

The Regional Economic Accounting Tool: Updates and Extensions

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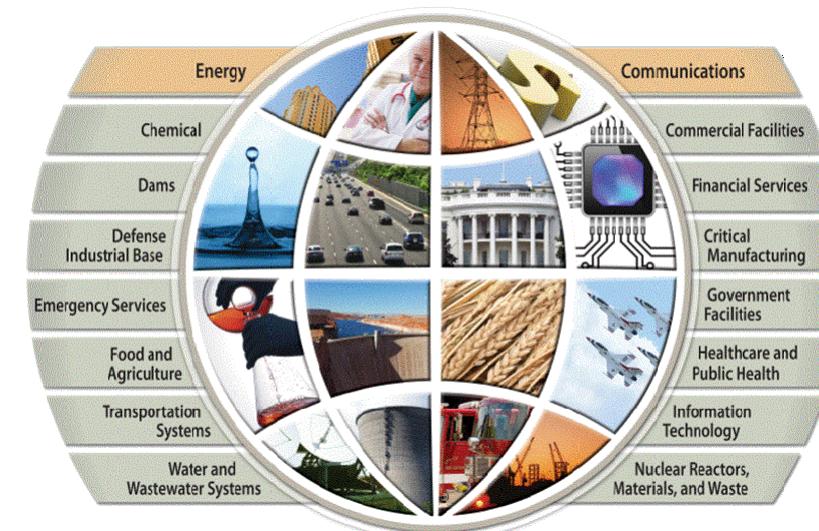
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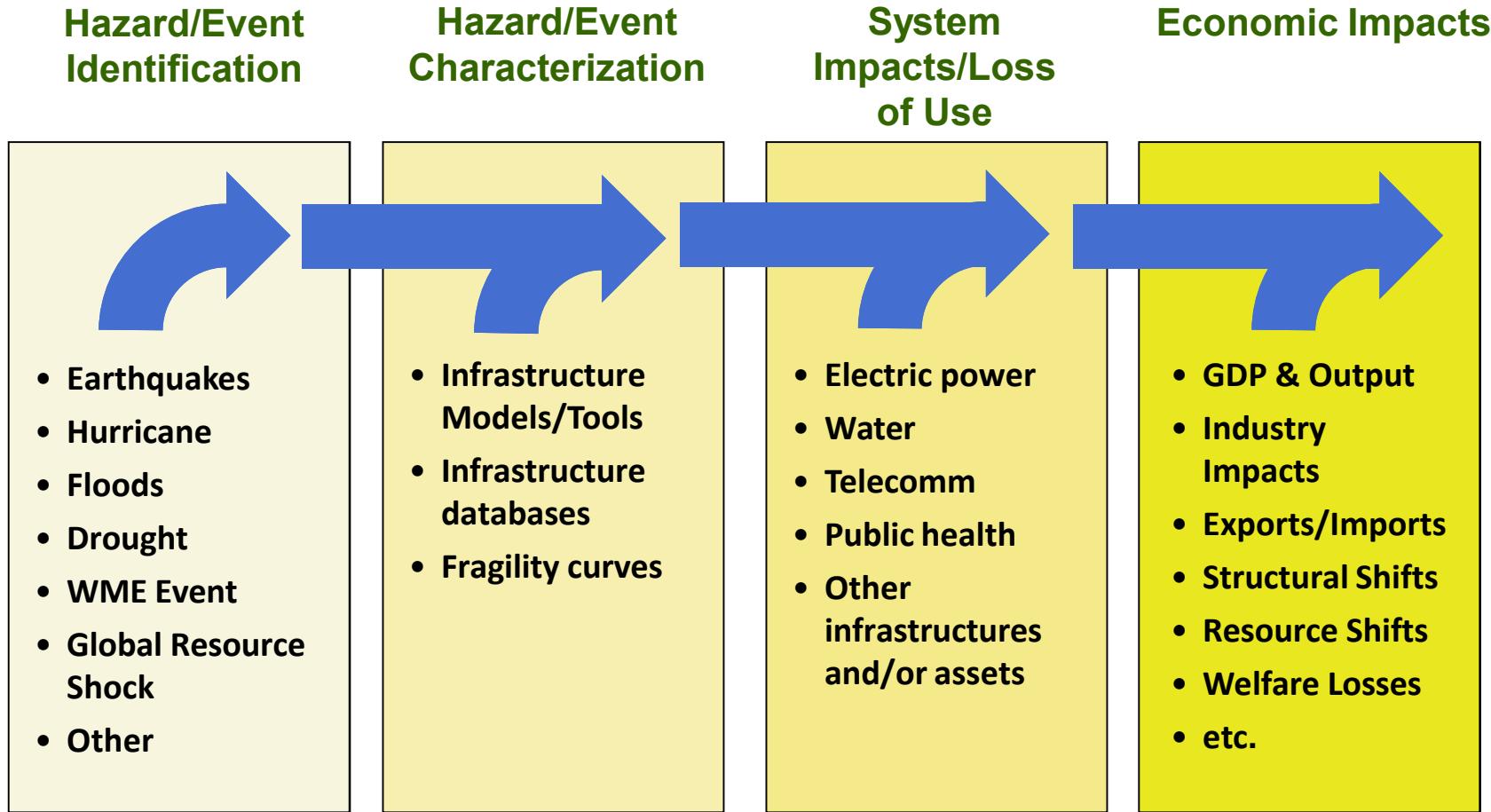
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National Infrastructure Simulation & Analysis Center

