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# User Behavior Analytics

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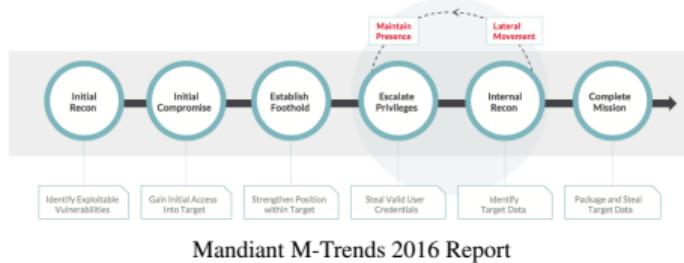
# User Behaviour Analytics

User Behaviour Analytics is the tracking, collecting and assessing of user data and activities.

- Goal: Detect misuse of user credentials by developing models for the normal behaviour of user credentials within a computer network and detect outliers with respect to their baseline.

# Adversaries and user credentials

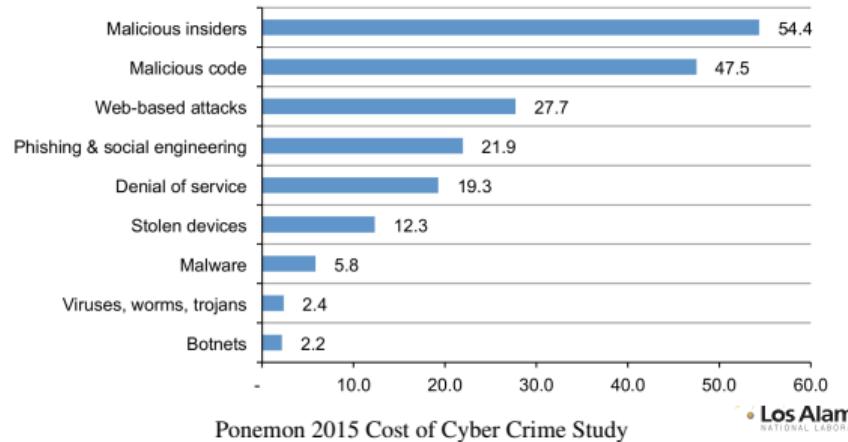
- External adversary
  - Reusable user credentials are one of the most powerful items an attacker can obtain
  - Adversaries generally have to get access to user credentials to move through the network
- “insider threat” or rogue user.
  - May result in credential abuse, i.e accessing unauthorized file shares, exfiltrating data



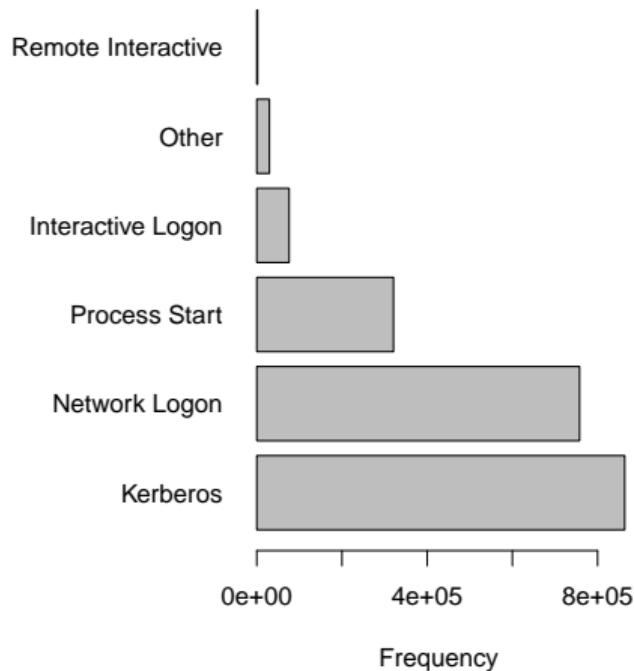
“63% of confirmed data breaches involved weak, default or stolen passwords.”

Verizon 2016 Data Breach Investigations Report

**Figure 13. Some attacks take longer to resolve**  
Estimated average time is measured for each attack type in days  
Consolidated view, n = 252 separate companies



# Data Source



Computer event logs are a critical resource for investigating security incidents.

They can give detailed information about what is happening at a machine level.

