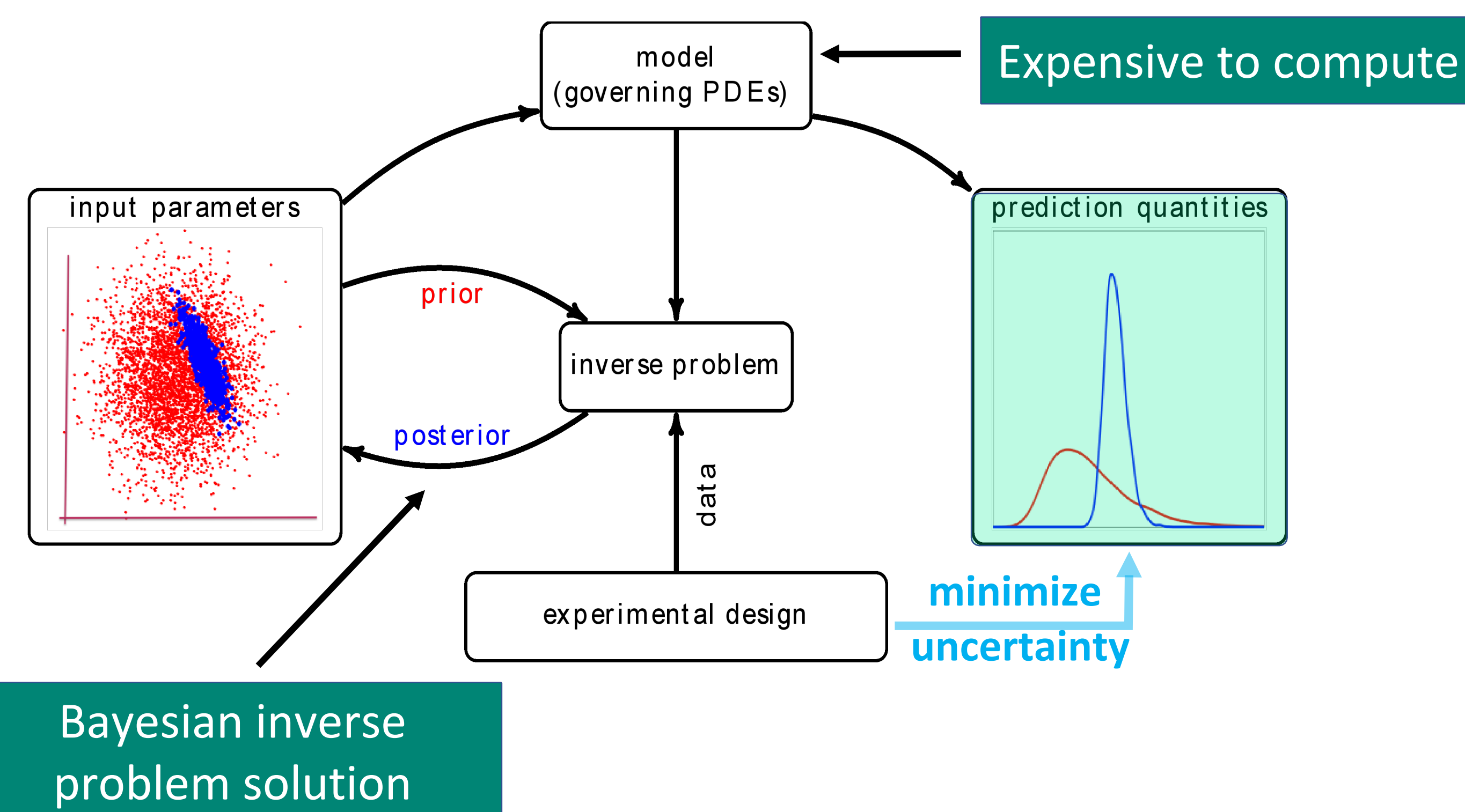




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Problems	Goals
Collecting experimental data is expensive	Develop a framework for risk-aware OED
Standard OED doesn't account for risk	Determine optimal sensors to measure contaminant transport

Goal-oriented optimal experimental design (GOOED)



