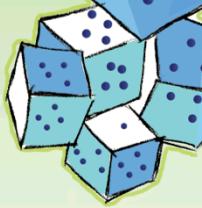


# Tensor Analysis for Sparse Data

Tamara G. Kolda  
Sandia National Laboratories  
Livermore, CA

Signature Discovery Workshop, Univ. Washington, Seattle  
November 4, 2014

Sandia National Laboratories is a multi-program laboratory managed and operated by Sandia Corporation, a wholly owned subsidiary of Lockheed Martin Corporation, for the U.S. Department of Energy's National Nuclear Security Administration under contract DE-AC04-94AL85000.



# Acknowledgements

## Co-authors

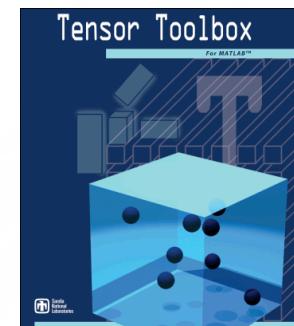
- Evrim Acar (Univ. Copenhagen)
- **Woody Austin (Univ. Texas Austin)**
- Brett Bader (Digital Globe)
- Grey Ballard (Sandia)
- Eric Chi (Rice Univ.)
- Danny Dunlavy (Sandia)
- Sammy Hansen (Northwestern Univ.)
- Joe Kenny (Sandia)
- Jackson Mayo (Sandia)
- Morten Mørup (Denmark Tech. Univ.)
- Todd Plantenga (Sandia)
- **Martin Schatz (Univ. Texas Austin)**
- Teresa Selee (GA Tech Research Inst.)
- Jimeng Sun (GA Tech)

*Plus many more collaborators for workshops, tutorials, etc.*

Illustration by Chris Briggman

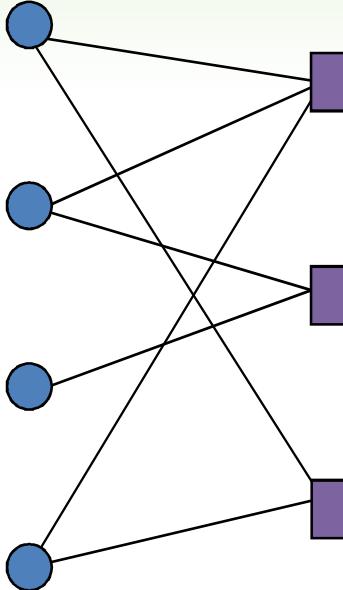
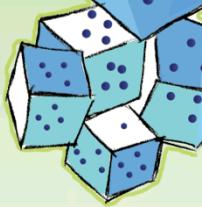


Kolda and Bader, Tensor Decompositions and Applications, SIAM Review, 2009



Tensor Toolbox for MATLAB  
Bader, Kolda, Acar, Dunlavy, and others

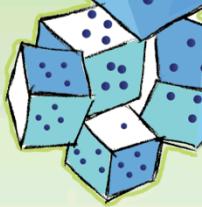
# Networks, Matrices, Factor Analysis



$$\mathbf{X} = \begin{bmatrix} 1 & 0 & 1 \\ 1 & 1 & 0 \\ 0 & 1 & 0 \\ 1 & 0 & 1 \end{bmatrix}$$

- Networks correspond to sparse matrices
  - Undirected Graph ) Symmetric Matrix
  - Directed Graph ) Asymmetric Matrix
  - Bipartite Graph ) Rectangular Matrix
  - Unweighted Graph ) Binary Matrix
- Matrix analysis yields insight
  - Matrix factorization
    - Singular Value Decomposition (SVD) and Principal Components Analysis (PCA)
    - Latent Semantic Indexing (LSI) (Dumais et al., 1988)
    - Independent Component Analysis (ICA) (Comon, 1994)
    - Nonnegative Matrix Factorization (Paatero, 1997; Bro & De Jong, 1997; Lee & Seung, 2001)
    - Compressive Sensing and related work (Candes, 2006)
  - Ranking methods
    - PageRank (Page et al., 1999)
    - Hubs & Authorities (Kleinberg, 1999)
  - Eigenvectors of Laplacian
    - Partitioning (Pothen, Simon, Liou, 1990)
    - Estimating commute time (Fouss et al., 2007)

# Matrix Factorizations for Analysis



## Singular Value Decomposition (SVD)

$$\mathbf{X} \approx \lambda_1 \mathbf{b}_1 \mathbf{a}_1 + \lambda_2 \mathbf{b}_2 \mathbf{a}_2 + \cdots + \lambda_R \mathbf{b}_R \mathbf{a}_R$$

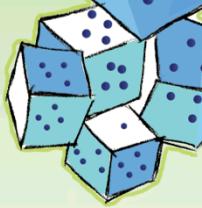
Data

$$\text{Model: } \mathbf{M} = \sum_r \lambda_r \mathbf{a}_r \mathbf{b}_r^\top$$

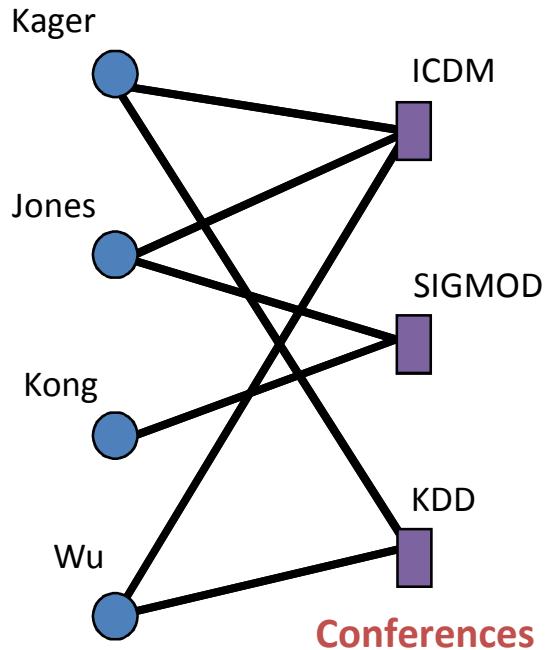
$$\min \sum_{ij} (x_{ij} - m_{ij})^2 \quad \text{subject to} \quad m_{ij} = \sum_r \lambda_r a_{ir} b_{jr}$$

Key references: Beltrami (1873), Pearson (1901), Eckart & Young (1936)

# Interpretation of 2-Way Factor Model

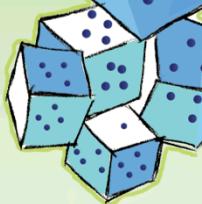


## Authors

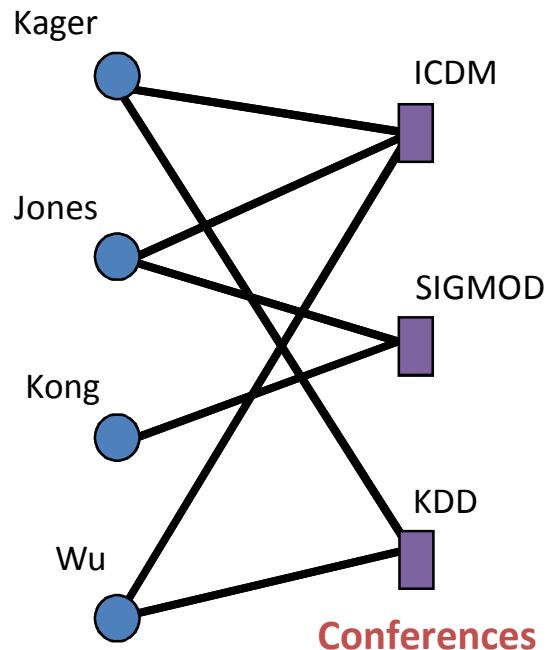


$$\mathbf{X} = \begin{bmatrix} 1 & 0 & 1 \\ 1 & 1 & 0 \\ 0 & 1 & 0 \\ 1 & 0 & 1 \end{bmatrix}$$

# Interpretation of 2-Way Factor Model

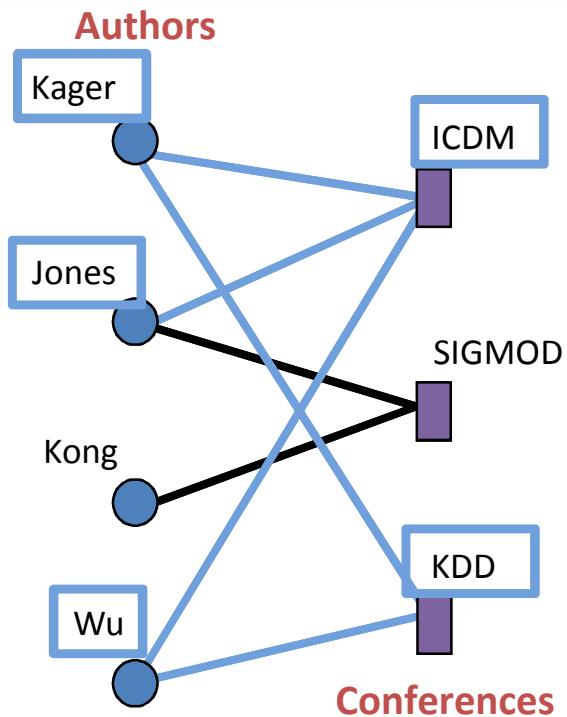
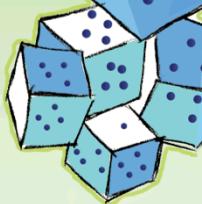


## Authors



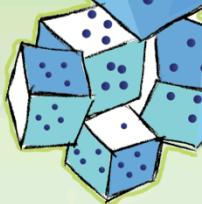
$$\mathbf{X} = \begin{bmatrix} 1 & 0 & 1 \\ 1 & 1 & 0 \\ 0 & 1 & 0 \\ 1 & 0 & 1 \end{bmatrix} \approx \underbrace{\begin{bmatrix} .91 & -.38 \\ .72 & .75 \\ .19 & .75 \\ .91 & -.38 \end{bmatrix}}_{\mathbf{A}} \underbrace{\begin{bmatrix} 1.15 & 0 \\ .41 & 1.06 \\ .83 & -.53 \end{bmatrix}}_{\mathbf{B}^T}^T$$

# Interpretation of 2-Way Factor Model

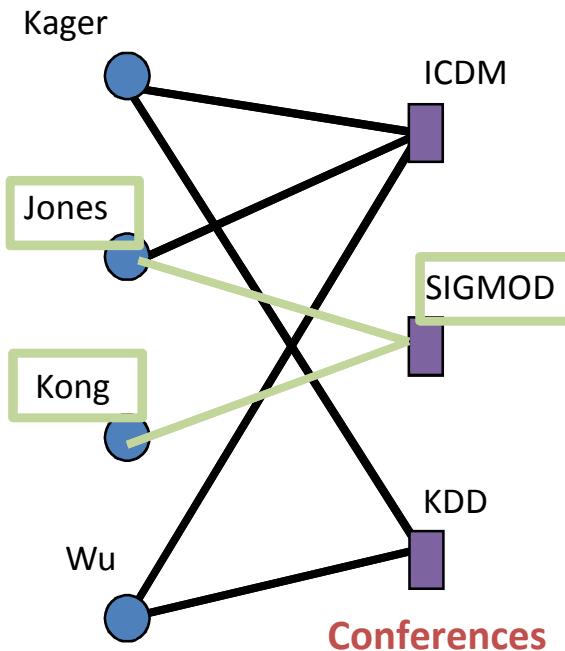


$$\mathbf{X} = \begin{bmatrix} 1 & 0 & 1 \\ 1 & 1 & 0 \\ 0 & 1 & 0 \\ 1 & 0 & 1 \end{bmatrix} \approx \underbrace{\begin{bmatrix} .91 & -.38 \\ .72 & .75 \\ .19 & .75 \\ .91 & -.38 \end{bmatrix}}_{\mathbf{A}} \underbrace{\begin{bmatrix} 1.15 & 0 \\ .41 & 1.06 \\ .83 & -.53 \end{bmatrix}}_{\mathbf{B}^T}^T$$

# Interpretation of 2-Way Factor Model

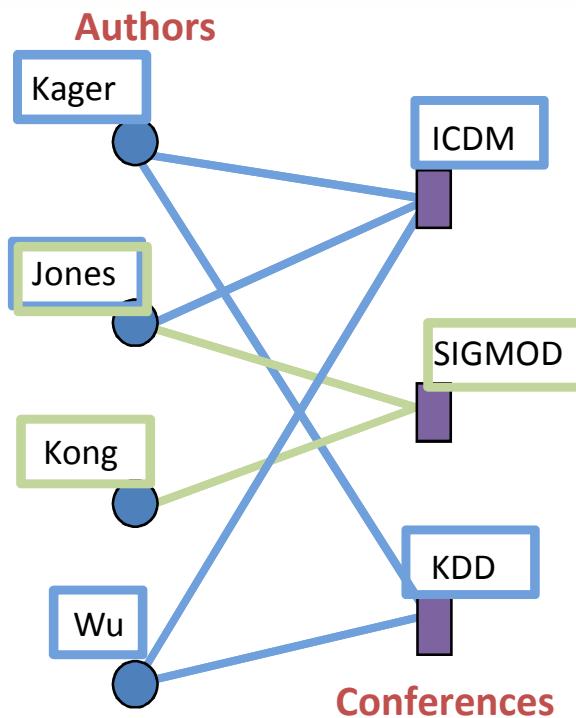
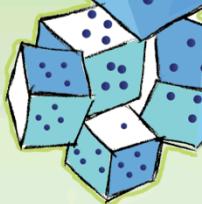


## Authors



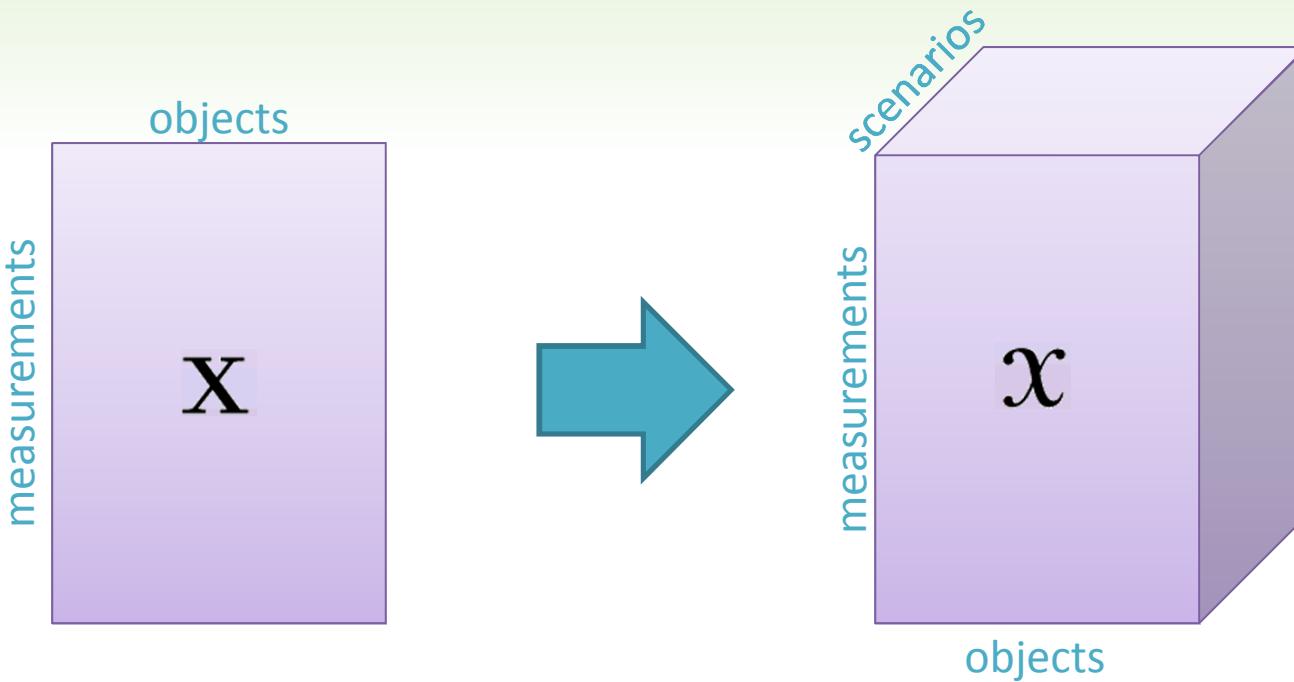
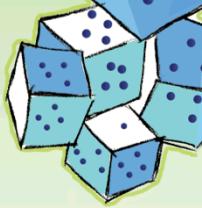
$$\mathbf{X} = \begin{bmatrix} 1 & 0 & 1 \\ 1 & 1 & 0 \\ 0 & 1 & 0 \\ 1 & 0 & 1 \end{bmatrix} \approx \underbrace{\begin{bmatrix} .91 & -.38 \\ .72 & .75 \\ .19 & .75 \\ .91 & -.38 \end{bmatrix}}_{\mathbf{A}} \underbrace{\begin{bmatrix} 1.15 & 0 \\ .41 & 1.06 \\ .83 & -.53 \end{bmatrix}}_{\mathbf{B}^T}^T$$

# Interpretation of 2-Way Factor Model



$$\mathbf{X} = \begin{bmatrix} 1 & 0 & 1 \\ 1 & 1 & 0 \\ 0 & 1 & 0 \\ 1 & 0 & 1 \end{bmatrix} \approx \underbrace{\begin{bmatrix} .91 \\ .72 \\ .19 \\ .91 \end{bmatrix}}_{\mathbf{A}} \underbrace{\begin{bmatrix} -.38 \\ .75 \\ .75 \\ -.38 \end{bmatrix}}_{\mathbf{B}^T} \underbrace{\begin{bmatrix} 1.15 \\ .41 \\ .83 \end{bmatrix}}_{\mathbf{A}^T} \underbrace{\begin{bmatrix} 0 \\ 1.06 \\ -.53 \end{bmatrix}}_{\mathbf{B}}$$

