

Introduction

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PingThings

Overview

- Go to market in 2017
- 3 full time employees in Jan 2020
- 17 full time employees in Jan 2021
- Entire team is technical, no sales or marketing (yet)
- Fully remote team – MD, VA, DC, CA, WA, and NY
- Expected to hit 30 full time by end of 2021

Financial Background

- Raised ~\$1.6M in seed funding since 2017
- Supported by multiple DOE, ARPA-E, and NSF grants totaling over \$8M
- Large, multi-year contract with Dominion Energy
- Customers include transmission, distribution, telecom, and transportation

The Competitive Field

Performer	Team Members	
Iowa State	Electric Power Group (EPG), Google Brain, IBM	Robust Learning of Dynamic Interactions for Enhancing Power System Resilience
SEL	Oregon State University	Machine Learning Guided Operational Intelligence from Synchrophasors
University of California Riverside	EPG, Michigan Technological University	Discovery of Signatures, Anomalies, and Precursors in Synchrophasor Data with Matrix Profile and Deep Recurrent Neural Networks
University of Nevada, Reno	Arizona State University (ASU), IBM, Virginia Tech	Robust Event Diagnostics Platform: Integrating Tensor Analytics and Machine Learning Into Real-time Grid Monitoring
GE	GE Grid Solutions	PMU-Based Data Analytics using Digital Twin and PhasorAnalytics Software
Siemens	Southern Methodist University, Temple University	MindSynchro
Ping Things	NA	Combinatorial Evaluation of Physical Feature Engineering and Deep Temporal Modeling for Synchrophasor Data at Scale
Texas A&M	Temple University, Quanta Technology	Big Data Synchrophasor Monitoring and Analytics for Resiliency Tracking (BDSMART)

Talk Overview

"The goal of the panel session is to provide a venue and platform for the DE-FOA-0001861 awardees to share our experience, knowledge, and insights gained from mining the large-scale real-world PMU data from the U.S."

Order of the Problem

Group	Start	End	Days	Pts/Stream	PMUs
A	7/21/2018	8/24/2019	400	1,036,800,000	215
B	1/1/2016	12/31/2017	730	1,892,160,000	43
C	1/1/2016	12/31/2017	730	1,892,160,000	188

Estimated Upper Bound for Total Measurements

20,000,000,000,000
(20 Trillion)

