red peak. It receives data from **inverse problem**.
- Expensive to compute**: A note pointing to the **model** and **prediction quantities**.
- minimize uncertainty**: A note pointing to the **prediction quantities** plot.
- Bayesian inverse problem solution**: A note pointing to the **inverse problem** and **experimental design** components.

# Risk: Statistics used to characterize random variables

$$\mathcal{R}[X] := \text{AVaR}_p[\square]$$

$$= \frac{1}{1-p} \int_{p\text{-quantile}}^{\infty} x \pi(x) dx$$

**G-optimal:**  $\mathcal{R}[X] := \sup[X]$

**I-optimal:**  $\mathcal{R}[X] := E[X]$

Our approach

Classical

Controls risk averseness

Controls risk averseness

Prediction uncertainty for two design strategies  
Both have the same **expected** uncertainty

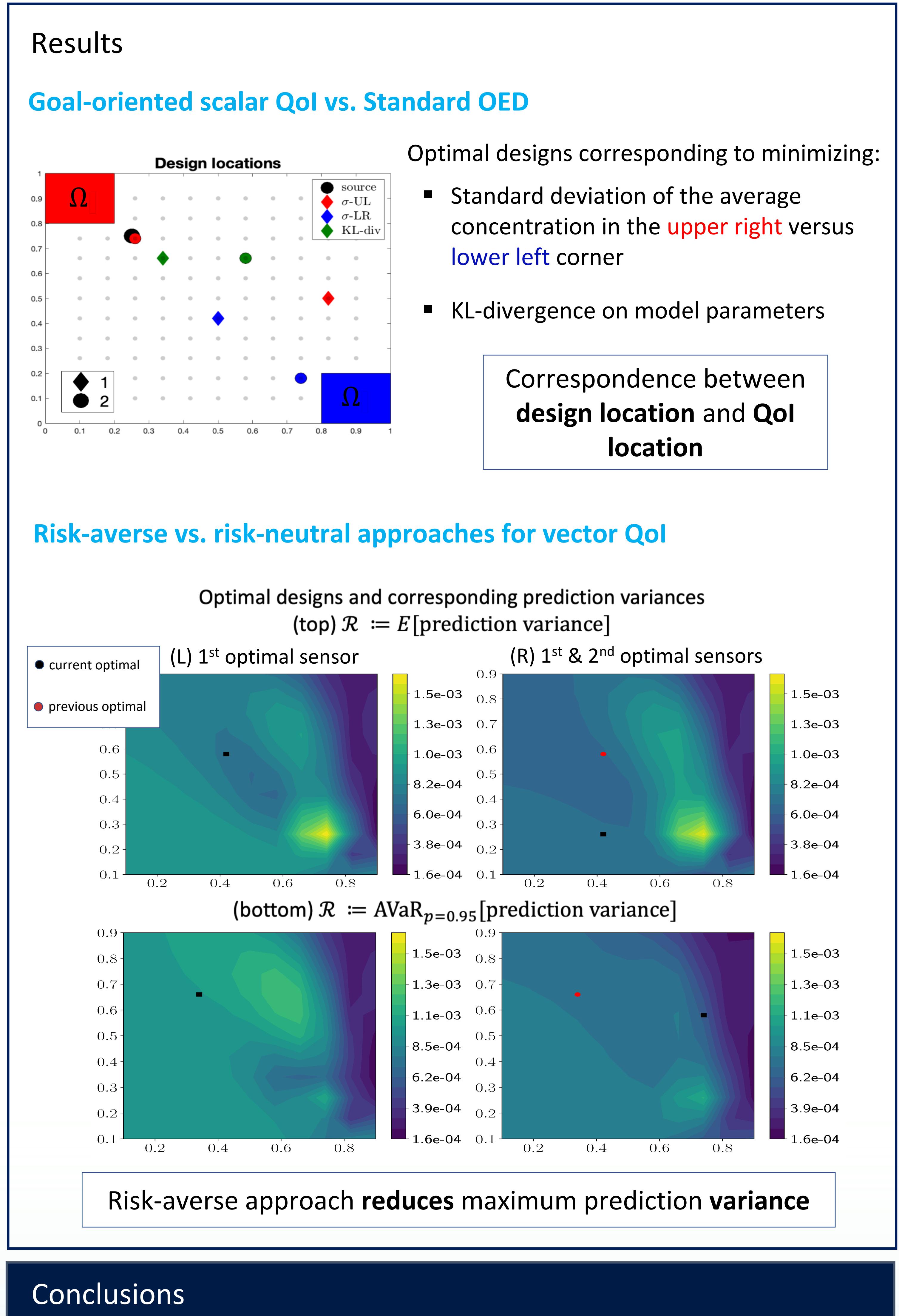
