



Event Analysis
Module 7



Event Analysis

- **To properly evaluate any border management system, we must carefully analyze how operational “events” are processed.**
- **These events might include:**
 - Routine events—movement of trade, tourists, nomads, etc.
 - Non-routine, though not necessarily threatening events—refugee movement, immigration flows
 - Criminal events—smuggling and illicit trafficking of drugs, arms, people, etc.
 - National security threats—terrorism, insurgency



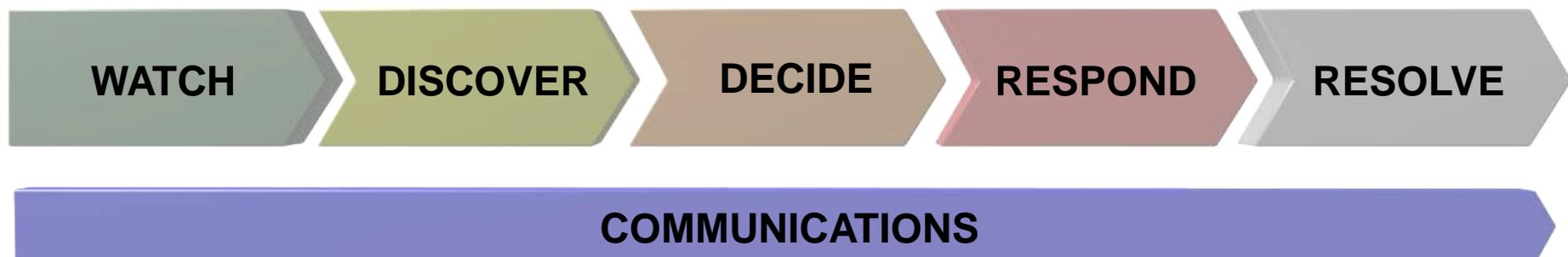
Value of Event Analysis

- Rate the effectiveness of the system, the equipment, and the personnel, in terms of:
 - Response time
 - Efficiency of communication between organizations and individuals
 - Adherence (or lack thereof) to Standard Operating Procedures
 - Successful/unsuccessful mitigation of challenge/threat
- Review of lessons learned for improvements
- Identify deficiencies in procedures





