

1 **A Framework for Selecting Indicators of Bioenergy Sustainability**

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11 **Accepted by *Biofuels, Bioproducts & Biorefining* – March 2015**

12 Number of words – 6,464 (without abstract or acknowledgement section)

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15 *This manuscript has been authored by UT-Battelle, LLC under Contract No. DE-AC05-*

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25 **ABSTRACT:** A framework for selecting and evaluating indicators of bioenergy sustainability is
26 presented. This framework is designed to facilitate making decisions about which indicators are
27 useful for assessing sustainability of bioenergy systems and supporting their deployment. Efforts
28 to develop sustainability indicators in the United States and Europe are reviewed. The first steps
29 of the framework for indicator selection are defining the sustainability goals and other goals for a
30 bioenergy project or program, gaining an understanding of the context, and identifying the values
31 of stakeholders. From the goals, context, and stakeholders, the objectives for analysis and criteria
32 for indicator selection can be developed. The user of the framework identifies and ranks
33 indicators, applies them in an assessment, and then evaluates their effectiveness, while
34 identifying gaps that prevent goals from being met, assessing lessons learned, and moving
35 toward best practices. The framework approach emphasizes that the selection of appropriate
36 criteria and indicators is driven by the specific purpose of an analysis. Realistic goals and
37 measures of bioenergy sustainability can be developed systematically with the help of the
38 framework presented here.

39
40 **Keywords:** best management practices, bioenergy, biomass, criteria, indicators, sustainability

41
42 **1 INTRODUCTION**

43 Bioenergy production using renewable biofeedstocks offers opportunities for enhanced
44 sustainability, including improving rural economies and energy security. At this early stage of
45 planting feedstocks and developing technology, bioenergy systems are flexible, and there is an
46 opportunity to develop policies and management practices that will contribute to increased
47 sustainability.¹ Defining and establishing metrics to effectively quantify sustainability poses
48 significant challenges, because there are many aspects of sustainability, and distinguishing the
49 effects of bioenergy on the environment and society from the effects of alternative or baseline
50 activities is difficult. Due to the characteristically non-linear effects of changes to complex
51 systems, pinpointing cause-effect linkages is challenging. Determining how to select and use
52 these metrics is the focus of this paper. Indicators can be useful tools for decision makers if they
53 provide a practical and accepted way to quantify sustainability. While decision support tools can
54 help in identifying indicators that are pertinent for a particular system,² systematic approaches
55 for selecting and using indicators are rare.^{3,4}

56 Ongoing efforts have developed what amounts to a shopping list of potential indicators
57 that cover diverse aspects of sustainability. Our aim is to provide a framework for selecting and
58 evaluating a suitable set of sustainability indicators for analysis of bioenergy processes and
59 systems. This approach considers sustainability goals, stakeholder goals, and the context of
60 particular problems, as suggested by others.^{5,6,7,8} We review general selection criteria for
61 indicators and highlight particular needs and analyses related to bioenergy sustainability. We
62 frame the discussion by defining bioenergy sustainability and outlining the role of the regulatory
63 context.

64
65 **2 BIOENERGY SUSTAINABILITY GOALS**

66 Sustainability provides for the environmental, economic, and social needs of the present
67 without compromising the capacity of future generations to meet their own needs.⁹ It relates to a
68 product life cycle that replenishes resources and is constrained by human and environmental
69 needs over the long term.¹⁰

70 Environmentally, bioenergy sustainability refers to the interaction of biophysical and
71 ecological properties (such as soil conditions, surface and ground water quality and quantity, air
72 quality, biodiversity, greenhouse gas emissions, and productivity)¹¹ with environmental stressors,
73 including human activities at several scales. Environmental sustainability may imply efficient
74 use of natural resources, such as water¹² and energy, and benign disposal of wastes.⁷ Decisions
75 about bioenergy management practices and the optimum mix of feedstocks must consider
76 variability of the ecoregions where bioenergy is produced.

77 Economically, bioenergy sustainability encompasses the relative costs associated with the
78 life cycle of a complete supply chain and all its elements. Economic sustainability means that
79 cultivation, processing, distribution, and end-use costs to purchasers of bioenergy are
80 economically competitive with those of other energy sources and that social equity is facilitated
81 while avoiding the imposition of unfair burdens on any particular locale, region, or demographic
82 group. For producers, risks, costs and benefits must be perceived as being competitive or
83 advantageous relative to alternative land-use and energy options. Economic sustainability tends
84 to improve when purchases of supplies for production and borrowed capital are reduced, cash
85 flow is adequate to cover operational expenses on time, and profits increase.⁷

86 Sociopolitically, bioenergy sustainability implies equitable access to energy and
87 ecological resources and ensures that bioenergy production does not deprive people of access to
88 staple food and fiber crops¹³ or disrupt livelihoods (e.g., employment, income, or safety).¹⁴ The
89 concept of bioenergy sustainability includes respect for workers' rights to equitable wages and
90 working conditions, with safety a primary goal. Human health and welfare implications of
91 bioenergy are especially important for marginal populations and developing countries, which
92 rely on biomass as a primary fuel.¹³ In a study of bioelectricity systems in Uganda, social
93 aspects of sustainability played a larger role than did economic aspects in determining the
94 viability of a bioenergy production project.¹⁵

95 3 REGULATORY CONTEXT FOR BIOENERGY

96 The regulatory context of a problem or situation gives rise to specific priorities, which in
97 turn shape the definition of goals and objectives for analysis and the choice of indicators. For
98 example, requirements mandated by United States (U.S.) federal laws and from rules and
99 regulations promulgated by U.S. states differ from regulations crafted by the European
100 Commission (EC) (<http://ec.europa.eu/energy/en/topics/renewable-energy/biofuels/sustainability-criteria>). Some of the regulations addressing impacts of bioenergy
101 production (e.g., effects on water and soil quality, land use, greenhouse gas emissions, carbon
102 sequestration, and biodiversity) are highlighted below.

