

Exceptional service in the national interest



Border Security System Integration: Strategy, Personnel & Technology

What's the point?

- Based on what has been presented and discussed to this point in the workshop...
- What is effective implementation of border security?
 - [discussion question for participants]



Outline

- Strategy & Risk-Based Planning
 - Establish Objectives
 - Design and Implement the Border Security System
 - Assess the Border Security System

- Application of Border Security System Integration
 - Role of Personnel
 - Role of Technology
 - Discussion
 - Examples

Border Security



- Effective border security system operation is a **complex problem**
- It is not just a **technical equipment** problem; it is also a **procedural** and **implementation** problem
- Border security success **requires** both adequate technical equipment **AND** adequate operations, procedures & response

Strategy

- Based on **objectives**:
 - **Detect** and **prevent** illegal border crossings
 - Terrorists
 - Smugglers
 - Illegal immigrants
 - **Detect** threats to fixed sites
 - Military outposts and bases
 - Other infrastructure
 - **Reduce** risk of accidental conflict
 - Potential to **enhance** bilateral or regional confidence

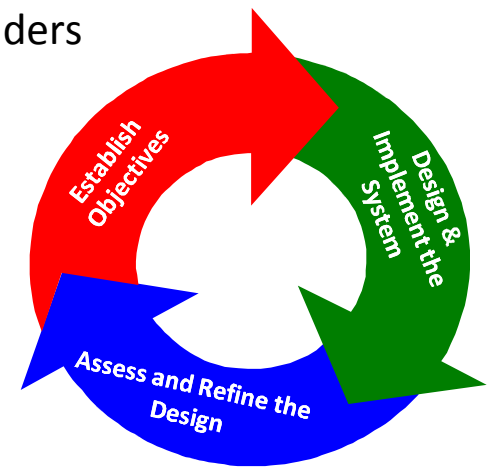


Strategy

- How to organize or prioritize objectives?
- With a **systems** and **risk-based** approach:
 - Clearly define what border security needs to do
 - Illustrate how risk is reduced and/or mitigated
 - Identify appropriate roles for personnel & technology
 - Adjust & align security system to changing physical, political or social landscapes
 - Outline costs vs. benefits trade-off
 - Justify resource allocations or resource requests

Strategy

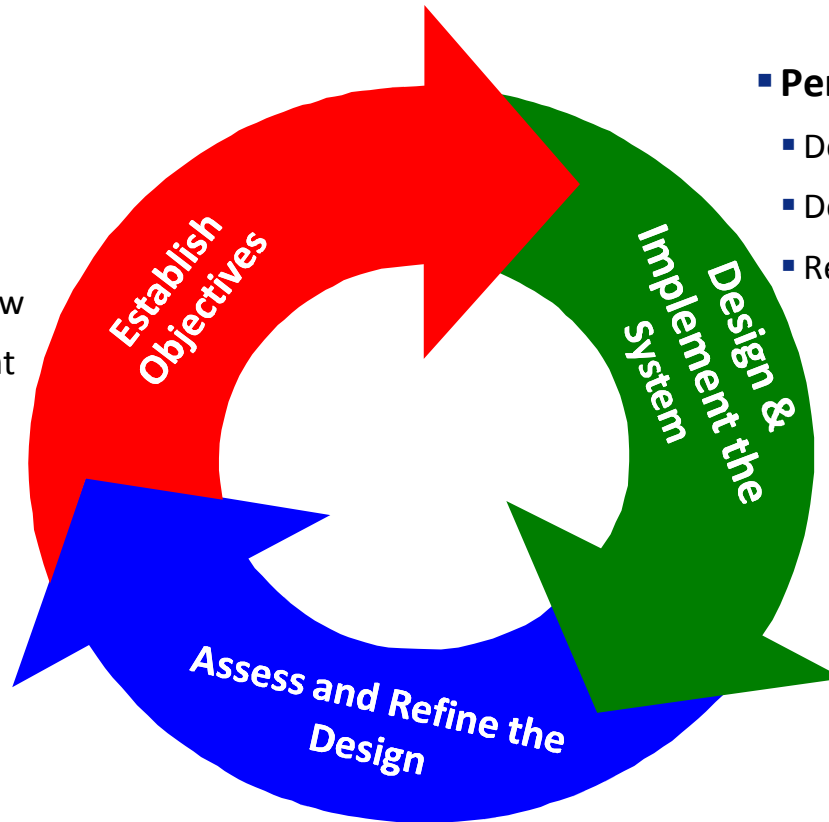
- Generic aspects of a ‘good’ border security strategy
 - Set operational objectives: assess threats & performance metrics
 - Use systems & risk-based planning approach
 - Balance cost with benefit: maintenance & sustainability
 - Coordinate between technology & personnel: support, not replace
 - Cooperate between relevant internal & external stakeholders
 - Assess & update border security systems & policies



Strategy

- **Objectives:**

- What to stop/allow
- Threat assessment
- Risk reduction



- **Performance Metrics:**

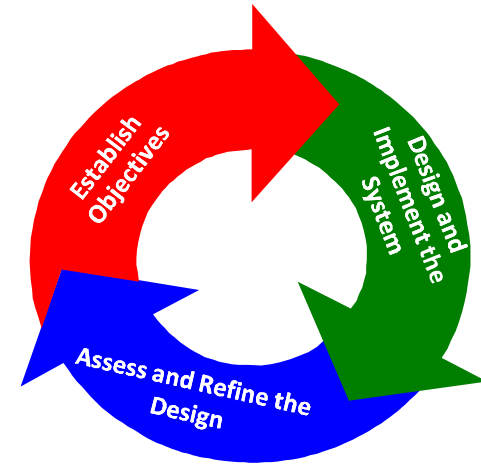
- Detection
- Delay
- Response

- **Elements to assess:**

- Performance testing
- Cost-benefit trade-off
- Implementation

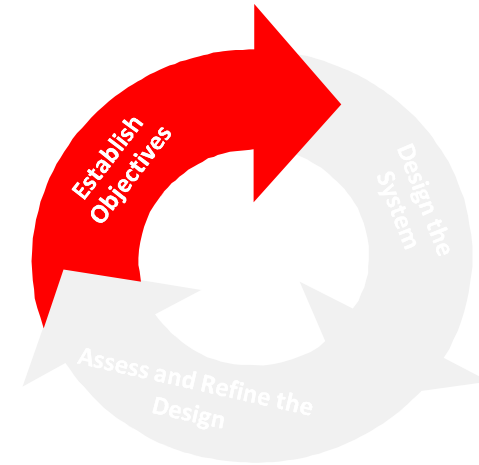
Strategy

- Border security development enhanced with a **systems approach & risk-based planning**
- Need to identify border security:
 - **Mission**
 - **Metrics**
 - **Performance Requirements**
- *Must balance **operational costs** (financial, manpower, etc) with **demonstrated benefit** (risk reduction)