Anatomy of an Event



Watch

- Surveillance
- Monitoring
- Screening

Discover

- Detection
- Inspection
- Assessment

Decide

- Options
- Chain of Command
- Authorization
- Procedures

Respond

- Engagement
- Arrest
- Confiscation

Resolve

- Prosecution
- Destruction
- Deportation
- Lessons Learned

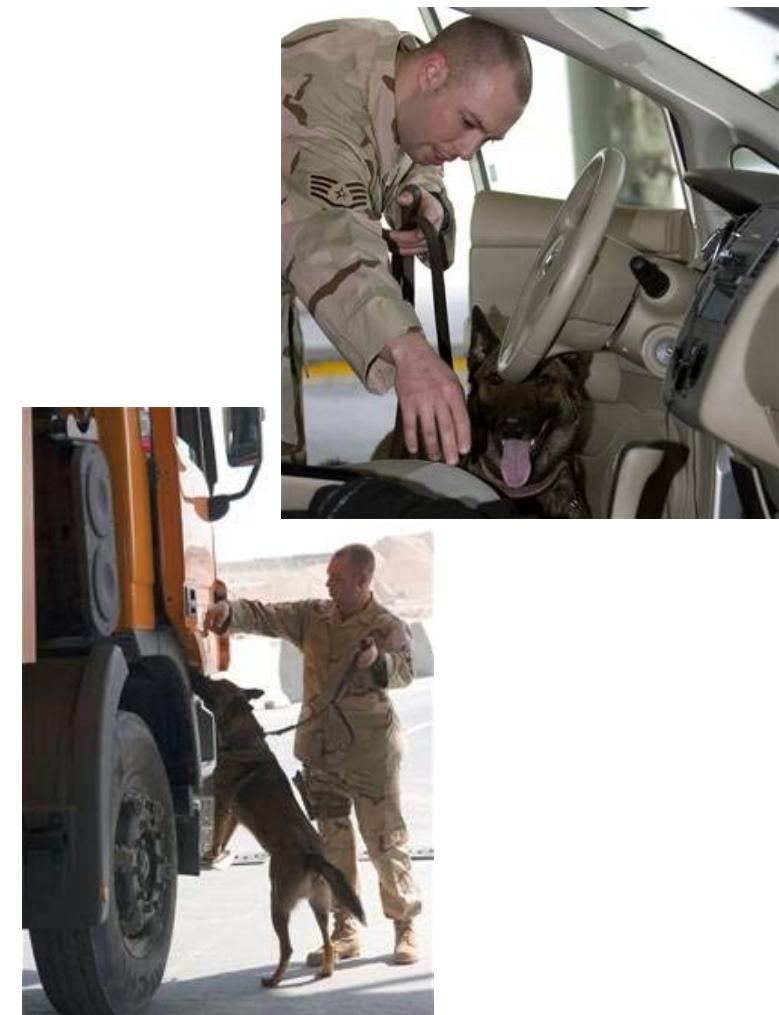


- **Looking for abnormalities or anomalies:**
 - Tracks
 - Cut or damaged fences
 - Sensors/cameras
 - Fraudulent documents
 - Nervous behaviors
 - Space and weight inconsistencies
 - Increased traffic flows





- **Sensor Detection**
 - Access paths
 - Illegal immigration
 - Illicit cargo
 - Smuggling/trafficking
 - Hidden compartments
 - Diversions





- **Based on degree of assessment certainty**
 - Unconfirmed sensor data
 - Materials discovered through inspection
- **Options**
 - Direct response based on existing
 - Authorizations
 - Procedures
 - Chain of command reporting with guidance on response



Respond

- Search and seizure
- Detain suspects
- Force-on-force engagement
- Repair/improve technology/infrastructure
- Increase vigilance
- Increase/redeploy forces
- Hand-off to other jurisdictions



