

# **“Terrorism” Is a Wicked (not Tame) Problem**

## ***The Role of S/T in Future Intelligence Enterprise***

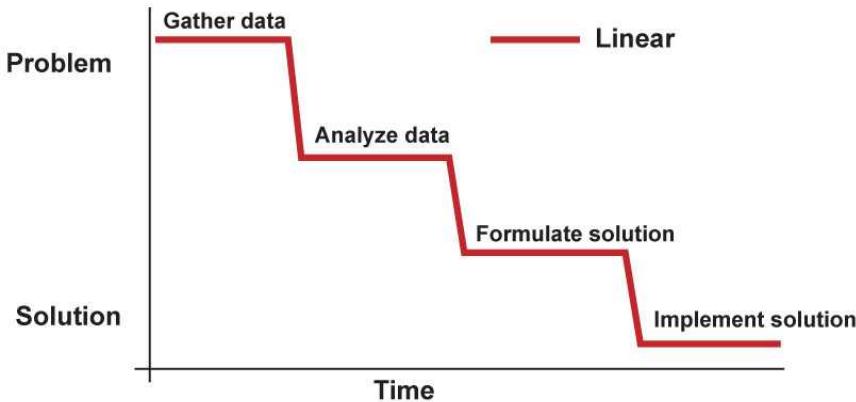
**Joint Military Intelligence College**  
**2006 Annual Conference**

**September 26, 2006**

**Dr. Gerold Yonas, PhD**  
**Vice President and Principal Scientist**  
**Sandia National Laboratories**

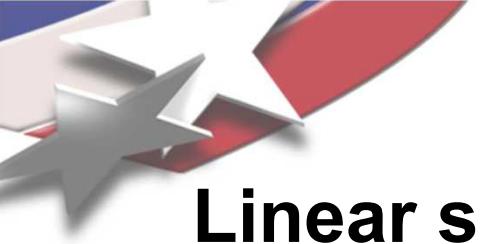
# Tame problems have similar characteristics

1. Well-defined problem statement
2. Definite stopping point
3. Right or wrong solution
4. Similar to others of same class
5. Solutions easily tried and dropped
6. Few alternate solutions



Traditional wisdom for solving complex problems: the “waterfall”

*Jeff Conklin, Wicked Problems and Social Complexity*



# Linear solution approach to tame problems

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1. Collect relevant information
2. Analyze
3. Formulate solution
4. Decide to implement solution
5. Implement solution

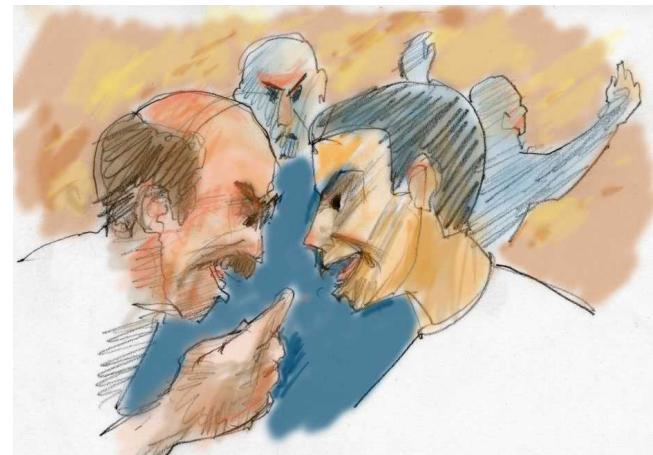


Data/Info Collection —> Analysis —> Decision

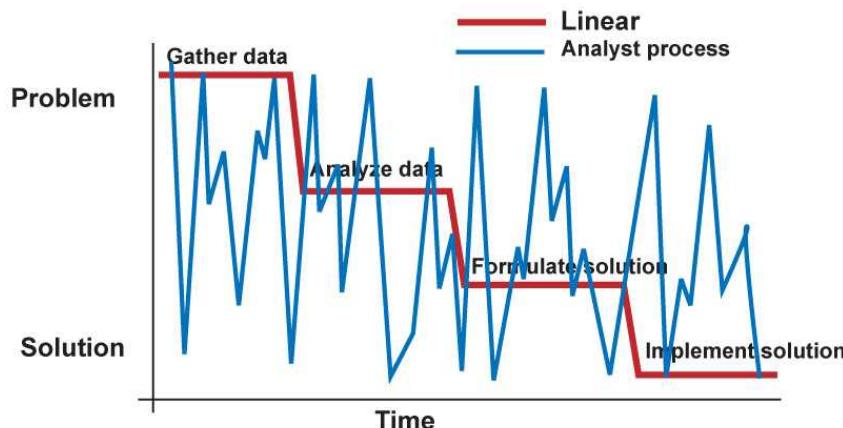


# Trying to tame a wicked problem can lead to:

1. Freeze problem definition prematurely
2. Measure variables, drive toward targets
3. Ignore complicating factors
4. Select from a few over simplified solution options
5. Give up, do as you are told
6. Assert problem is solved



*People taming wicked problems with different perspectives, backgrounds, organizations, and goals leads to escalating confusion, conflicts, and paralysis*



**Pattern of cognitive activity of one wicked engineer: the “jagged” line**

*Jeff Conklin, Wicked Problems and Social Complexity*



# Symptoms that the Wicked Problem is disguised as a Tame Problem

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1. People assume the problem is tame
2. Claim that the way out of the mess is better organization
3. Require defined clear roles and responsibilities
4. Get on with it



*"if we could only get organized and put somebody in charge, we could solve this problem"*