Establish Objectives

- Objectives are the **fundamental basis** for a strong border security system
- Need to identify **WHAT** the border security system should:
 - Detect & allow
 - Detect & prevent
 - Defend against (threat assessment)
- Also defines desired level of **risk reduction**



Establish Objectives

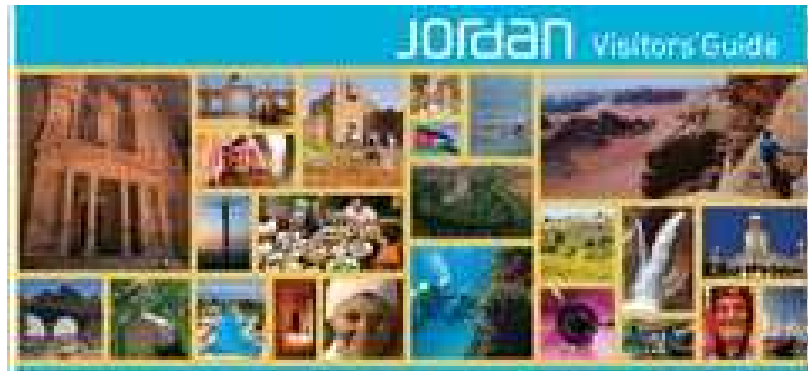
- What border security system to **detect & allow**

- Trade

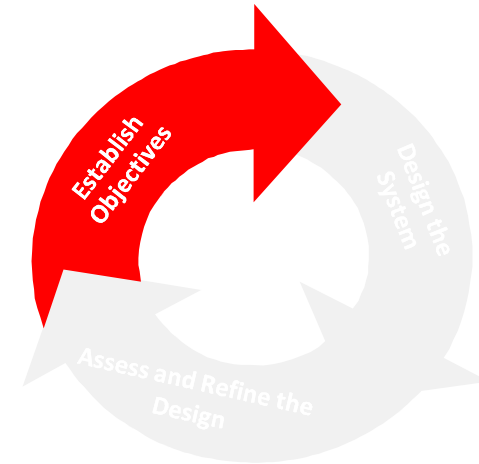


Courtesy: bacb.co.uk

- Tourism



Courtesy: visitjordan.com



Establish Objectives

- What border security system to **detect & prevent**

- Illicit goods



Courtesy: cbp.gov



- Unsavory people

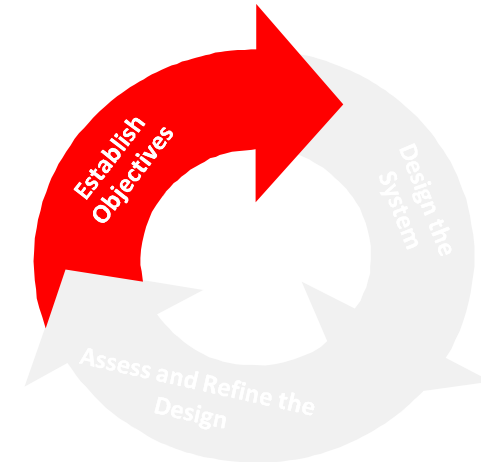


Courtesy: elpasotimes.com

- Violence

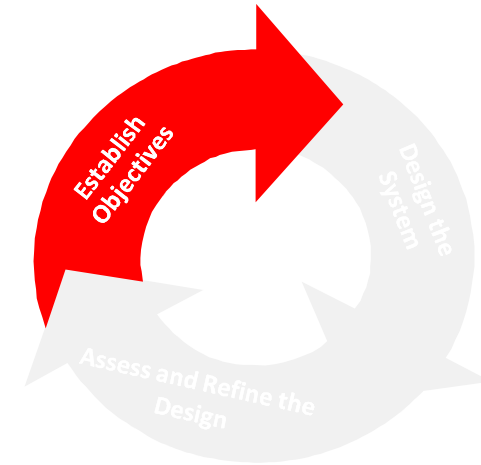


Courtesy: bbc.co.uk



Establish Objectives

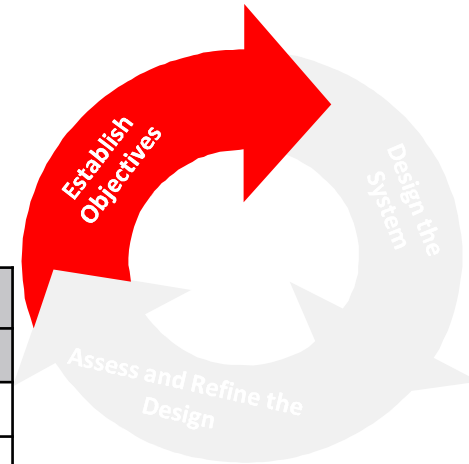
- What to defend against = **threat assessment**
- Threat assessment = formal analysis of
 - Credible motivations or intentions
 - Demonstrated capabilities of potential adversaries
 - Undesirable consequences
- Value of threat assessment:
 - Help justify (potentially) expensive decisions
 - Establish functional goals for the border security system
 - Assess border security system performance



Establish Objectives

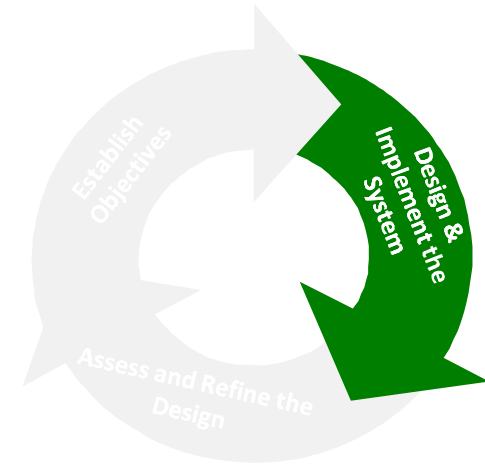
- Example **threat assessment** matrix

	External Threat		
	Terrorists	Criminals	Illegal Crossers
Motivations			
Intentions			
Capabilities			
Numbers			
Weapons			
Explosives			
Tools			
Transportation			
Technical Skills			
Funding			
Insider Collusion			
Support Infrastructure			
Other			



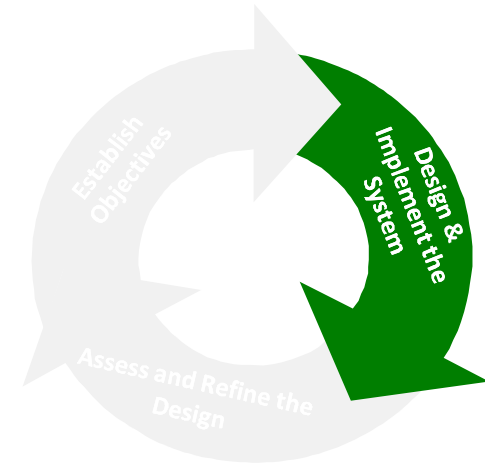
Design & Implement the System

- Border security objectives **drive** system design
- Need to identify **HOW** the border security system should:
 - Detect & allow
 - Detect & prevent
 - Defend against (threat assessment)
- Also determines how to achieve desired level of **risk reduction**