103 Title II of the U.S. Energy Independence and Security Act (EISA) of 2007 focuses on
104 "energy security through increased production of biofuels" and defines reporting requirements
105 for estimated environmental impacts of energy technologies (U.S. Public Law 110-140). EISA
106 requires a life-cycle assessment (LCA) of biofuel emissions, and this LCA must include both
107 direct emissions from bioenergy production and indirect emissions from any land-use change
108 elsewhere in the world caused by the bioenergy production.¹⁶ Compliance with EISA requires
109 measures of air, water, hypoxia, soil, pathogens, ecosystem health, biodiversity, and non-native
110 vegetation. EISA-mandated LCAs must also consider trade of renewable fuels and feedstocks
111 and environmental impacts outside the United States caused by biofuel production driven by the
112 Renewable Fuel Standard (RFS). The RFS requires transportation fuel sold in the United States
113 to contain a minimum volume of renewable fuels.¹⁷

116 The California Air Resources Board (ARB) established a Low Carbon Fuel Standard
117 (LCFS), aiming “for a reduction of at least 10 percent in the carbon intensity of California’s
118 transportation fuels by 2020” (<http://www.arb.ca.gov/fuels/lcfs/lcfs.htm>). LCFS goals include
119 reducing greenhouse gas emissions to 1990 levels by 2020, reducing the state’s dependence on
120 petroleum, and creating a market for clean transportation technology. The regulation assigns
121 scores for the carbon intensity of different biofuel production pathways (e.g., corn ethanol,
122 sugarcane ethanol, cellulosic ethanol from farmed trees, and cellulosic ethanol from forest waste)
123 based on a modified version of the Global Trade Analysis Project model (CARB-GTAP) and
124 life-cycle assessment of energy use and greenhouse gas emissions using the “California-modified
125 Greenhouse Gases, Regulated Emissions, and Energy Use in Transportation (CA-GREET)
126 model” (<http://www.arb.ca.gov/fuels/lcfs/ca-greet/ca-greet.htm>), building on the GREET
127 platform developed by Argonne National Lab.¹⁸

128 The European Union is acting to improve the sustainability of energy options across
129 Europe.¹⁹ The EC’s Renewable Energy Directive (RED) has established a bioenergy target to be
130 reached by 2020, aimed at promoting the security of energy supply, promoting technological
131 development and innovation and providing opportunities for employment and regional
132 development, especially in rural and isolated areas.^{19, 20} Aware of the implications for
133 developing countries, the European Union intends that growth in biofuel markets will benefit
134 both European producers and developing nations.

136 **4 EFFORTS TO IDENTIFY SUSTAINABILITY INDICATORS FOR BIOENERGY**

137 The demand for sustainability indicators has come from several directions. There has
138 been an emphasis by life-cycle assessment advocates, regulators and the climate change
139 community on GHG emissions that can overshadow other environmental, social and economic
140 aspects of sustainability. There has also been disproportionate focus on the “sustainability
141 requirements” for bioenergy without adequate support to apply comparable criteria and
142 approaches to alternative energy sources and land management systems such as agriculture.
143 Furthermore, many people active in the development and promotion of sustainability standards
144 are employed as researchers and consultants with self-interests in expanding the demand for
145 modeling, certification, verification and related studies (e.g., LCA, Product Codes, chain of
146 custody, and sustainability audits).

147 Recognition of the need to establish bioenergy sustainability indicators and associated
148 measures has resulted in efforts to establish a standard suite of indicators. A suite of indicators
149 can serve as a reservoir from which to compose subsets of indicators that meet specific goals.
150 General agreement exists about the relevance of soil and air quality, water quality and quantity,
151 greenhouse gas emissions, productivity, and biodiversity as categories of indicators of
152 environmental sustainability.¹¹ However, some indicators focus on management practices even
153 though there is limited knowledge about which practices are “sustainable.” Furthermore, most
154 existing approaches use indicators that are too numerous, costly, broad or difficult to measure.^{11,}
155 ¹⁴ This paper reviews some existing approaches and then presents a framework for indicator
156 selection. Prior efforts (discussed below) have done much to define terms and to build consensus
157 for the need to measure diverse components of sustainability.

158 The multitude of standards and certification schemes for bioenergy sustainability can be
159 categorized in many different ways. One distinguishing variable is the object of analysis which
160 can range from a specific supplier to a national policy. An approach designed to show
161 compliance with a certification scheme or demonstrate that a product is “fit for purpose,” will

162 usually focus on a prescriptive set of indicators and documentation that must be prepared or
163 presented to demonstrate that specific thresholds or limits are met. Other approaches are
164 designed to assess specific research questions related to the sustainability of processes, products,
165 projects, policies and programs; these can be less prescriptive about documentation, are not
166 necessarily concerned about threshold values, and focus more on replicable methods for data
167 collection, measurement, and analysis. Both certification schemes and other sustainability
168 assessments can operate at multiple scales and be led by private or governmental entities.