The “Physics” of the Problem

Assume 10 Trillion Measurements

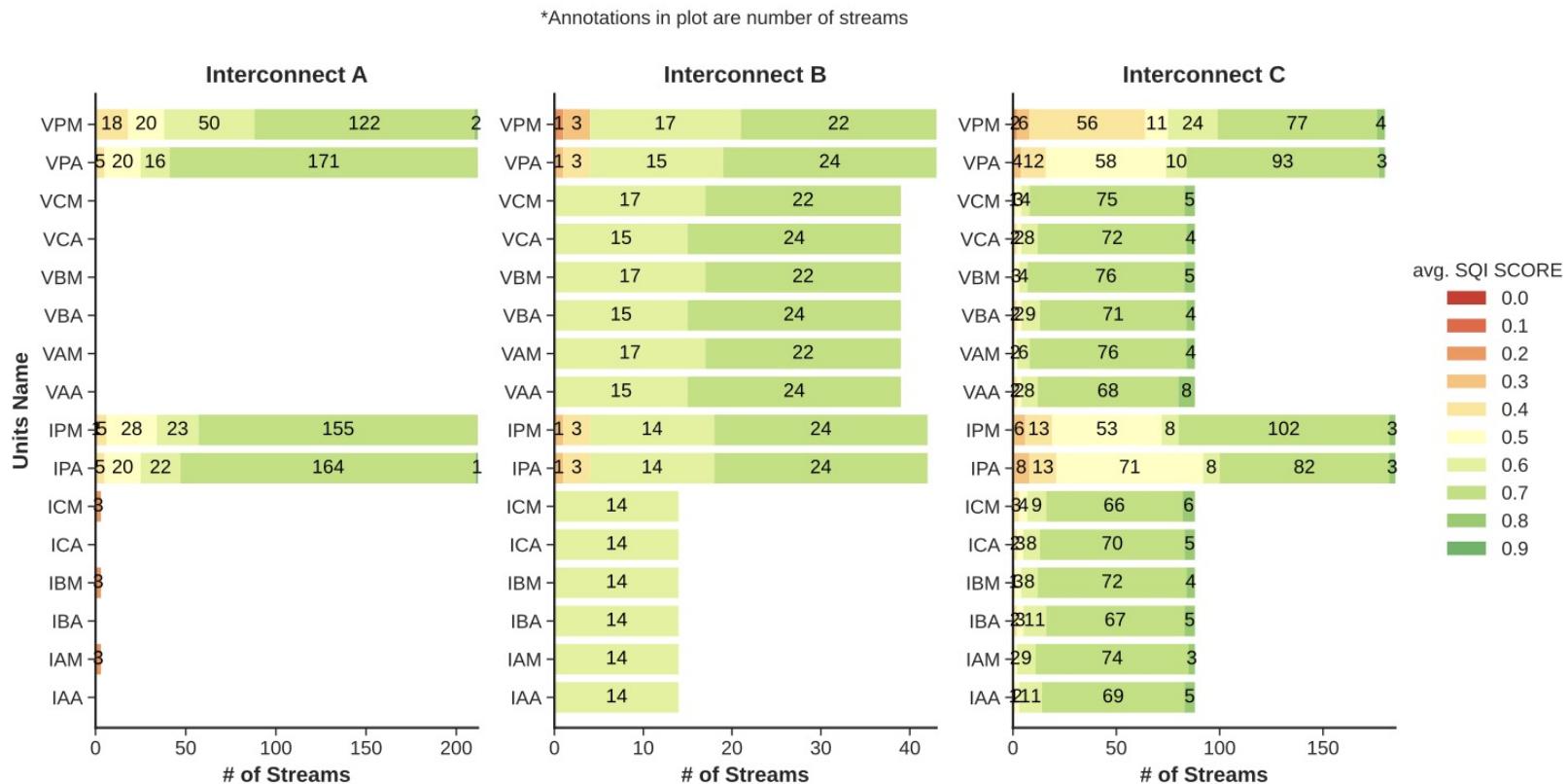
Read Speed	Time to Read All Measurements
10 kp/s	~ 3 Decades
100 kp/s	~3 Years
1 Mp/s	~3 Months
10 Mp/s	~ 2 Weeks
100 Mp/s	~ 1 Day

Data Quality: Stream Quality Index (SQI)

SQI encapsulates & quantifies several data quality issues per stream.

- Point count density
- Obviously bad values
- Repeated values
- Timestamp jitter

This enables quick filtering of poor-quality streams before analysis.