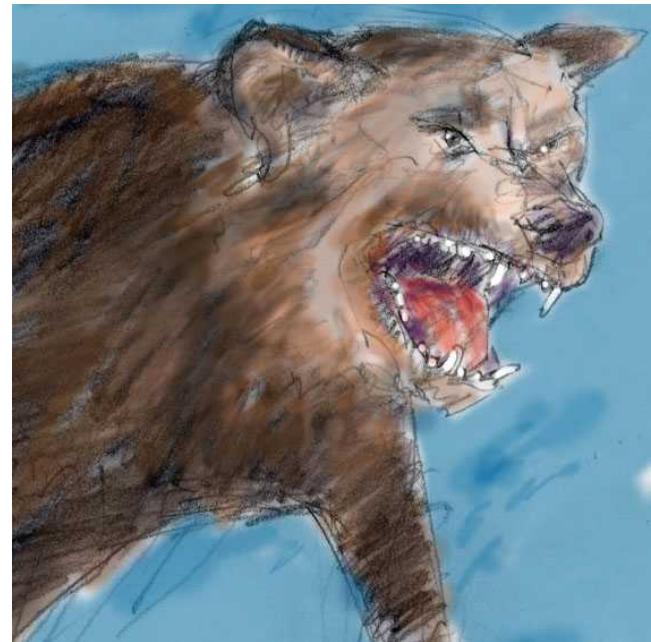


# Dealing with Wicked Problems

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## The approach:

1. **“Formulate the mess”**
2. **Develop a spiral (not linear) process**
3. **Share awareness of changing context**
4. **Communicate often, with high fidelity, to all levels**
5. **Focus on system issues, not just pieces.**
6. **Remember: “success is the devil”**
7. **Trust each other as the game changes**

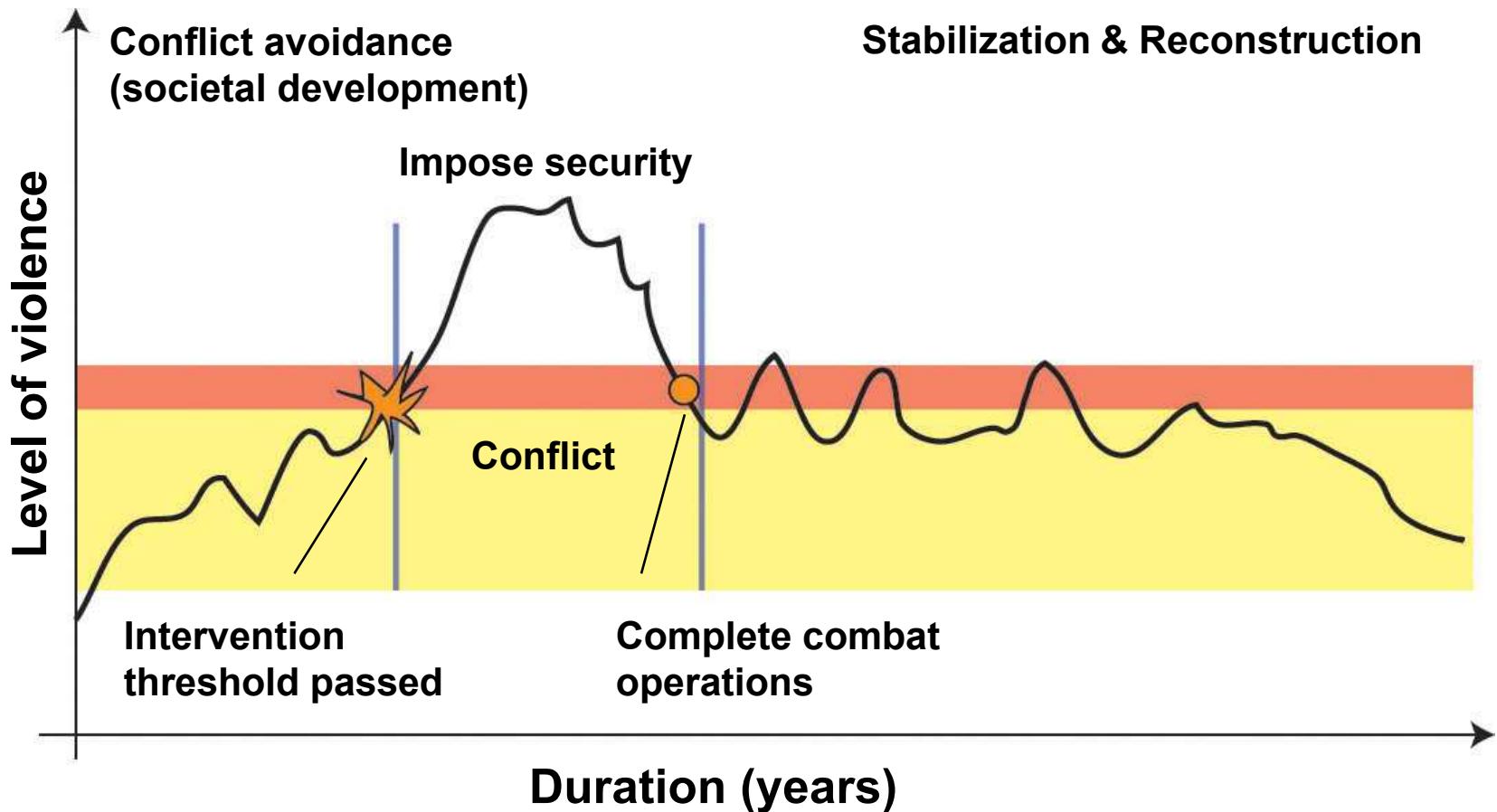


Reference: *System Thinking*, Jamshid Gharagedaghi

*The first step is to admit that the problem is not tame.*



# Military Perspective on Conflict—“The Long War”



Ref: Hans Benidike, NDU (getting from Liz)



