

SANDIA TALKS

A THEORY OF ARTIFICIAL SENSE MAKING

Irbis Gallegos Ph.D., 5951



THE SOVIET INVASION OF AFGHANISTAN

What is the threat from X?

Why did it happen?

THE IRANIAN REVOLUTION

Can I rely on this information?

PEARL HARBOR ATTACK

What are the intentions from this enemy?

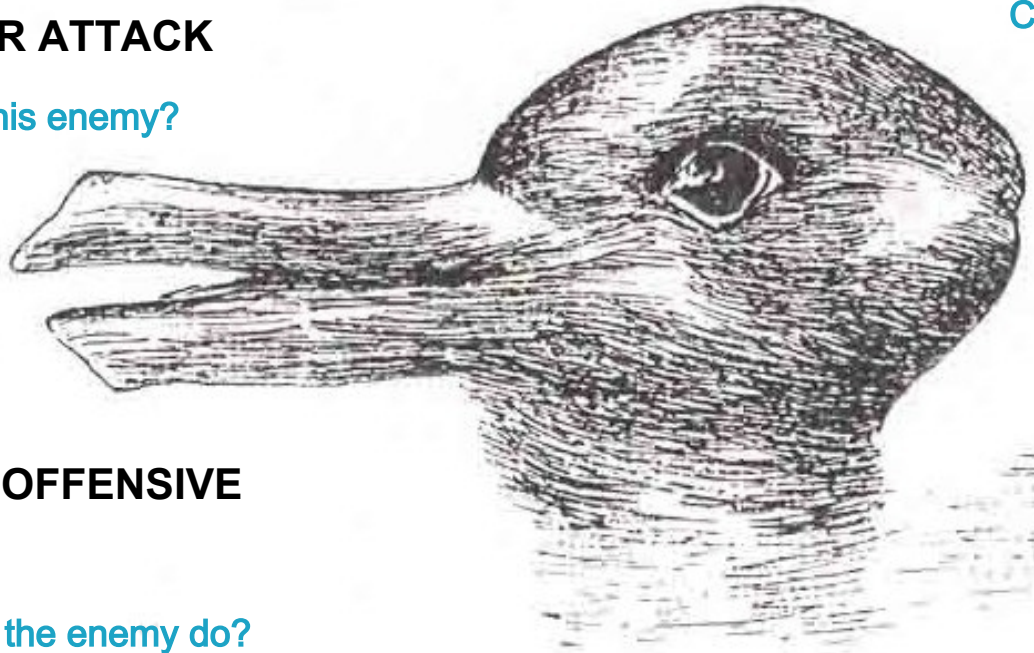
THE 9/11 ATTACKS

THE TET OFFENSIVE

If we did this, what will the enemy do?

THE COLLAPSE OF THE SOVIET UNION

What just happened?



What will Y do next?

THE INDIAN NUCLEAR TEST

THE BAY OF PIGS INVASION

Where will the next attack occur?

THE IRAQ WAR

Where is the enemy?