169 The multi-stakeholder, international Roundtable on Sustainable Biomaterials (RSB)
170 provides an example of a voluntary certification scheme. RSB is a private endeavor that brings
171 together farmers, companies, non-governmental organizations, experts, governments, and inter-
172 governmental agencies concerned with ensuring the sustainability of biomaterials production and
173 processing. The RSB has established a set of *principles* that describe “the general intent of
174 performance” (e.g., reflecting sustainability goals and objectives in the terminology of this article,
175 and *criteria* that represent “objective of performance which is specifically and measurably
176 operationalizing a principle” – similar to what we refer to in this article as indicators).²¹ An
177 RSB *indicator* reflects the “outcome specifying a single aspect of performance” or a specific
178 measurement associated with a criterion.²¹

179 RSB principles include compliance with domestic and international laws for bioenergy
180 production; design and operation under transparent and participatory processes; mitigation of
181 climate change; consistency with human rights requirements; contribution to the social and
182 economic development of local, rural, and indigenous peoples and communities; maintenance of
183 food security; avoidance of negative impacts on biodiversity, ecosystems, and areas of high
184 conservation value; improvement or maintenance of soil health; optimization of surface and
185 groundwater use; minimization of air pollution; cost-effective production; and maintenance of
186 land rights. Guidance for compliance with principles and criteria is given by the RSB, such as
187 recommending that areas of high conservation value be mapped, native crops be preferred,
188 ecosystem functions and services for an area of biomaterial production be locally identified,
189 buffer zones (such as riparian zones) be identified and protected, and ecological corridors be
190 identified and protected.

191 As of 02 March 2015, the EC recognized the RSB and eighteen other voluntary schemes
192 as acceptable ways to document compliance with its sustainability criteria.²² The approaches
193 recognized by the EU must fulfill criteria related to greenhouse gas savings and land use, the
194 latter to avoid disturbance to areas of high carbon stocks and biodiversity. Different voluntary
195 schemes have been recognized; some are designed for specific sectors or domestic production,
196 others for imported biofuels and bioliquids, and some for either - as with the RSB.

197 The Global Bioenergy Partnership (GBEP) (<http://www.globalbioenergy.org/>) promotes
198 bioenergy for sustainable development at the national level. GBEP is coordinated by the Food
199 and Agriculture Organization of the United Nations and includes nine other international
200 organizations and the world’s major economies among its 14 member nations. GBEP has
201 developed a national-level set of criteria and indicator categories^{23,24} and is working to have
202 examples of experiences and best practices including benchmarks regarding the sustainability of
203 bioenergy.²⁵ The GBEP Task Force on Sustainability has developed a set of sustainability
204 categories that they label “criteria,” indicators (measurable outcomes), and benchmarks for
205 bioenergy sustainability that could help identify best practices. GBEP indicator categories
206 include environmental, social, and economic considerations. GBEP also acknowledges that the

207 target level of an indicator will more often be determined based on social than on scientific
208 considerations.

209 A few of the many other endeavors geared toward devising sustainability indicators,
210 standards, or principles relevant to bioenergy include those of the Council on Sustainable
211 Biomass Production (CSBP), Biomass Market Access Standards (BMAS), Keystone Alliance for
212 Sustainable Agriculture, Sustainable Forestry Initiative, World Wildlife Fund of Germany, and
213 Sustainable Biodiesel Alliance, as well as efforts that target particular feedstock crops such as
214 sugar cane (e.g., Bonsucro-Better Sugarcane Initiative, Greenergy) and oil palm (e.g.,
215 Roundtable for Sustainable Palm Oil). While forestry standards groups such as the Forest
216 Stewardship Council (FSC) and the Sustainable Forestry Initiative (SFI) address sustainable
217 forest management for production of any forest product, they do not require greenhouse gas
218 emissions accounting and therefore need to link to another method or scheme to document
219 compliance with GHG-related criteria. The California Air Resource Board established a special
220 working group to address sustainability issues of biofuels that are used in California to help
221 achieve the LCFS (<http://www.arb.ca.gov/fuels/lcfs/workgroups/lcfssustain/lcfssustain.htm>).

222 Researchers have proposed less formal lists of sustainability indicators for bioenergy.
223 McBride et al. (2011) recommend a list of 19 indicators for environmental sustainability for
224 bioenergy in six categories: soil, water, air, greenhouse gas emissions, biodiversity, and plant
225 productivity.¹¹ Evans et al. (2010) propose indicator categories of price, efficiency, greenhouse
226 gas emissions, availability, limitations, land use, water use, and social impacts for electricity
227 generation from biomass.²⁶ Dale et al. (2013) identified 16 socioeconomic indicators of
228 bioenergy sustainability that fall into the categories of social well-being, energy security, trade,
229 profitability, resource conservation, and social acceptability.¹⁴ These efforts are driven more by
230 the need for consistent approaches that could facilitate comparable, science-based assessments²⁷
231 than by the need for compliance certification. While some indicators are commonly identified
232 by experts,²⁸ this framework presents an approach for indicator selection that addresses key
233 components of the three pillars of sustainability (social, environmental and economic) and
234 science literature that has emerged to support their measurement.

235 Most of these efforts are concerned with environmental, economic, and social aspects of
236 sustainability. Some emphasize quantitative indicators, others emphasize more qualitative goals,
237 and others stress documentation requirements to permit audit and verification. Some favor
238 sustainability goals that may be more socially than scientifically determined. And while most
239 are moving toward the development of a general set of indicators, there exists no widely
240 accepted framework for selecting goal-relevant and/or contextually meaningful indicators.

242 **5 FRAMEWORK FOR SELECTING AND EVALUATING INDICATORS FOR 243 BIOENERGY SUSTAINABILITY**

244 The need for indicators that clearly reflect defined aspects of sustainability and other
245 project goals and objectives for analysis requires more attention. The challenge stems not from
246 the absence of effective indicators per se but from the lack of a deliberative process for
247 translating sustainability goals and assessment objectives into practical, cost-effective and useful
248 indicators to guide planning and decisions at a variety of scales.