# The Tools of Future Adversaries

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Strategic	Conventional	Irregular	Social
<ul style="list-style-type: none"><li>• Nukes</li><li>• Special nukes</li><li>• Very special nukes</li></ul>	<ul style="list-style-type: none"><li>• ASATs</li><li>• Cyber attack</li><li>• Global strike</li><li>• Fleet attack</li><li>• Robot swarms</li><li>• Nano attack</li></ul>	<ul style="list-style-type: none"><li>• IEDs</li><li>• RDD</li><li>• Bio/Ag attack</li><li>• Hostage</li><li>• Assassination</li><li>• Infrastructure attack</li><li>• Anti-material</li><li>• Cyber</li></ul>	<ul style="list-style-type: none"><li>• Psyops</li><li>• Induced chaos</li><li>• Insider</li><li>• Non-violent resistance</li><li>• Exponential immigration</li><li>• Financial attack</li><li>• Military coup</li><li>• Race war</li></ul>



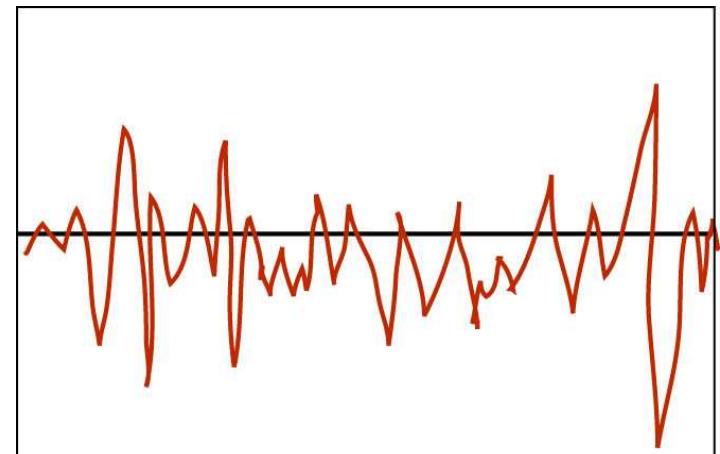
# A Goal of Adversaries is to Disrupt our Societal Stability