- Patriot Act [PL107-56] identified NISAC as the center for Critical Infrastructure Interdependency Modeling, Simulation, and Analysis
- Provide a common, comprehensive view of U.S. infrastructure, its response to disruptions, and impacts
- Operationally-tested rapid-response capability
 - 24/7 crisis action analysis
 - Jointly executed by Sandia and Los Alamos National Laboratories
- Types of analyses:
 - Hurricanes
 - Earthquakes
 - Other acute event analyses



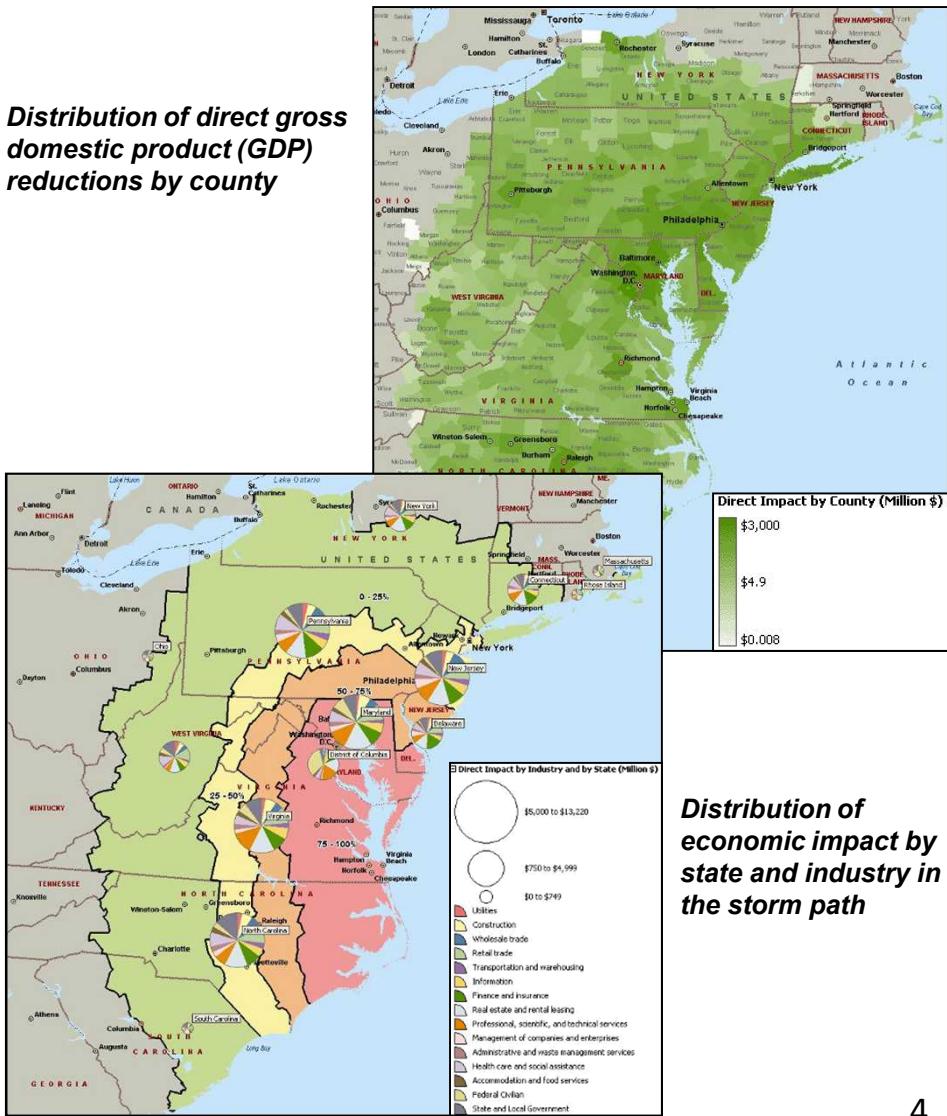
Economic Analysis Approach



Economic impacts driven by size and composition of affected economy and duration of event

The Regional Economic Accounting Tool

- REAcct was developed to be a simple tool to rapidly provide order-of-magnitude estimates of the potential severity of an event
- Advantages of REAcct:
 - Provides approximate estimates quickly
 - Relatively easy to use, thereby reduces cost
 - Based on input-output (I-O) methodology
 - Uses the Geographic Information System (GIS) to provide regional detail
- Expressed as changes to GDP due to short-term (less than one year) business interruptions
- Does not consider property damage, contamination, or offsets



The REAcct Tool: Exercise Support and Real Events

- REAcct is unique in that it can quickly provide impact-zone estimates of acute disruptive events
- REAcct has already provided estimates for actual and hypothetical events
 - Exercise Support
 - TOPOFF IV (Week of 10/15/07; first formal call for 24/7 response)
 - Pre-Season Hurricane Swath Analysis (Spring of 2007)
 - Real Events
 - Nearly Every Hurricane (Starting Hurricane Season of 2005)
 - Minnesota Pipeline Explosion (11/29/07)
 - California Wildfires (Week of 10/23/07)
 - Deepwater Horizon (Week of 4/22/2010 through Summer of 2010)

Calculation of Direct and Indirect Losses

- Direct losses to industry i in region r :

$$DL_{ir} = \frac{Y_i^{US}}{365 * E_i^{US}} * E_i^r * d_r$$