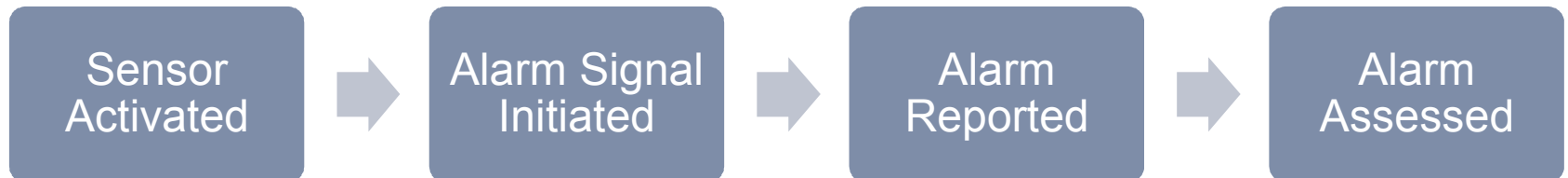
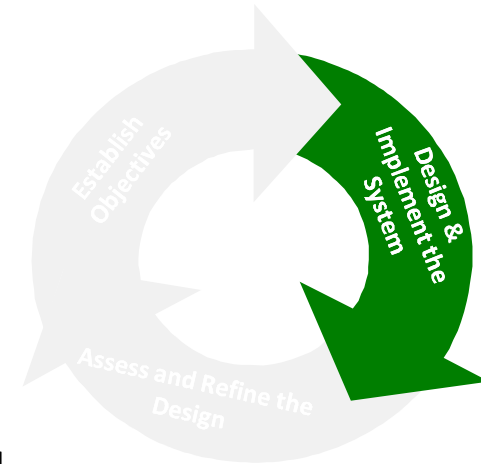
Design & Implement the System

- What border security system **functions** are needed?
- **Detection** = monitoring + assessment
- **Delay** = increase time/difficulty for adversary to complete desired objective
- **Response** = ability to deploy action to counter threat



Design & Implement: Detection

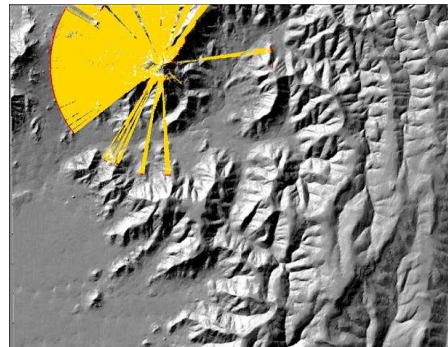
- Monitoring (observation) + Assessment (determination of significance) = Detection
 - Monitoring without assessment is **NOT** detection
- Performance Measures:
 - Probability of detection
 - Likelihood that an intrusion will be observed and reported by a sensor or human observer
 - Factors in frequency of nuisance alarms / false alarms
 - Time for communication and assessment



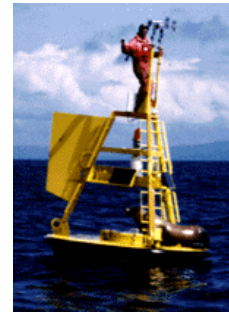
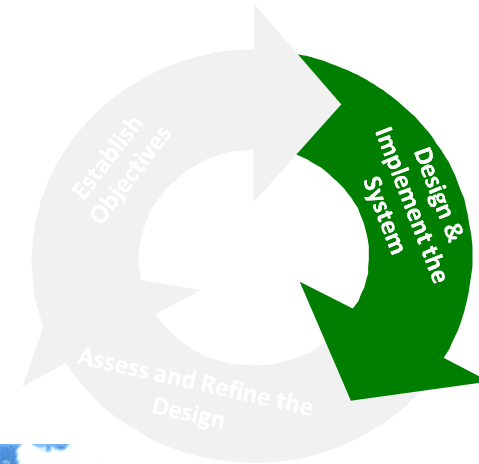
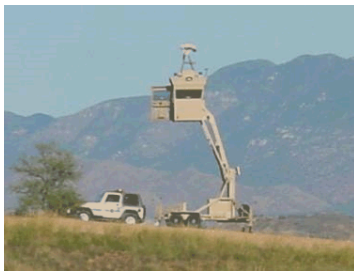
Design & Implement: Detection

- Example options for **DETECTION**

URBAN



FRONTIER

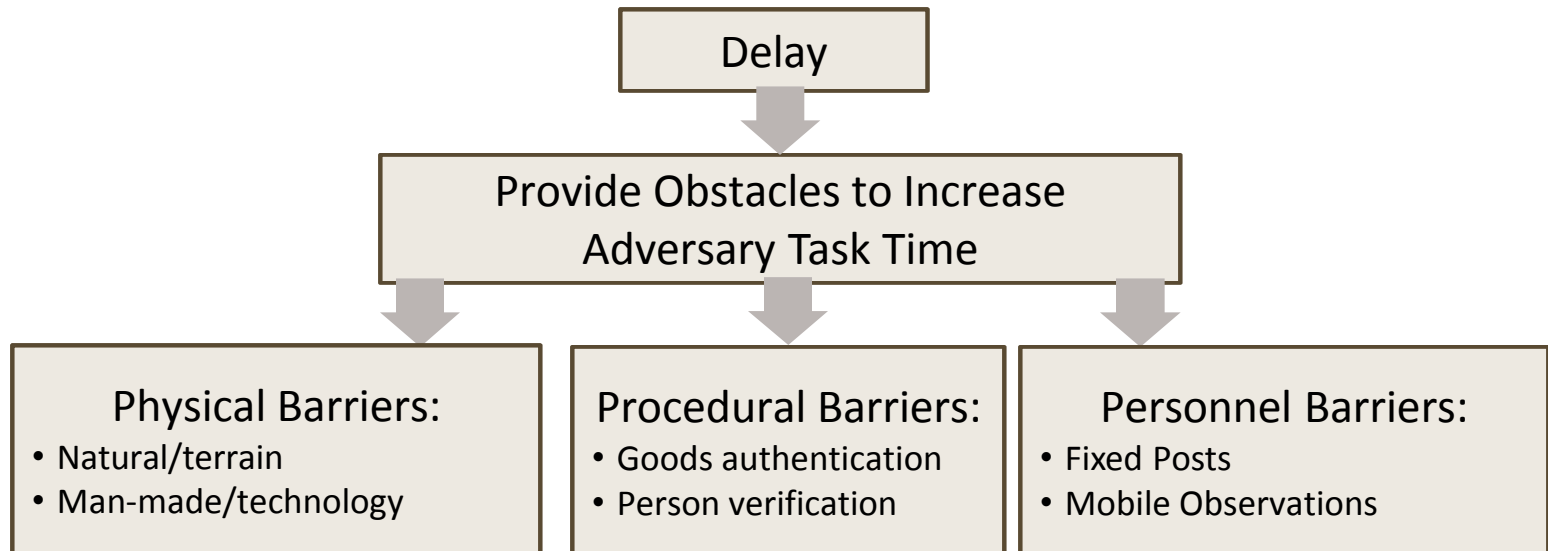
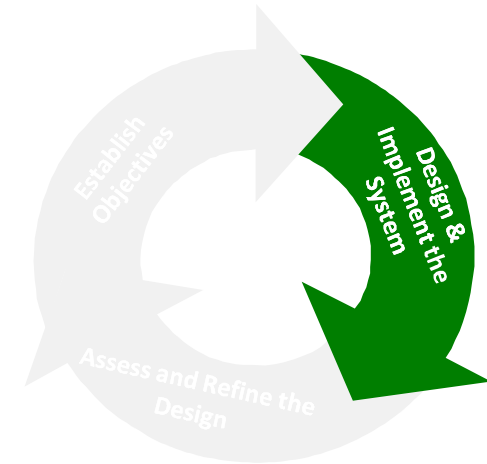