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**Collapse**



**Chaos**

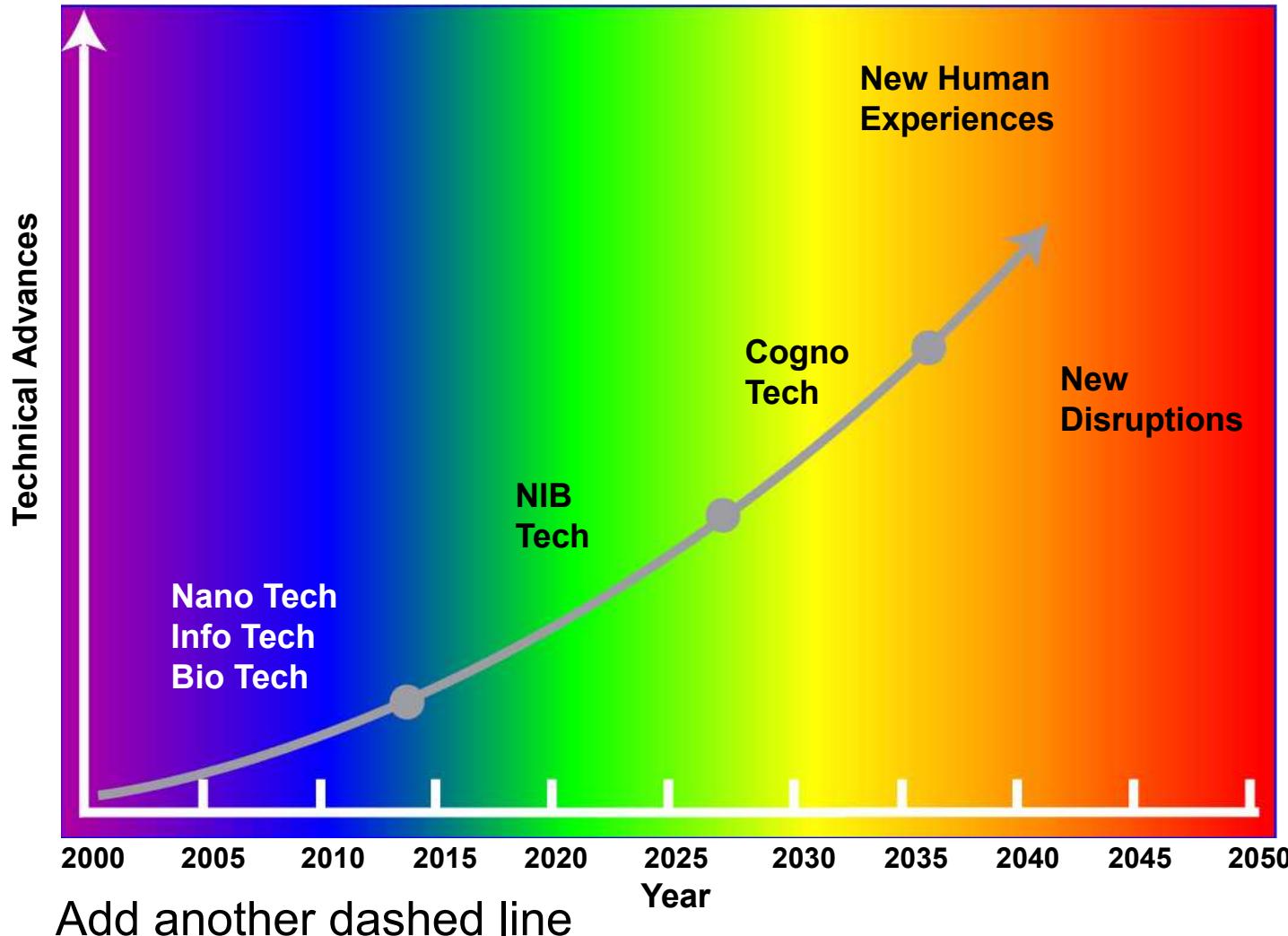


This slide needs to be changed



# The Advance of Technology will be available to all sooner than we think

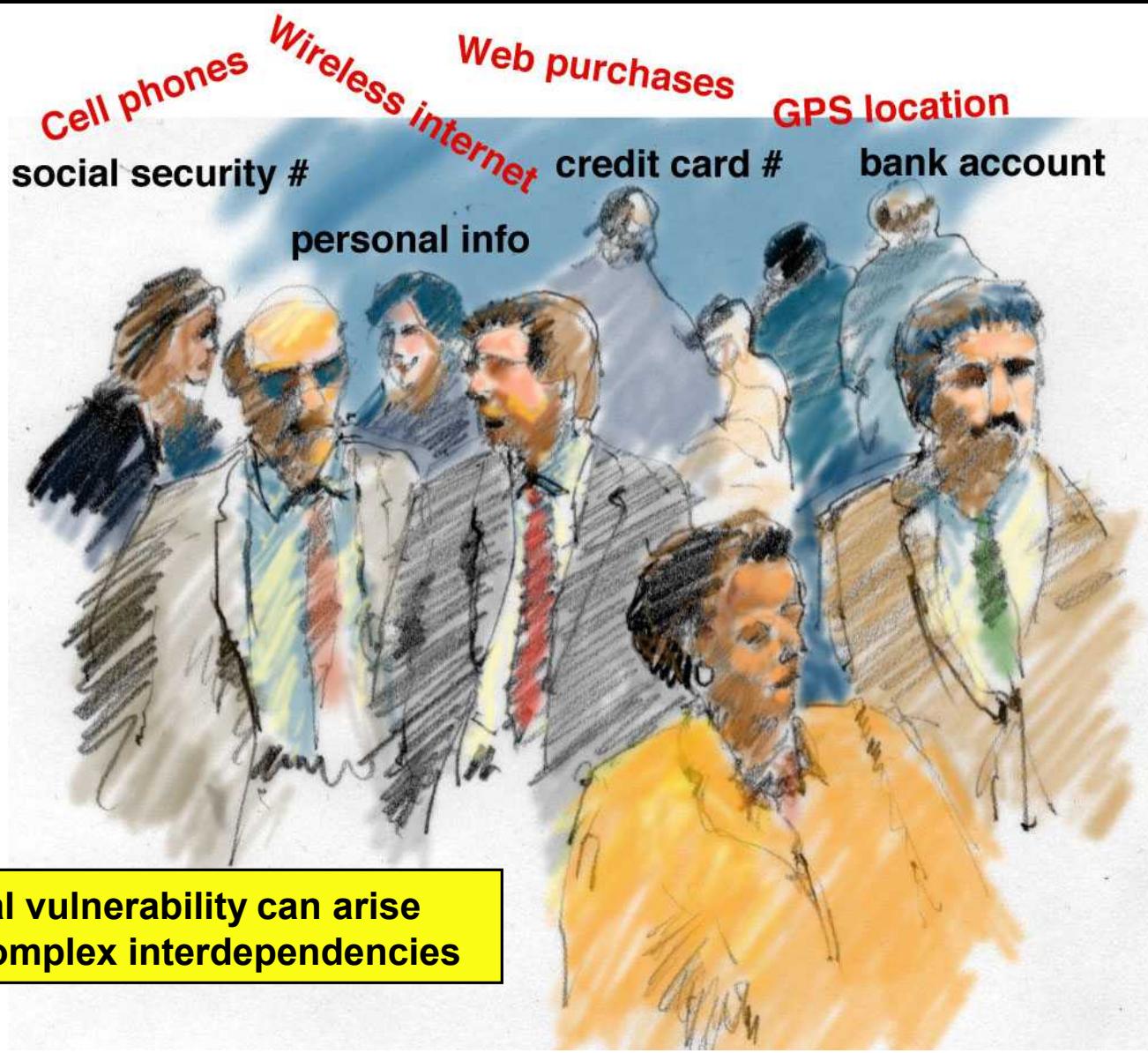
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# Ubiquitous Infotech

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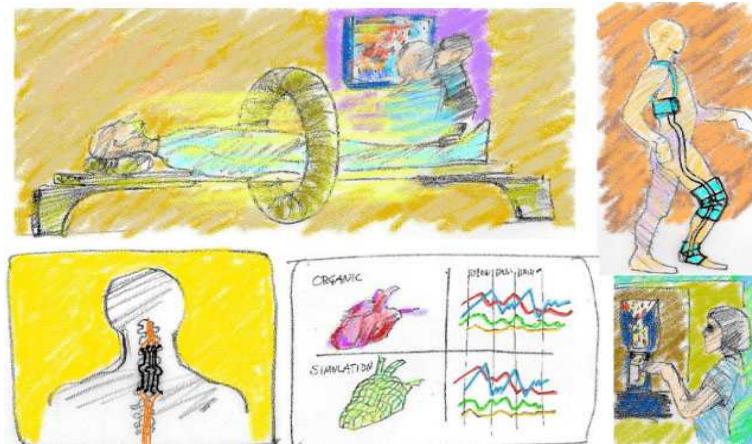




# Everybody will demand applications of biotechnology

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- Disease detection/prevention
- Injury healing
- Disability reduction
- Affordable health care



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Bioweapons?