- Total direct losses:

$$DL = \sum_{r=1}^R \sum_{i=1}^I \frac{Y_i^{US}}{365 * E_i^{US}} * E_i^r * d_{ir}$$

- Total losses to industry i in region r :

$$TL_{ir} = \frac{Y_i^{US}}{365 * E_i^{US}} * E_i^r * d_i^r * m_i$$

- Total losses from the scenario:

$$TL = \sum_{r=1}^R \sum_{i=1}^I \frac{Y_i^{US}}{365 * E_i^{US}} * E_i^r * d_{ir} * m_i$$

Data Sources and Enhancements

■ Data Sources

- US Census Bureau
 - County Business Patterns – Employment by county and NAICS
- Bureau of Economic Analysis (BEA)
 - U.S. Value Added per industry
 - U.S. Employment per industry
 - RIMS II

■ Enhancements

- **Temporal resolution** – reduce annual smoothing, more current data
- **Industry interdependencies** – elaboration of industry relationships and possible vulnerabilities to better inform policymakers

Temporal resolution

- Use quarterly data to account for:
 - Seasonal factors
 - Quarter-specific economic conditions or events (historical)
 - More current data
- Adjusted formulation: $DL_{irq} = \frac{Y_{iq}^{US}/4}{T_q * E_{iq}^{US}} * E_{iq}^r * d_{ir}$
 - T_q : Days in quarter q
- Tradeoff due to loss of industry sectors: BEA only reports quarterly value-added at the 2-digit NAICS level
 - Number of REAcct industries decreases from 39 to 22
 - Loss in resolution of specific Manufacturing industries
- Data
 - BLS Monthly Employment by Industry (average by quarter)
 - BEA Quarterly Value Added by Industry (seasonally adjusted)

Inoperability Input-Output Matrix

- Indirect impacts (calculated w/ RIMS II multipliers) in REAcct yield estimates of upstream losses from reduced demand for intermediate inputs by directly affected sectors
- Basic multipliers do not identify the specific sectors which are indirectly affected
- The IIM provides a quick method to identify the sector interdependencies which theoretically comprise the indirect economic impacts