249 We propose a framework (Figure 1) that helps guide indicator selection toward relevance
250 to specific sustainability goals and the values that shape them and to the objectives of the
251 particular bioenergy-sustainability analysis. The framework allows stakeholders to articulate
252 their goals and values and hence to narrow the long list of potential indicators to those most

253 useful in a particular situation. Determining what groups constitute relevant stakeholders and
254 coming to a resolution of goals among those groups is neither trivial nor easy. Diverse
255 perspectives and groups have an interest in bioenergy project outcomes and implications.²⁹ Use
256 of the framework should increase the prospects for *saliency* (relevance to stakeholders),³⁰
257 facilitating the development of indicator suites that are well-suited to stakeholder goals and
258 priorities.

259 The diagram in Figure 1 represents an interdependent relationship among goals, context,
260 and stakeholder values. These aspects of the framework should be defined concurrently, because
261 discussions in one area inevitably raise questions within another. For example, a comprehensive
262 analysis of goals leads to questions about the context in which the goals are set. Who the
263 stakeholders are depends both on context and how overarching goals are defined. The goals
264 themselves vary in meaning for different stakeholders, and acceptability of tradeoffs depends on
265 the stakeholders. Goals are value-driven, and bioenergy indicators may be thought of as
266 measures of those values.³¹ Because multiple communities (e.g., policymakers, scientists,
267 industry representatives, farmers, or particular sectors of the public) with differing priorities and
268 values have a stake in bioenergy sustainability, an indicator-selection process that ensures that
269 values do not get buried beneath technical details is more likely to provide lasting results.
270 Hence, the process of selecting indicators can be hampered by apparently irreconcilable
271 differences among stakeholders. It is sometimes better to retain a larger set of indicators rather
272 than to seek efficiency and disenfranchise key stakeholder groups. In other situations, one
273 stakeholder may stymie progress, and the larger group may decide to move forward on the
274 indicator selection process while acknowledging that some concerns are not being addressed. In
275 the following sections, we discuss the steps in the framework depicted in Figure 1.
276

277 **5.1 Define the goals**

278 Goals for bioenergy projects or programs can include moving toward environmental,
279 economic, or social sustainability targets; meeting regulatory or policy standards; conducting
280 research; meeting expectations for land use; meeting logistical needs; or other goals (Figure 1).
281 Setting the goals is strongly determined by the stakeholders who are engaged and the context of
282 analysis. Different stakeholders often have different perspectives about assessment goals and
283 scale. For example, a federal agency may aim at the sustainability of the national-scale
284 deployment of bioenergy technologies. An association of farmers might be interested in farm-
285 level price stability of a particular crop. A state agency may want to determine the relative
286 suitability of different sites or land conditions for cultivating perennial crops. Industry may focus
287 on profitability and complying with laws and regulations. Nongovernmental organizations
288 (NGOs) typically focus on specific interests of their constituencies and opportunities to increase
289 support or raise funds. Ideally an assessment would include all key stakeholders and would be
290 led by an entity that all participants view as being impartial. The network of 22 Landscape
291 Conservation Cooperatives (LCCs) across the U.S. provides an example of multi-stakeholder
292 participation to define goals in a structured environment.³² The LCCs are self-directed
293 partnerships between federal agencies, states, tribes, non-governmental organizations,
294 universities, and other entities that collaboratively define science needs and jointly address issues
295 within in a defined geographic area.³²

296 **5.2 Define the context**

298 Context is important for prioritizing sustainability indicators for biofuels.⁸ This step in
299 the framework entails identifying the socioeconomic, cultural, institutional, political, and
300 regulatory environments and the spatial and temporal extent for consideration. For analyses at
301 the regional or local scale, the context includes historical land uses and alternative land uses. If a
302 community has particular concerns about its economic future (e.g., a dominant industry has
303 moved away from the community) or its environment (e.g., water quality is poor), these concerns
304 are part of the context of bioenergy sustainability and influence the goals. While the need to
305 describe contextual details may seem obvious, failure to frame a particular situation in this way
306 can result in unintended biases in the selection of indicators,⁸ such as spatial and temporal
307 biases.³³

308 Context includes spatial and temporal scales and must be defined in conjunction with
309 sustainability and other goals (Figure 1) because the scope of the goals determines the spatial and
310 temporal boundaries for the analysis. Consideration must be given to the geographic extent and
311 the time periods encompassed by the sustainability goal or objective for analysis. Some indicator
312 efforts may be designed to monitor the status and trends of particular regions, watersheds, fuel
313 sheds (areas providing feedstock), or national programs. A global scope may be appropriate for
314 some analyses, such as those designed to consider climate impacts, national or multi-national
315 policies, and issues related to imports, exports and energy security associated with displacing
316 fossil fuels with biofuels. While many environmental analyses of biofuels have used global-scale
317 models to consider issues such as indirect land-use change and climate change, the results are
318 highly uncertain³⁴ and provide little useful guidance to local decision makers on the tradeoffs
319 with the many other aspects of sustainability. Furthermore, questions about how and where to
320 produce biofuels, effects on welfare, and the influence of local context are best considered at the
321 regional, watershed, or fuel-shed scale and in accordance with the scale of investment and
322 management decisions and where effects on many ecosystem and social parameters are more
323 readily evaluated.