# What about 3-way or N-way Data?

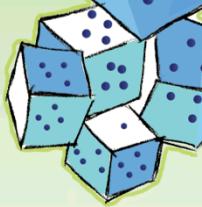


Key reference: Cattell , *Psychological Bulletin*, 1952  
THE THREE BASIC FACTOR-ANALYTIC RESEARCH  
DESIGNS—THEIR INTERRELATIONS  
AND DERIVATIVES

RAYMOND B. CATTELL  
*University of Illinois*

Factor analysis began with the correlation of tests measured on populations of persons, but other arrangements have since been

# Matrix Factorizations for Analysis



Think: SVD or NMF

$$\mathbf{X} \approx \lambda_1 \mathbf{a}_1 \mathbf{b}_1^\top + \lambda_2 \mathbf{a}_2 \mathbf{b}_2^\top + \dots + \lambda_R \mathbf{a}_R \mathbf{b}_R^\top$$

$\mathbf{A} = [\mathbf{a}_1 \ \dots \ \mathbf{a}_R]$   
 $\mathbf{B} = [\mathbf{b}_1 \ \dots \ \mathbf{b}_R]$

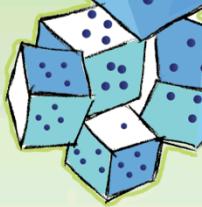
Data

$$\text{Model: } \mathbf{M} = \sum_r \lambda_r \mathbf{a}_r \mathbf{b}_r^\top$$

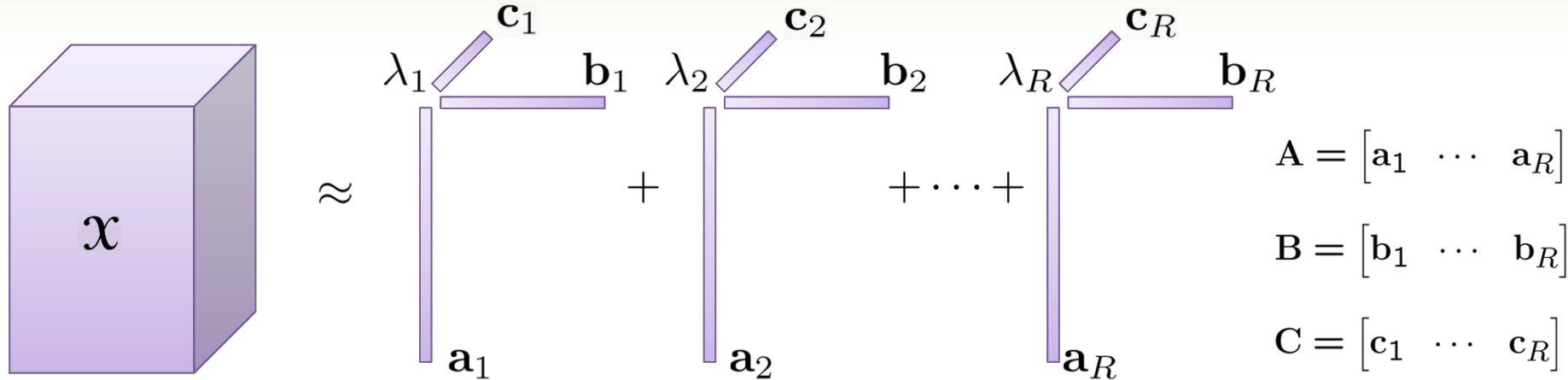
$$\min \sum_{ij} (x_{ij} - m_{ij})^2 \quad \text{subject to} \quad m_{ij} = \sum_r \lambda_r a_{ir} b_{jr}$$

Key references: Beltrami (1873), Pearson (1901), Eckart & Young (1936)

# Multi-way Factorizations for Analysis



## CANDECOMP/PARAFAC (CP) Model



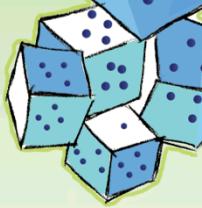
Data

$$\text{Model: } \mathcal{M} = \sum_r \lambda_r \mathbf{a}_r \circ \mathbf{b}_r \circ \mathbf{c}_r = [\![\mathbf{A}, \mathbf{B}, \mathbf{C}]\!]$$

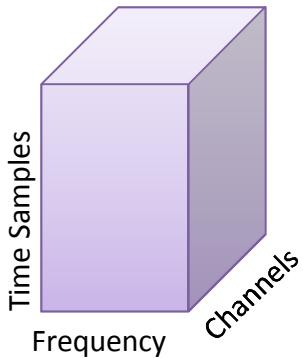
$$\min_{ijk} \sum (x_{ijk} - m_{ijk})^2 \quad \text{subject to} \quad m_{ijk} = \sum_r \lambda_r a_{ir} b_{jr} c_{kr}$$

Key references: Hitchcock (1927), Harshman (1970), Carroll and Chang (1970)

# Tensor Factorization “Sorts Out” Comingled Data

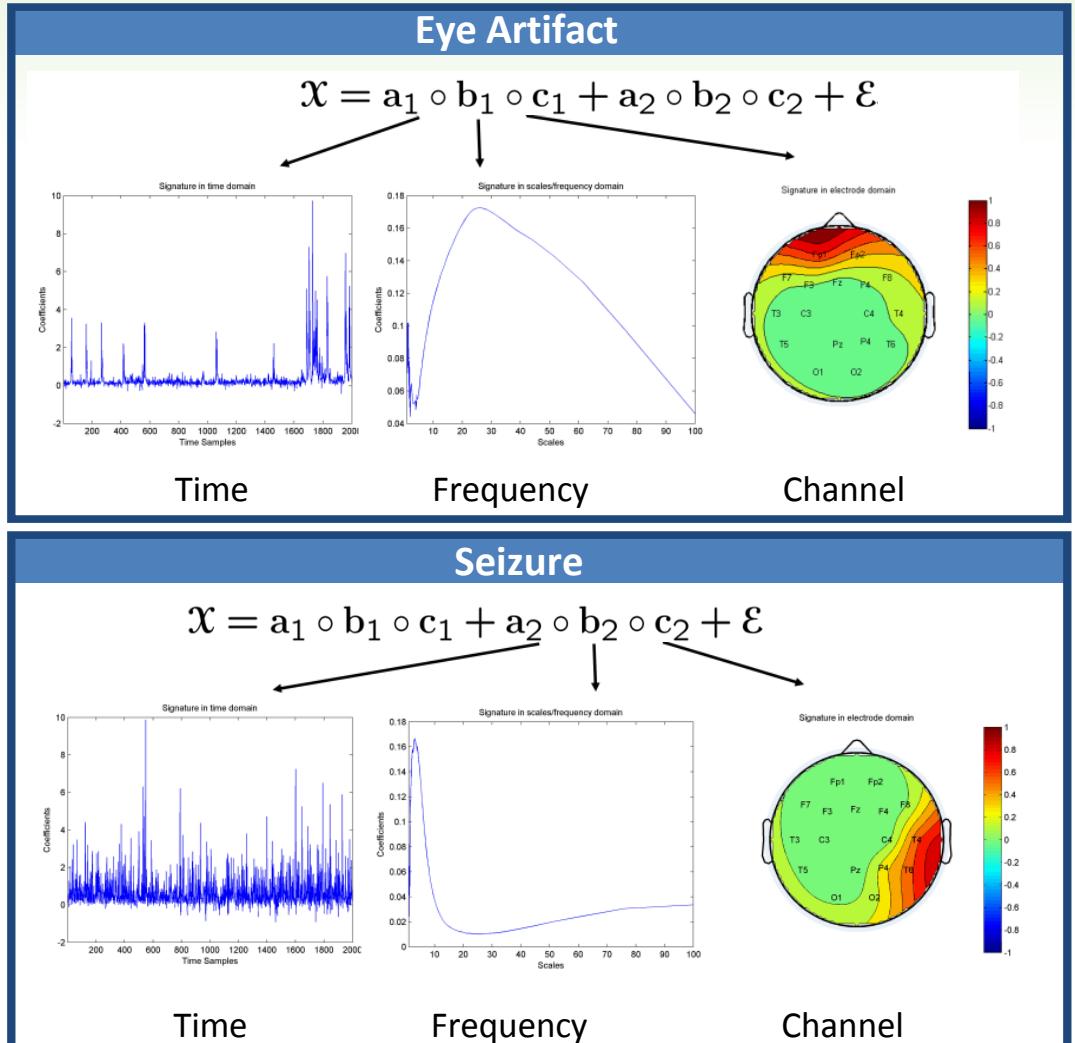


Data measurements are recorded at multiple sites (channels) over time. The data is transformed via a continuous wavelet transform.

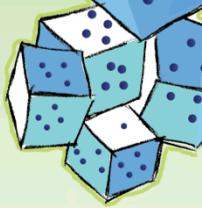


$$\mathcal{X} = a_1 \circ b_1 \circ c_1 + a_2 \circ b_2 \circ c_2 + \mathcal{E}$$

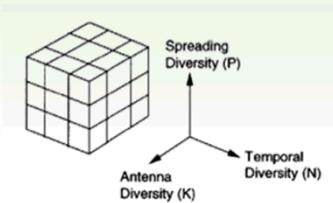
Acar, Bingol, Bingol, Bro and Yener,  
*Bioinformatics*, 2007



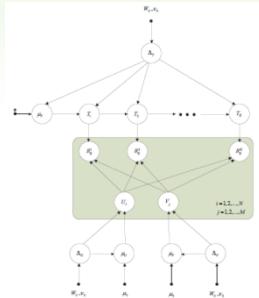
# Tensor Factorizations have Numerous Applications



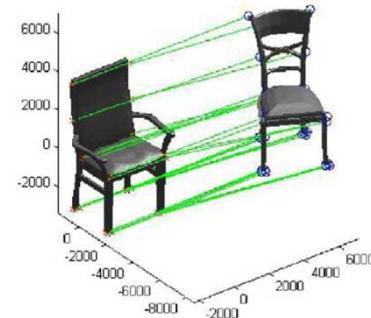
- Modeling fluorescence excitation-emission data (chemometrics)
- Signal processing
- Brain imaging (e.g., fMRI) data
- Network analysis and link prediction
- Image compression and classification; texture analysis
- Text analysis, e.g., multi-way LSI
- Approximating Newton potentials, stochastic PDEs, etc.
- Collaborative filtering
- Higher-order graph/image matching



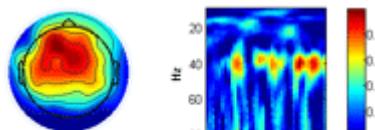
Sidiropoulos, Giannakis, and Bro, *IEEE Trans. Signal Processing*, 2000.



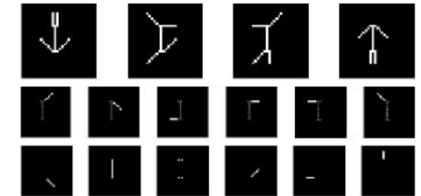
Furukawa, Kawasaki, Ikeuchi, and Sakauchi, *EGRW '02*



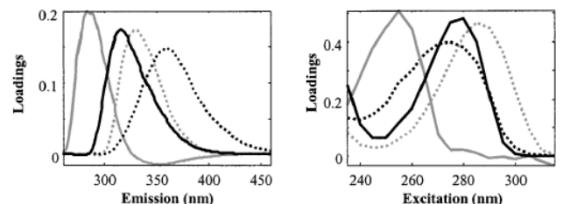
Duchenne, Bach, Kweon, Ponce, *TPAMI 2011*



ERPWAVELAB  
by Morten Mørup.

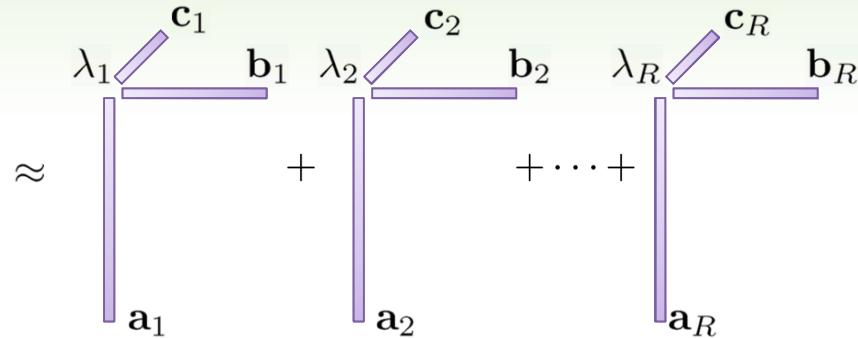
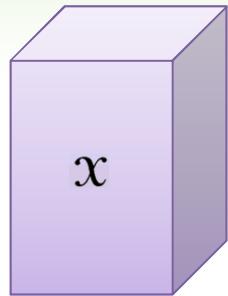
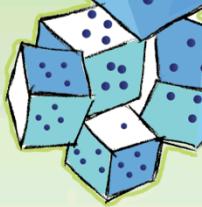


Hazan, Polak, and Shashua, *ICCV 2005*.



Andersen and Bro, *J. Chemometrics*, 2003.

# Solving the Least Squares Problem



$$\mathcal{M} \approx \sum_r \lambda_r \mathbf{a}_r \circ \mathbf{b}_r \circ \mathbf{c}_r$$

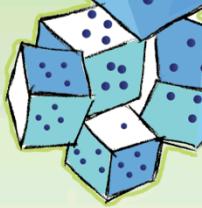
$$\mathbf{A} = [\mathbf{a}_1 \ \dots \ \mathbf{a}_R]$$

$$\mathbf{B} = [\mathbf{b}_1 \ \dots \ \mathbf{b}_R]$$

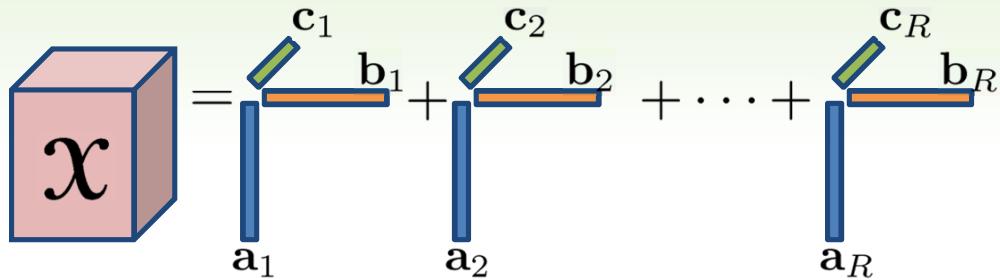
$$\mathbf{C} = [\mathbf{c}_1 \ \dots \ \mathbf{c}_R]$$

$$\min_{\mathcal{M}} \sum_{ijk} (x_{ijk} - m_{ijk})^2$$

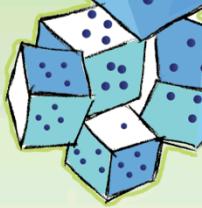
- Highly nonconvex problem!
  - Assume R is given
  - Need to find N factor matrices for N-way tensor
- Alternating least squares (ALS) (Harshman 1970; Phan et al. 2013)
  - Fix N-1 factor matrices and solve for the remaining one
  - Convex subproblem with easy solution (linear least squares)
- All-at-once optimization (Kolda, Dunlavy, Acar 2011; Phan et al. 2013)
  - Solves for all factor matrices simultaneously



# Mathematical Facts on CP



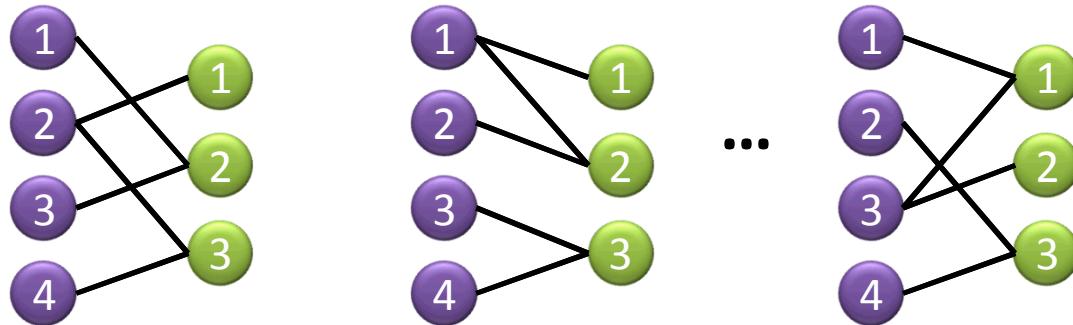
- Determining *exact* number of components is NP-Hard (Håstad 1990, Hillar & Lim 2009)
  - Example: Specific  $9 \times 9 \times 9$  tensor factorization problem corresponds to being able to do fast matrix multiplication of two  $3 \times 3$  matrices – unknown what the rank is! (Bini et al. 1979)
  - More work needed on numerical techniques...
- Best low-rank factorization may not always exist (Silva & Lim 2006)
  - Sequence of low-rank factorizations may converge to a factorization of higher rank
- The best rank-(R-1) factorization is not necessarily part of the best rank-R factorization (Kolda 2001)
- Factorization is often *essentially unique* (unlike matrix factorization)
  - Up to permutation and scaling



# Temporal Graphs & Tensors

## Temporal Series of Bipartite Graphs

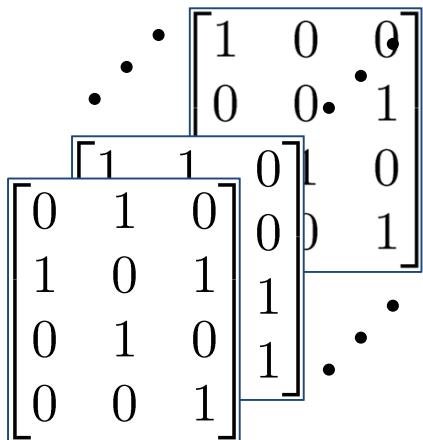
$$G_1 = (V, W, E_1) \quad G_2 = (V, W, E_2) \quad G_T = (V, W, E_T)$$



## Tensor Representation

$$\mathcal{X} \in \mathbb{R}^{M \times N \times T}$$

$$x_{ijk} = \begin{cases} 1 & \text{if } (i, j) \in E_k \\ 0 & \text{if } (i, j) \notin E_k \end{cases}$$