Inoperability Input-Output Matrix

- Basic IO model

$$\mathbf{x} = \mathbf{Ax} + \mathbf{c} \Leftrightarrow \left\{ x_i = \sum_j a_{ij} x_j + c_i \right\} \forall i,$$

Where a_{ij} represents proportion of sector j 's output that is consumed by sector i as an intermediate good. c_i represents the final demand for sector i 's production. x_i, x_j represent the total output of sector i and j respectively. The technical coefficient matrix, \mathbf{A} , captures the linear proportionality of all the sectors in equilibrium

Let $\hat{\mathbf{x}}$ be a vector of each industry's expected production. The demand side interdependency matrix is found as

$$\mathbf{A}^* = \text{diag}(\hat{\mathbf{x}})^{-1} \mathbf{A}^* \text{diag}(\hat{\mathbf{x}})$$

The interdependency matrix, \mathbf{A}^* , represents the interdependencies between industry sectors, and forms the basis for the calculating interindustry inoperability (Santos & Haimes, 2004).

$$q = \mathbf{A}^* q + c$$

c is the normalized loss of output vector:

$$c = \frac{x_{REAcct}}{\hat{\mathbf{x}}}$$

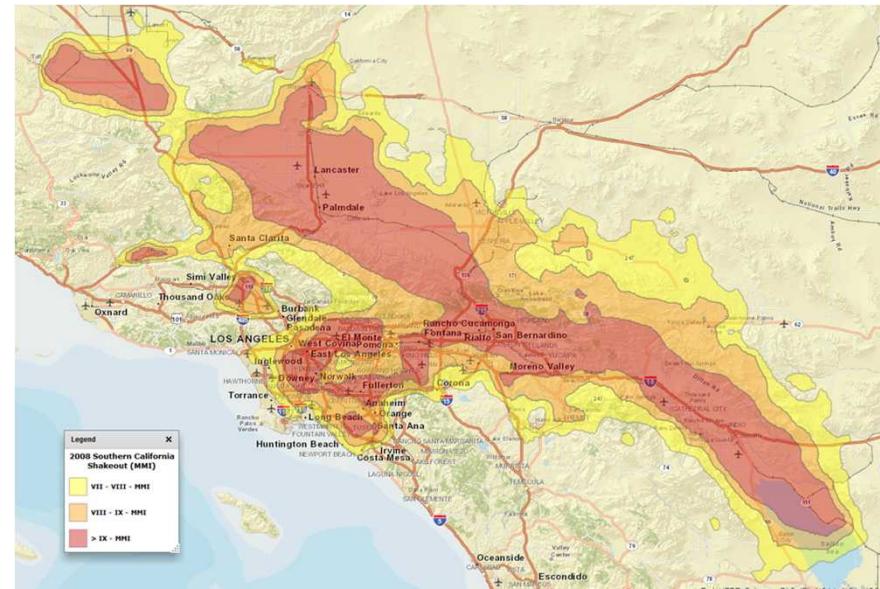
And then solve for q , the interdependency vector:

$$q = (I - \mathbf{A}^*)c$$

Example Scenario: Southern California Earthquake



- Hypothetical earthquake in Southern California near Los Angeles with no specified time of year
- Estimates were derived from assumptions regarding ground shaking and intensity measures and progress of electric power restoration and clean-up
- The center of the earthquake tracks from Lancaster down to Baja California and west toward Los Angeles
- Densely populated urban areas included in the affected region



Results: Baseline REAcct Output

Total GDP reduction by State

State	Direct (\$billion)	Total (\$billion)
California	\$19.12	\$6.08

Total GDP reduction by industry for selected industries

Industry Sector	Total GDP Reduction (\$billion)
Real estate and rental leasing	\$6.08
Information	\$4.86
Health care and social assistance	\$3.97
Professional, scientific, and technical services	\$3.96
Wholesale trade	\$3.53
Government (federal and local)	\$3.22
Finance and insurance	\$3.02
Retail trade	\$2.57
Construction	\$1.70
Administrative and waste management services	\$6.08
Total	\$34.59