THE YOM KIPPUR WAR







1867

Charles Pierce

1969

Herbert Blumer



1993

Herbert Simon

2003

Gary Marcus

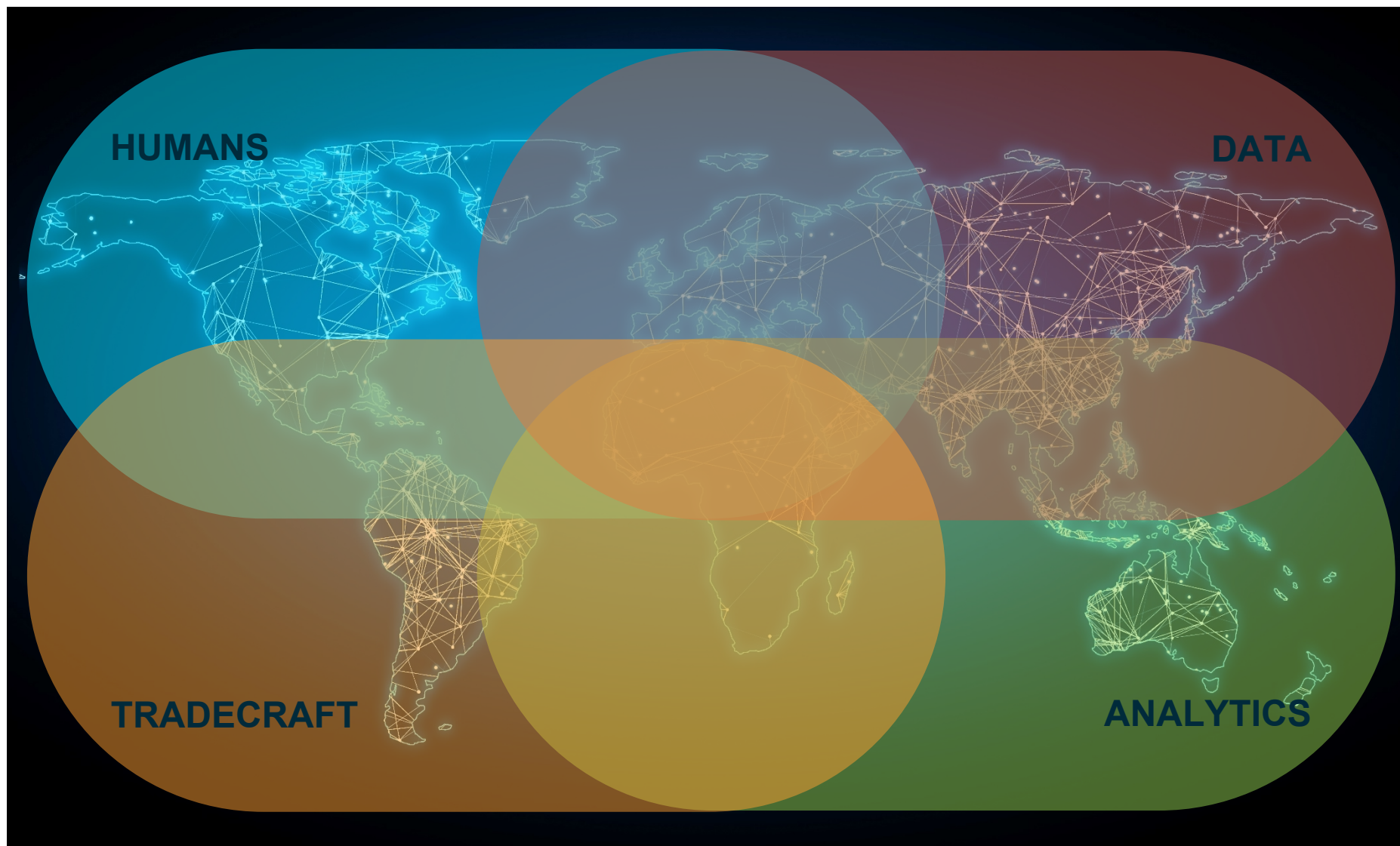


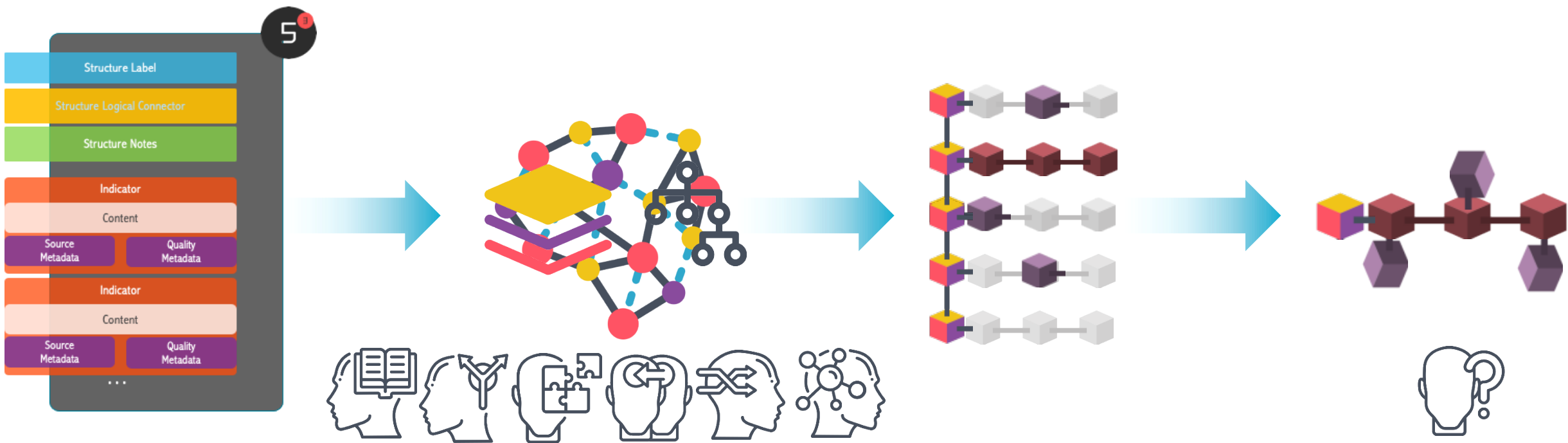
2019

Jeff Hawkins

2021

Irbis J Gallegos





Bring the Balance of the **FATEs** to the Intelligence Analysis.