325 **5.3 Identify and consult stakeholders**

326 Stakeholders may be defined as individuals, groups, businesses or organizations that can
327 affect or be affected by a process or project under consideration (definition adapted from ISO
328 13824; 2009). Some environmental organizations take this concept another step by representing
329 specific species (often threatened, endangered or charismatic) as stakeholders. Some
330 sustainability standards have indicators requiring that all stakeholders be “engaged” (e.g.,
331 provided adequate opportunity to learn about and comment on the proposal and that the parties
332 responsible for the proposal be able to demonstrate their responsiveness to legitimate concerns
333 and grievances presented by stakeholders). Establishing processes and providing evidence of
334 free, prior and informed consent of local stakeholders is required by some sustainability
335 certification standards and some developing countries that are exploring large bioenergy projects
336 (e.g., Mozambique regulations for rural development and land leases³⁵).

337 Stakeholder values, perspectives, and information needs constrain the goals, time frame,
338 underlying assumptions and other aspects of the decision-making process.³⁶ A key concern is
339 determining who makes judgments about which stakeholders, sustainability goals, and issues are
340 to be involved in indicator selection and who legitimately represents stakeholder groups. Who
341 leads the process and applies this framework is crucial, and ideally the leader is recognized by all
342 as a non-partial, honest broker. While land managers, policy makers, community organizations,
343 and others with a stake in bioenergy sustainability could identify indicators that meet their own

344 needs; these indicators are unlikely to lead to viable decisions unless other stakeholders are also
345 offered the opportunity to articulate their goals. Just the cost and feasibility of measurement may
346 require multiple stakeholders to be involved. Including diverse stakeholders early in the
347 process³⁷ is crucial, because each represents a unique epistemic community and therefore brings
348 different priorities, values, and meanings to the indicator-selection process. While considerable
349 emphasis is put on the credibility (scientific accuracy) of indicators, it is equally important to
350 address their legitimacy, which entails “the process of fair dealing with the divergent values and
351 beliefs of stakeholders.”³⁰ For example, farmers and scientists have differing perceptions of
352 sustainability.⁷ Also, scientists can have a different purpose in mind for indicators than decision
353 makers.³¹

354 Some indicators tend to be dominated by the concerns and priorities of industrialized
355 countries³³ or specific agency mandates. If project context includes non-industrialized regions,
356 stakeholders representing those regions should be involved. It is also important to be aware that
357 concepts of *scientific credibility* can vary, as cultural contexts vary, and as perceptions of
358 expertise range from indigenous knowledge to Western notions of the scientific method.³⁸
359 Therefore, a broad cross-section of stakeholder goals should be systematically considered³⁹ as
360 part of indicator development.

361 Stakeholders may have aligned or competing goals. Fulfilling regulatory requirements or
362 guidance is a common obligation that may overlap with sustainability goals. In contrast,
363 employment, income, environmental and production targets often conflict or involve tradeoffs
364 among subsets of stakeholders. For example, a proposed project may improve incomes and
365 enhance environmental conditions for some people while shifting burdens to others. Some
366 woodlot managers may be more concerned about personal compensation and yield, whereas
367 other stakeholders might be more interested in water quantity and quality. A farmer who is
368 considering growing bioenergy crops may at the same time be considering the tradeoffs of
369 bioenergy versus traditional crops and how choices affect financial risk. Furthermore,
370 stakeholder needs, goals and priorities are not static but change over time, and the context and
371 individual circumstances evolve.

373 **5.4 Identify and assess necessary tradeoffs**

374 Whenever goals are articulated by multiple parties, it is likely that some goals may
375 conflict, or resources may not be adequate to evaluate information pertinent to all goals. A
376 transparent, structured and participatory process is recommended for assessing potential
377 conflicts, negotiating tradeoffs and making decisions.^{14,32} Sustainability goals and requirements
378 within one jurisdiction can work counter to sustainability goals in another area.⁴⁰ Similarly,
379 focusing on one aspect of sustainability (e.g., environmental considerations) may jeopardize
380 another aspect (e.g., social needs). If efforts to achieve one target, result in prohibitively high
381 costs for bioenergy, then other environmental, social and economic sustainability targets are
382 compromised. Similarly, if efforts to have a profitable operation result in social and
383 environmental costs, sustainability is also compromised. Tradeoffs are often inherent when
384 comparing goals associated with different bioenergy technologies (e.g., reducing carbon
385 emissions versus reducing oil imports).

386 Whereas some sets of indicators may be pertinent to multiple goals (e.g., regulatory and
387 sustainability goals), they may not be able to accommodate *all* goals. Sets of potential indicators
388 selected in response to particular questions may not reflect all aspects of the bioenergy system
389 that various stakeholders value.

390

391 **5.5 Determine objectives for analysis**392 The objectives for a particular sustainability analysis will determine its scope, spatial and
393 temporal scales, necessary comparisons, and data requirements. Objectives flow from
394 overarching goals but differ from them in providing details that define the types of analyses that
395 are conducted.396 Regulatory analyses may require comparisons among fuel types, comparisons to
397 standards, or comparisons to baseline conditions or reference scenarios.⁸ For example, the
398 California Air Resources Board requires comparison of energy technologies.399 Assessments may be retrospective and focused on data collection and assimilation, or
400 they may be prospective and use modeling projections. An objective may be to assess the long-
401 term capacity of the land to maintain yields under different management options. Assessments of
402 trends may focus on a variety of ecosystem, economic, or social attributes. For example, RSB
403 proposes two principles that require the evaluation of trends through measurement or modeling:
404 mitigation of climate change and contribution to the social and economic development of local,
405 rural, and indigenous peoples.406 Scientists and policymakers often need to be able to differentiate effects resulting from
407 bioenergy from effects resulting from previous or alternative activities. Hence, an objective for
408 analysis is to determine baseline conditions, trends, and likely future conditions. One option is to
409 make informed projections based on the historical baseline. However, this approach is feasible
410 only for those regions where trend data are available for proposed indicators. And significant
411 uncertainty always applies to future conditions or to “alternative pasts.” Adequate historic data
412 are lacking for many aspects of environmental, economic, and social sustainability in many
413 geographic regions. A simplified business-as-usual (BAU) reference scenario – assuming that
414 current observed conditions continue into the future – may be preferred and could be more
415 accurate than informed projections in some situations.⁴¹ A significant drawback to any informed
416 projection is a reliance on “behavioral assumptions.”⁴² For example, these comparisons do not
417 allow effects to be attributed to bioenergy where significant, unanticipated shifts in land or water
418 management have occurred.419 One assessment objective that cannot be undertaken with sustainability indicators alone is
420 distinguishing indirect effects of bioenergy from effects of other land-use and resource
421 management practices. Projected or modeled indicators might be able to provide information
422 about direct effects of new bioenergy production, but they cannot be used to establish causality
423 in assessments of activities occurring elsewhere.