Risk: Statistics used to characterize random variables

$$\mathcal{R}[X] := \text{AVaR}_p[\cdot]$$

$$= \frac{1}{1-p} \int_{p\text{-quantile}}^{\infty} x \pi(x) dx$$

Our approach

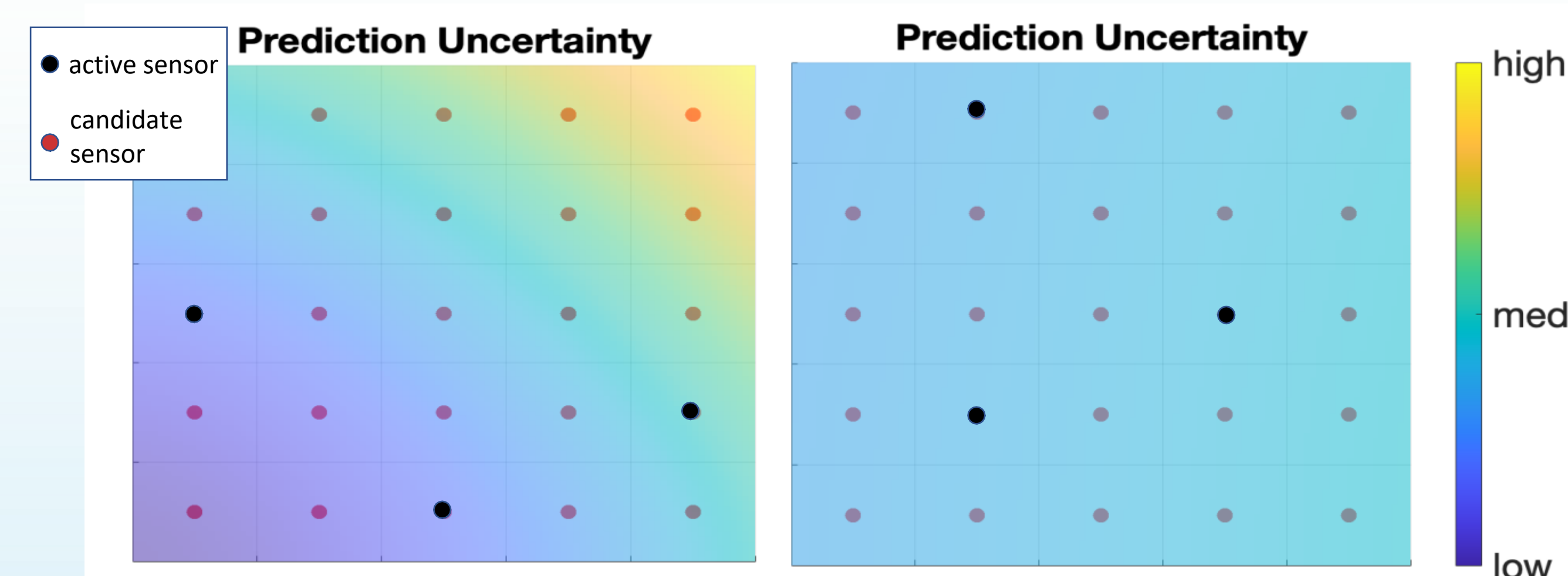
Controls risk averseness

G-optimal:
 $\mathcal{R}[X] := \sup[X]$

I-optimal:
 $\mathcal{R}[X] := E[X]$

Classical

Prediction uncertainty for two design strategies
Both have the same **expected** uncertainty



Bayesian GOOED problem

Determine optimal design

$$\xi^* = \arg \min_{\xi \in \Xi} \mathcal{R}_{\nu_x} [\mathcal{R}_y [D[q(\theta)]]]$$

where

- \mathcal{R} – risk measure
 - D – deviation measure characterizing uncertainty
 - $y \sim \pi(y | \xi)$
 - q – QoI map
 - ν_x – measure over QoI space
- Fundamental risk quadrangle
- Risk measures generalize the OED problem

Rockafellar, R.T. and Uryasev, S., The fundamental risk quadrangle in risk management, optimization and statistical estimation, *Surveys in Operations Research and Management Science*, 2013