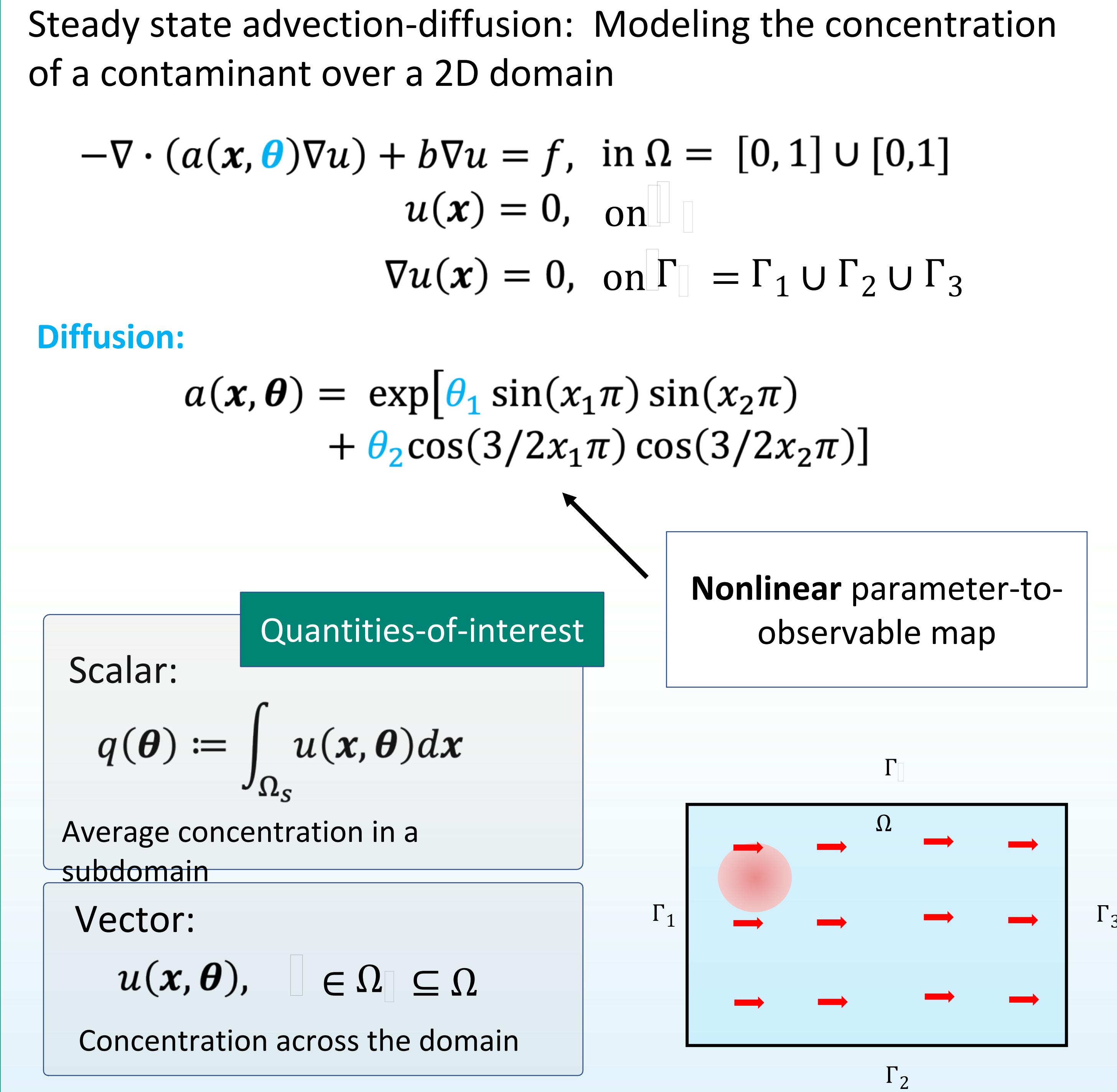
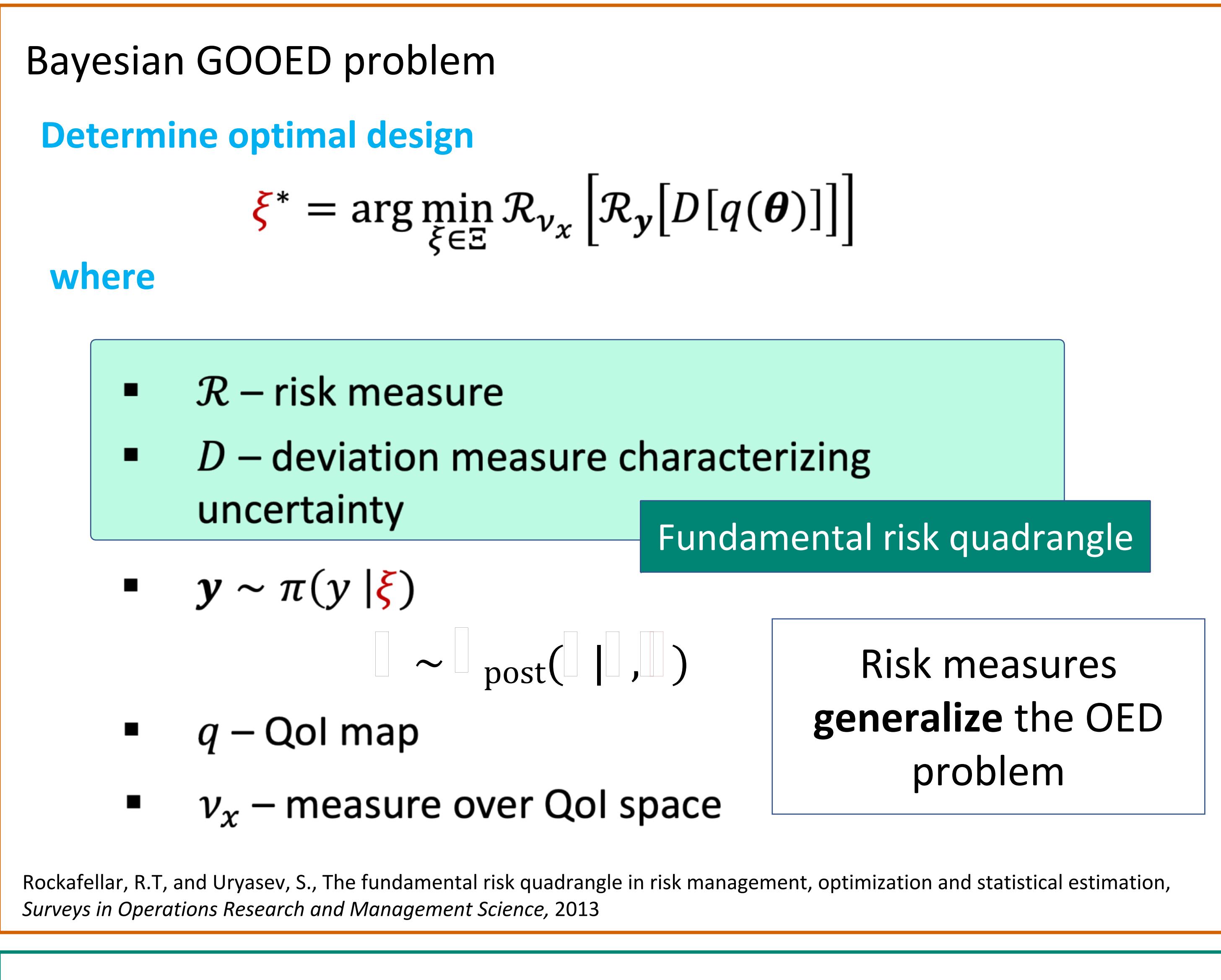
**Prediction Uncertainty**

Legend:

- active sensor
- candidate sensor

**Prediction Uncertainty**

Color scale: high, med, low



# Conclusions

Goal-oriented OED approaches lead to decreased uncertainty in a QoI compared to standard OED approaches

Generalizing the OED problem using risk measures allows for more flexibility in accounting for risk