424

425 **5.6 Determine selection criteria for indicators**426 Selection criteria are developed and implemented to determine the particular suite of
427 indicators to use. This step is a critical and challenging aspect of bioenergy sustainability
428 measurement and is at the heart of the indicator-selection framework. “The importance of
429 indicator selection cannot be overemphasized since any long-term monitoring program will only
430 be as effective as the indicators chosen.”⁴³ This step of the framework involves modifying
431 general selection criteria for indicators in a context-specific way, specifying criteria that are
432 pertinent to objectives for particular sustainability analyses, and considering the suite of potential
433 indicators in relation to goals and objectives holistically.434 Several established selection criteria for environmental indicators are pertinent to
435 sustainability indicators for bioenergy choices, no matter what the objectives of the analysis.

436 Indicators should (1) be easily measured (feasible and cost-effective), (2) be sensitive to stresses
437 in the system; (3) respond to stress in a predictable manner; (4) be anticipatory (signify an
438 impending change in key characteristics of an ecological or socioeconomic system); (5) predict
439 changes that can be averted by management actions; and (6) be integrative (meaning that
440 collectively the suite of indicators provides a measure of the key gradients in the focal system).²⁷
441 The general criterion of legitimacy to stakeholders, which is discussed above, is also important.
442 While these general selection criteria are universally applicable to all indicators, their meaning
443 varies within each context and according to specific assessment goals. For instance, what may
444 be cost-effective in one situation may be cost-prohibitive in another.

445 Many of the concerns that hamper the use of ecological indicators⁴² are useful in guiding
446 selection of sustainability indicators for bioenergy. These include (1) oversimplification
447 resulting from the selection of only one or just a few indicators, (2) unclear or ambivalent goals
448 that can result in the measurement of incorrect variables for the place and time under study, and
449 (3) difficulty in validating information provided by indicators.⁴⁴

450 The clear articulation of goals and objectives for analyses provides a lens through which
451 selection criteria for indicators should be considered. This filter ensures that irrelevant criteria
452 (and therefore irrelevant indicators) are eliminated from consideration. Information, data and
453 indicators are only useful if they help people to meet desired standards or outcomes.⁴⁵

454 Analyses of bioenergy sustainability may involve widely differing goals and objectives,
455 and indicators and criteria for their selection should reflect these objectives. For instance,
456 objectives involving trend analysis require indicators that are measurable on a regular basis, but
457 they do not require land managers or program managers to attain specified targets. Other
458 approaches such as GBEP aim to support specific development goals and best practices and
459 therefore recommend that indicators be linked with targets. If the objective of an analysis is to
460 identify scenarios of bioenergy production that meet defined performance thresholds, then
461 indicators should be selected that provide useful information about defined targets for
462 environmental, economic, or social sustainability. If the objective of an analysis is to determine
463 whether progress has been made toward a sustainability goal, then selection should prioritize
464 indicators that are sensitive enough to provide timely data on changes relative to the goal. If the
465 objective of an analysis is to compare alternative crops at any scale, the indicators must measure
466 relevant properties for each crop studied. Comparisons of alternative planting locations or
467 management regimens must involve indicators that are measurable at the local scale and
468 sensitive to differences at the plot scale. Indicators that are meant to compare life-cycle effects
469 of alternative energy or fuel policies must apply to a broadly defined scale rather than to only
470 farm production or biorefineries or to properties of only one fuel type.

471 Historical information is often needed to fully understand trends in indicator values, and
472 the availability of that information affects the selection of indicators. For example, comparisons
473 between bioenergy production steps and past land attributes require historical data. Defining
474 baselines requires that potential indicators be measurable for appropriate past periods. Yet most
475 efforts to develop indicators, even very comprehensive schemes, do not address the need to
476 document reference scenarios, baseline conditions, and trends for sustainability analyses.

477 If the objective of an analysis is to conduct prospective assessments of sustainability, the
478 indicators must be able to be modeled or statistically projected into the future. If the goal is to
479 conduct life-cycle analyses for bioenergy, the indicators should be measurable with respect to the
480 stages of the life cycle where effects are not negligible. The uncertainty associated with indicator

481 values that are intended to contribute to regulatory policy for bioenergy should be known or
482 measurable.

483 Selection criteria that are applicable to a *suite* of indicators may be different from those
484 that are applicable to *individual* indicators.⁴ The interpretations of individual indicators may
485 depend on the entire suite of which they form a part, and therefore, interpretation varies as the
486 suite is modified to meet particular goals. Together, the suite of indicators should be able to
487 integrate sustainability information to meet various objectives.