- authentication, logons
- processes
- applications/services

Many of these log entries are tied to a user credential action.

# Future Data Sources

- Badge reader data
- HR data
- proxy logs
- e-mail logs

# Approaches

Many rule-based approaches for looking at computer event logs to detect security incidents, which require knowing what indicators attackers generate (reactive).

Two complimentary statistical-based approaches have been considered:

# User behaviour anomaly detection

- View the computer event logs as a multivariate stream of data with different characteristics associated with each user credentials.

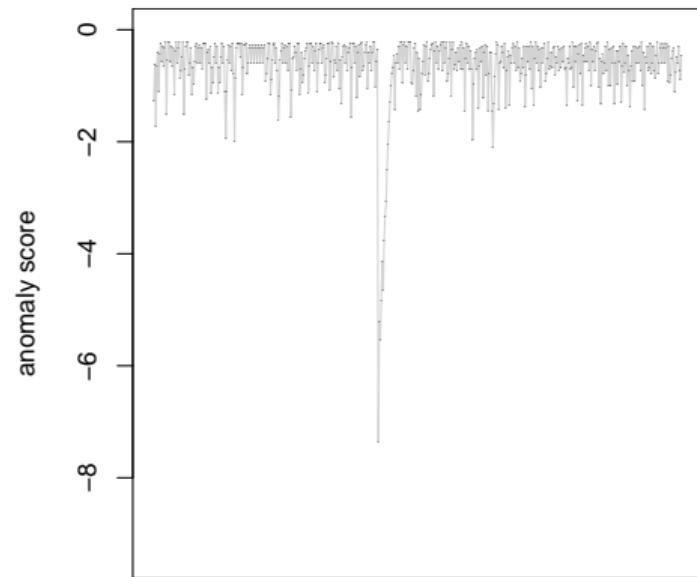
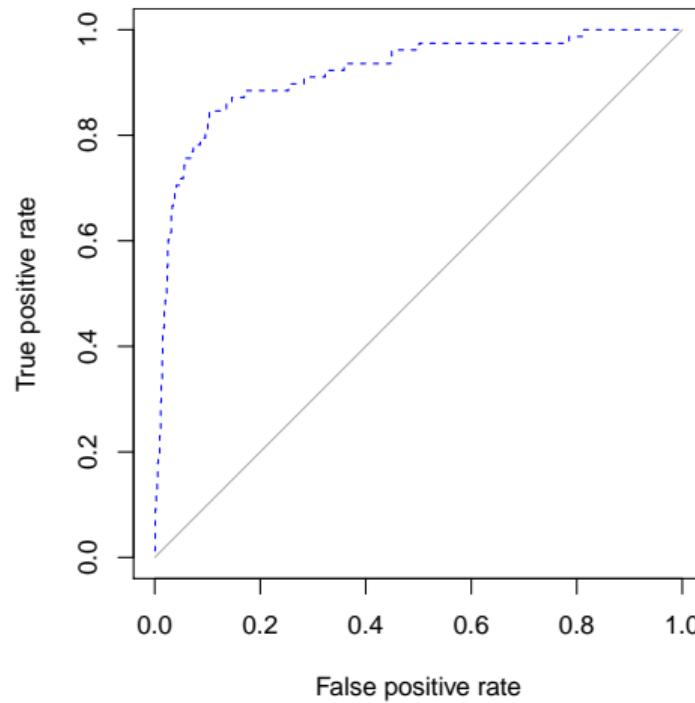
$$\{(X_t, Y_t, E_t) : t = 1, 2, \dots\}$$

$X_t$  = client,  $Y_t$  = server,  $E_t$  = event type.

- Build probability models for normal user credential behaviour based on their historical and current network usage.
- For each new observed event, use the probability models to obtain a score for how likely the observed event is according to the users historical behaviour.

# Detection of the 2013 red team attack

ROC curve and anomaly scores over time for a compromised user.