MARITIME



Design & Implement: Delay

- Functional steps for **DELAY**
 - Impede undesirable actions, **NOT** desirable actions
- Performance Measures:
 - Time required for adversary to accomplish task and/or cause undesired event



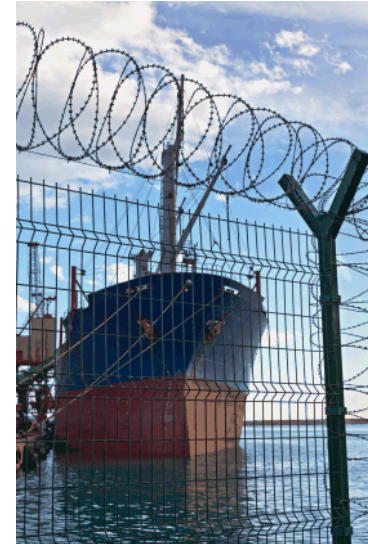
Design & Implement: Delay

- Example options for **DELAY**

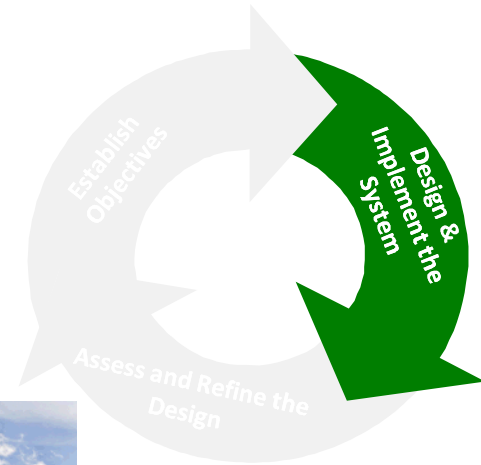
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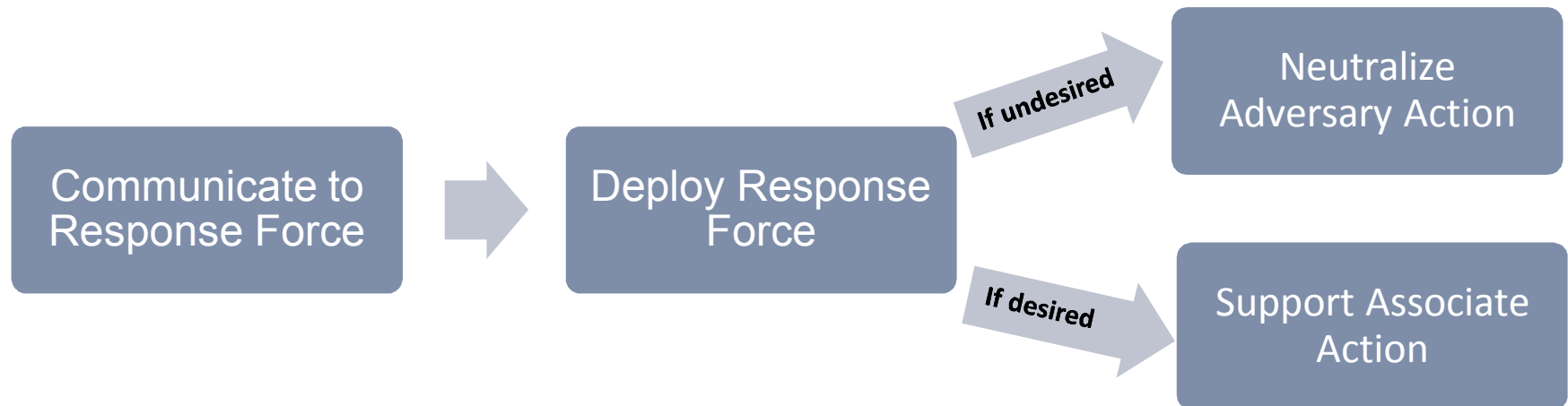
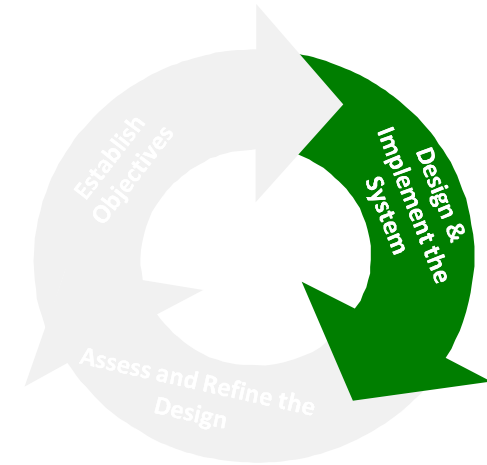


MARITIME



Design & Implement: Response

- Functional steps for **RESPONSE**
 - Adequate reaction is accurate, timely, and proportionate
- Performance Measures:
 - Time to communicate & deploy adequate response
 - Effectiveness of the response