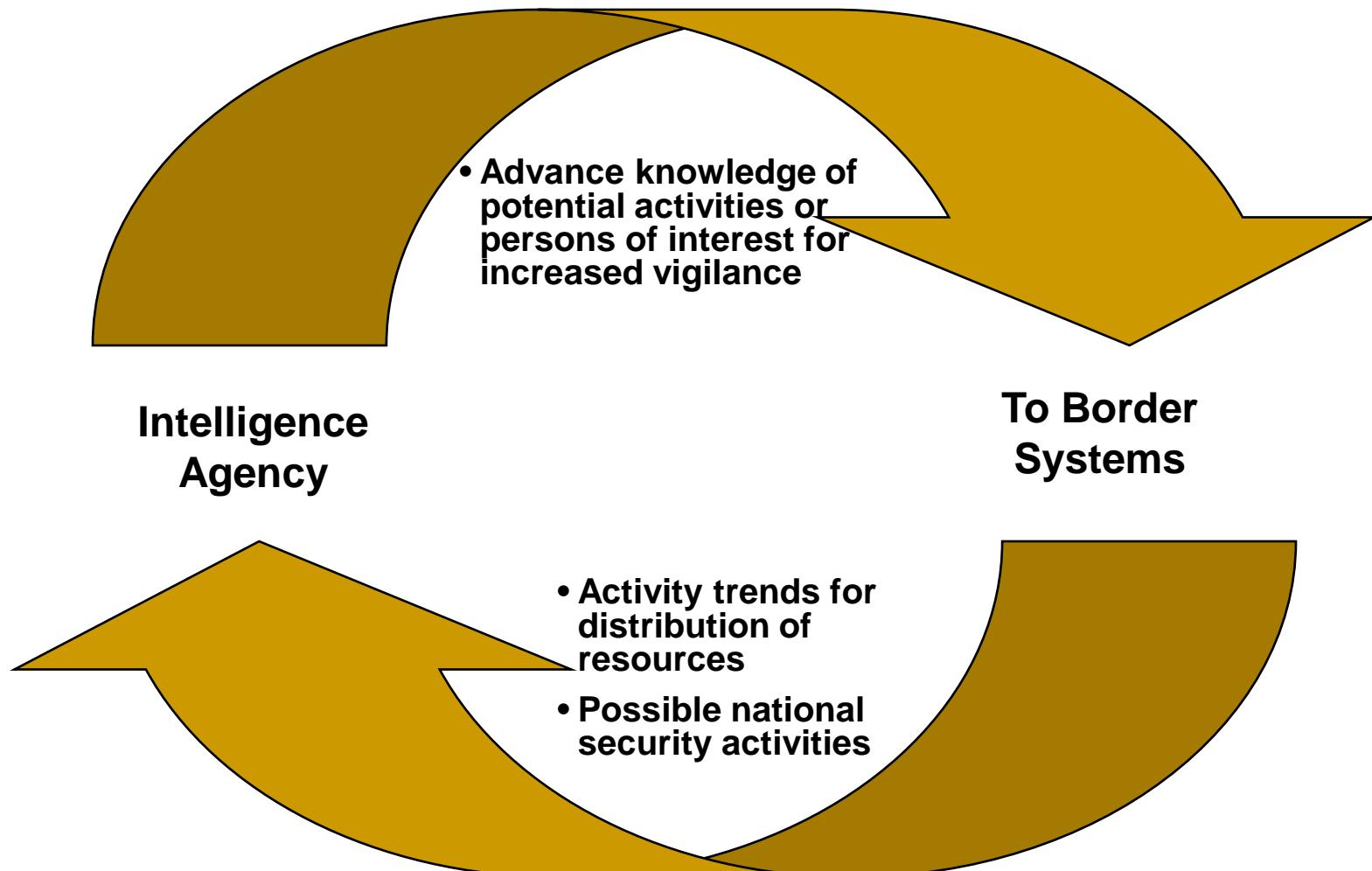


- **Chain of custody—people and evidence**
- **Prosecution**
- **Reporting**
- **Isolation/containment**
- **Disposition**
- **Transportation**
- **Lessons Learned**





Value of Intelligence-Driven Systems

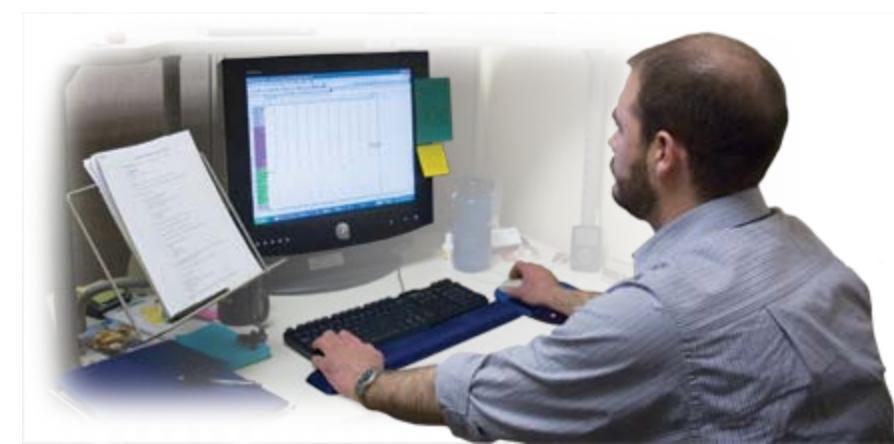




Trends Analysis

Understanding what events are telling you

- Changes in threat or increased activity from a threat
- Change in typical event profiles – nature or frequency
- Time of day or year
- Equipment performance issues
- The need for new procedures or training to improve performance
- The need for additional equipment/manpower





Event Analysis Tools

- Record-keeping/data management
- Human analysis
- Statistical analysis
- Computer analysis
- Exercises and games
- Inspections and self-assessments
- Daily shift musters
- Intelligence briefings and updates





Discussion

- **In your opinion, are some information sources better than others? Examples?**
- **Is there additional information that could help you analyze events and manage your borders more effectively?**
- **Have you found trends analysis useful?**
- **How do you exchange information with each other?**





Exercise 7-1

- A terrorist walks through your land-based port of entry with explosives.
- Outline the process below as it relates to this event at your border with the country of concern.

WATCH

DISCOVER

DECIDE

RESPOND

RESOLVE

COMMUNICATIONS



Exercise 7-2

Scenario 2 Event Analysis

- Based on one of the scenarios, analyze the event as it would transpire at the indicated location:
 - Smuggler crosses open border
 - Illegal immigrant hides in vehicle going through Port of Entry
 - Known insurgent enters at Port of Entry