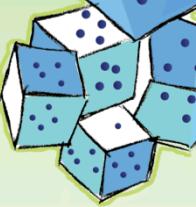


## Tasks

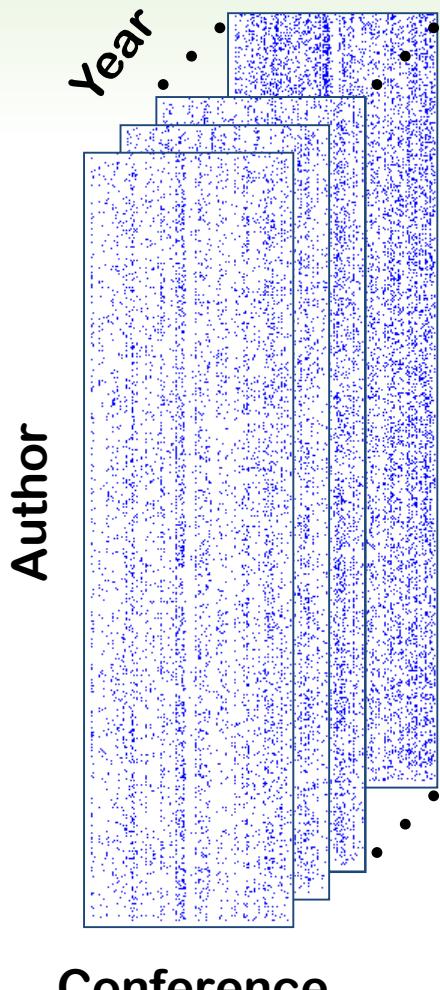
- Principal Components
- Multidimensional Scaling
- Clustering
- Classification
- *Temporal Link Prediction*

## Applications

- Obj. x Feature x Time
- Author x Conference x Year [Bibliometric]
- Person x Location x Time [GPS]



# Temporal Analysis Example



DBLP has data from 1936-2007  
(used only “inproceedings” from 1991-2000)

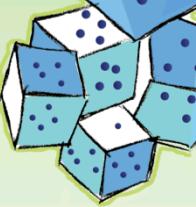
<b>Training Data</b>	10 Years: 1991-2000
<b># Authors (min 10 papers)</b>	7108
<b># Conferences</b>	1103
<b>Links</b>	113k (0.14% dense)

Nonzeros defined by:

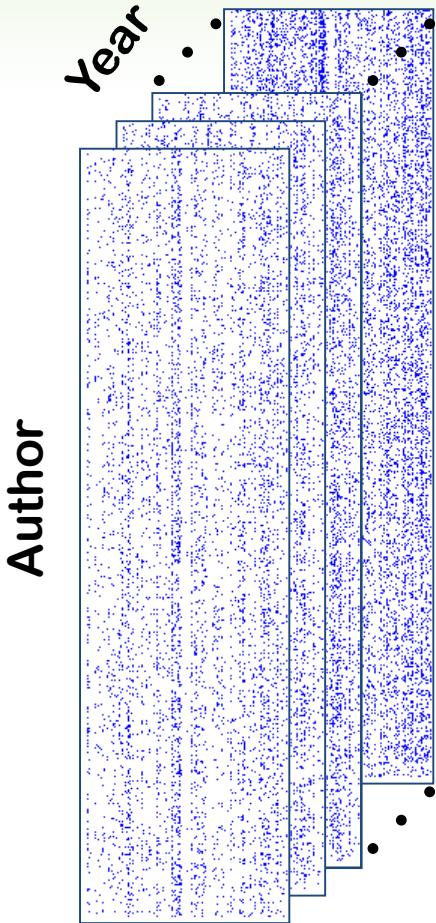
$$x_{ijk} = \log(c_{ijk}) + 1 \text{ if } c_{ijk} > 0$$

Conference

Acar, Dunlavy, & Kolda, Temporal Link Prediction using Matrix and Tensor Factorizations, ACM TKDD, 2010



# Example: DBLP Data

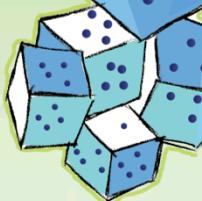


$$\approx \lambda_1 c_1 b_1 + \lambda_2 c_2 b_2 + \cdots + \lambda_R c_R b_R$$

where  $a_1, a_2, \dots, a_R$  are vertical vectors,  $b_1, b_2, \dots, b_R$  are horizontal vectors, and  $c_1, c_2, \dots, c_R$  are depth vectors.

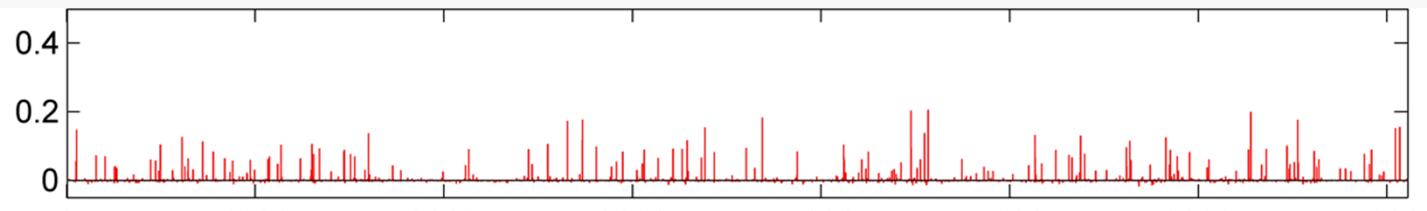
*Let's look at some components from a 50-component ( $R=50$ ) factorization.*

Conference

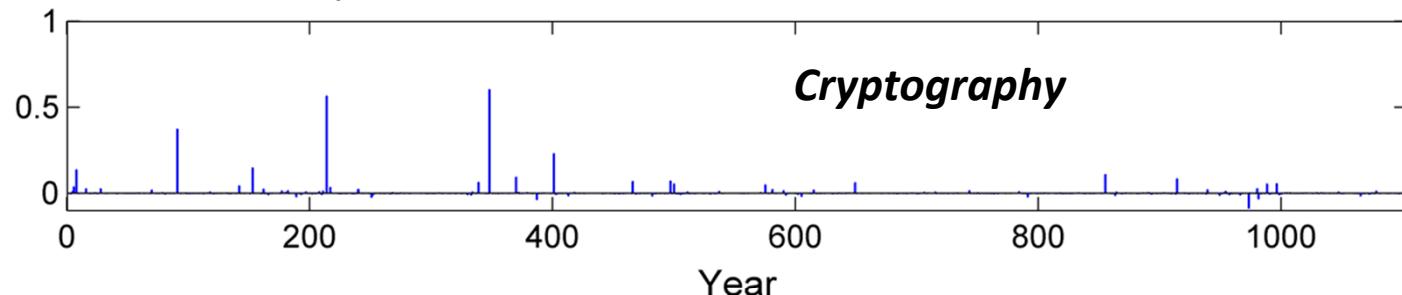


# DBLP Component #30 (of 50)

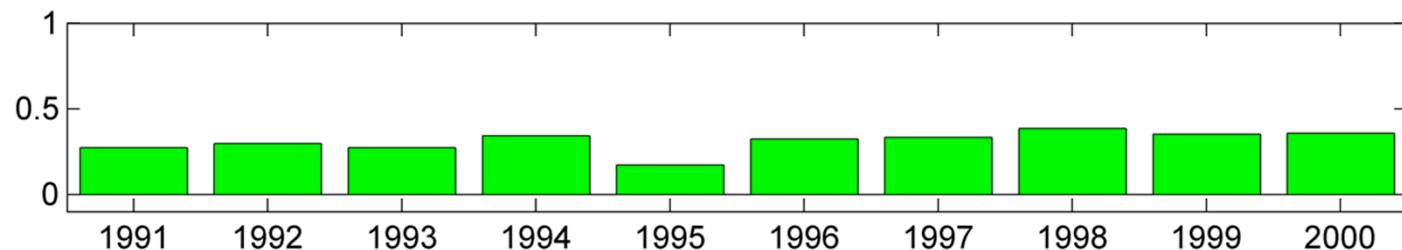
Top 3 Authors: Moti Yung, Mihir Bellare, Tatsuaki Okamoto

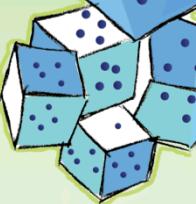


Top 3 Confs: EUROCRYPT, CRYPTO, ASIACRYPT



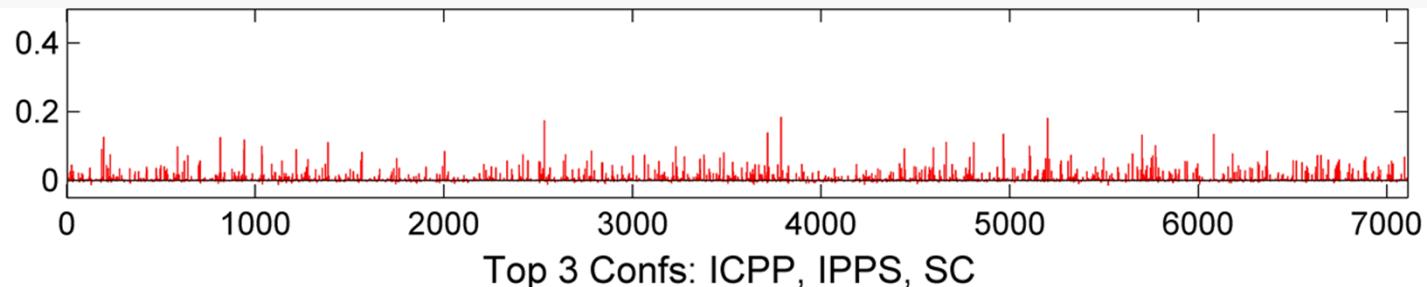
*Cryptography*



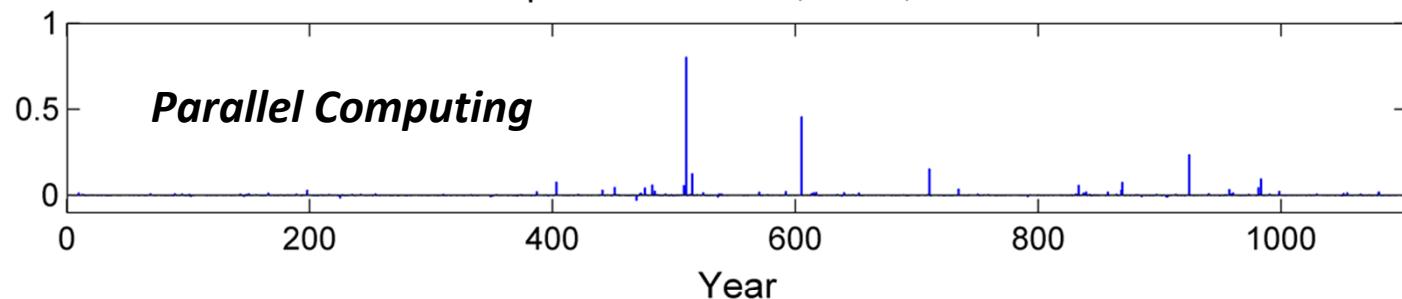


# DBLP Component #19 (of 50)

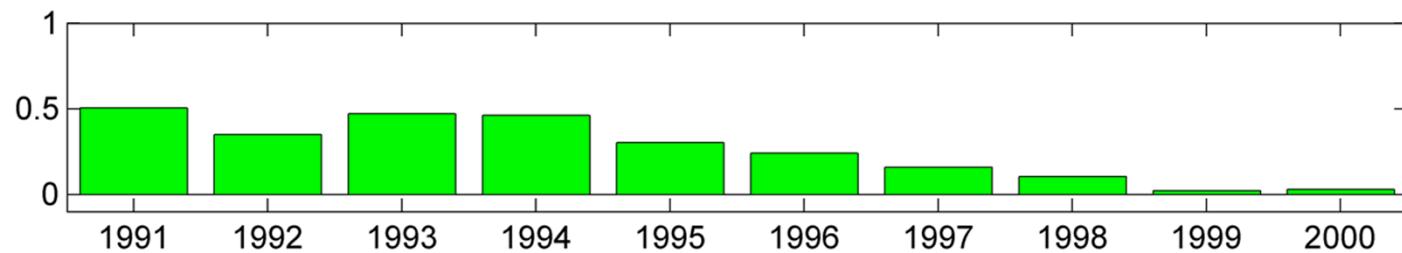
Top 3 Authors: Lionel M Ni, Prithviraj Banerjee, Howard Jay Siegel

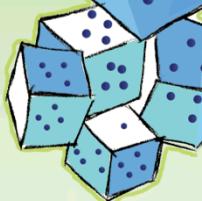


Top 3 Confs: ICPP, IPPS, SC



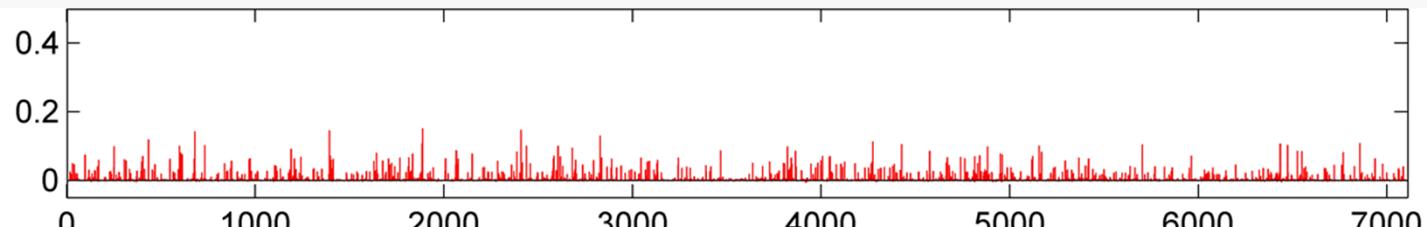
***Parallel Computing***



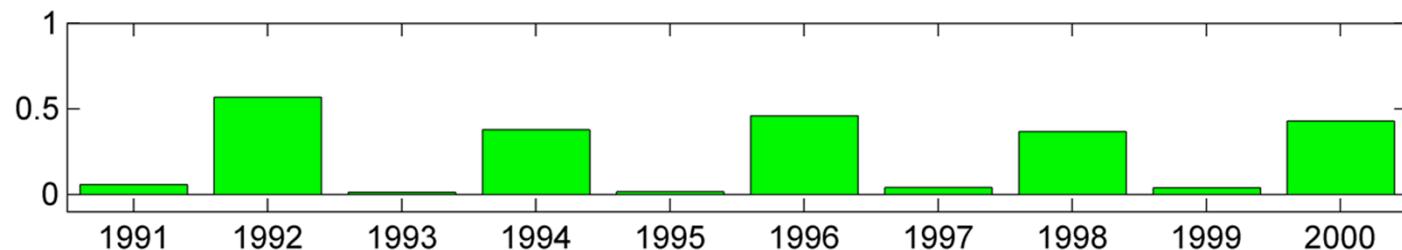
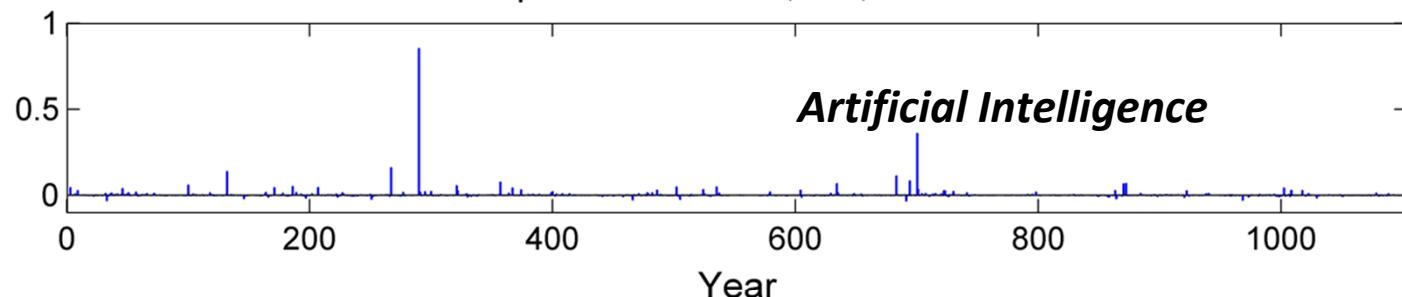


# DBLP Component #43 (of 50)

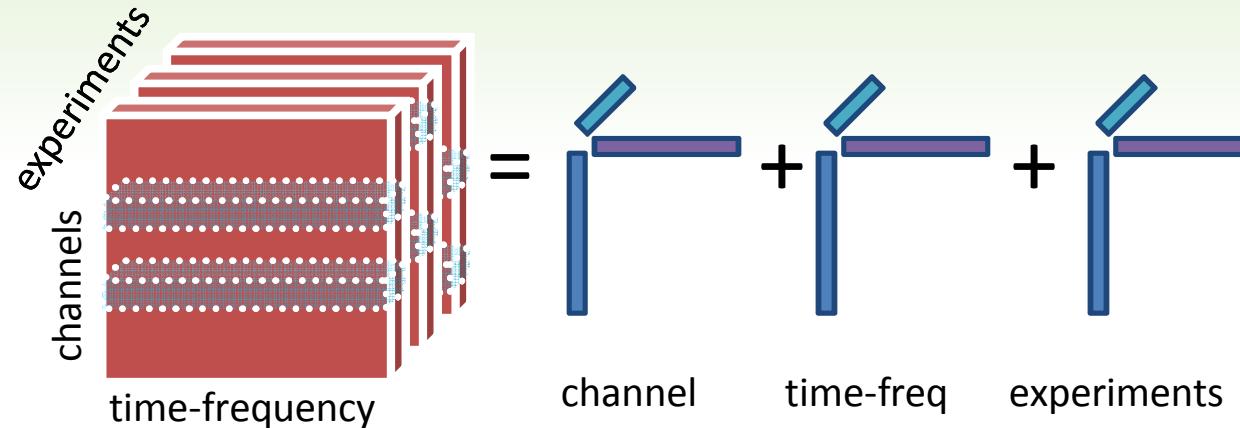
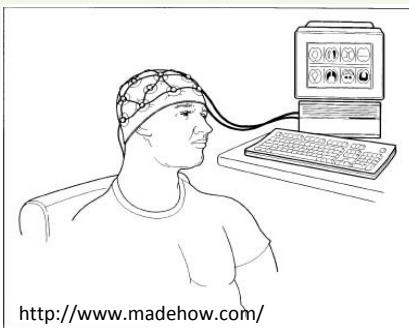
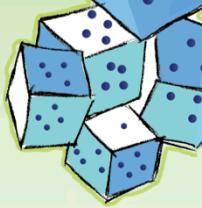
Top 3 Authors: Franz Baader, Henri Prade, Didier Dubois



Top 3 Confs: ECAI, KR, DLOG

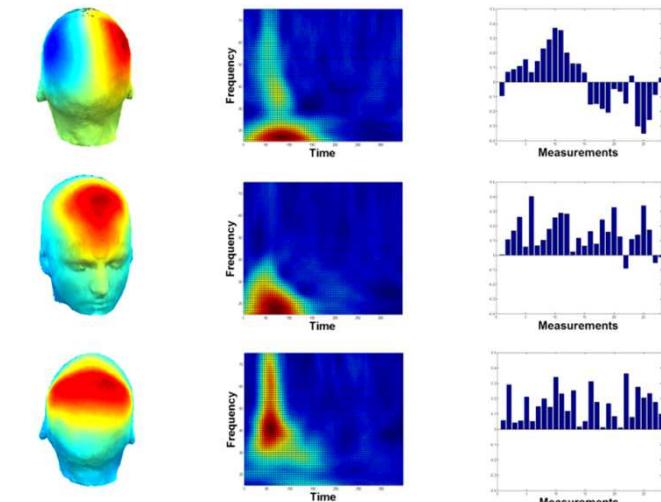


# Tensor Factorizations with Missing Data?

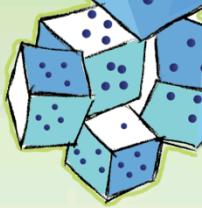


## Biomedical signal processing

- EEG (electroencephalogram) signals can be recorded using electrodes placed on the scalp
- **Missing data problem** occurs when...
  - Electrodes get loose or disconnected, causing the signal to be unusable
  - Different experiments have overlapping but not identical channels



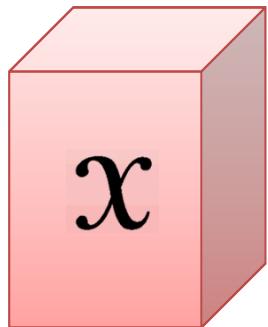
Can we still do this calculation if data are missing?