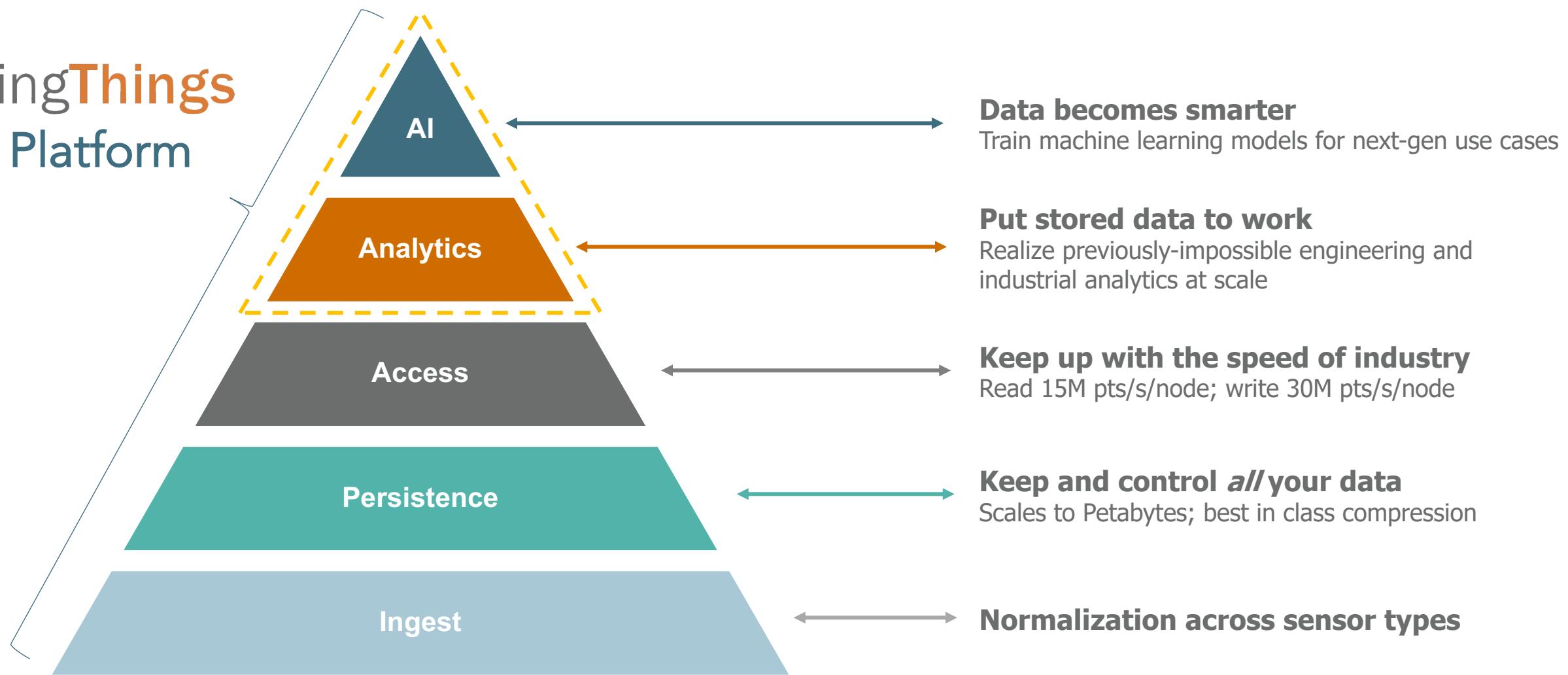
SQI across stream types in each interconnect.

