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# Leading Disruptive Innovation with Design Thinking at Sandia National Labs

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# *The Challenge*

- *A new opportunity...and a surplus of stickies...*



- *Led us to...*

# *Our Path Forward with Design Thinking*

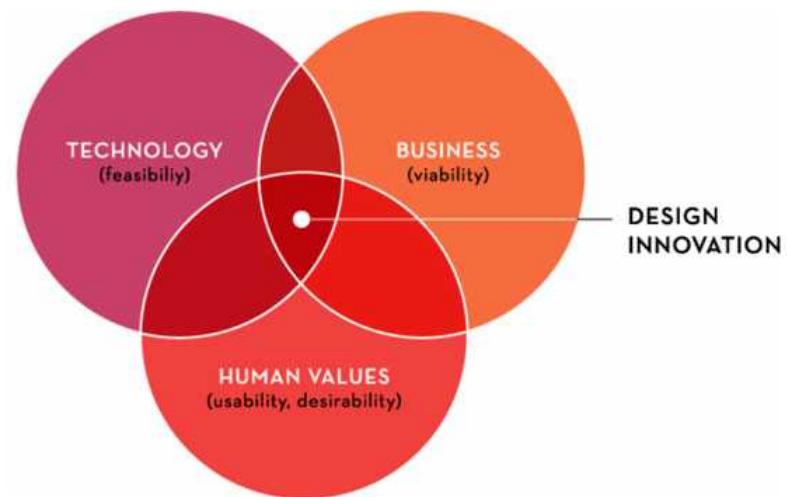
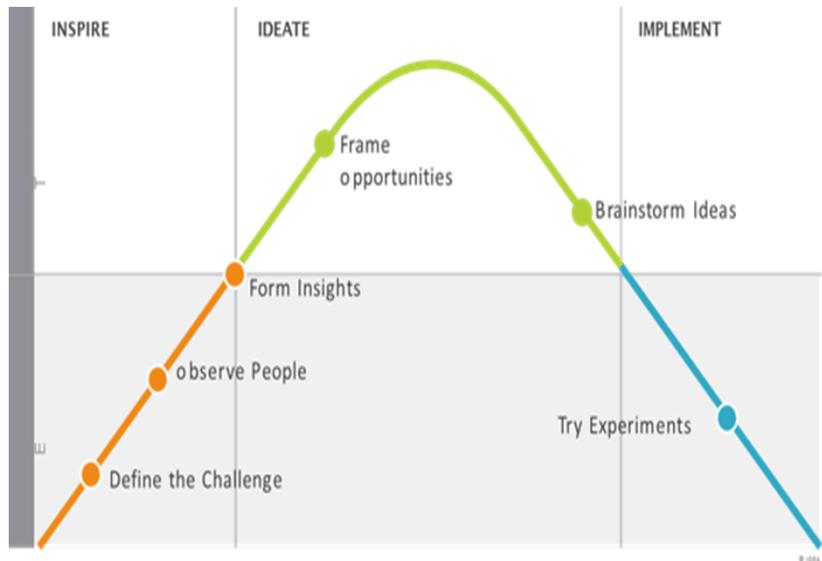


Image Permissions provided to David Sais by ExperiencePoint <http://www.experiencepoint.com/>

**Disruptive Innovation:**  
Using a User-Focused, Innovative, & Highly Collaborative Approach

# *Design Thinking at Google, P&G*

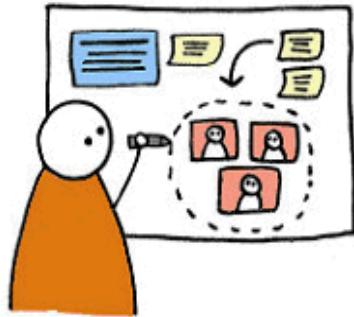


Charles Warren, The Origins of "How Might We"  
Source: YouTube.com



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# Design Thinking @Sandia



SOLUTION  
IMPLEMENTATION



PROBLEM  
FORMULATION



## Disruptive Innovation with Sandia IT Project



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# Design Thinking @Sandia

Step  
1

First: Reframe your problem statement as  
***“How Might We”*** to approach a solution.

Step  
2

Second: Ask ***“Why Might We Want to Do This?”*** to validate the strategic goals.