Steady state advection-diffusion: Modeling the concentration of a contaminant over a 2D domain

$$-\nabla \cdot (a(x, \theta) \nabla u) + b \nabla u = f, \text{ in } \Omega = [0, 1] \cup [0, 1]$$

$$u(x) = 0, \text{ on } \Gamma_1$$

$$\nabla u(x) = 0, \text{ on } \Gamma_2 = \Gamma_1 \cup \Gamma_2 \cup \Gamma_3$$

Diffusion:

$$a(x, \theta) = \exp[\theta_1 \sin(x_1 \pi) \sin(x_2 \pi) + \theta_2 \cos(3/2 x_1 \pi) \cos(3/2 x_2 \pi)]$$

Quantities-of-interest

Scalar:

$$q(\theta) := \int_{\Omega_s} u(x, \theta) dx$$

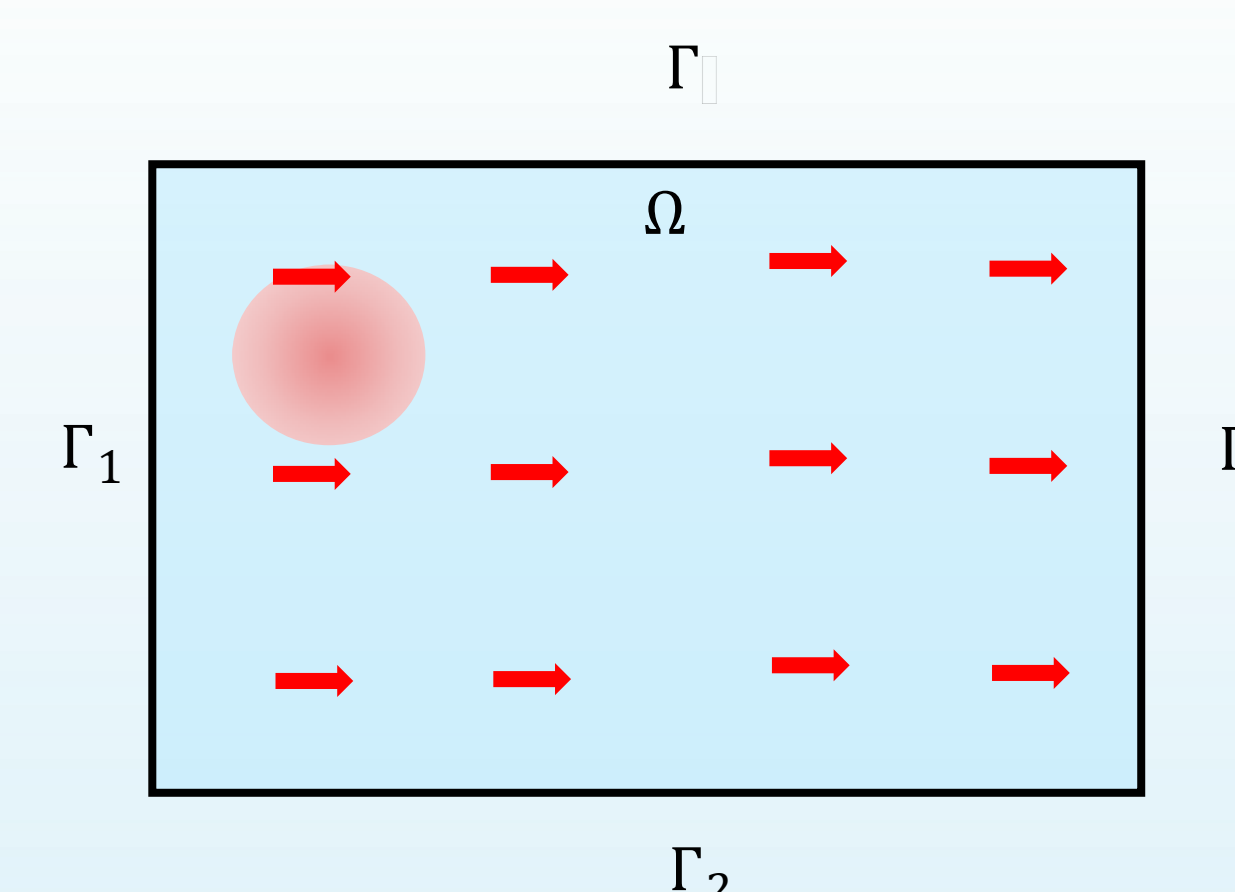
Average concentration in a subdomain

Vector:

$$u(x, \theta), x \in \Omega \subseteq \Omega$$

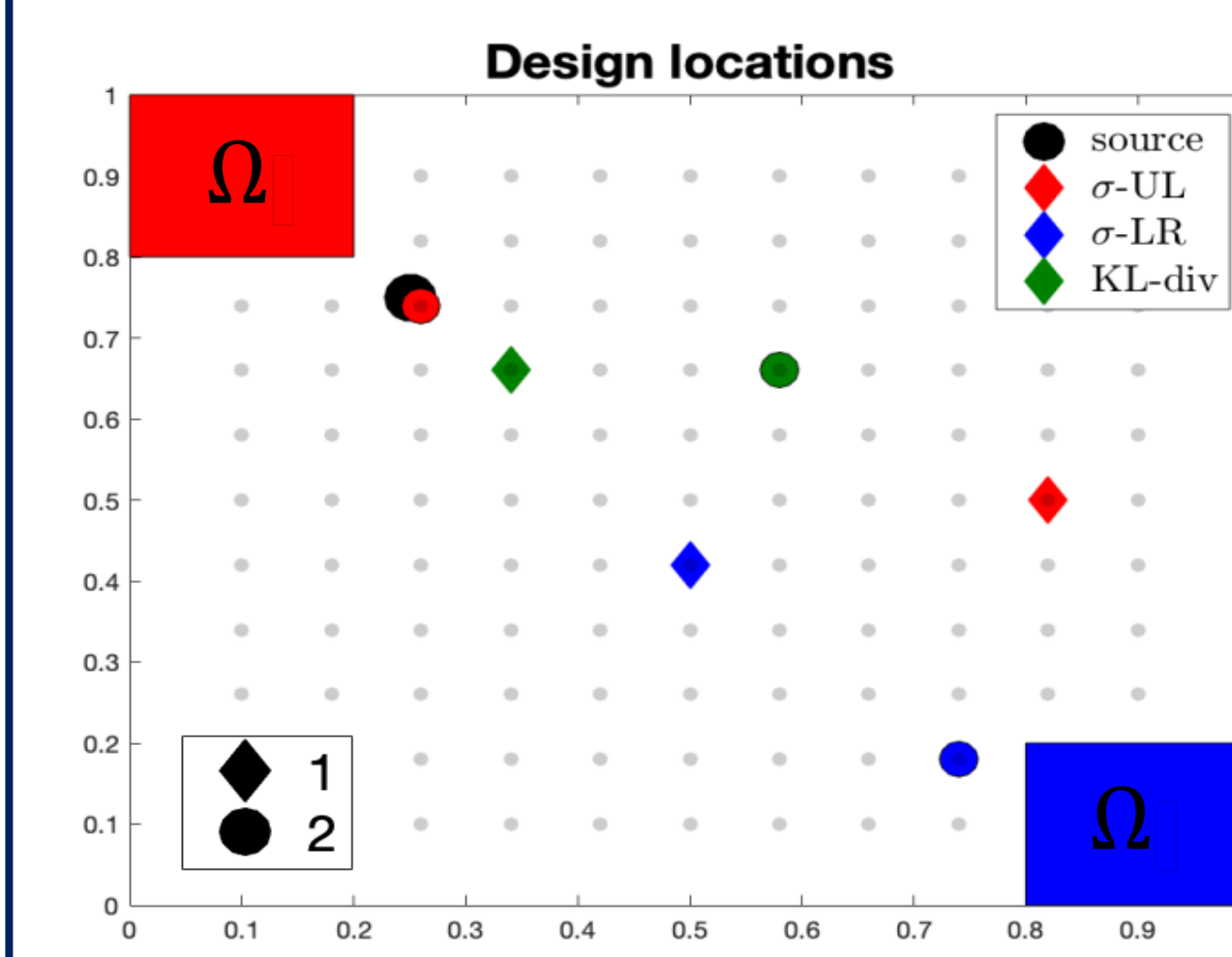
Concentration across the domain

Nonlinear parameter-to-observable map



Results

Goal-oriented scalar QoI vs. Standard OED



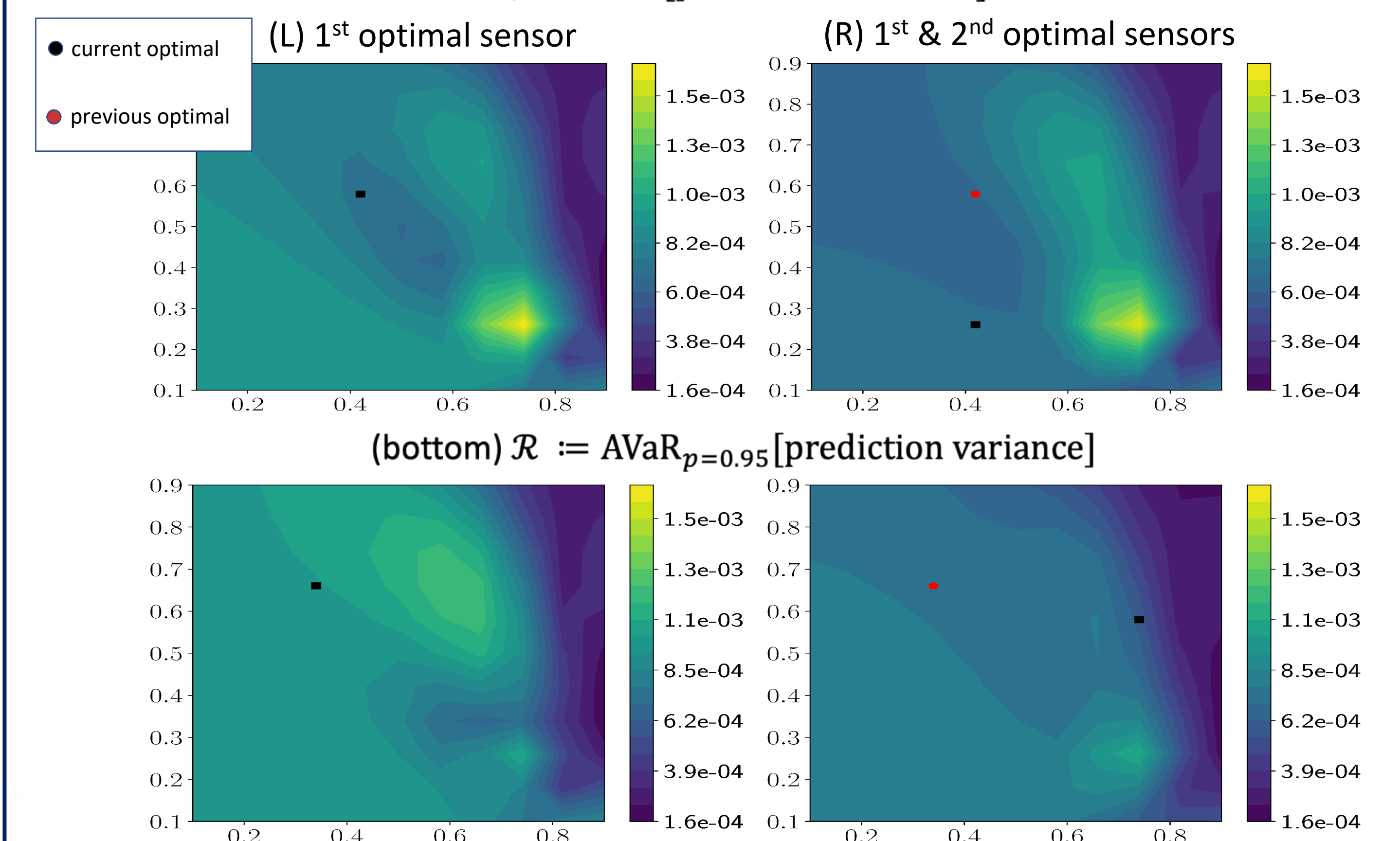
Optimal designs corresponding to minimizing:

- Standard deviation of the average concentration in the **upper right** versus **lower left** corner
- KL-divergence on model parameters

Correspondence between **design location** and **QoI location**

Risk-averse vs. risk-neutral approaches for vector QoI

Optimal designs and corresponding prediction variances
(top) $\mathcal{R} := E[\text{prediction variance}]$



Risk-averse approach **reduces** maximum prediction **variance**

Conclusions

Goal-oriented OED approaches lead to decreased uncertainty in a QoI compared to standard OED approaches

Generalizing the OED problem using risk measures allows for more flexibility in accounting for risk