Data Sharing Data Collaboration

1. Intra-utility
2. Inter-organizational

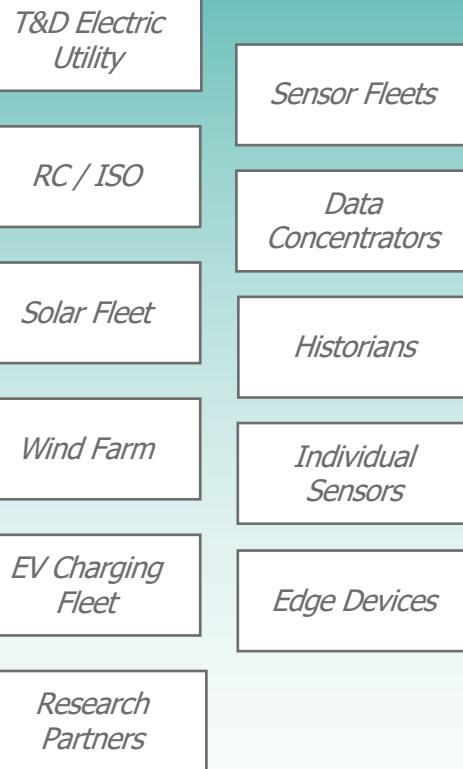
A Hierarchy of Needs

PingThings
Platform

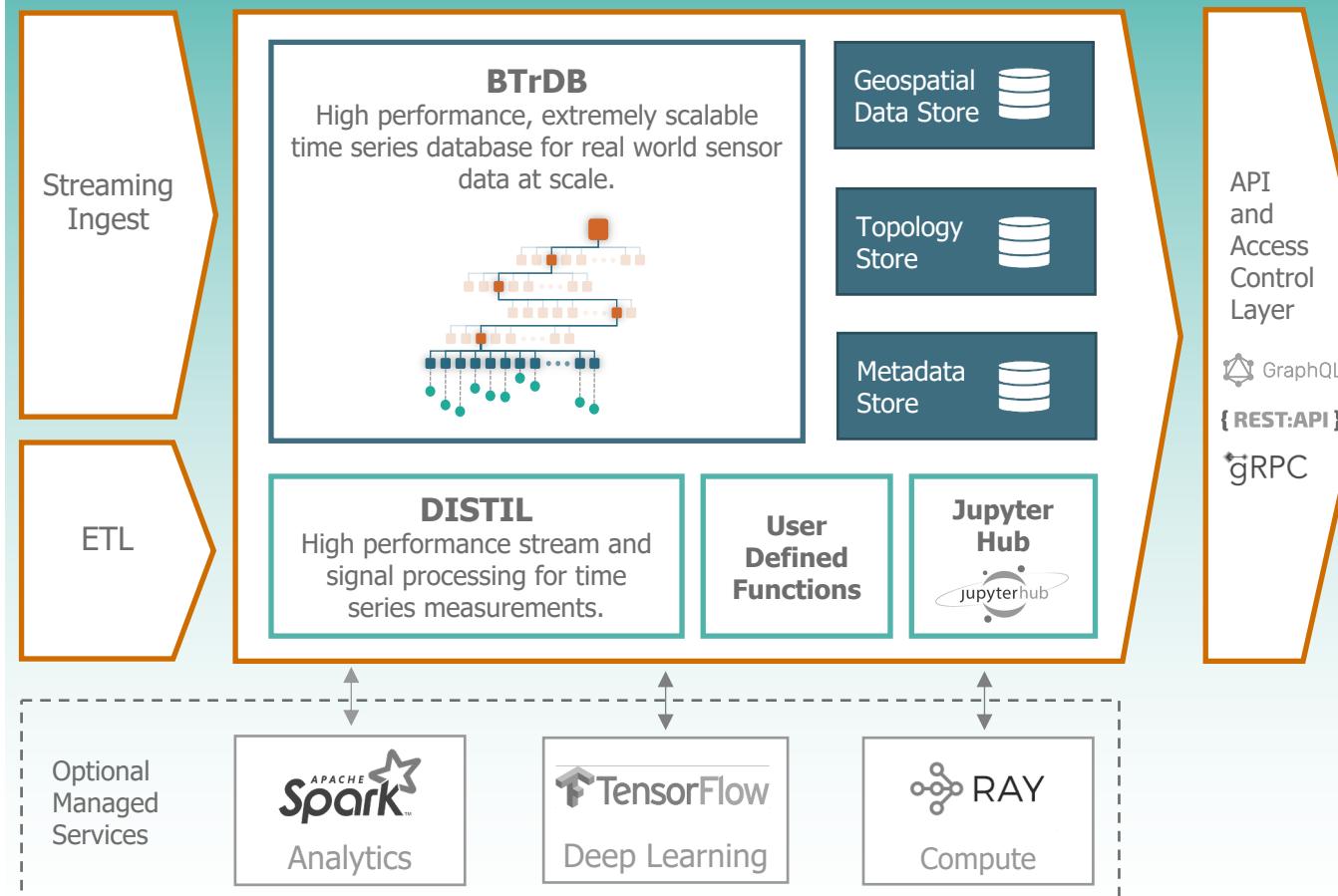


The PingThings Platform

Data Sources



PredictiveGrid™



Applications

General Purpose



BI Tool Integrations

Industry-Specific



Customer and 3rd Party



Secure, Scalable, and Reliable Infrastructure

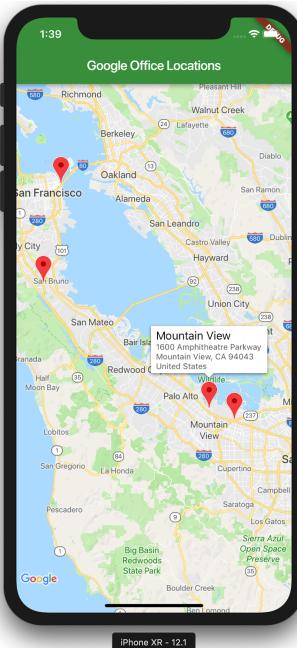
The Future of PMU Data

Having all data at your fingertips fundamentally changed travel...

Small data with slow tools
imprisons progress in invisible
assumptions and processes



**Data at scale allows new
possibilities**



Hundreds of billions in value created
from unforeseen use cases

Uber

lyft

DOORDASH

DiDi

BIRD

VIA

yelp

instacart

Lime

Gett.

Flipkart



FOURSQUARE

BlaBlaCar

cabify

Rappi

... some utilities will undergo this transformation