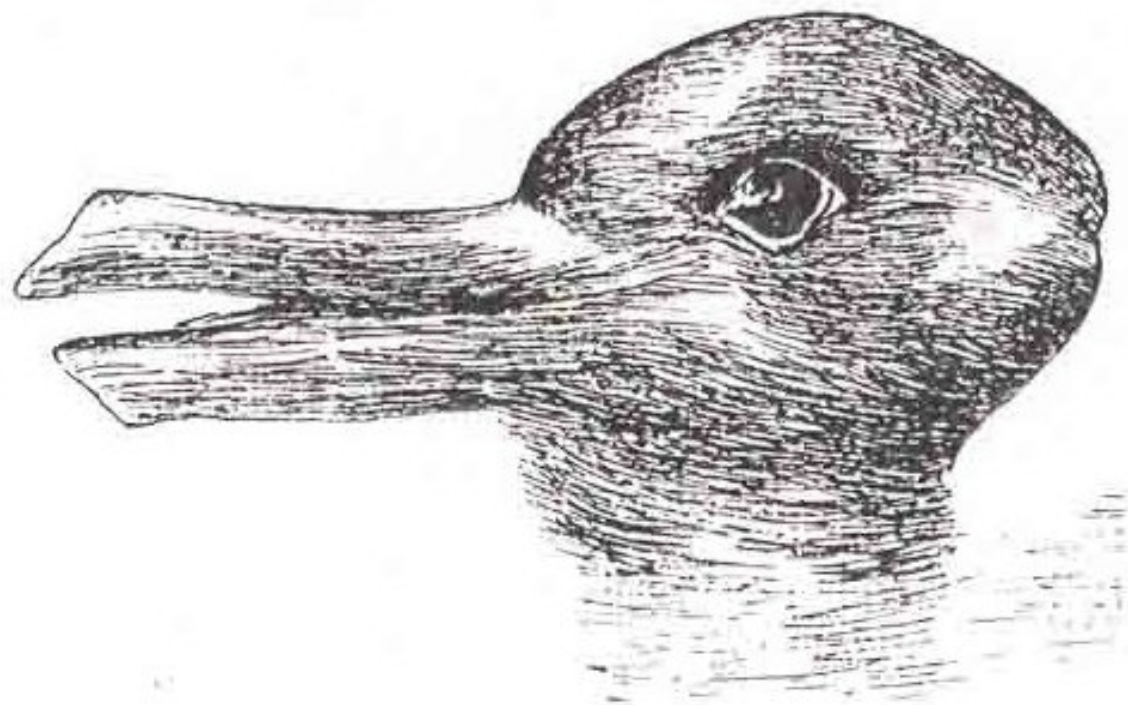
Fair

Accurate/Accountable

Transparent

Ethical





It is not about the first impression...

It is about the **different perspectives** that make sense of the world.



SANDIA TALKS

THANK
YOU



SANDIA TALKS

NEXT TALK
WILL BEGIN AT