Design & Implement: Response

- Example options for **RESPONSE**

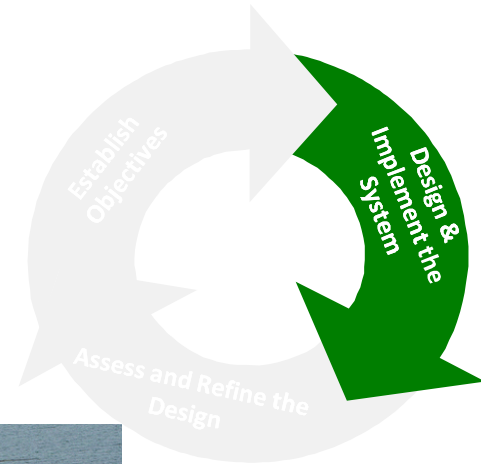
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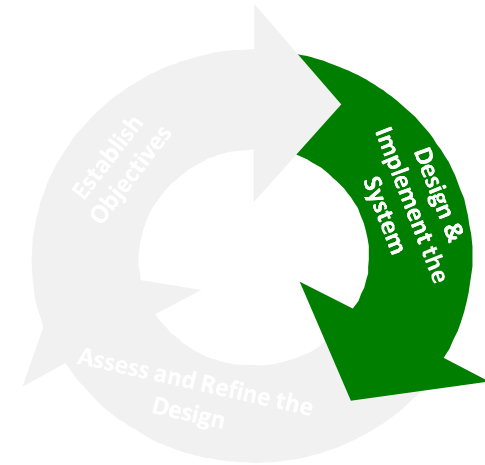


MARITIME



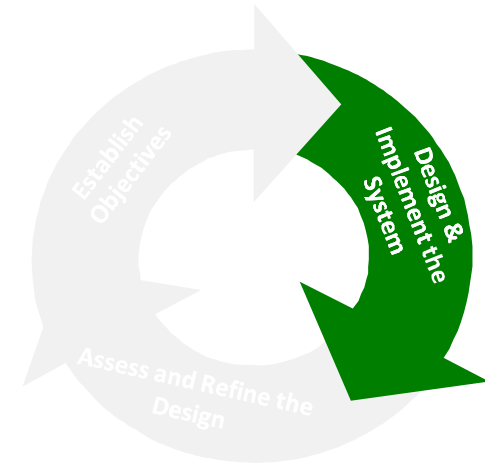
Design & Implement the System

- Border security implementation includes: **CONTEXT**
- Physical
 - Geography
 - Climate
 - Port of Entry (POE) vs. Frontier
- Political
 - Cooperative vs. Unilateral
 - Ungoverned spaces
- Social
 - National culture
 - Local relationships



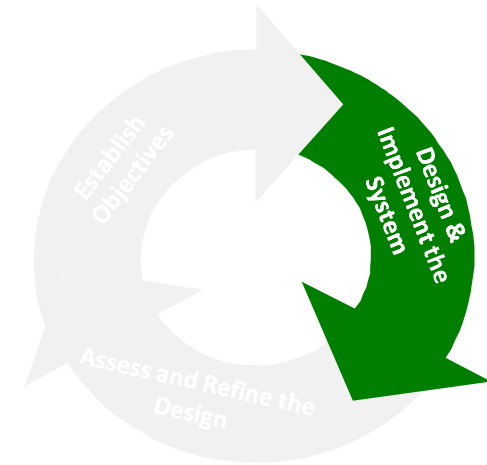
Design & Implement the System

- Border security implementation includes: **RESOURCES & LOGISTICS**
- Resources = what is needed for border security implementation
 - Finances
 - Manpower
 - Time
- Logistics = how to organize for border security implementation
 - Technology
 - Personnel
 - Procedures
 - Maintenance
- *Must be considered in cost/benefit analysis of possible border security system solutions



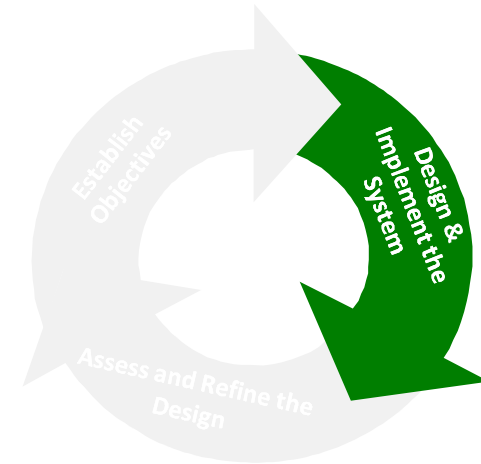
Design & Implement the System

- Border security implementation includes:
STAKEHOLDERS
- Internal = organizations **WITHIN** a country with border security responsibilities:
 - National decision-maker(s)
 - Military or police
 - National trade/commerce
 - Foreign affairs
- External = organizations **OUTSIDE** a country with border security relationships:
 - Military or police
 - Foreign affairs

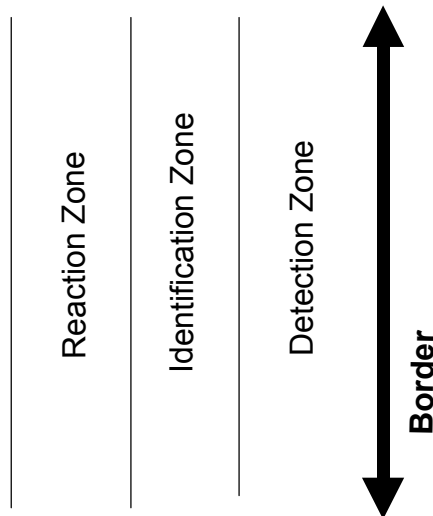


Design & Implement the System

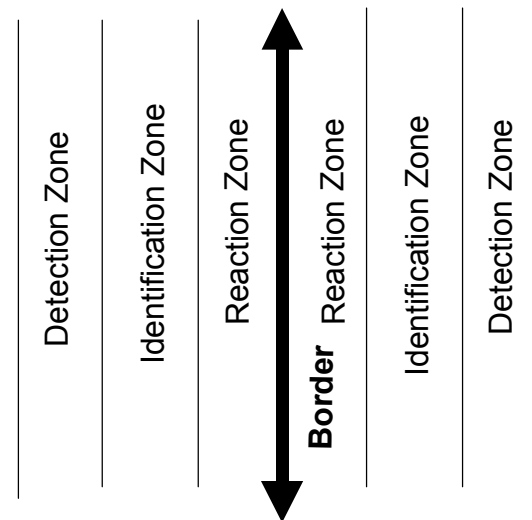
- Border security implementation includes:
STAKEHOLDERS
- Unilateral vs. Cooperative Border Concept



