



# **Human Dimension in Cyber Operations Research and Development Priorities Workshop**

**August 28-29, 2012  
Washington DC**

**Organized by Sandia National Laboratories**


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**This event is  
UNCLASSIFIED.**

**All discussions should be  
acceptable for Unlimited  
Public Release.**



**Classified  
discussions are  
NOT permissible in  
this facility.**



# Objectives

- Explore a range of perspectives regarding the human dimension in cyber operations, with emphasis on the cyber defender
- Identify key research and development questions
- Establish a community of practice that brings together cyber operations, human factors and S&T leadership
- Lay the groundwork for coordinated multi-agency efforts to enhance human effectiveness in cyber operations



# Agenda

**The times listed are approximate and will be adjusted to accommodate progress on assignments and the need to take lunch and other breaks.**

## Tuesday 28 August – 8:30-4:30

- 8:00 to 8:30 Arrive
- 8:30 to 8:45  
Workshop Objectives
- 8:45 to 11:45  
Perspectives Briefs
- 11:45 to 12:00  
Workshop Process
- 12:00 to 2:30  
Topic 1: What is the problem?
- 2:30 to 4:30  
Topic 2: How might the problem be addressed?

## Wednesday 29 August – 8:30-4:30

- 8:00 to 8:30 Arrive
- 8:30 to 9:45  
Topic 3: What can cyber leverage from other domains?
- 9:45 to 11:00  
Topic 4: What are the key research questions?
- 11:00 to 2:30  
Topic 5: What is the strategy for prioritizing research questions?
- 2:30 to 4:30  
Topic 6: How to propose R&D addressing the human dimension in cyber operations?



# Perspectives

- Chris Forsythe
- Myriam Abramson
- Ben Apple
- Susanne Bahr
- Phil Bennett
- Ami Bolton
- Jeff Bradshaw
- Marco Carvalho
- Ben Cook
- Nancy Cooke
- Jeremy Epstein
- Kevin Farrell
- Kristin Glass
- Ben Knott
- Mike Lilienthal
- Darren Lynch
- Julie Marble
- Ranjeev Mittu
- Peter Muhlberger
- Kevin Nauer
- Chris North
- Kelvin Oie
- James Patrey
- Perry Pederson
- Gabe Radvansky
- Stephen Russell
- Greg Shannon
- Austin Silva
- Ben Sims
- Tom Starai
- Susan Stevens-Adams
- Ed Talbot
- Rachel Wilson
- Pam Savage-Knepshield
- William Russell



# Teams

## Team Lead: Susan Stevens-Adams

- Myriam Abramson
- Nancy Cooke
- Darren Lynch
- Peter Muhlberger
- Perry Pederson
- Pam Savage-Knepshield
- Rachel Wilson
- Marco Carvalho

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# Topic 1: What is the problem?

How do technologies, systems, organizations and cultures hinder the ability of cyber defenders to be fully effective and accomplish their mission?

- should not be site/domain-specific
- should not be technology(ies)-specific

Outcome: Prepare a 60 second synopsis of the problem – imagine that have 60 seconds to convince a key decision maker who does not appreciate the human dimension and is being encouraged to prioritize other research investments.



A graphic of the American flag, showing stars and stripes, is positioned in the top left corner of the slide.

## Topic 2: How might the problem be addressed?

Please make the following assumption:

There is no single “magic bullet,” but instead, the problem must be addressed through a multi-faceted, systems-level solution.

What are the elements of a systems-level approach for addressing the human dimension in cyber operations.

Outcome: Prepare a diagram that identifies the elements and the interdependencies between elements of a systems-level solution.

# Topic 3: What can cyber leverage from other domains?

What problems involving the human dimension in other domains are analogous to problems posed by cyber operations?

- Identify instances of failures/accidents for which an analogous situation could occur in cyber.
- Identify success stories involving effective interventions that are relevant to cyber.

Outcome: Re-draw diagram from previous exercise to emphasize how elements in the diagram relate to both failure/accident and success stories identified within other domains.

## Topic 4: What are the key research questions?

Refer to systems diagram and ask, “What do we need to know that we do not now know to implement the systems solution?”

1<sup>st</sup> Pass – Generate as many research questions as can imagine

2<sup>nd</sup> Pass – Group research questions to form categories reflecting general topical areas

Outcome: Prepare a presentation that discusses each topical area and provides one or more examples of specific research questions from each topical area.

## Topic 5: What is the strategy for prioritizing research questions?

Transition from putting things on the table to potentially taking things off the table.

1<sup>st</sup> Pass – Using research topics from previous exercise, imagine that have 10 funding tokens to distribute across the research topics. How do you distribute your 10 tokens?

2<sup>nd</sup> Pass – Describe the strategy used for distributing tokens.

Outcome: Prepare a presentation discussing the strategy for distributing funding tokens, including the assumptions, motives and other factors embodied by your strategy.

## Topic 6: How to propose R&D addressing the human dimension in cyber operations?

Imagine you are one of several program managers competing to obtain funding for a new program of research and development.

- Assume there are sufficient funds available for a large-scale, multi-year program to develop a comprehensive solution.
- Address only the technical elements – do not worry about \$'s, years and administrative details.

Outcome: Prepare a five minute, oral program proposal that addresses:

- (1) What is the problem and why it is hard?
- (2) What are the limits of current practice?
- (3) What are the objectives and what difference will it make?
- (4) How will you measure success/progress?