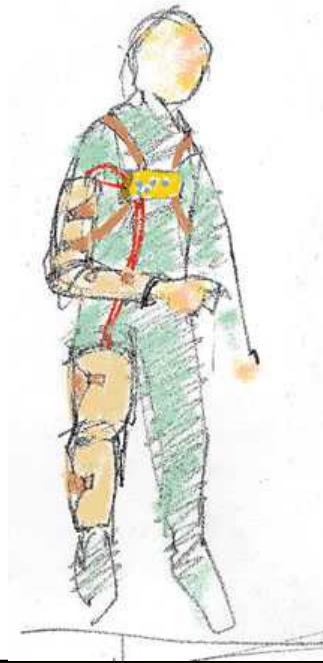
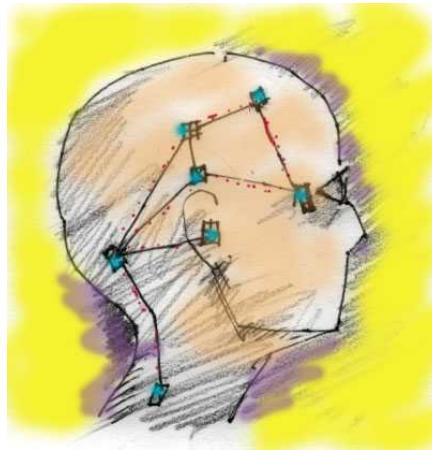
Tracking advances in biotech will be very challenging



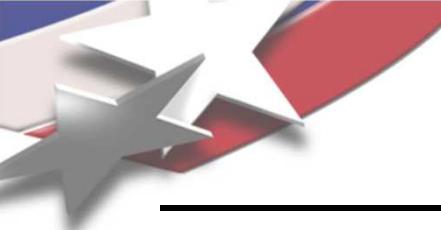


# Cognito Tech Is Accelerating

- Wearable monitors
- Sensory and neural prosthetics
- Behavior & cognitive enhancement



Economic and social implications will drive technology advances very rapidly

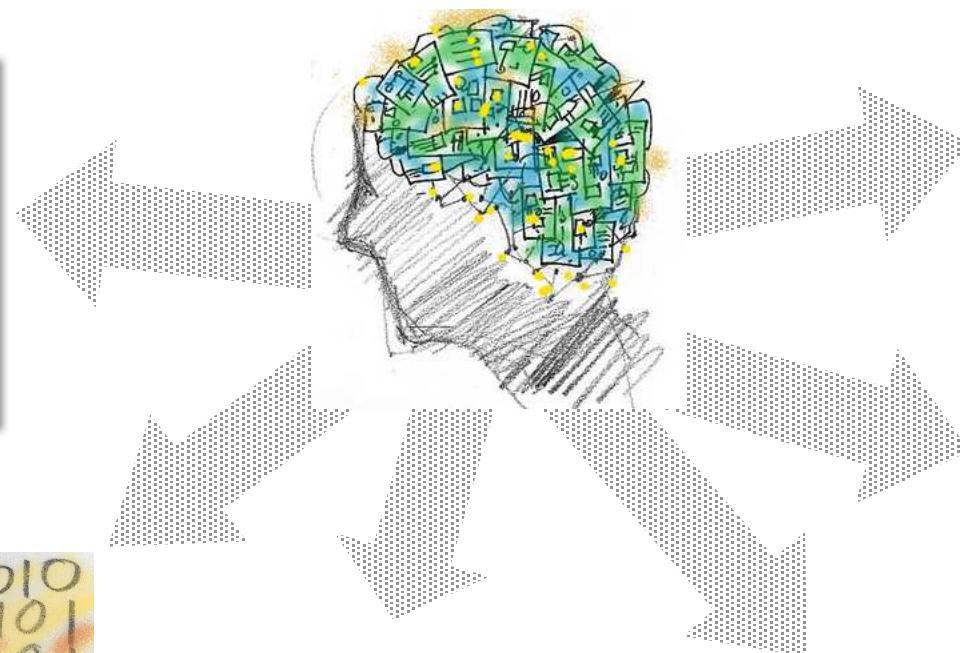


# Advances in neuroscience will have many National Security impacts

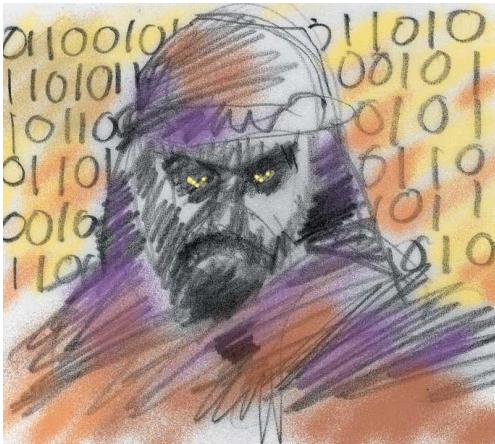
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Traumatic  
brain injury



Deterrence  
& dissuasion



Understanding  
the adversary



Enhanced analyst



Enhanced soldier



Deception



# The Neuro Spectrum

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## Understand

- brain trauma
- attention
- sleep
- stress
- peer pressure
- decisionmaking
- learning
- trust
- religious feelings

## Restore

- treat injury
- manage fatigue
- treat disease
- stress mitigation
- pain management
- addiction correction
- manage depression

## Enhance

- trauma “armor”
- custom attention
- improve decisions
- pain tolerance
- drug tolerance
- instant learning
- improved cognition
- improved memory

## Degradate

- reversible trauma
- artificial fatigue
- artificial narcolepsy
- unreasoning fear
- false pain
- substance sensitivity
- memory loss

Acceptable

Controversial

Questionable

**Social, moral, ethical**



# Enhanced cognition can have positive and negative implications

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- Judgment and decision support



- Enhanced learning & cognition



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- Negative societal control?