← Integrated System →



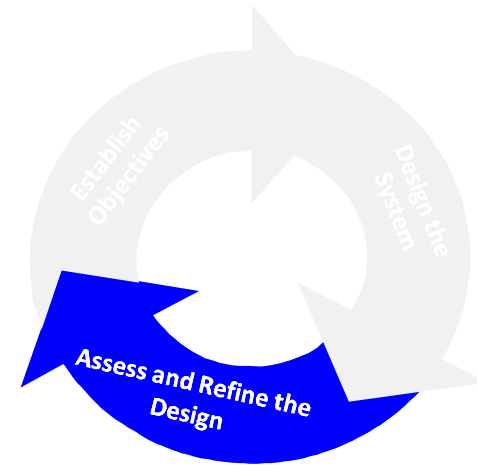
A. Unilateral Monitoring Model



B. Cooperative Monitoring Model

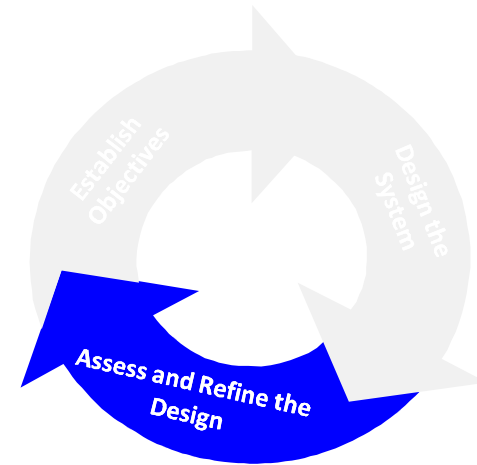
Assess the System

- Border security objectives **drive** system design
- Need to identify **HOW WELL** the border security system was able to:
 - Detect & allow
 - Detect & prevent
 - Defend against (threat assessment)
- Measures how well the desired level of **risk reduction** was achieved



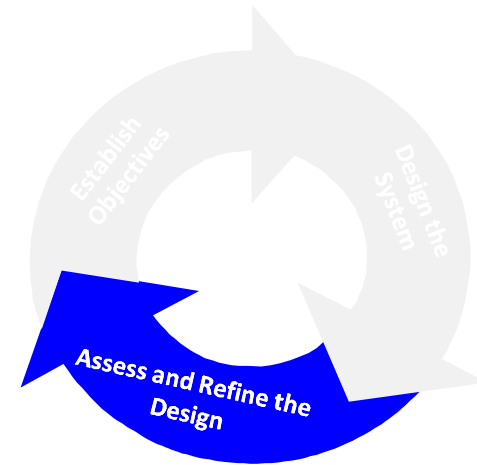
Assess the System

- Border security objectives **drive** system design
- Assess = calculate effectiveness of performance metrics
 - Detection
 - Probability of detection
 - Time for communication and assessment
 - Delay
 - Time required for adversary to accomplish task and/or cause undesired event
 - Response
 - Time to communicate & deploy adequate response
 - Effectiveness of the response



Assess the System

- Border security objectives **drive** system design
- Assess = calculate effectiveness of performance metrics



Functional Type Test

- Do the components function as designed?
- Do subsystems complete desired **function**?

Performance Type Test

- Do the subsystems interact as designed?
- Does entire system meet **performance requirements**?

System Type Test

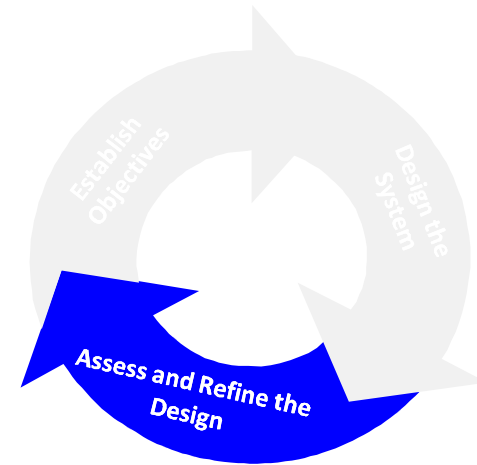
- Does the system perform as designed?
- Does entire system meet **support objective**?

Assess the System

Design Adjustment for Risk Reduction

Assess the System

- Border security objectives **drive** system design
- Assess = calculate effectiveness of performance metrics



IMPLEMENT

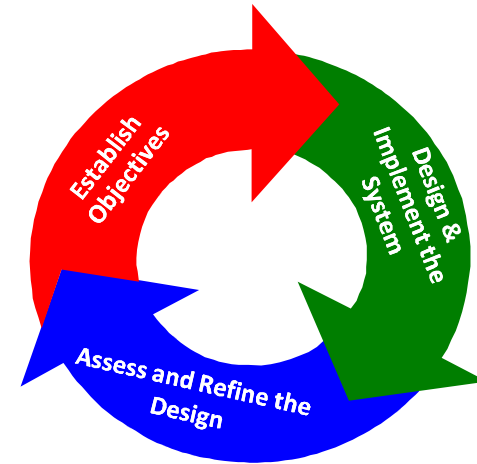
ANALYZE

- Procure
- Install
- Test
- Commission
- Operate

- Functional Performance Testing
- Field Testing
- Performance Analysis
- Vulnerability Analysis
- Cost-Benefit Analysis
- Modeling and Simulation