# The Missing Data Problem

## Standard Problem:

Given tensor  $X$ , find  $A$ ,  $B$ , and  $C$  such that...



$$\mathcal{X} = [\![A, B, C]\!]$$

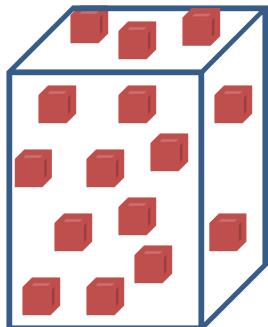
*Typically formulated as a least squares problem.*



$$\min_{A, B, C} \frac{1}{2} \|\mathcal{X} - [\![A, B, C]\!]\|^2$$

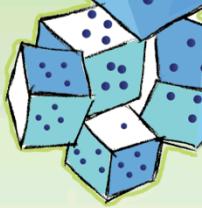
## Missing Data Problem:

Given a subset of the entries of  $X$ , find  $A$ ,  $B$ , and  $C$  such that...



$$(\mathcal{X})_{ijk} = ([\![A, B, C]\!])_{ijk}$$

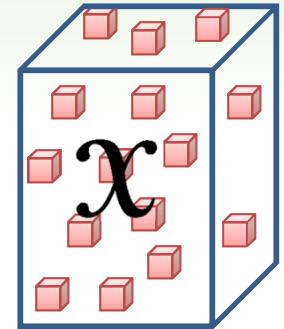
for the known entries.



# Mathematical Formulation

Define the “weight” tensor  $W$  such that

$$w_{ijk} = \begin{cases} 1 & \text{if entry } (i, j, k) \text{ of } \mathcal{X} \text{ is known} \\ 0 & \text{if entry } (i, j, k) \text{ of } \mathcal{X} \text{ is missing} \end{cases}$$



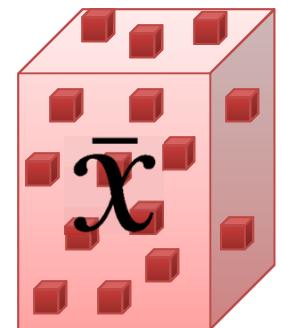
Then the least squares problem is...

$$\min_{\mathbf{A}, \mathbf{B}, \mathbf{C}} \frac{1}{2} \| \mathcal{W} * (\mathcal{X} - [\![\mathbf{A}, \mathbf{B}, \mathbf{C}]\!]) \|^2$$

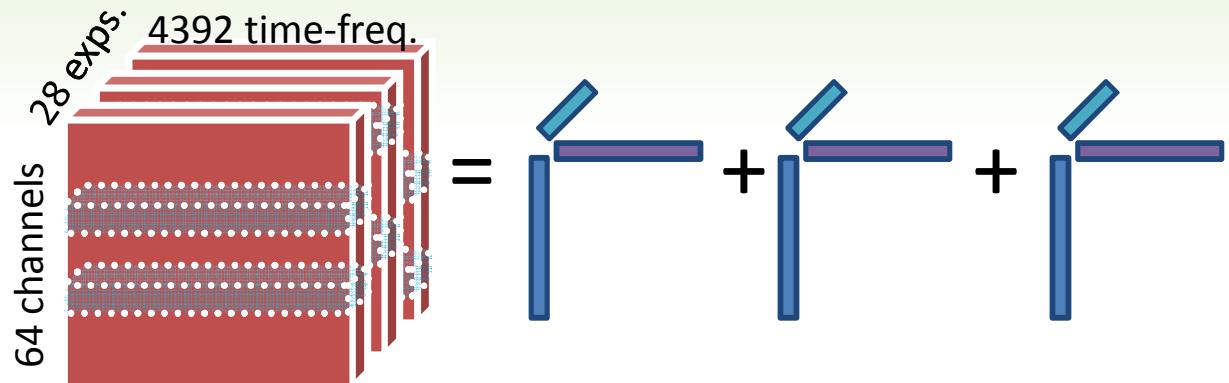
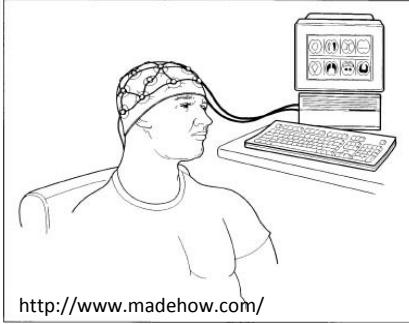
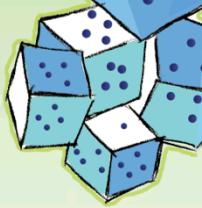
Elementwise product (.\* in MATLAB)

With a solution, the tensor can be “completed” via...

$$\bar{x}_{ijk} = \begin{cases} x_{ijk} & \text{if entry } (i, j, k) \text{ of } \mathcal{X} \text{ is known} \\ ([\![\mathbf{A}, \mathbf{B}, \mathbf{C}]\!])_{ijk} & \text{if entry } (i, j, k) \text{ of } \mathcal{X} \text{ is missing} \end{cases}$$

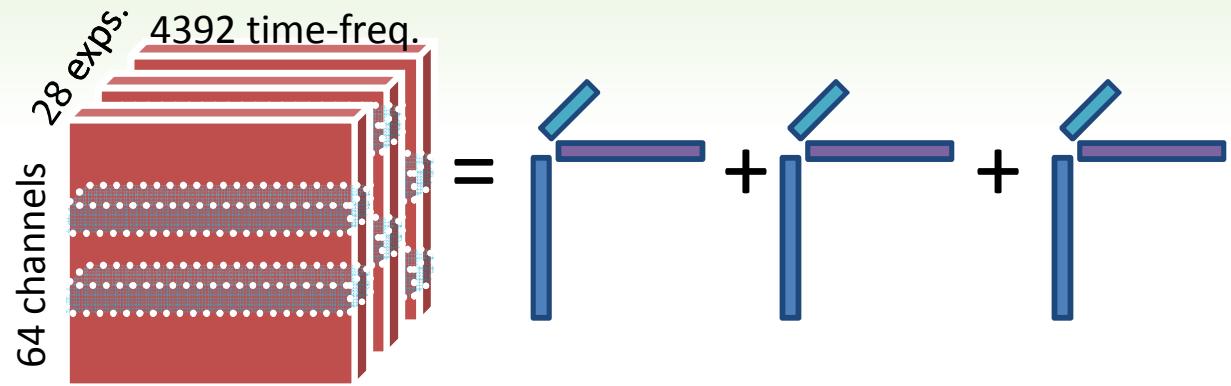
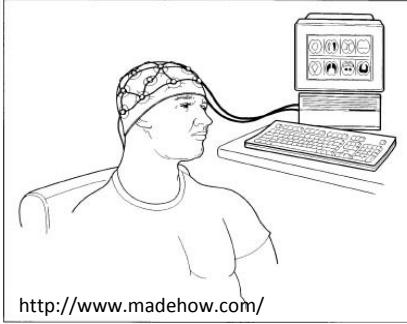
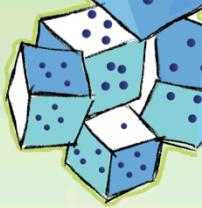


# Brain dynamics can be captured even extensive missing channels



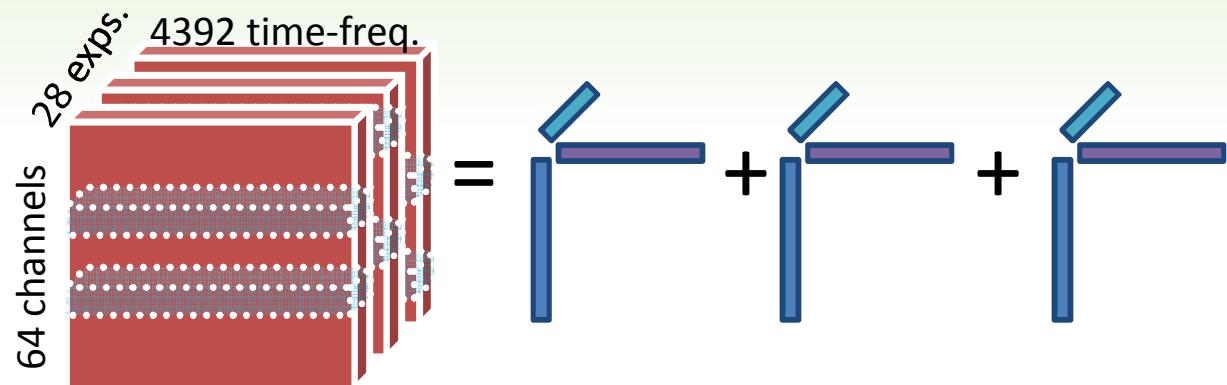
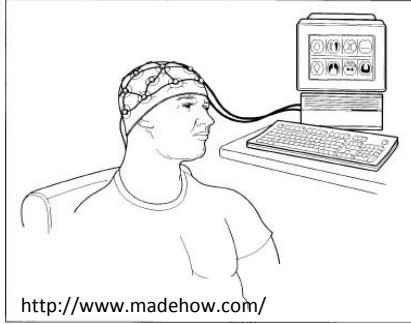
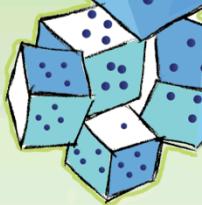
Number of Missing Channels	Replace Missing Entries with Zero
1	0.98
10	0.82
20	0.67
30	0.45
40	0.24

# Brain dynamics can be captured even extensive missing channels

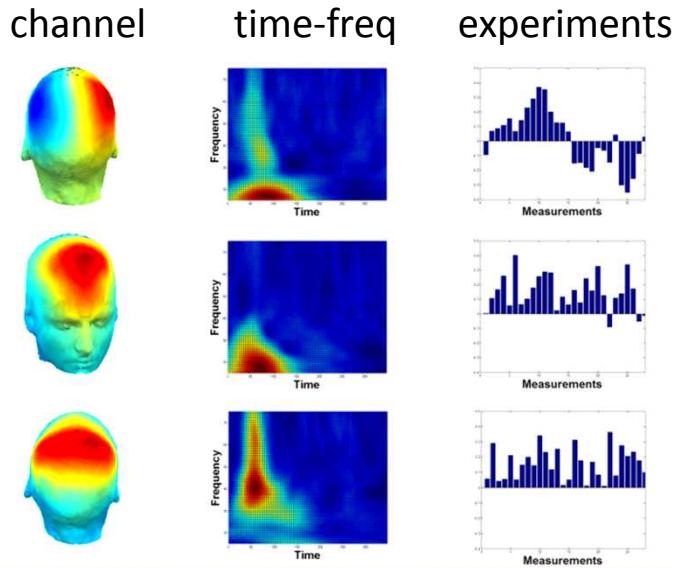


Number of Missing Channels	Replace Missing Entries with Zero	More Sensible Approach
1	0.98	1.00
10	0.82	0.98
20	0.67	0.95
30	0.45	0.89
40	0.24	0.65

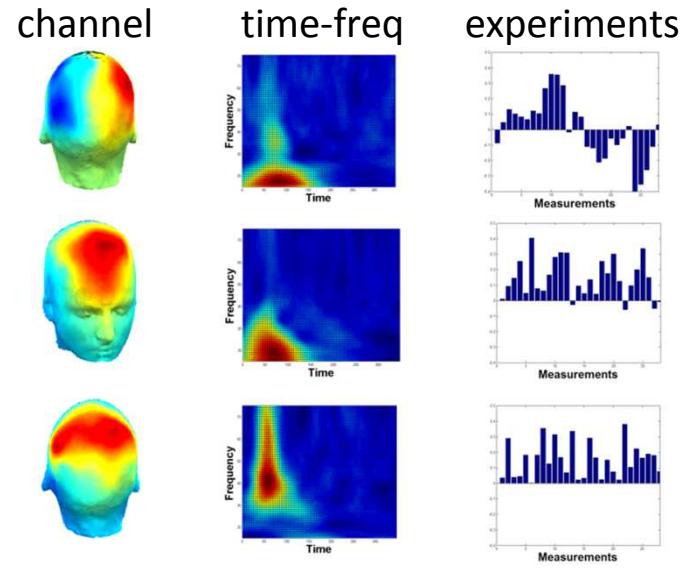
# Brain dynamics can be captured even extensive missing channels

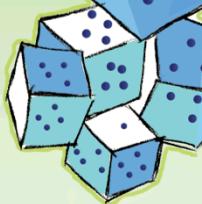


## No Missing Data



## 30 Chan./Exp. Missing

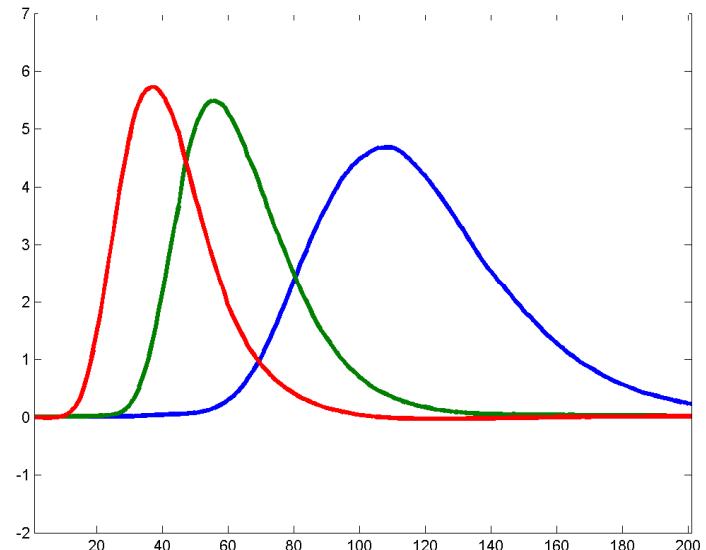




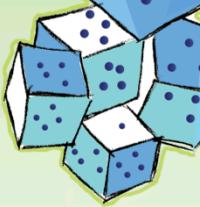
# Chemometrics Example

- Fluorescence measurements of 5 samples containing 3 amino acids
  - Tyrosine
  - Tryptophan
  - Phenylalanine
- Each amino acid corresponds to a rank-one components
- Tensor of size  $5 \times 51 \times 201$ 
  - 5 samples
  - 51 excitations
  - 201 emissions