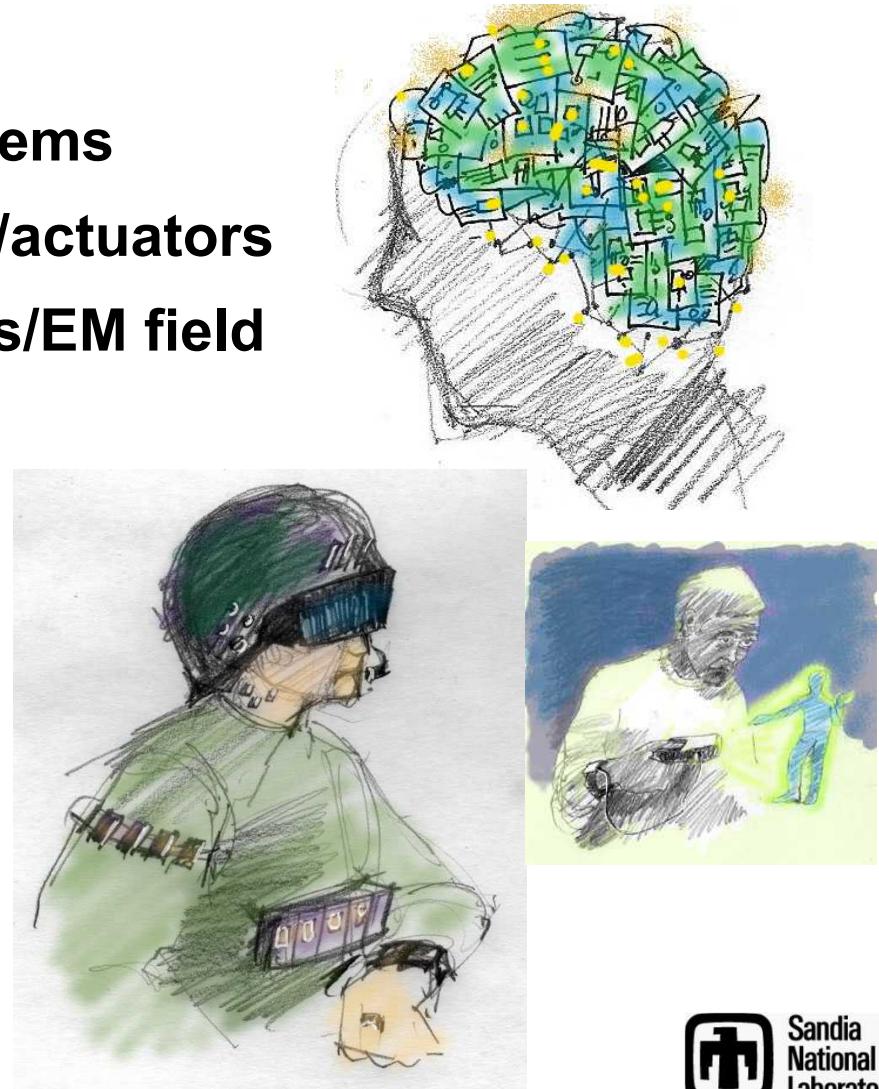
Adversaries won't have the same limitations



# Military intelligence will be impacted by advanced is brains, biotech, biomed

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- Adaptive brain/computer systems
- Wearable sensors/computers/actuators
- Performance enhancing drugs/EM field



Information Systems will be vulnerable to hacking/jamming/damage



# Beams as weapons for defense & offense

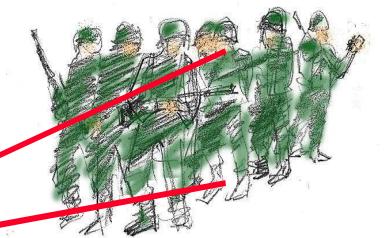
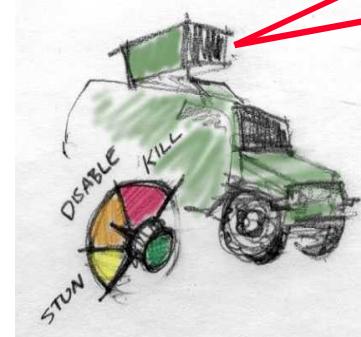
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Lasers, HPM,  
& particle beams



Non lethal weapons  
tunable to

- stun
- permanently disable
- kill



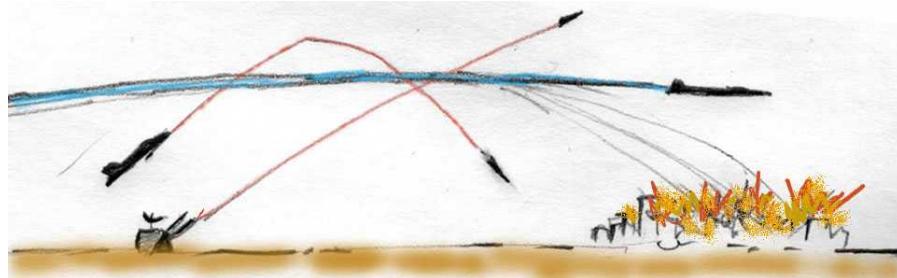
**Doctrinal / legal / ethical issues will limit our use**