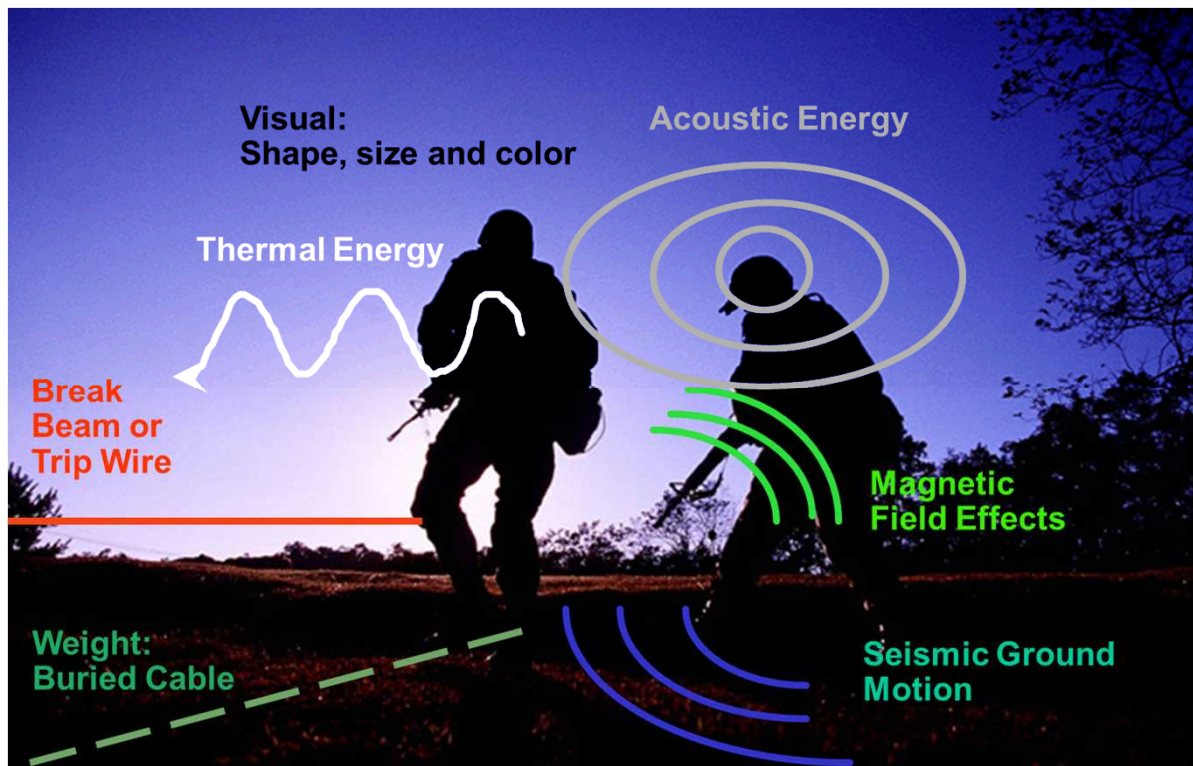
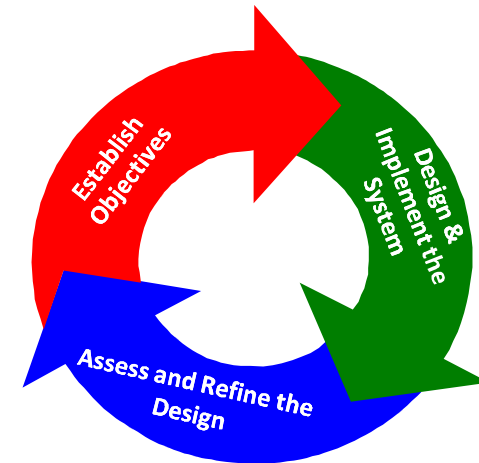
Application of Border Security

- Border security development enhanced with a **systems approach & risk-based planning**
- Need to know how to achieve border security:
 - **Functions** (detection, delay, response)
 - **Performance Requirements** (risk reduction)
 - **Implementation factors** (context, resources, stakeholders)
- Need to examine tradeoffs between options and **identify the optimal (best possible) combination** of personnel & technology



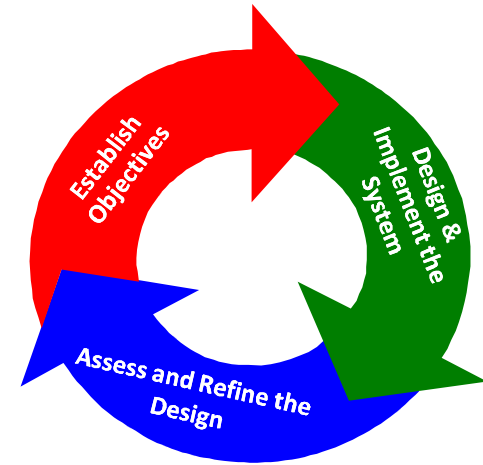
Application of Border Security

- Border security development enhanced with a **systems approach & risk-based planning**
- What can Border Security **technology** provide?



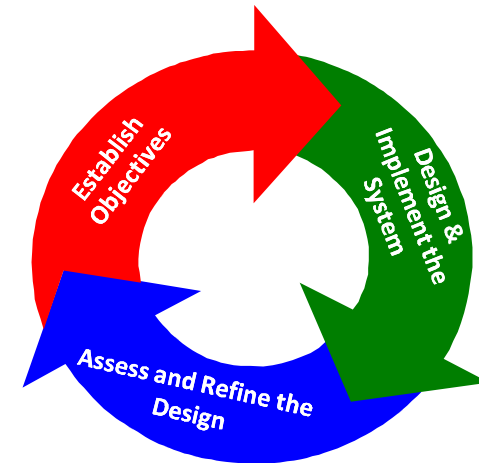
Application of Border Security

- **Role of Technology** in Border Security
- **Advantages:**
 - Relatively long 'attention' spans
 - Reduced alarm/signal overload via programming
 - Utility in remote/frontier locations
 - Capable of monitoring larger areas& multiple signals
- **Disadvantages:**
 - Algorithm-based problem processing (less flexibility)
 - Political/social understanding
 - Require power source &/or energy infrastructure
 - Only reports change in physical parameter(s)



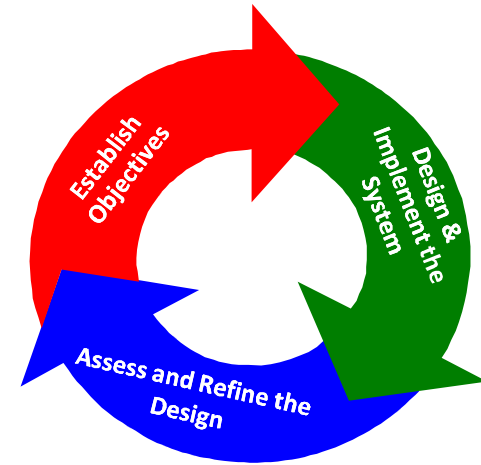
Application of Border Security

- Border security development enhanced with a **systems approach & risk-based planning**
- What can Border Security **personnel** provide?



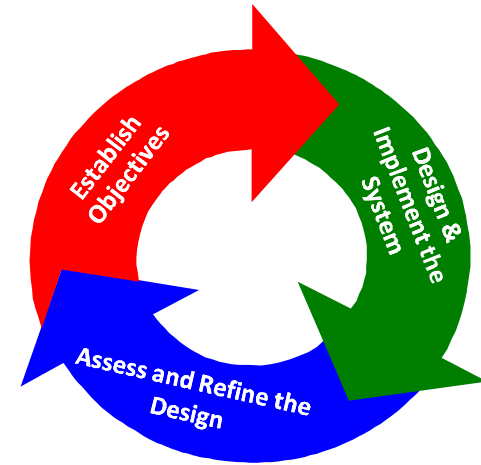
Application of Border Security

- **Role of People** in Border Security
- **Advantages:**
 - Complex problem processing
 - Faster assessment & response
 - Political/social understanding
 - More flexibility
- **Disadvantages:**
 - Expensive (multiple shifts, training, etc)
 - Relatively short attention spans
 - Reduced effectiveness in remote/frontier locations
 - Higher likelihood of alarm/signal overload