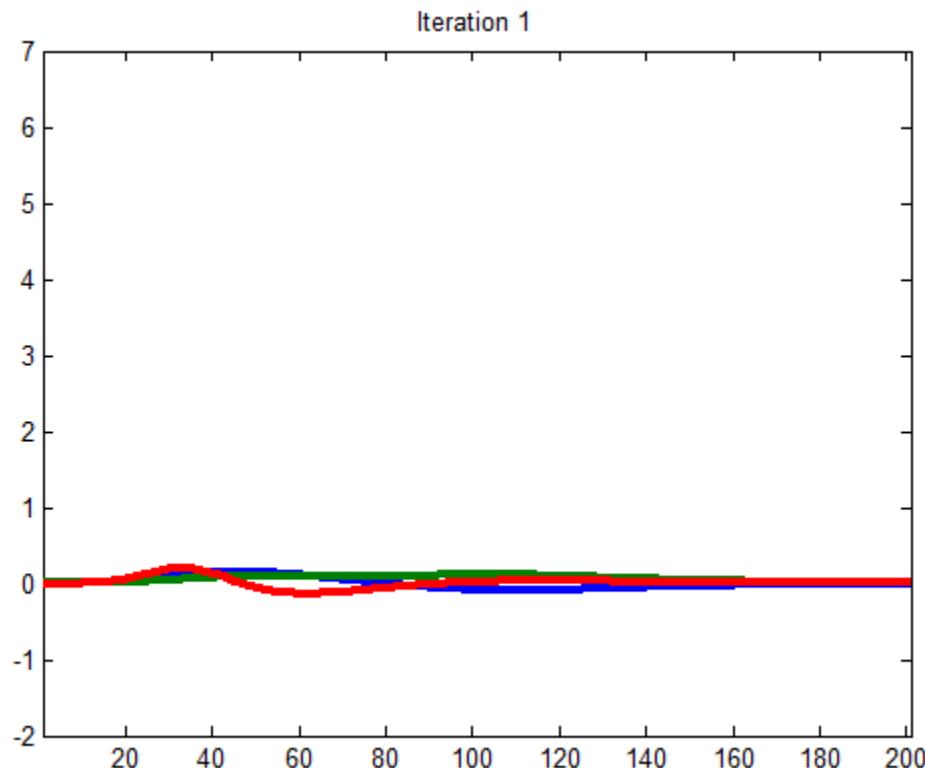
Factors in Emission Mode



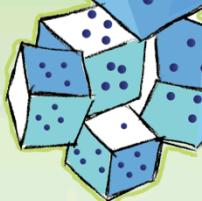
Bro (1997): [http://www.models.kvl.dk/amino\\_acid\\_fluo](http://www.models.kvl.dk/amino_acid_fluo)



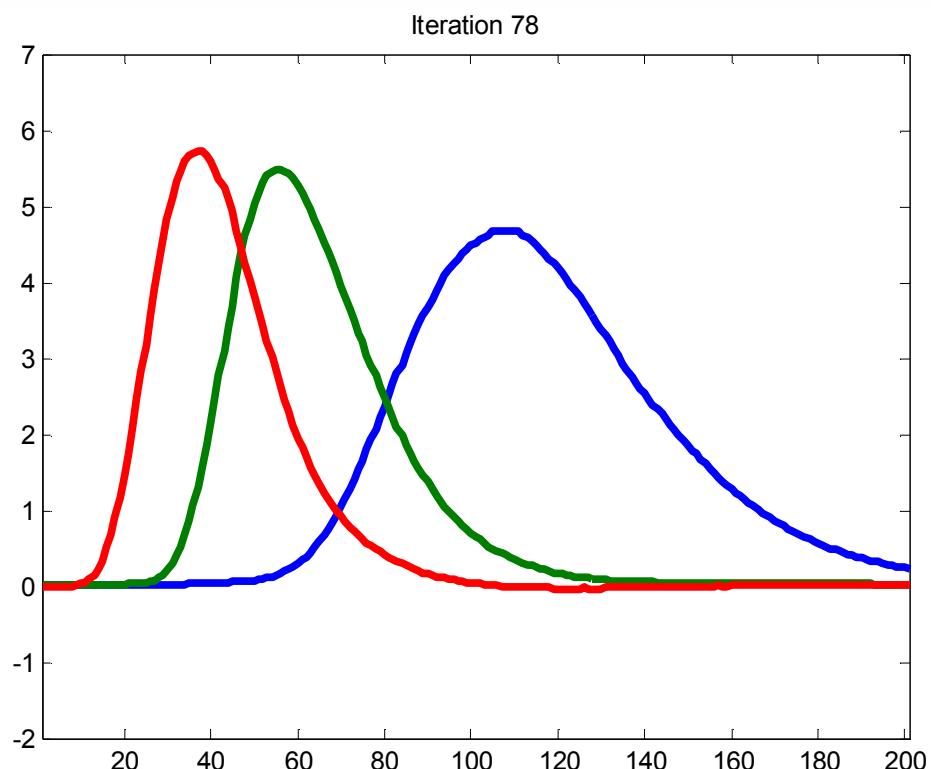
# No Missing Data



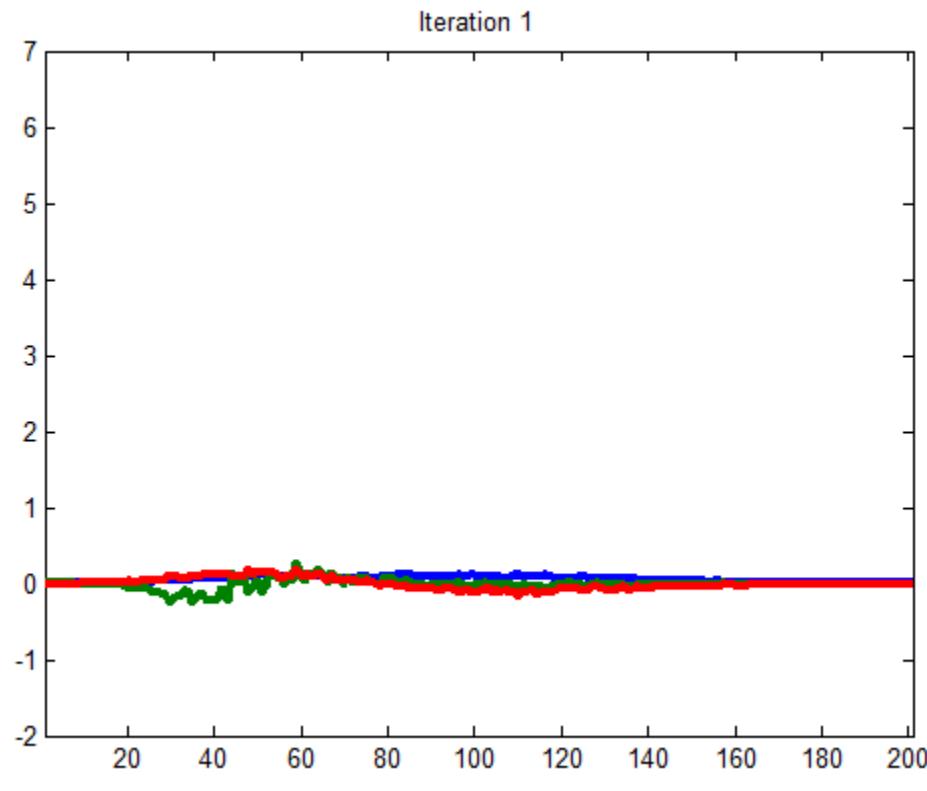
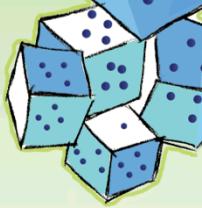
[Movie]



# No Missing Data

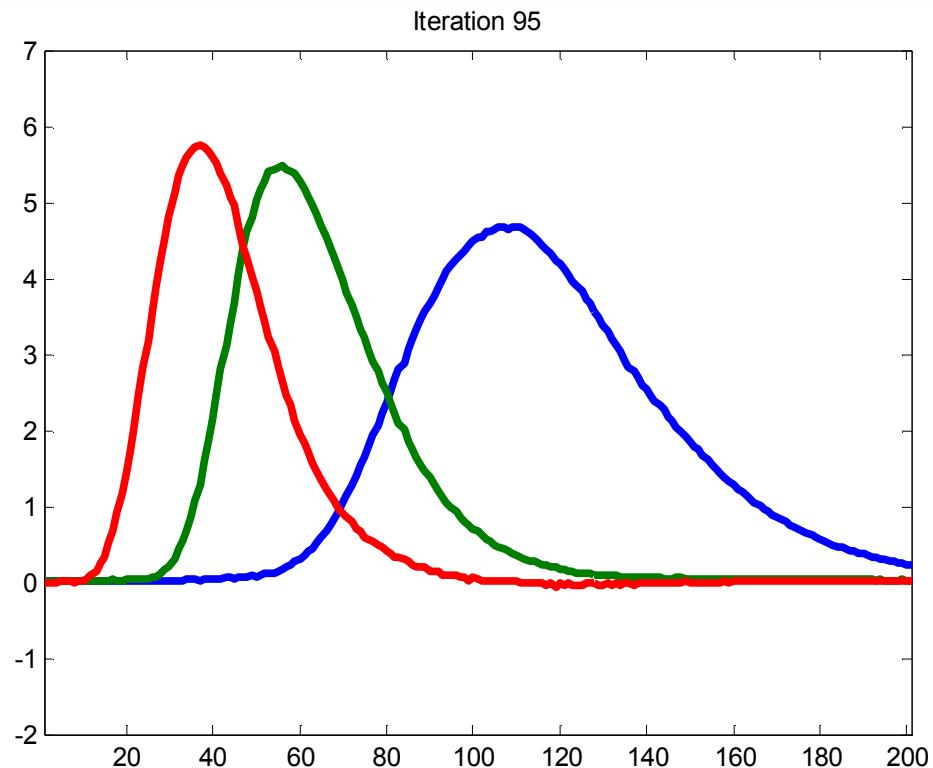
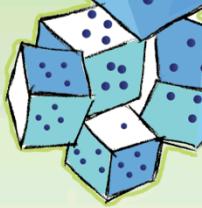


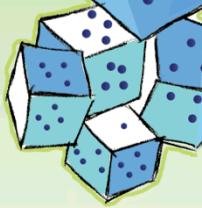
# 75% Missing Data using Sensible Approach



[Movie]

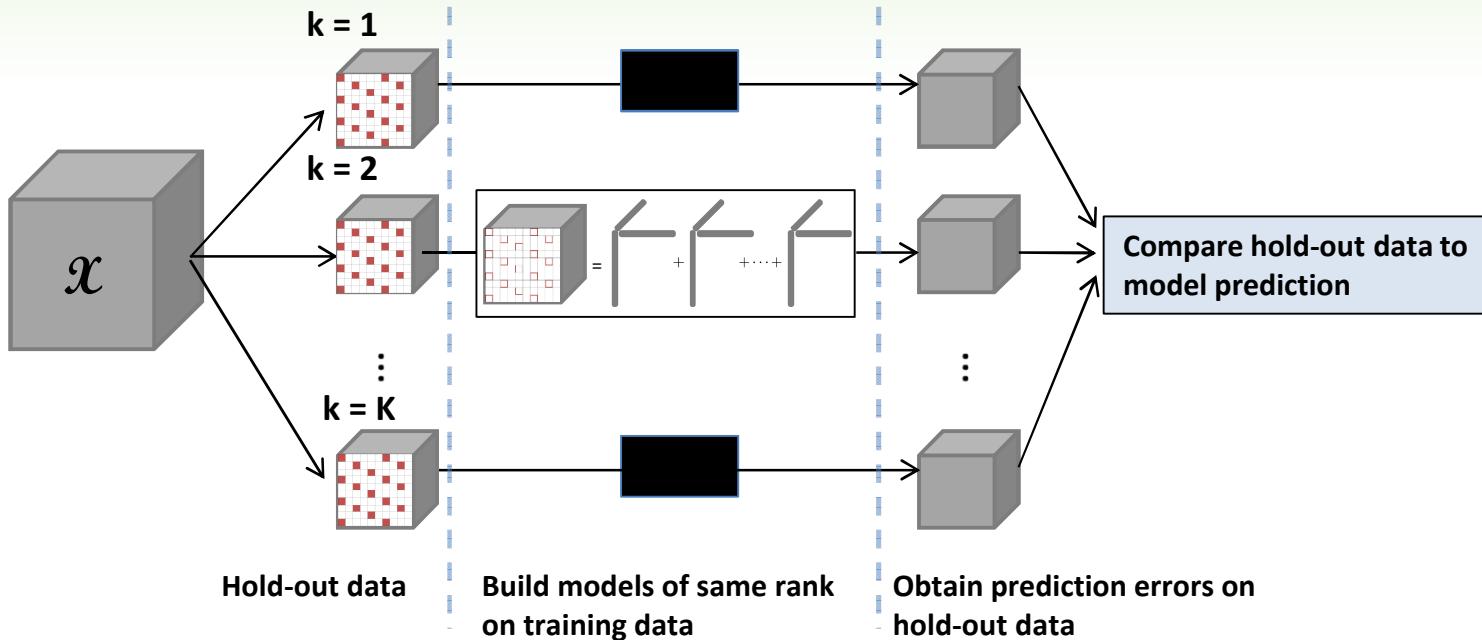
# 75% Missing Data using Sensible Approach





# Statistical Rank Determination

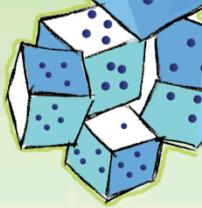
For a given  $\mathcal{M}$  use K-fold cross validation to calculate prediction error:



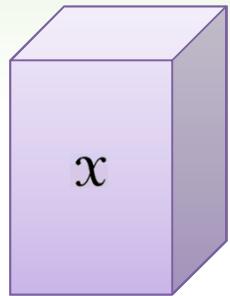
Ignore hold-out data in fitting model:

$$\arg \min_{\mathcal{M}} f(\mathcal{M}) = \sum_{\mathbf{i} \notin \Phi} (m_{\mathbf{i}} - x_{\mathbf{i}})^2$$

Austin & Kolda (in progress)

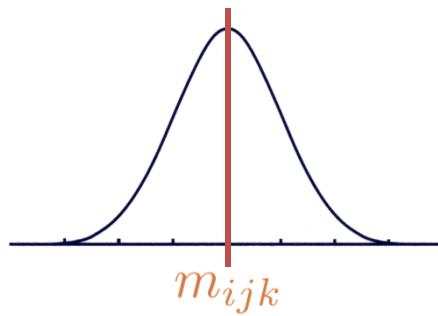


# Gaussian Distributed Data



$$x \approx \lambda_1 a_1 c_1 + \lambda_2 a_2 c_2 + \dots + \lambda_R a_R c_R$$

$$x_{ijk} \sim N(m_{ijk}, \sigma^2)$$



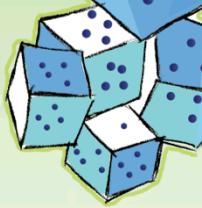
- Typically, we minimize the least-squares error
- This corresponds to maximizing the likelihood, assuming a **Gaussian distribution**

Maximize this:

By monotonicity of log,  
same as maximizing this:

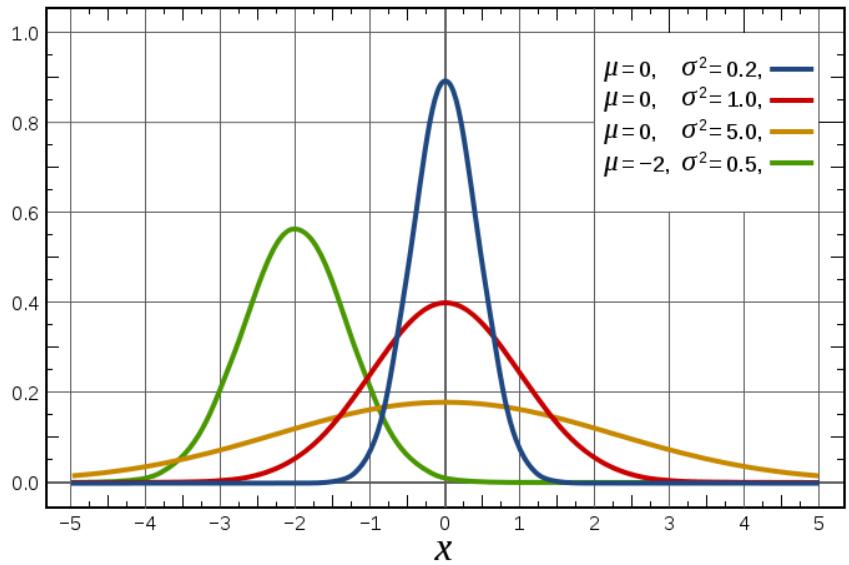
$$\text{likelihood}(\mathcal{M}) = \prod_{ijk} \frac{\exp(-(x_{ijk} - m_{ijk})^2 / 2\sigma^2)}{2\pi\sigma^2}$$

$$\text{log-likelihood}(\mathcal{M}) = c_1 - c_2 \sum_{ijk} (x_{ijk} - m_{ijk})^2$$

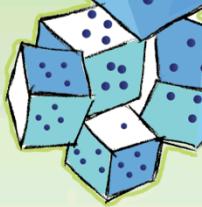


# Gaussian is often Good, But...

- Gaussian (aka normal) distribution is prominent in statistics
  - Limiting distribution of the sum of a large number of random variables
  - Often a reasonable model for measurement/observational errors
- But, some data are better understood via alternative distributions
  - Data with outliers or multiple modes
  - Count data with many low counts



[http://commons.wikimedia.org/wiki/File:Normal\\_Distribution\\_PDF.svg](http://commons.wikimedia.org/wiki/File:Normal_Distribution_PDF.svg)



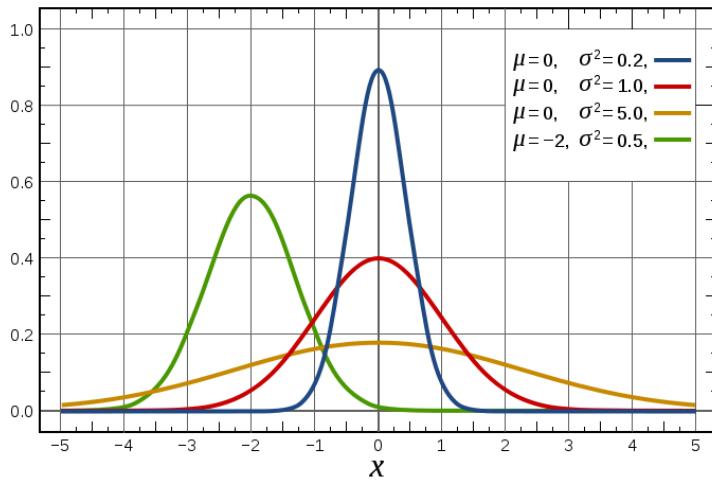
# Poisson is Better for Count Data

## Gaussian (typical)

The random variable  $x$  is a continuous real-valued number.

$$x \sim N(m, \sigma^2)$$

$$P(X = x) = \frac{\exp\left(-\frac{(x-m)^2}{2\sigma^2}\right)}{\sqrt{2\pi\sigma^2}}$$



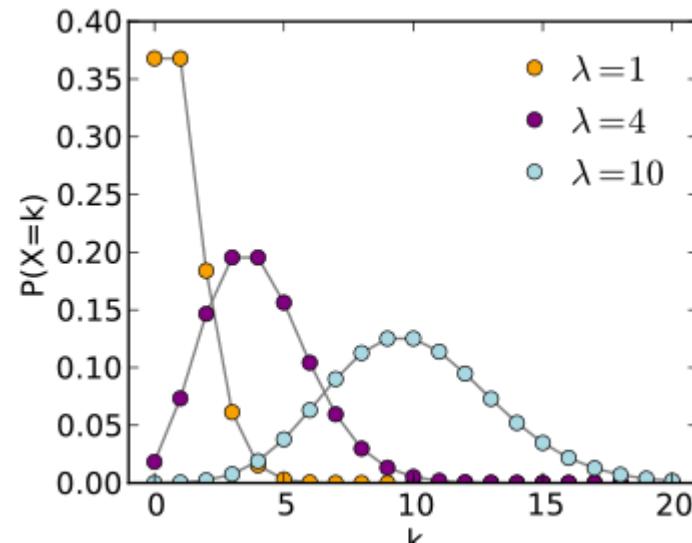
[http://commons.wikimedia.org/wiki/  
File:Normal\\_Distribution\\_PDF.svg](http://commons.wikimedia.org/wiki/File:Normal_Distribution_PDF.svg)

## Poisson

The random variable  $x$  is a discrete nonnegative integer.