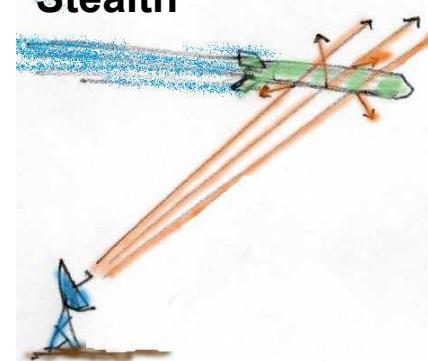
# Hypersonics and Stealth

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**Hypersonics**



**Stealth**



**Surprise attack / instability / psychology of precision strike**

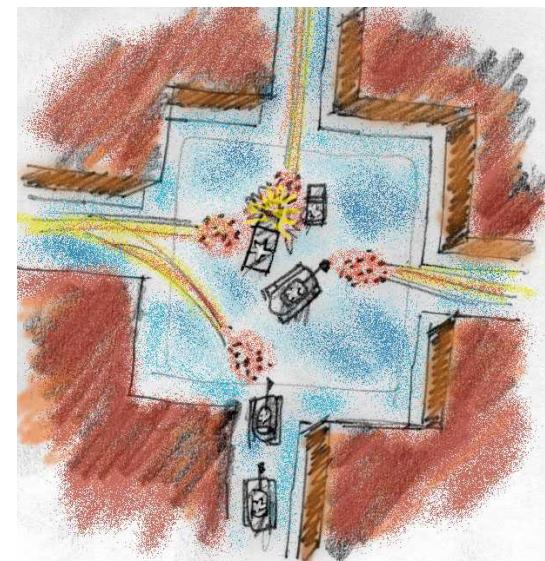
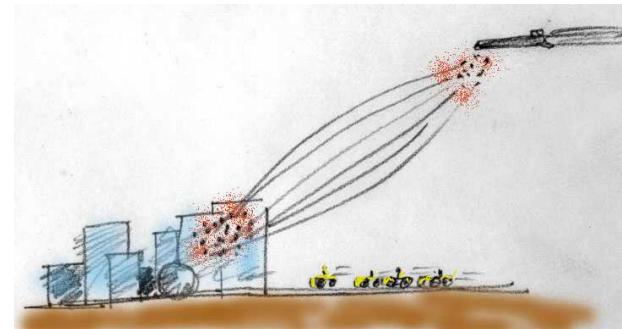
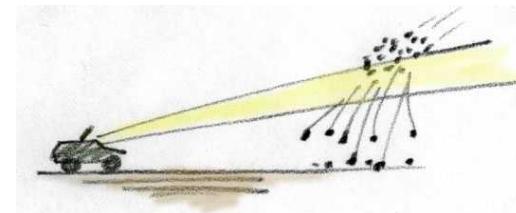


# The battlefield will be dominated by swarms of robots

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## Small, cheap, mobile robots

- Swarm behavior
- RSTA & attack ops
- Sensors & weapons



Perch, search and lurch will replace  
lurch, lurch, lurch



# Protect/attack: Societal stability

**Collapse of Brittle Society**



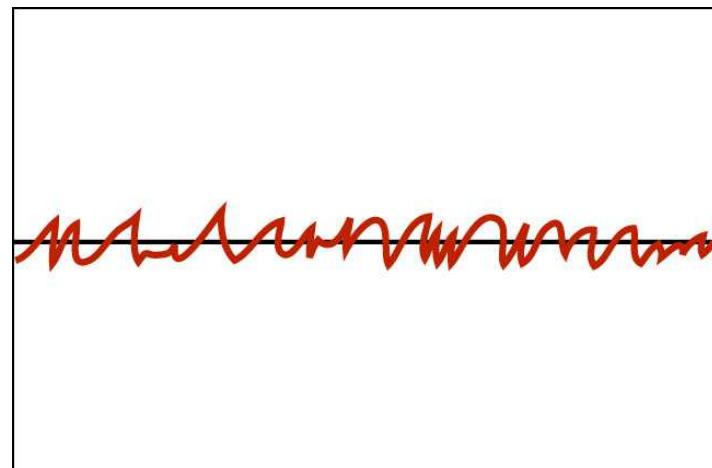
**Transition to Chaos**



or

**Sustainable Dynamic stability**

or

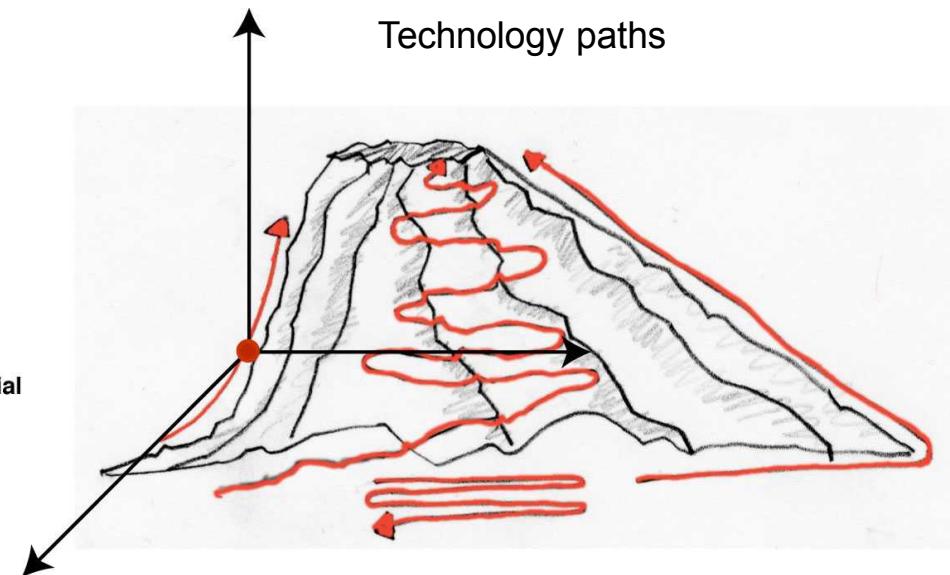
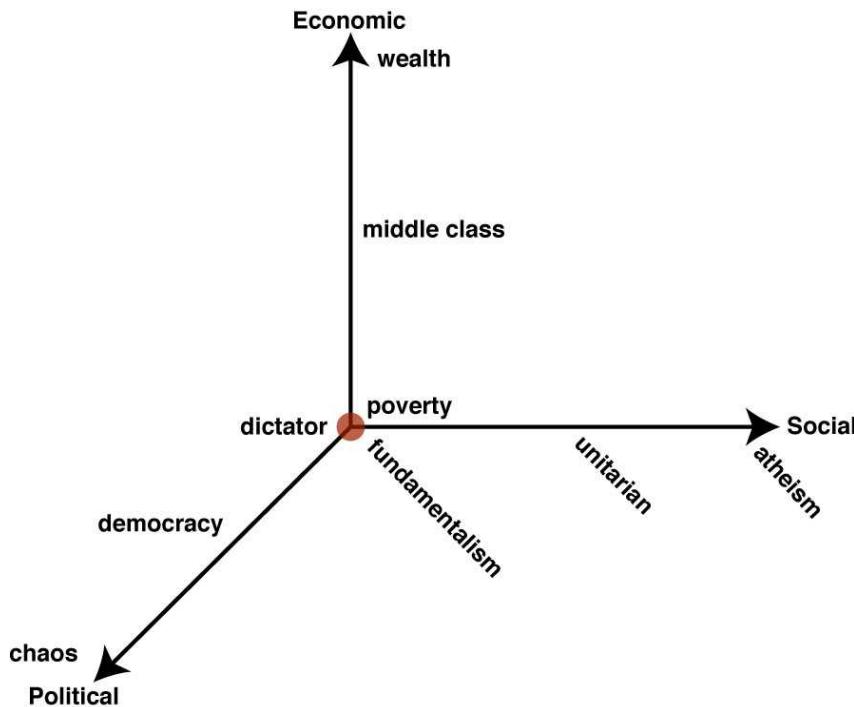