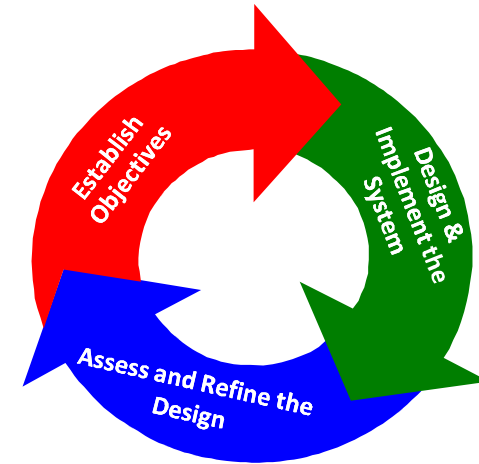
Application of Border Security

- Workshop Participation
- Discuss several hypothetical border security scenarios
- Need to determine:
 - Objective(s)
 - Threat(s)
 - Functions
 - Requirements
 - Stakeholders
 - Resources/Logistics
 - Special Considerations
 - Possible Implementation Solutions

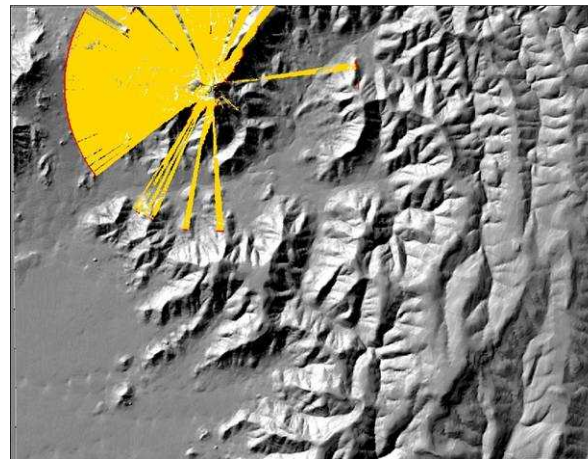


Application of Border Security

■ Hypothetical Case #1: Mountainous, Frontier Border

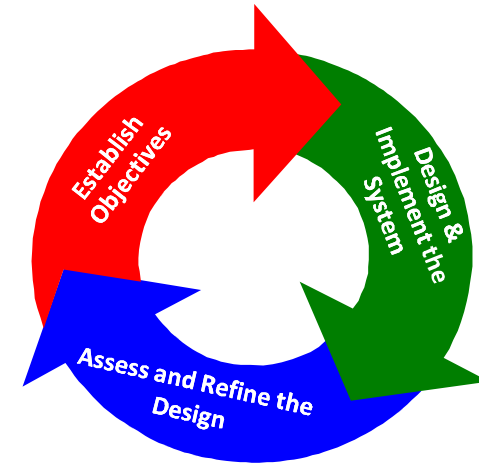
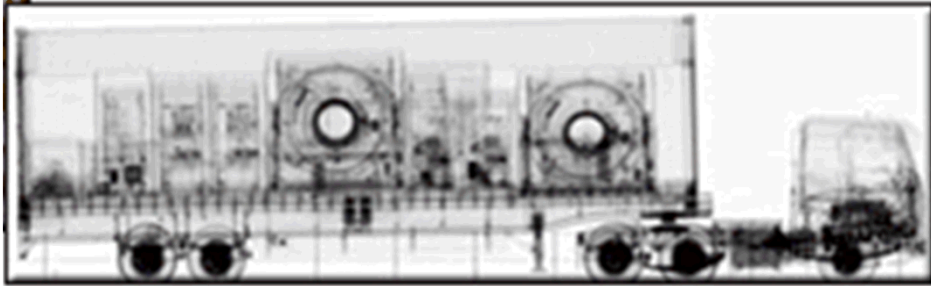


- Objective(s)
- Threat(s)
- Functions
- Requirements
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Application of Border Security

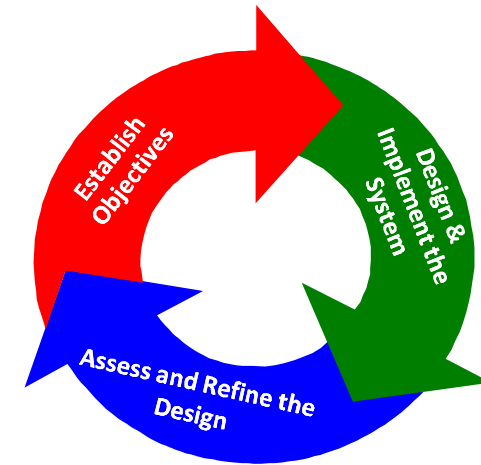
■ Hypothetical Case #2: Urban, Port of Entry



- Objective(s)
- Threat(s)
- Functions
- Requirements
- Stakeholders
- Resources/Logistics
- Special Considerations
- Possible Implementation Solutions

Application of Border Security

■ Hypothetical Case #3: Maritime, Port of Entry

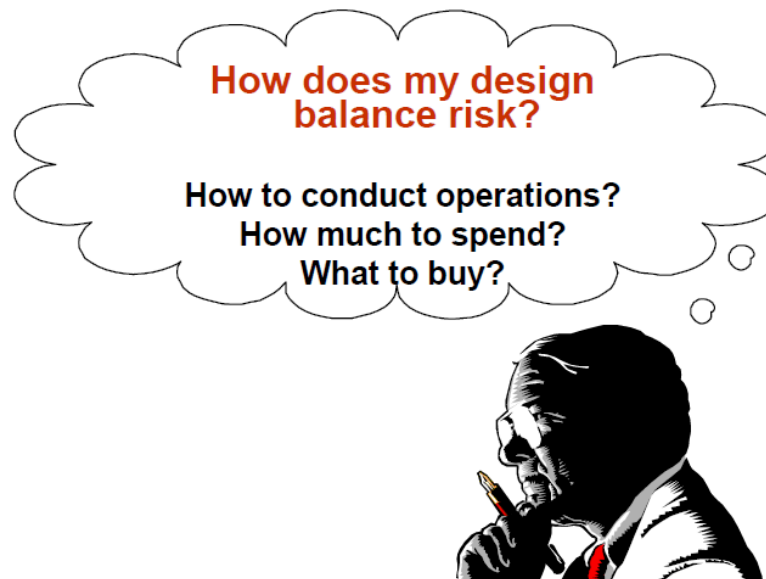


- Objective(s)
- Threat(s)
- Functions
- Requirements
- Stakeholders
- Resources/Logistics
- Special Considerations
- Possible Implementation Solutions



What's the point?

- Based on what has been presented and discussed to this point in the workshop...
- What is effective implementation of border security?
 - [discussion question for participants]



Summary

- Generic aspects of a ‘good’ border security strategy
 - Set operational objectives: **assess threats & performance metrics**
 - Use **systems & risk-based** planning approach
 - **Balance** cost with benefit: maintenance & sustainability
 - Coordinate between technology & personnel: **support, not replace**
 - Cooperate between relevant internal & external **stakeholders**
 - **Assess & update** border security systems & policies