489 **5.7 Identify and rank indicators meeting the selection criteria**

490 In selecting indicators for assessing bioenergy sustainability, the land managers,
491 regulators, or others conducting analyses determine the set of indicators that *as a group* best
492 meets the selection criteria. Each individual indicator should be evaluated according to its
493 intended purpose within a particular suite. For example, GBEP proposes that technical experts
494 rate each potential indicator on scientific merit (i.e., established relationship between the
495 indicator and goal); that decision makers rate each indicator for practicality and utility
496 (usefulness for decision making); and that all stakeholders rate the indicators for relevance to
497 their values. Moreover, stakeholders should be involved in developing unambiguous indicator
498 definitions.

499 Ranking indicators may require multiple iterations. The initial pass may result in several
500 suites of indicators that meet the selection criteria. Subsequent passes may involve determining
501 which of the suites fits within available budgets and is best suited to the goals and objectives for
502 analysis, according the perceptions of the key stakeholders. The process, like criteria selection,
503 may be enhanced by devising a scheme that facilitates ranking according to a variety of
504 perspectives or through query and response check lists.

505 This framework builds upon the work of several efforts that have developed guidelines
506 for identifying and ranking indicators for other purposes (e.g., conservation⁴⁶). Past experiences
507 underscore the need to budget for the costs of developing and applying monitoring and
508 evaluation systems up front and to assure that data collection and analysis balance what is doable
509 with available funds and what is desirable in terms of outcomes.

511 **5.8 Identify gaps in ability to address goals and objectives**

512 After the assessment is complete, the users of the framework should evaluate whether the
513 specific objectives for analysis are achievable with the selected indicators, existing data, and
514 resource constraints. If measuring a set of indicators requires resources that are not obtainable, it
515 may be necessary to revise goals or objectives and revisit the criteria- and indicator-selection
516 processes (Figure 1). Similarly, an examination of available data may show that large spatial or
517 temporal gaps in data negate the value of the indicator. Testing the validity and ability of
518 indicators to perform as planned is a critical step that should be completed before too much time
519 and effort is invested in data collection. Policy makers may require data representations that are
520 easily communicable to a larger audience.⁴⁷ Scientists may require a higher level of granularity.
521 The general public may need visual displays that are readily understandable. And producers may
522 need to be assured about economic impacts.

523 **5.9 Determine whether objectives are achieved**

525 It is important to obtain feedback on the effectiveness of indicators as information is
526 provided to stakeholders. Evaluating the achievement of stated objectives using pre-established

527 criteria is fairly straightforward while trying to gauge perceptions about whether broad goals
528 were achieved may be challenging. If stakeholder feedback reveals perceptions of
529 ineffectiveness, the user of the indicator selection framework should attempt to determine the
530 source of the perception. Are the indicators themselves in dispute, or was the manner in which
531 the data were collected, interpreted, summarized and presented inappropriate (e.g., too much
532 granularity)? Or perhaps the spatial or temporal scale was believed to be inappropriate for the
533 goal. At this point, decision makers may find it necessary to revisit the goal definition step and
534 ultimately modify the objectives or the indicators.

535 As data are collected and evaluated, it is not unusual to discover that some indicators are
536 unnecessary or even detrimental to goals. Care must be taken to assure that indicator suites are
537 providing information that supports objectives and constructive decisions. The development
538 literature is filled with cases where project emphasis on reaching specific indicator targets (e.g.,
539 trees planted or schools built) undermined achievement of the overall goals (e.g., forest
540 ecosystem services and education). Furthermore, over time it is often possible to identify less
541 expensive or more accurate indicators to meet needs, or proxy indicators that can adequately
542 replace multiple individual indicators.

544 **5.10 Assess lessons learned and identify good practices**

545 The importance of periodic assessment cannot be overstated. Too often, when the
546 stakeholder engagement stage is completed, or a specific project is finished, the participants
547 scatter and valuable lessons are lost. Even with successfully met goals, stakeholders are always
548 able to pinpoint aspects of the endeavor that they would approach differently were they to repeat
549 the process. Also crucial at this stage is the discussion and documenting of significant success
550 factors and good practices for applying the indicator suite. While the term “best management
551 practices” is common, what is actually meant is good practices that can be continually
552 improved.⁴⁸

553 The opportunity for continual improvement is indicated in Figure 1 by a line going from
554 step 10 back to the stakeholders, context and objective setting boxes. Sustainability is not a fixed
555 state but an aspirational goal. Contextual conditions and stakeholder groups change over time.
556 Environmental conditions, social needs and priorities, and markets interact dynamically.
557 Mechanisms for continual improvement are an essential part of the framework supporting
558 assessment of sustainability of bioenergy systems.⁴⁹

560 **7 CONCLUDING COMMENTS**

561 Some of the key initial steps in developing an effective framework for selecting and
562 evaluating indicators include clearly defining sustainability and other goals and objectives for
563 analysis, developing practical criteria for selecting indicators that relate to the goals, and
564 applying the criteria to select indicators of bioenergy sustainability. The focus should be on
565 those indicators that contribute the most value toward achieving goals. The iterative process
566 facilitated by the framework, including the refinements based on stakeholders’ involvement,
567 contributes significantly to goal clarification, indicator development, and continual improvement
568 in the use of indicators to assess progress of bioenergy systems toward sustainability.