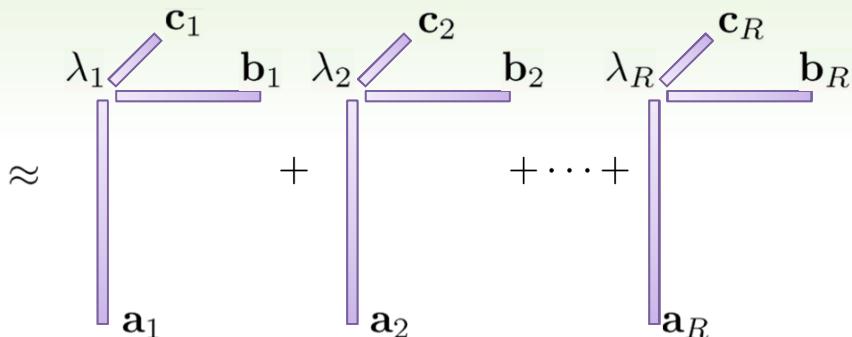
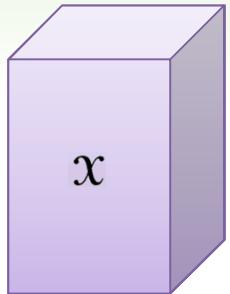
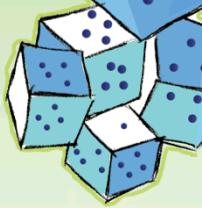
$$x \sim \text{Poisson}(m)$$

$$P(X = x) = \frac{\exp(-m)m^x}{x!}$$



[http://en.wikipedia.org/wiki/  
File:Poisson\\_pmf.svg](http://en.wikipedia.org/wiki/File:Poisson_pmf.svg)

# Poisson Tensor Factorization (PTF)

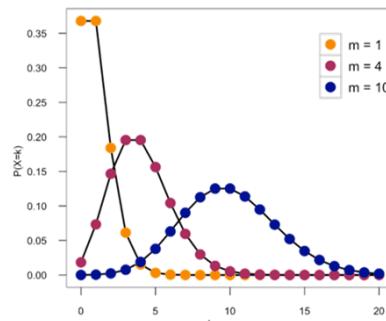


$$x_i \sim \text{Poisson}(m_i)$$

$$P(X = x) = \frac{\exp(-m_i) m_i^x}{x!}$$

Maximize this:

By monotonicity of log,  
same as maximizing this:

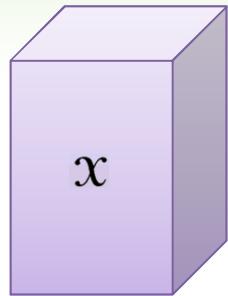
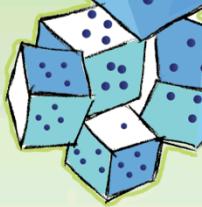


$$\text{likelihood}(\mathcal{M}) = \prod_i \frac{\exp(-m_i) m_i^{x_i}}{x_i!}$$

$$\text{log-likelihood}(\mathcal{M}) = c - \sum_i m_i - x_i \log(m_i)$$

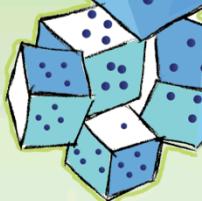
- Poisson preferred for sparse count data
- Automatically nonnegative
- More difficult objective function than least squares
- Note that this objective is also called Kullback-Liebler (KL) divergence

# Solving the Poisson Regression Problem

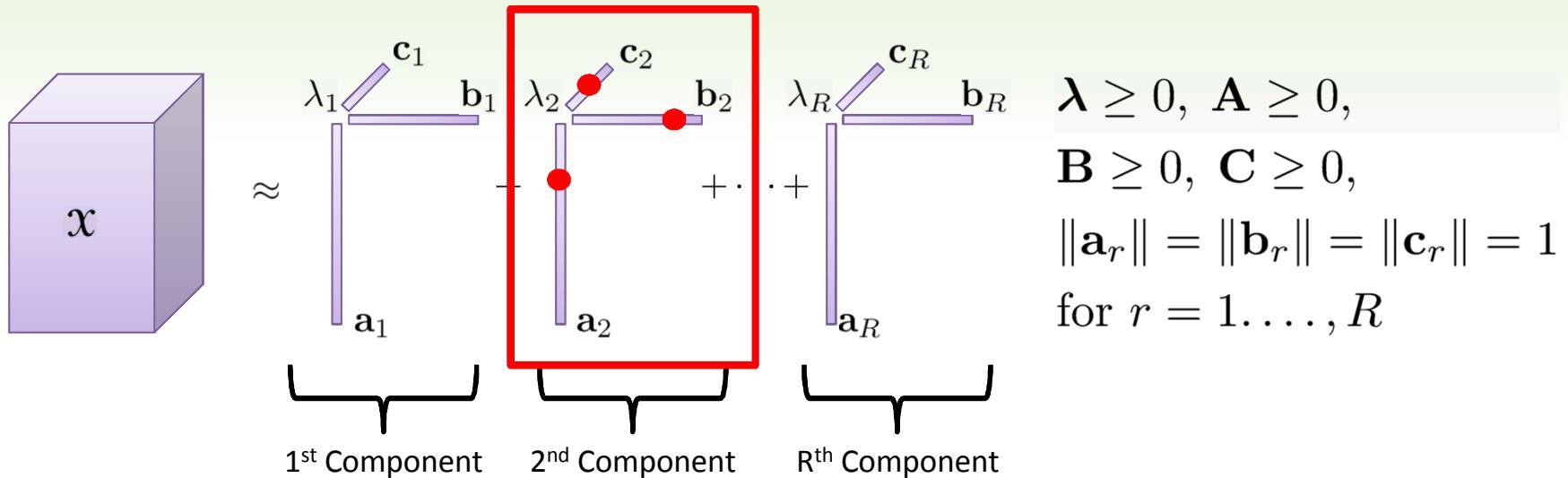


$$x \approx \lambda_1 a_1 \circ c_1 \circ b_1 + \lambda_2 a_2 \circ c_2 \circ b_2 + \dots + \lambda_R a_R \circ c_R \circ b_R$$
$$\mathcal{M} \approx \sum_r \lambda_r \mathbf{a}_r \circ \mathbf{b}_r \circ \mathbf{c}_r$$
$$\mathbf{A} = [a_1 \ \dots \ a_R]$$
$$\mathbf{B} = [b_1 \ \dots \ b_R]$$
$$\mathbf{C} = [c_1 \ \dots \ c_R]$$
$$\min_{\mathcal{M}} \sum_{ijk} m_{ijk} - x_{ijk} \log m_{ijk}$$

- Highly nonconvex problem!
  - Assume R is given
  - Need to find N factor matrices for N-way tensor
- Alternating Poisson regression
  - Assume (N-1) factor matrices are known and solve for the remaining one
  - Multiplicative updates (Chi & Kolda 2013)
  - Newton or Quasi-Newton method (Hansen, Plantenga, Kolda 2014)
  - Can adapt statistical rank test for Poisson too (Austin & Kolda TBD)



# Interpreting PTF



$\lambda_r$  / Probability of choosing component  $r$

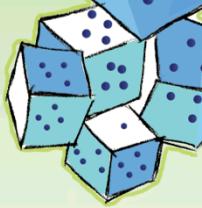
$a_{ir}$  = Probability of choosing object  $i$  (given component  $r$ )

$b_{jr}$  = Probability of choosing object  $j$  (given component  $r$ )

$c_{kr}$  = Probability of choosing object  $k$  (given component  $r$ )

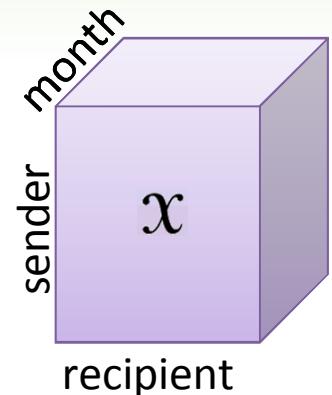
To generate data according to this model:

Choose  $r$  according to  $\lambda_r$ . Choose  $(i, j, k)$  according to  $a_r, b_r, c_r$ . Add 1 to entry  $(i, j, k)$ . Repeat.

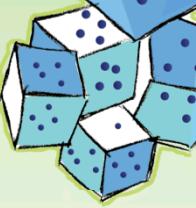


# PTF for Enron Email

- Emails from Enron FERC investigation
  - 8540 Messages
  - 28 Months (from Dec 1999 to Mar 2002)
  - 105 People (sent and received at least one email every month)
  - $x_{ijk} = \#$  emails from sender  $i$  to recipient  $j$  in month  $k$
  - $105 \times 105 \times 28 = 308,700$  possible entries
  - 8,500 nonzero counts
  - **3% dense**
- Questions: What can we learn about this data?
  - Each person labeled by Zhou et al. (2007);  
see also Owen and Perry (2010)
    - Seniority: 57% senior, 43% junior
    - Gender: 67% male, 33% female
    - Department: 24% legal, 31% trading, 45% other

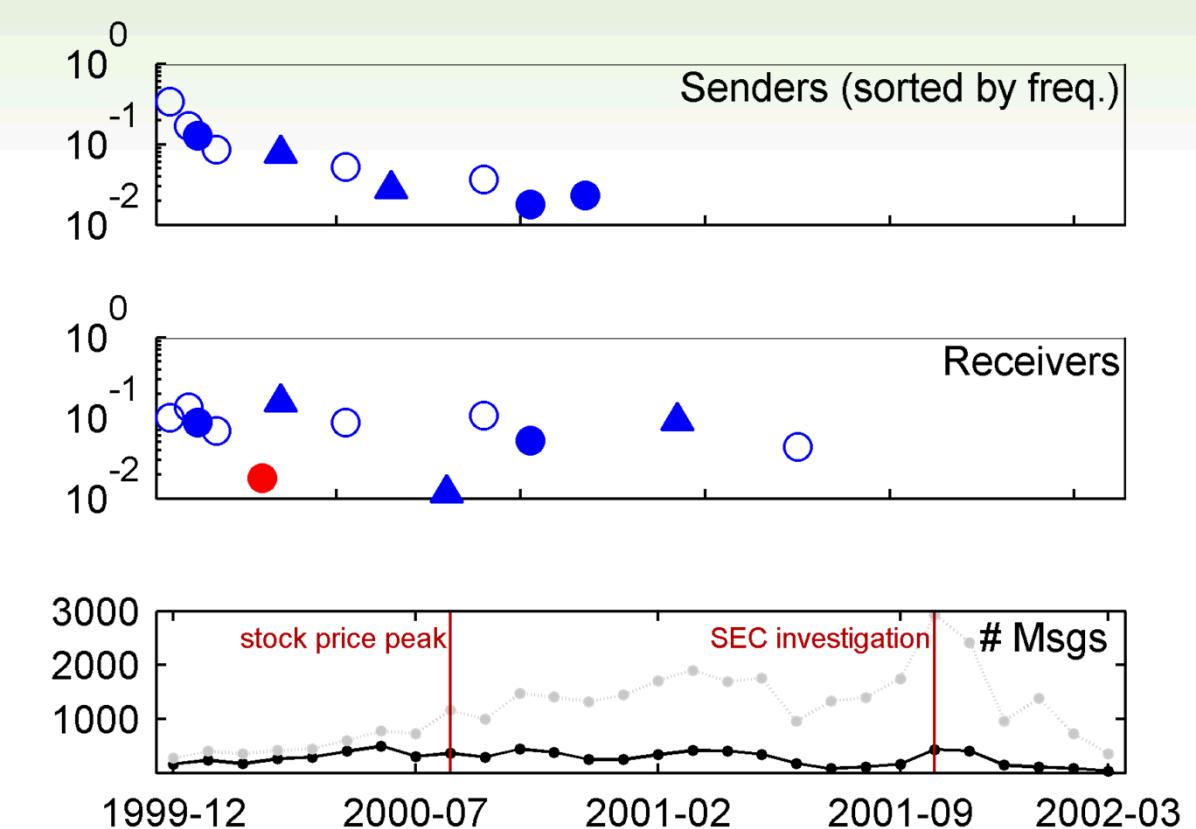
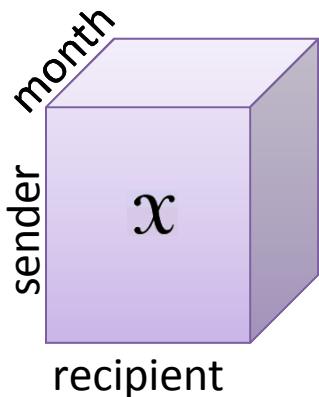


This information is not part of the tensor factorization



# Enron Email Data (Component 1)

Legal Dept;  
Mostly Female



### Seniority

- Senior (57%)
- Junior (43%)

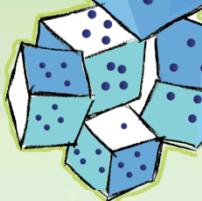
### Gender

- Female (33%)
- ▲ Male (67%)

### Department

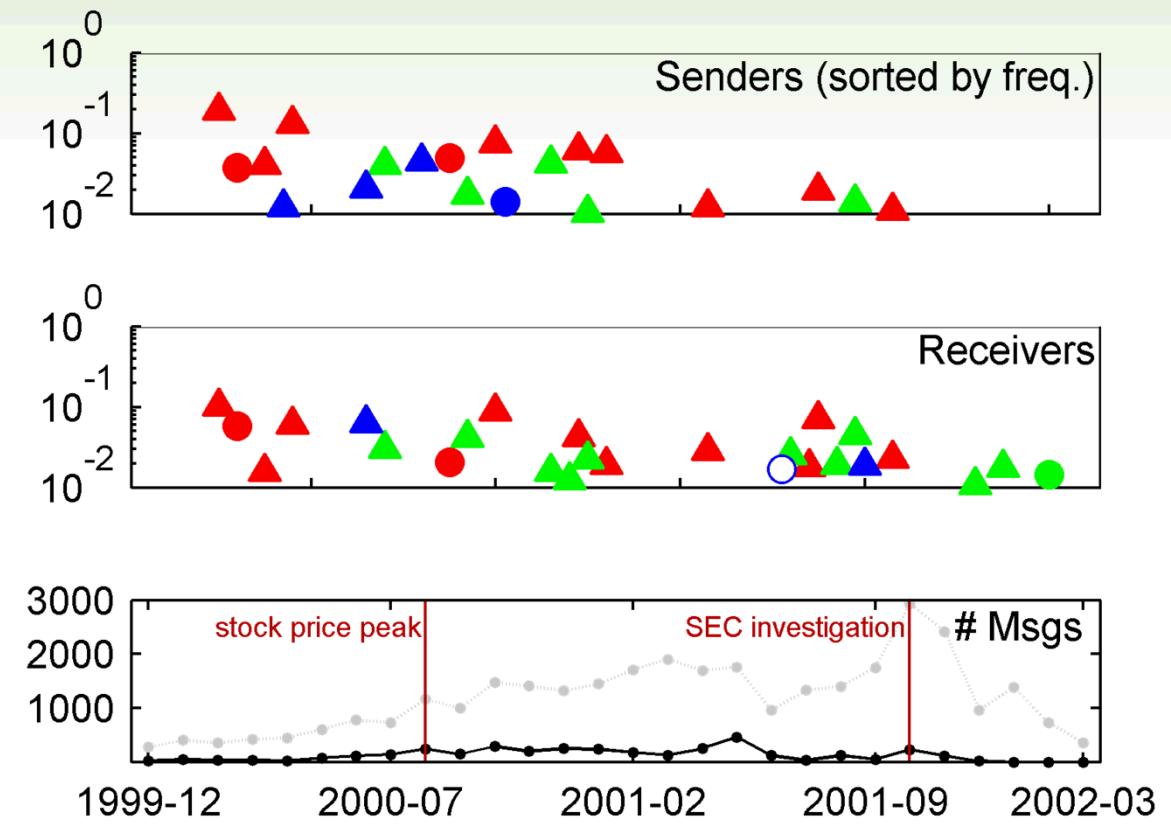
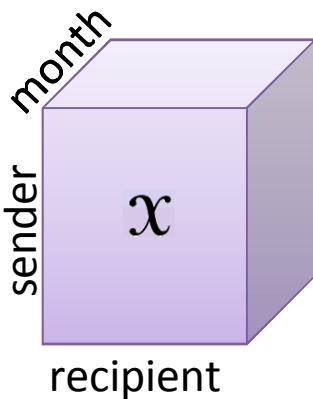
- Legal (24%)
- Trading (31%)
- Other (45%)

Chi and Kolda. *On Tensors, Sparsity, and Nonnegative Factorizations*, 2012, <http://arxiv.org/abs/1112.2414>