Change  
chaos  
box!



# Analysts must follow the technology trails in a social, political, economic context

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# Our Goal Should Be Dynamic stability

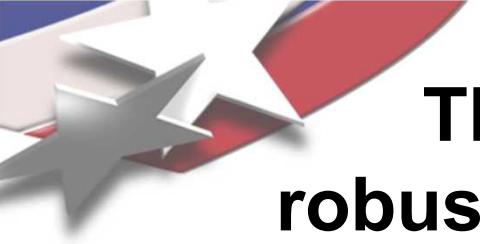
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## Don't use the following

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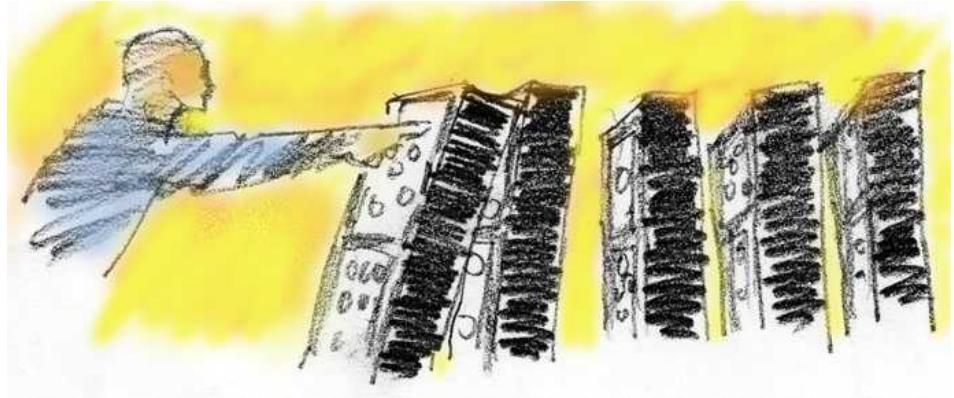


# The societal manipulator vs the robust, distributed, semichaotic society

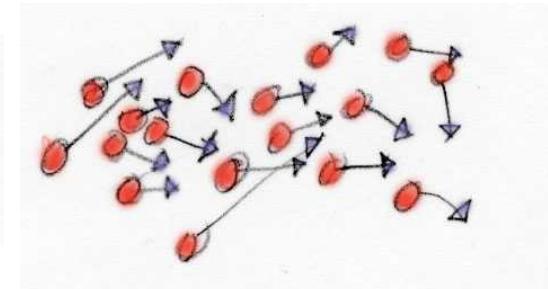
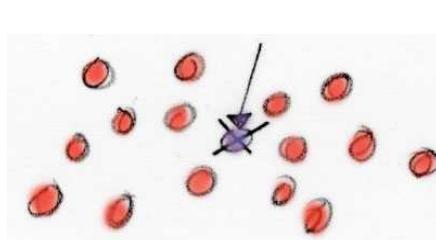
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**The brittle society single point failure**



**Robust, distributed, semichaotic**

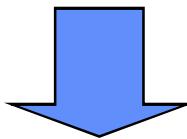




# **Wicked engineering programs will attract a different kind of student with real advantages**

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- More diverse – civil/environmental ahead?
- More systems-oriented
- More political/economical/societal



- Better positioned to take leadership roles in industry, government
- Better career/job security (wicked work is harder to export)
- More flexible/adaptable backgrounds, perspectives and skills



# **Wicked engineers need a different kind of education**

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- **Embedded complex systems thinking, not added-on electives**
- **Interdisciplinary as well as multidisciplinary**
- **Problem-based learning, experiential learning, gaming/simulation**
- **Neuroscience-based pedagogy?**



**To make a difference in the future,  
your graduates will need to be more “wicked”**

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- **Homeland Security**
- **Infrastructures resilience**
- **Climate Change**
- **“Peaking” Oil**
- **Genetics/Health Maintenance**
- **Modeling/Computing/Predictive Engineering**
- **Neuroscience/Psychology/Enhanced Cognition**
- **Quality of Life/Economic Well Being**
- **The “Long War”**

and

**Rapidly Advancing Technology**