569 Many challenges are associated with these steps. Ideally, the objectives for analysis
570 should be defined only after potential synergies and tradeoffs among stakeholder goals are
571 considered but this is always challenging and becomes untenable at large scales. Some of the
572 key objectives (e.g., comparisons with baselines and assessments of trends) require data that are

573 accurate, reliable, and guaranteed to be available over the long term. By using this framework to
574 select sustainability indicators for analyses of bioenergy projects, decision makers should be able
575 to avoid some of the burdens and costs that are often associated with the adoption of an existing
576 scheme or other more random methods of indicator selection. Selecting indicators using a
577 formal framework can (1) contribute to stakeholders' understanding of sustainability and other
578 goals, (2) ensure that important stakeholder concerns and priorities are considered in the
579 indicator selection process, (3) develop an indicator suite that is well-suited to the sustainability
580 goals and objectives of the analysis, and (4) yield a good cost-to-benefit ratio. Clearly defining
581 goals and objectives and applying practical criteria for selecting indicators are key initial steps in
582 developing an effective framework for analysis. Applying the framework at project inception
583 provides an explicit commitment to transparency that can increase legitimacy and help build
584 supportive constituencies for subsequent steps in project development. Furthermore, such up-
585 front thinking can save money in the long run.

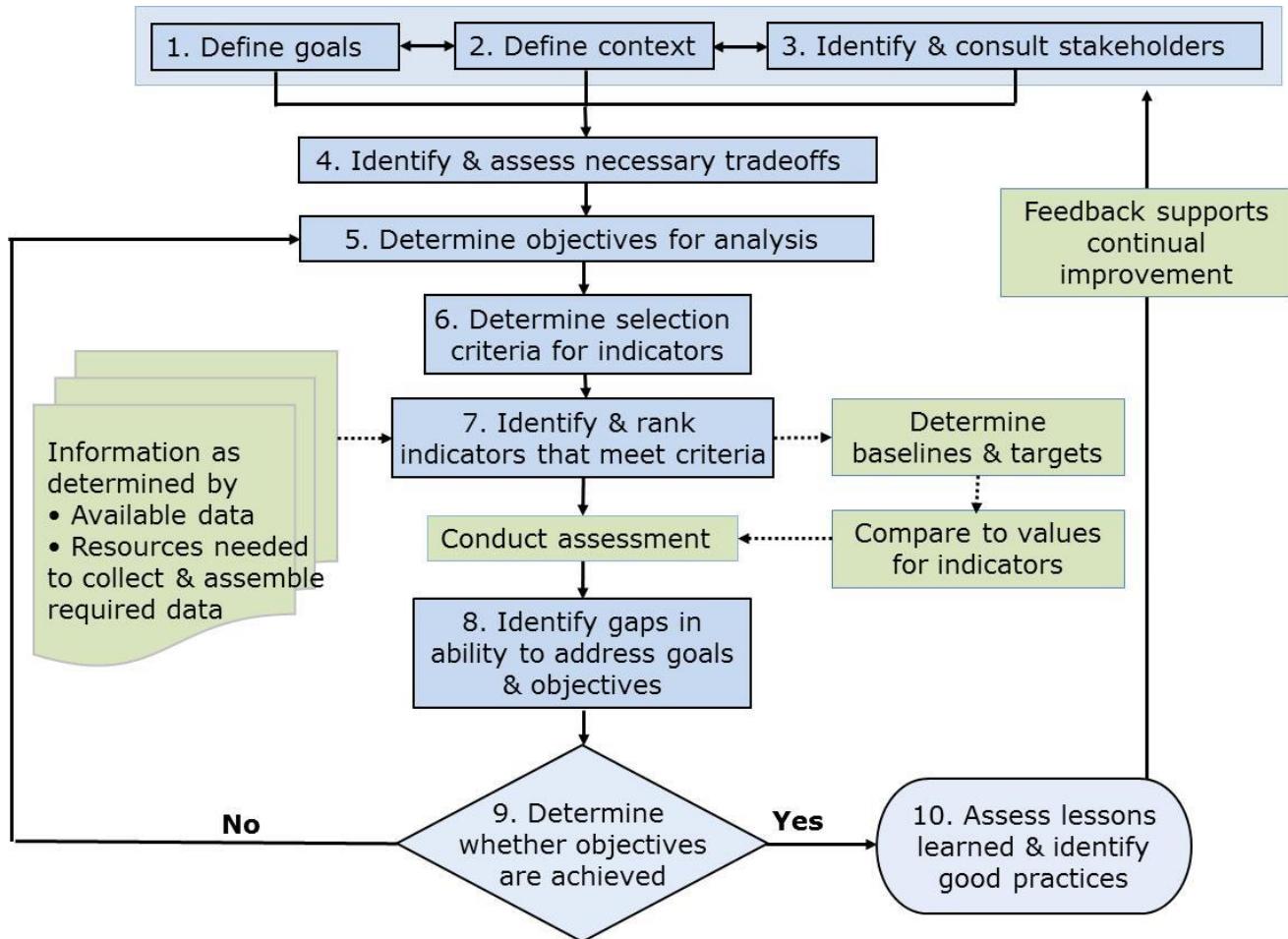
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587 **ACKNOWLEDGMENTS**

588 This research was supported by the U.S. Department of Energy (DOE) under the Bioenergy
589 Technologies Office. Oak Ridge National Laboratory is managed by the UT-Battelle, LLC, for
590 DOE under contract DE-AC05-00OR22725. The authors thank FM O'Hara, Jr., for his review
591 and Erica Atkin for editing the manuscript. Comments by Amy Wolfe on an earlier draft are also
592 appreciated.

593 **Figure captions**

594

595 Figure 1. A framework for selecting and evaluating indicators of bioenergy sustainability. Steps
596 for the framework are shown in blue; supporting components of the assessment process are in
597 green. Note that steps 1, 2 and 3 interact and occur concurrently.
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