# Enron Email Data (Component 3)

Senior;  
Mostly Male



**Seniority**

- Senior (57%)
- Junior (43%)

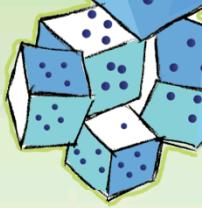
**Gender**

- Female (33%)
- ▲ Male (67%)

**Department**

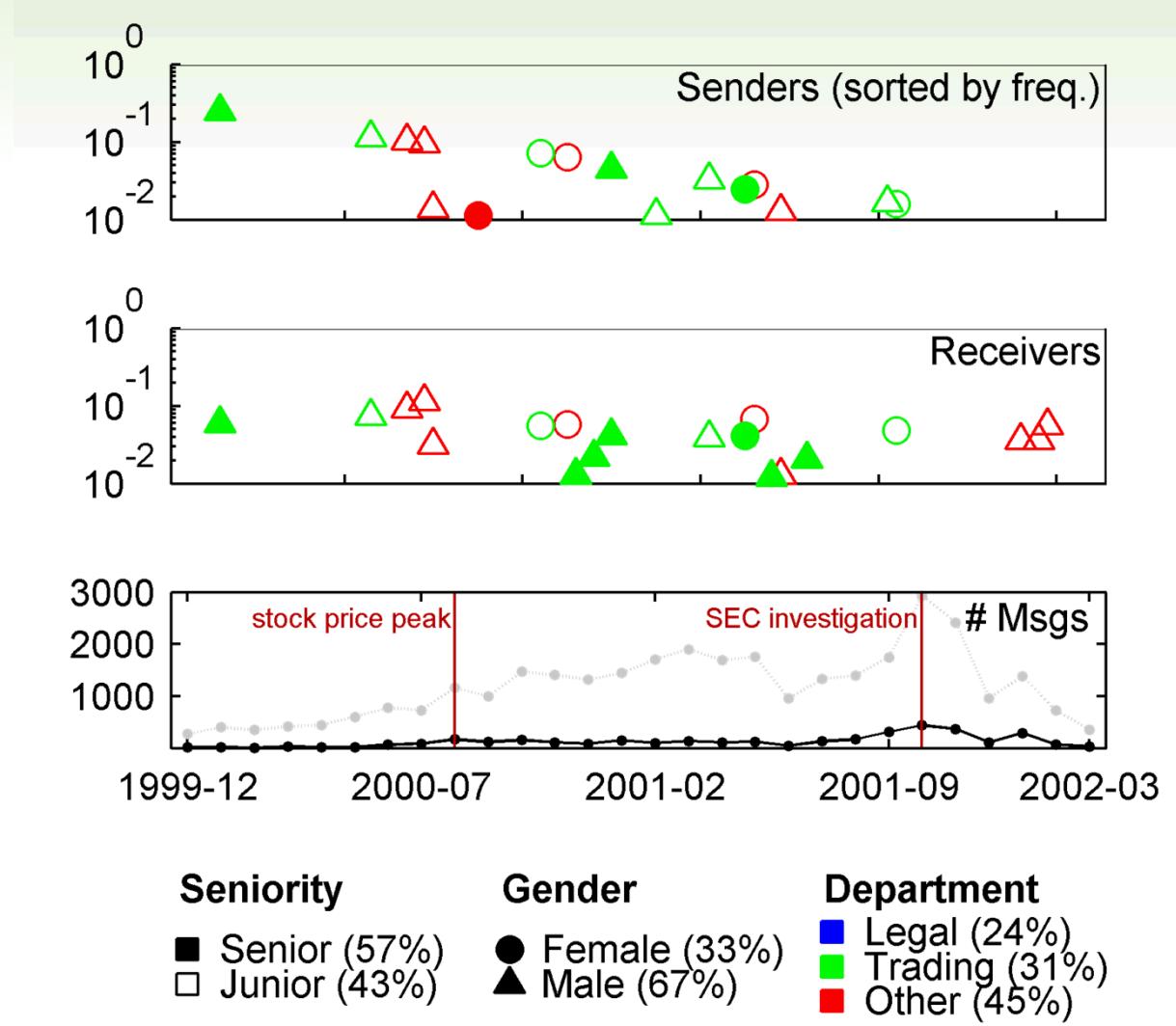
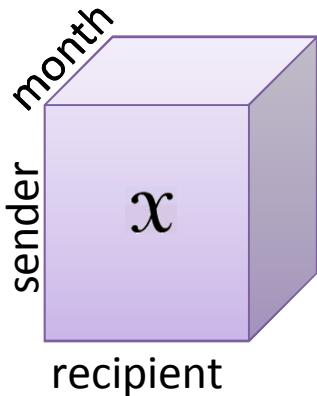
- Legal (24%)
- Trading (31%)
- Other (45%)

Chi and Kolda. *On Tensors, Sparsity, and Nonnegative Factorizations*, 2012, <http://arxiv.org/abs/1112.2414>



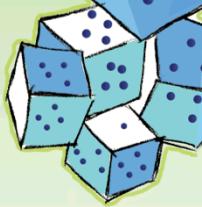
# Enron Email Data (Component 4)

Not Legal

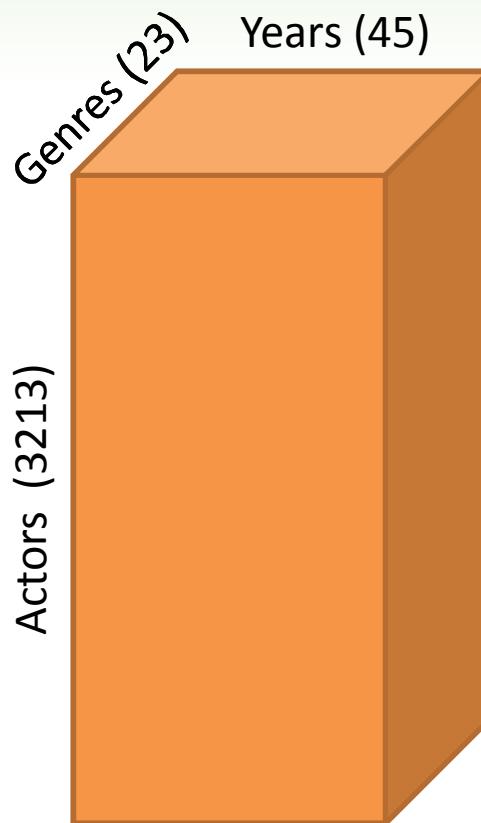


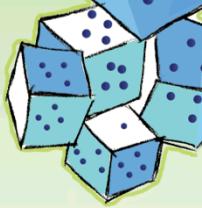
Chi and Kolda. *On Tensors, Sparsity, and Nonnegative Factorizations*, 2012, <http://arxiv.org/abs/1112.2414>

# Running Example: Actor x Genre x Year Tensor

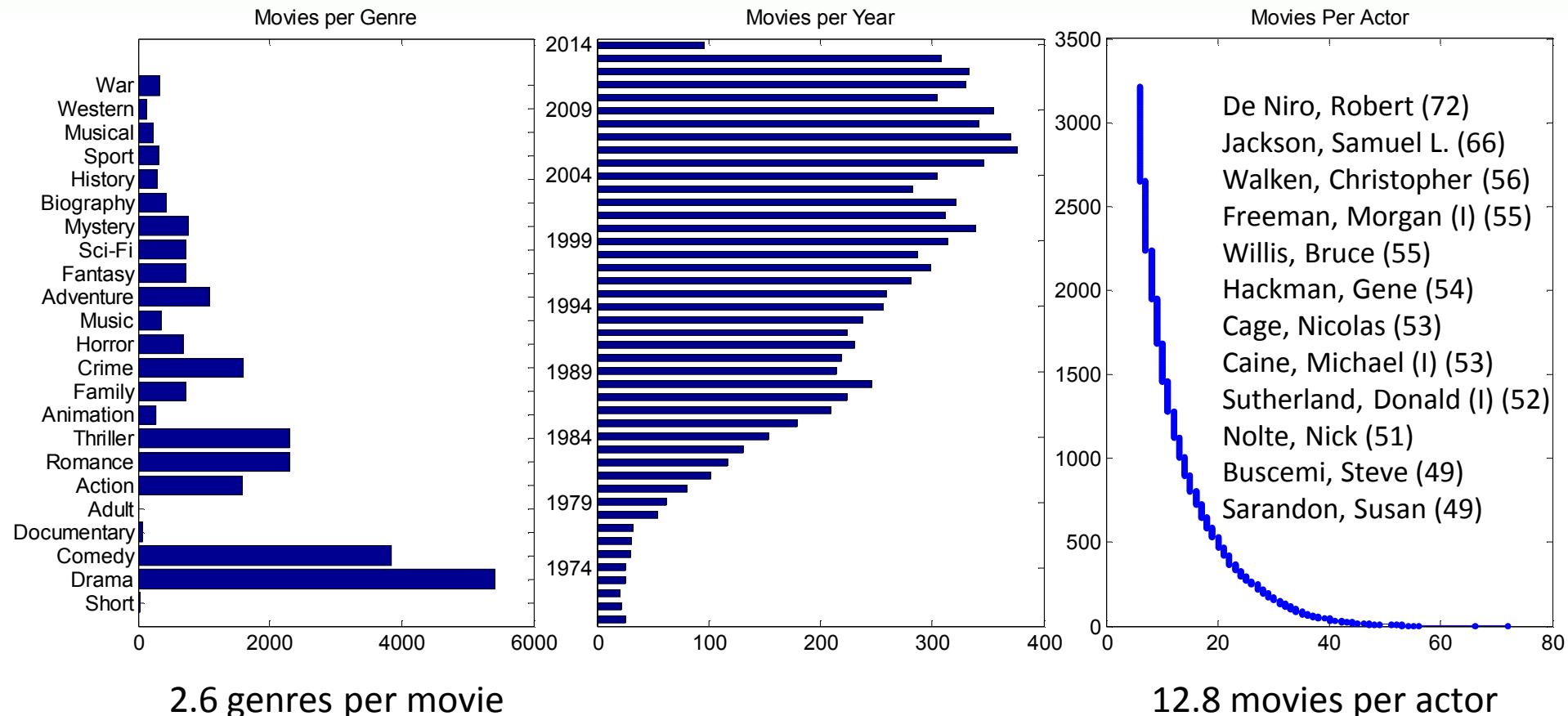


- Entry  $(i, j, k) = \# \text{ movies for actor } i \text{ in a movie of genre } j \text{ in year } k$ 
  - 3213 actors (incl. actresses)
  - 23 genres
  - 45 years (1970-2014)
  - 99361 entries
- Data details
  - IMDB data (<http://www.imdb.com/interfaces>)
  - Data comes from 9273 movies
    - Used movies with *reported* gross revenue in the USA
    - Skipped TV series, TV or video-only movies, and a few other filters
    - Each movie has one or more specified genres (avg. genres per movie = 2.6)
    - Each actor/actress appeared in at least 5 movies during this period (movies per actor = 12.8)

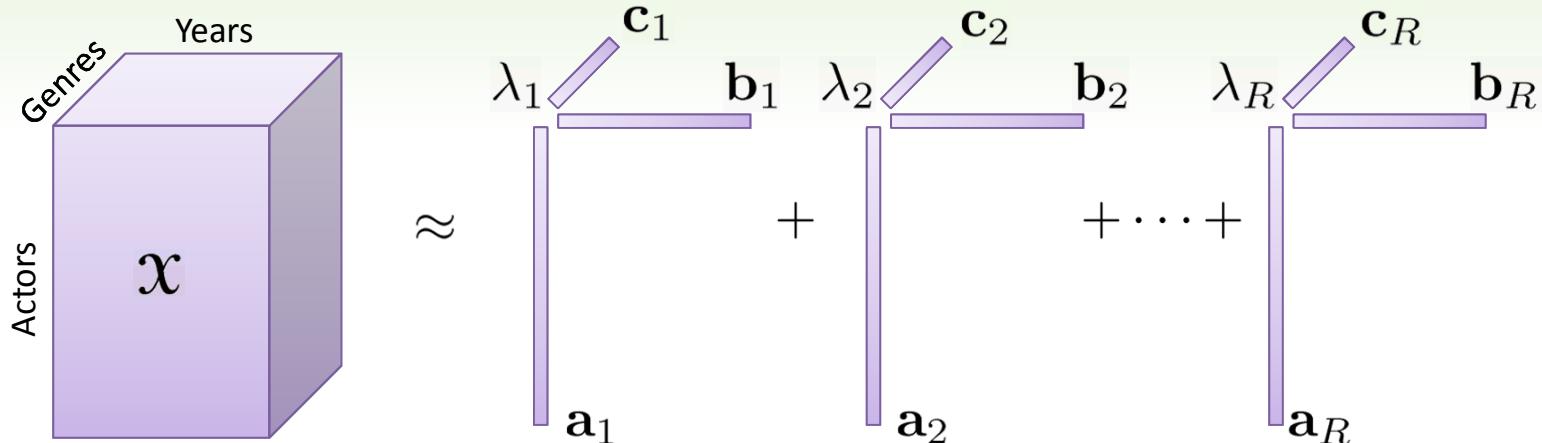
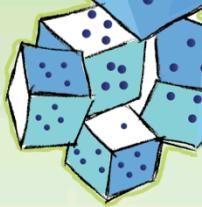




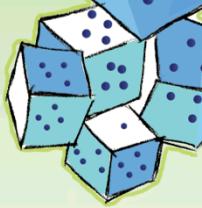
# Movie Distributions



# Tensor Factorization Interpretation



- Each component = **related group** of actors, genres, and years
- Each vector entry is a score between 0 and 1
- We show highest scoring actors, genres, and years for each



# Component 1 (weight = 14730)

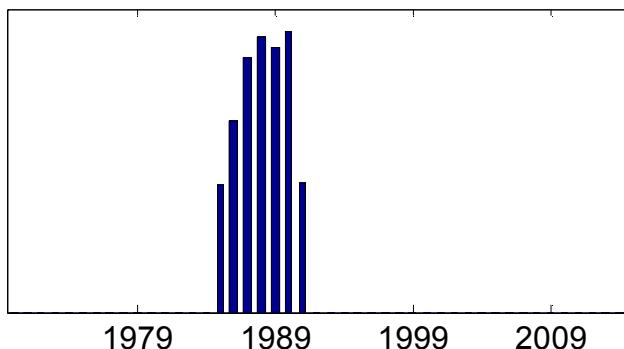
## Top Genres:

- Drama (20.9)
- Comedy (17.4)
- Thriller (10.4)

## Top Years:

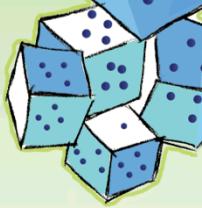
- 1985 (8.3)
- 1986 (12.5)
- 1987 (16.7)
- 1988 (18.0)
- 1989 (17.5)
- 1990 (18.5)
- 1991 (8.5)

Year Weights



## Top Actors:

- **Hackman, Gene (0.3)**
- **Sheen, Charlie (0.3)**
- **Sutherland, Kiefer (0.3)**
- **Candy, John (0.3)**
- **Goodman, John (I) (0.2)**
- **Costner, Kevin (0.2)**
- **Lloyd, Christopher (I) (0.2)**
- **Heard, John (I) (0.2)**
- **Walsh, M. Emmet (0.2)**
- **Julia, Raul (0.2)**
- **Aiello, Danny (0.2)**
- **Walsh, J.T. (0.2)**
- **Belushi, James (0.2)**
- **Turturro, John (0.2)**
- **Berenger, Tom (0.2)**
- **Neeson, Liam (0.2)**
- **Schwarzenegger, Arnold (0.2)**
- **Loggia, Robert (0.2)**
- **Mantegna, Joe (0.2)**
- **Spader, James (0.2)**



# Component 2 (weight = 14503)

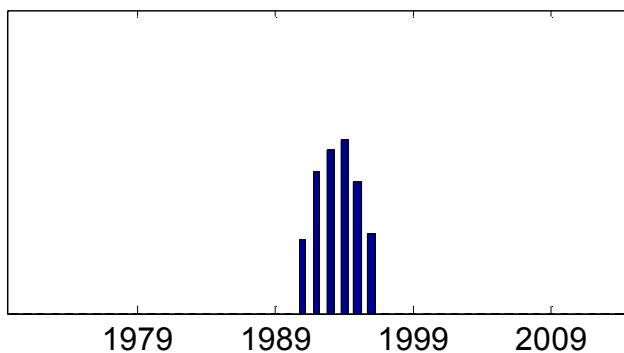
## Top Genres:

- Drama (22.4)
- Comedy (17.0)

## Top Years:

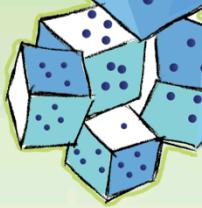
- 1991 (9.7)
- 1992 (18.5)
- 1993 (21.3)
- 1994 (22.7)
- 1995 (17.3)
- 1996 (10.5)

Year Weights



## Top Actors:

- **Jackson, Samuel L. (0.3)**
- Keitel, Harvey (0.3)
- Madsen, Michael (I) (0.3)
- Walsh, J.T. (0.2)
- LaPaglia, Anthony (0.2)
- **Williams, Robin (I) (0.2)**
- **Snipes, Wesley (0.2)**
- Henriksen, Lance (0.2)
- **Bullock, Sandra (0.2)**
- **Kilmer, Val (0.2)**
- Curry, Tim (I) (0.2)
- Whaley, Frank (I) (0.2)
- McGinley, John C. (0.2)
- **Willis, Bruce (0.2)**
- Wincott, Michael (0.2)
- Fonda, Bridget (0.2)
- Whitaker, Forest (0.2)
- Mulroney, Dermot (0.2)
- **Estevez, Emilio (0.2)**
- Pollak, Kevin (I) (0.2)