Step  
3

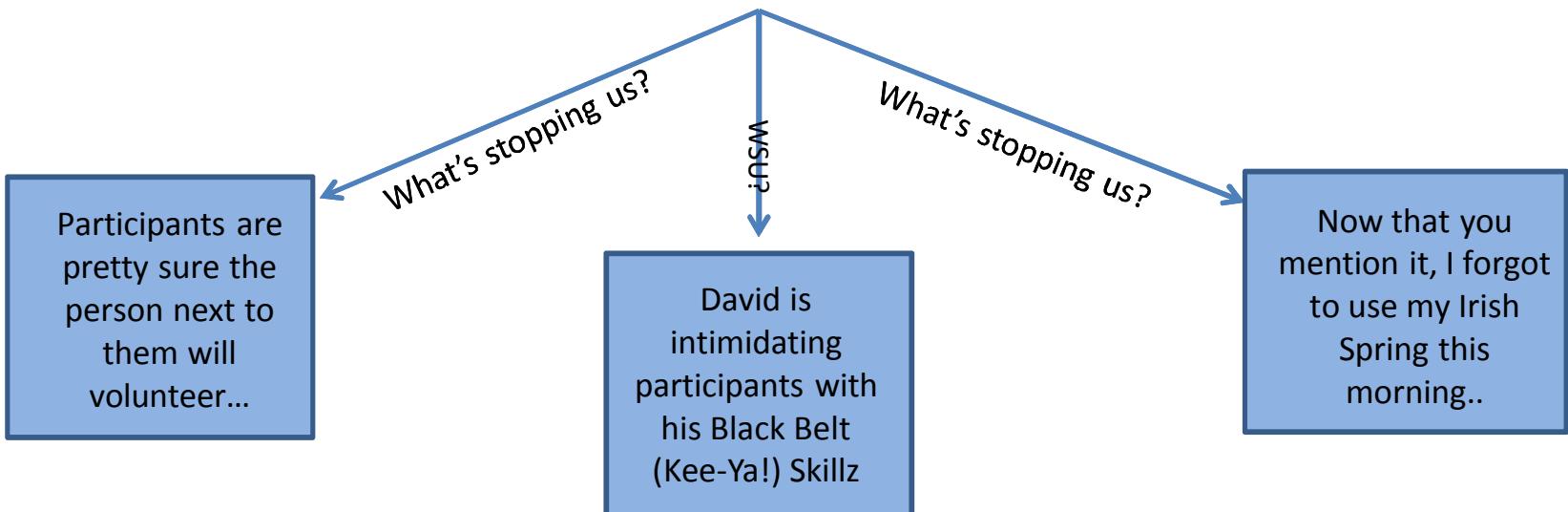
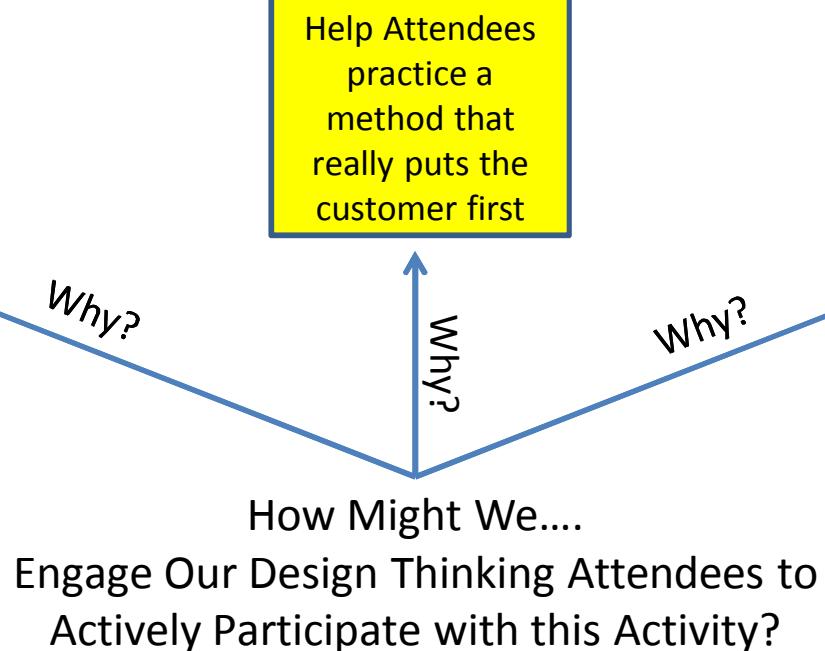
Finally: Define ***“What’s Stopping Us”*** to clarify and prioritize those facts which must be addressed to solve the problem.

# Challenge Mapping Activity



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# Next Steps / Summary



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Unclassified

- Interested in using this method at your site?
  - David Sais, [dmsais@sandia.gov](mailto:dmsais@sandia.gov)
  - Andrew Clark, [abclark@sandia.gov](mailto:abclark@sandia.gov)
- Resources
  - Visit [www.SimplexityU.com](http://www.SimplexityU.com)
  - Google “IDEO Design Thinking Field Guide”
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