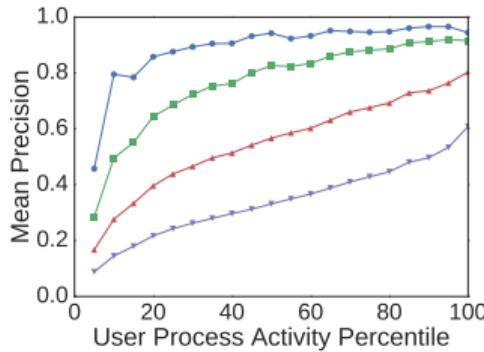
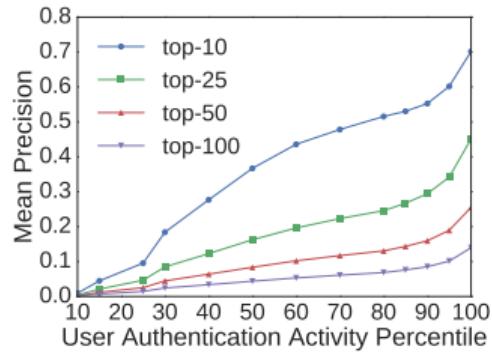


# Peer-based anomaly detection: Recommender systems

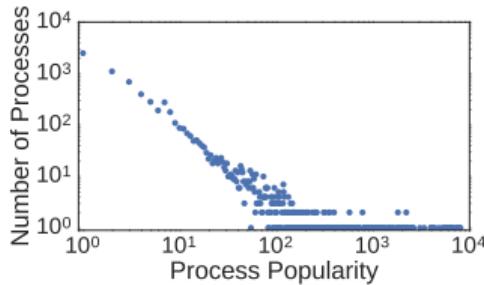
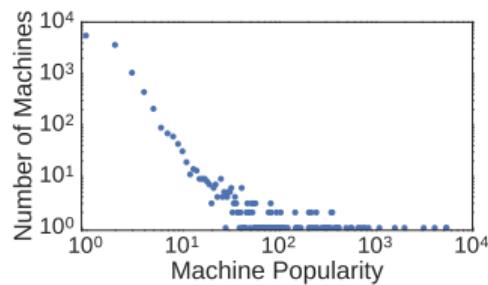
Early research.

- Leverage behaviour of similar users (peers) to better predict individual actions, reducing false alarms.
- Utilise recommender system algorithms to predict user actions that are unlikely based on peer-group preferences.
- Allows for different peer groups depending what features of the data are being considered.

# Model fit

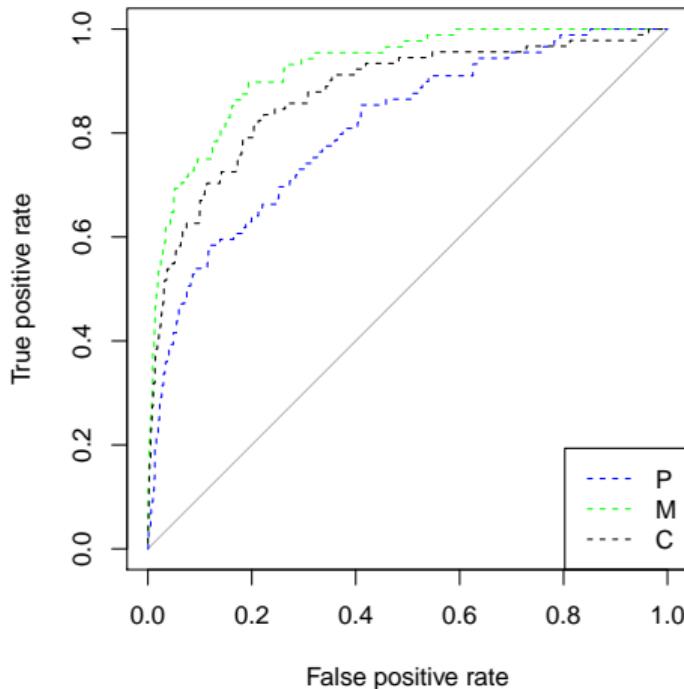


Mean precision for users with varying levels of activity



Log-log plot of the empirical distribution of the popularity of processes and machines

# Detection of the 2013 red team attack



- Low false-alarm rate is paramount if any anomaly detection systems are to be used by an operations analyst.
- Four out of the top 10 most anomalous users were known compromised credentials.

# Path Forward

- Combine the two approaches above to provide a robust overall model for UBA.
- Utilise more data sources to get a more holistic view.
- Software development for UBA with a commercial partner.