# Component 3 (weight = 12732)

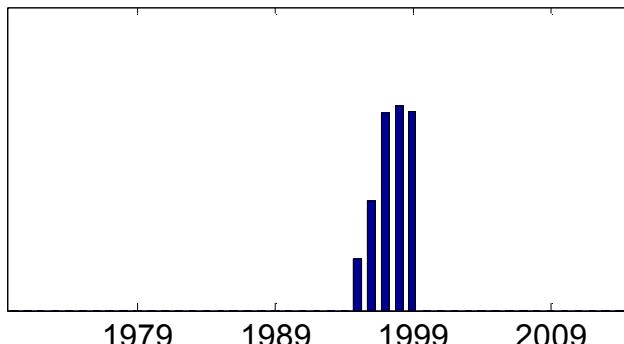
## Top Genres:

- Drama (26.4)
- Comedy (15.5)
- Romance (12.1)
- Thriller (11.9)

## Top Years:

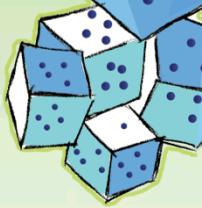
- 1995 (6.7)
- 1996 (14.4)
- 1997 (25.9)
- 1998 (26.9)
- 1999 (26.1)

Year Weights



## Top Actors:

- Paymer, David (0.3)
- Cox, Brian (I) (0.3)
- Cromwell, James (I) (0.3)
- Ulrich, Skeet (0.3)
- **Paltrow, Gwyneth (0.3)**
- Voight, Jon (0.2)
- Woods, James (I) (0.2)
- **Willis, Bruce (0.2)**
- Walken, Christopher (0.2)
- Leary, Denis (I) (0.2)
- **Heche, Anne (0.2)**
- **Washington, Denzel (0.2)**
- Wilkinson, Tom (I) (0.2)
- Macy, William H. (0.2)
- Rapaport, Michael (I) (0.2)
- Schreiber, Liev (0.2)
- Morse, David (I) (0.2)
- Keener, Catherine (0.2)
- **Nolte, Nick (0.2)**
- **Hopkins, Anthony (I) (0.2)**



# Component 6 (weight = 11206)

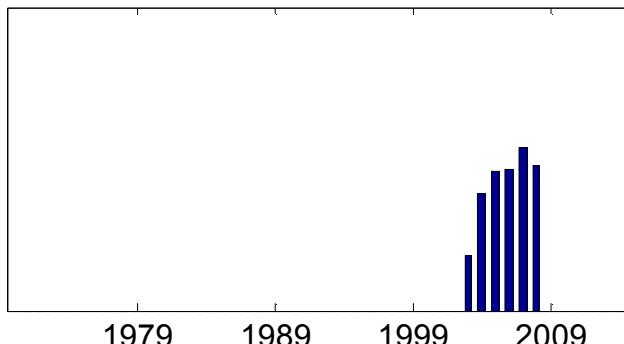
## Top Genres:

- Drama (21.5)
- Thriller (21.0)
- Crime (12.5)
- Action (11.0)

## Top Years:

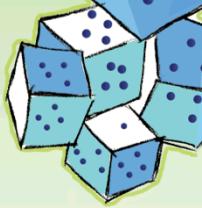
- 2003 (7.2)
- 2004 (15.5)
- 2005 (18.3)
- 2006 (18.6)
- 2007 (21.3)
- 2008 (19.1)

Year Weights



## Top Actors:

- **Jackson, Samuel L. (0.4)**
- Craig, Daniel (I) (0.4)
- **Freeman, Morgan (I) (0.3)**
- **Jolie, Angelina (0.3)**
- **Bale, Christian (0.3)**
- **Farrell, Colin (I) (0.3)**
- Howard, Terrence (I) (0.3)
- **Knightley, Keira (0.3)**
- Statham, Jason (0.3)
- Kretschmann, Thomas (0.2)
- **Cage, Nicolas (0.2)**
- **Willis, Bruce (0.2)**
- **Kilmer, Val (0.2)**
- Cox, Brian (I) (0.2)
- Wilkinson, Tom (I) (0.2)
- Wahlberg, Mark (I) (0.2)
- Ribisi, Giovanni (0.2)
- Ejiofor, Chiwetel (0.2)
- Caine, Michael (I) (0.2)
- Franco, James (0.2)



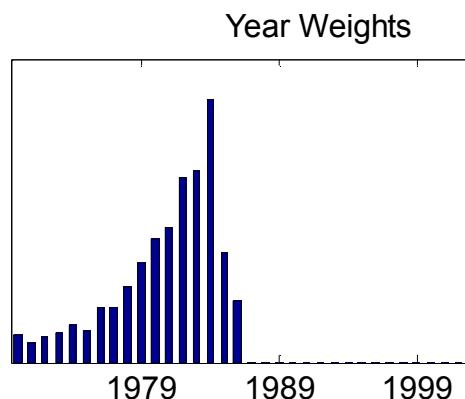
# Component 8 (weight = 10538)

## Top Genres:

- Drama (20.2)
- Comedy (15.7)

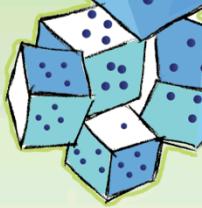
## Top Years:

- 1970 (1.8)
- 1971 (1.2)
- 1972 (1.7)
- 1973 (1.9)
- 1974 (2.5)
- 1975 (2.0)
- 1976 (3.7)
- 1977 (3.6)
- 1978 (5.0)
- 1979 (6.5)
- 1980 (8.1)
- 1981 (8.9)
- 1982 (12.2)
- 1983 (12.5)
- 1984 (17.4)
- 1985 (7.1)
- 1986 (4.0)



## Top Actors:

- **Reynolds, Burt (I) (0.6)**
- **Eastwood, Clint (0.5)**
- Durning, Charles (0.4)
- Bridges, Jeff (I) (0.4)
- **Ford, Harrison (I) (0.4)**
- Walsh, M. Emmet (0.4)
- **Hackman, Gene (0.4)**
- **Norris, Chuck (0.4)**
- Beatty, Ned (0.3)
- **Connery, Sean (0.3)**
- Caine, Michael (I) (0.3)
- von Sydow, Max (I) (0.3)
- Hurt, John (0.3)
- Garfield, Allen (0.3)
- Lauter, Ed (0.3)
- Nicholson, Jack (I) (0.3)
- McMillan, Kenneth (I) (0.3)
- Lewis, Geoffrey (I) (0.3)
- DeLuise, Dom (0.3)
- Oz, Frank (0.3)



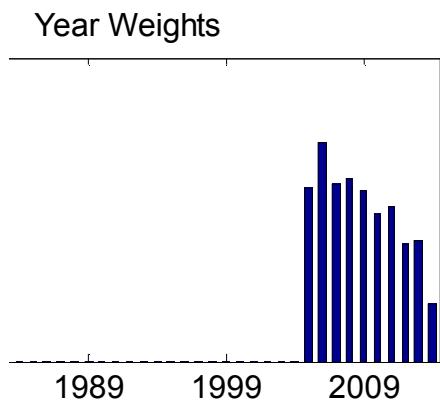
# Component 9 (weight = 6826)

## Top Genres:

- Comedy (25.2)
- Family (20.5)
- Adventure (16.6)
- Fantasy (13.1)
- Animation (11.6)

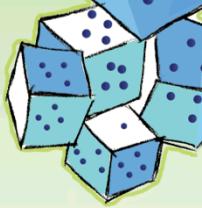
## Top Years:

- 2005 (11.4)
- 2006 (14.4)
- 2007 (11.6)
- 2008 (12.1)
- 2009 (11.3)
- 2010 (9.7)
- 2011 (10.2)
- 2012 (7.6)
- 2013 (7.9)
- 2014 (3.7)



## Top Actors:

- Arnett, Will (0.8)
- Nighy, Bill (0.7)
- Cleese, John (0.6)
- **Rogen, Seth (0.6)**
- **Stiller, Ben (0.6)**
- Tatasciore, Fred (I) (0.5)
- Cross, David (II) (0.5)
- Hutcherson, Josh (0.5)
- Long, Justin (I) (0.5)
- Warburton, Patrick (0.5)
- **Wilson, Owen (I) (0.4)**
- Taylor, James Arnold (0.4)
- Hill, Jonah (0.4)
- **Poehler, Amy (0.4)**
- **Carell, Steve (0.4)**
- Faris, Anna (0.4)
- **Cusack, Joan (0.4)**
- Miller, T.J. (0.4)
- Alazraqui, Carlos (0.4)
- McKellen, Ian (0.4)



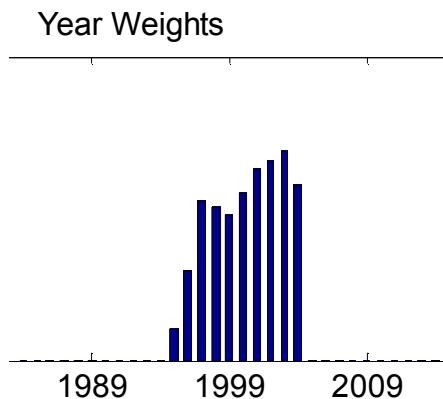
# Component 10 (weight = 5724)

## Top Genres:

- Comedy (21.9)
- Adventure (21.4)
- Family (18.0)
- Fantasy (13.3)

## Top Years:

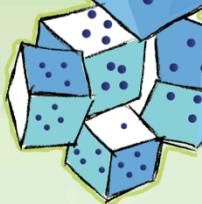
- 1995 (2.0)
- 1996 (5.9)
- 1997 (10.5)
- 1998 (10.1)
- 1999 (9.5)
- 2000 (11.0)
- 2001 (12.6)
- 2002 (13.1)
- 2003 (13.8)
- 2004 (11.6)



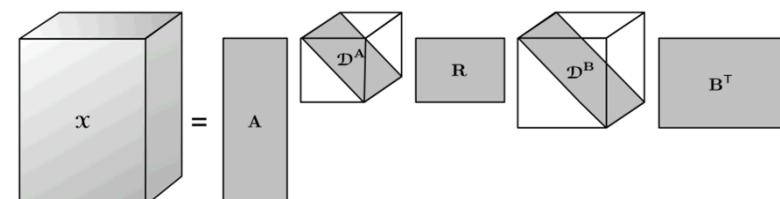
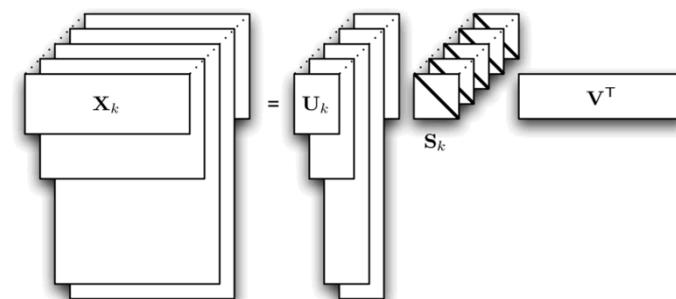
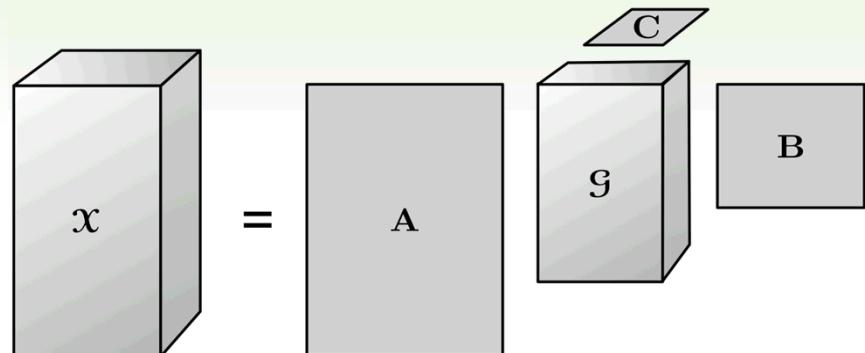
## Top Actors:

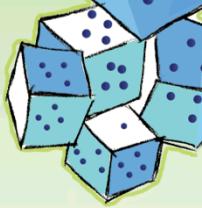
- Cummings, Jim (I) (0.6)
- **Murphy, Eddie (I) (0.6)**
- **Goodman, John (I) (0.5)**
- Daily, Elizabeth (0.5)
- Dunst, Kirsten (0.4)
- Soucie, Kath (0.4)
- Buscemi, Steve (0.4)
- Lane, Nathan (I) (0.4)
- Curry, Tim (I) (0.4)
- **Fox, Michael J. (I) (0.4)**
- Woods, James (I) (0.4)
- Myers, Mike (I) (0.4)
- **Allen, Tim (I) (0.4)**
- Fraser, Brendan (0.4)
- Burton, Corey (I) (0.4)
- Tambor, Jeffrey (0.4)
- Torn, Rip (0.3)
- Idle, Eric (0.3)
- **Carrey, Jim (0.3)**
- **Banderas, Antonio (0.3)**

# More on Computing Tensor Factorizations

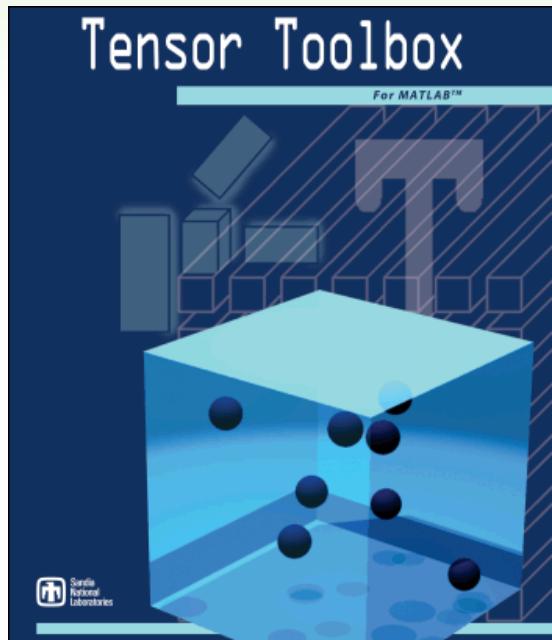


- Other objective functions and constraints
  - Nonnegative least squares (Bro and Jong 1997, Paatero 1997, Welling & Weber 2001)
  - Orthogonal constraints (generally fails)
  - Bayesian tensor factorization
  - Binary tensor factorization
- Computational issues to consider
  - Compression (Bro and Andersson 1998)
  - Sparse tensors (Bader and Kolda 2007)
  - Symmetry (Comon et al. 2008)
  - Missing data (Acar et al. 2011)
- Other types of factorizations
  - Tucker (Tucker 1966) and Higher-order SVD (De Lathauwer 1997)
  - INDSCAL (Carroll & Chang 1972)
  - PARAFAC2 (Harshman 1978)
  - DEDICOM (Harshman & Lundy 1996)
  - Hierarchical SVD (Grasedyck 2010)
  - Tensor Train (Oseledets 2011)



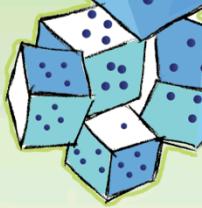


# Tensor Software



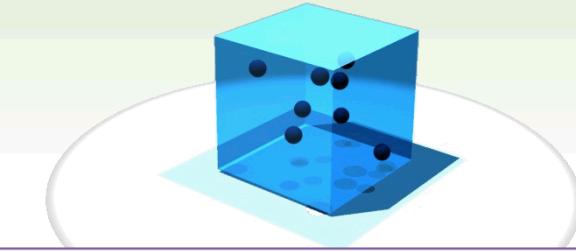
Tensor Toolbox for MATLAB  
Bader, Kolda, Acar, Dunlavy,  
and others

- MATLAB
  - N-way Toolbox  
(Andersen and Bro, Univ. Copenhagen)
    - The forerunner of all today's software
  - Tensor Toolbox for MATLAB  
(Bader and Kolda, Sandia)
    - Key unique capability:  
handles sparse tensors
  - TensorLab  
(Sorber et al., KU Leuven)
    - Key unique capability:  
handles complex data



# Sparse Tensors

- Sparse if majority of entries ( $x_{ijk}$ ) are zero
- Some storage options
  - Each two-dimensional slice stored as sparse matrix
  - Unfold and store as sparse matrix
  - Coordinate format
- Storage for sptensor
  - $P = \# \text{ nonzeros}$
  - $\text{subs} = P \times 3$  matrix of subscripts
  - $\text{vals} = P \times 1$  vector of values
- Optimized calculations
  - Sparse tensor times vector(s) keeps being reinvented!



2  $\times$  2  $\times$  2 Tensor with  $P = 4$  Nonzeros

$$x_{111} = 1.5$$

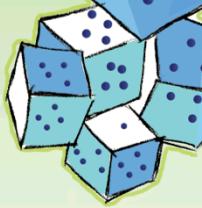
$$x_{121} = 2.7$$

$$x_{212} = 3.3$$

$$x_{222} = 8.5$$

$$\text{subs} = \begin{bmatrix} 1 & 1 & 1 \\ 1 & 2 & 1 \\ 2 & 1 & 2 \\ 2 & 2 & 2 \end{bmatrix} \quad \text{vals} = \begin{bmatrix} 1.5 \\ 2.7 \\ 3.3 \\ 8.5 \end{bmatrix}$$

Bader & Kolda, SISC, 2007



# Conclusions & Future Work

- CANDECOMP/PARAFAC
  - Decomposes tensor into sum of rank-1 tensors (i.e., outer products)
  - Typically computed via alternating least squares
  - Poisson Tensor Factorization (PTF) instead uses KL divergence objective function
- Applications include
  - Missing data for EEG brain analysis
  - Enron email analysis
  - Actor-genre-time correlations
- Developing new methods for statistical rank prediction
  - Based on cross-validation
- Computations with sparse tensors
  - Fast and efficient methods have been developed

## Other Topics

- Need BLAS for tensor computations
  - Plus parallel methods
  - Plus more methods for sparse data
- Better computational algorithms
  - Extremely difficult non-convex optimization problem
- Tensor Eigenpairs
  - Polynomial optimization methods
- Tucker decomposition is a useful method for compression
  - Related methods include Tucker Train and Tensor Quantization
  - Need fast and space efficient computational methods

Tamara G. Kolda

[tgkolda@sandia.gov](mailto:tgkolda@sandia.gov)

<http://www.sandia.gov/~tgkolda>