Distribution of direct GDP reduction by county

Results: Supplemental Analysis, IIM Output

Industry	Direct Loss (\$billion, 2013)	IIM (\$billion, 2013)	Direct + IIM (% of Direct)
Wood Products	\$0.011	\$0.034	421%
Primary Metals	\$0.041	\$0.066	259%
Nonmetallic Mineral Products	\$0.026	\$0.040	255%
Printing and Related Support Activities	\$0.047	\$0.068	243%
Mining	\$0.128	\$0.175	236%
Paper Products	\$0.036	\$0.035	197%
Textile Mills and Textile Product Mills	\$0.028	\$0.027	194%
Electrical Equipment, Appliances, and Components	\$0.050	\$0.042	183%

Results: Quarterly RAcct Output

- Quarters 3 and 4 are most appropriate scenario comparisons

Rank	Industry	Q2 Direct Loss (\$billion, 2013)	Q4 Direct Loss (\$billion, 2013)	Annual Direct Loss (\$billion, 2013)
1	Real estate and rental leasing	\$3.14	\$3.24	\$3.18
2	Information	\$1.81	\$1.87	\$1.77
3	Professional, scientific, and technical services	\$1.51	\$1.56	\$1.50
4	Wholesale trade	\$1.42	\$1.47	\$1.44
5	Health care and social assistance	\$1.42	\$1.46	\$1.44
6	Finance and insurance	\$1.11	\$1.10	\$1.19
7	Government (federal and local)	\$1.89	\$0.47	\$1.11
8	Retail trade	\$1.01	\$1.04	\$1.04
9	Durable goods manufacturing	\$0.97	\$0.99	\$0.97
10	Nondurable goods manufacturing	\$0.88	\$0.91	\$0.86
11	Administrative and waste management services	\$0.62	\$0.65	\$0.63
12	Construction	\$0.56	\$0.58	\$0.58
All Industries		\$19.37	\$18.20	\$18.60

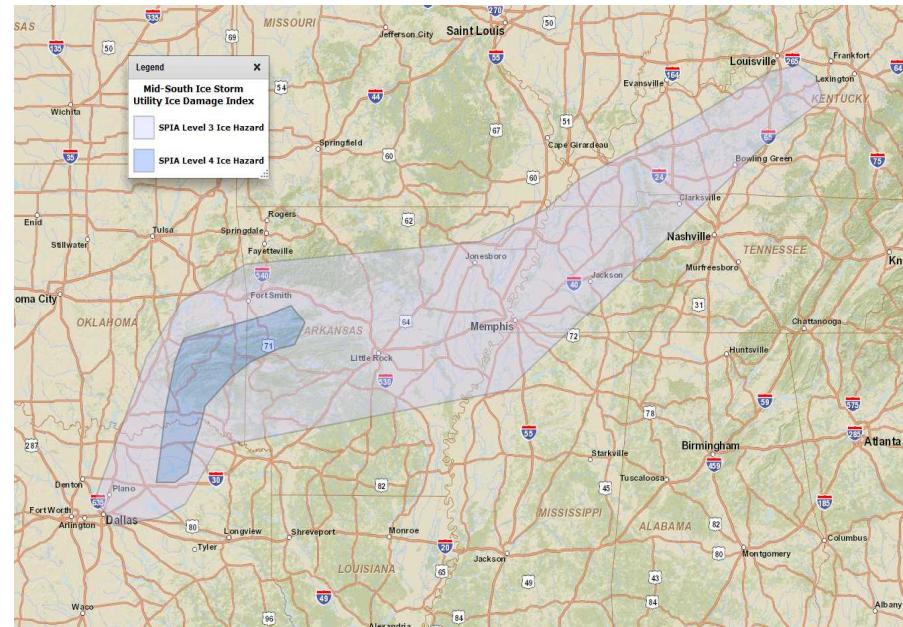
Results: Quarterly RAcct Output

Contd.

Rank	Industry	Q2 Total Loss (\$billion, 2013)	Q4 Total Loss (\$billion, 2013)	Annual Total Loss (\$billion, 2013)
1	Real estate and rental leasing	\$6.02	\$6.21	\$6.08
2	Information	\$4.96	\$5.12	\$4.86
3	Health care and social assistance	\$3.91	\$4.03	\$3.97
4	Professional, scientific, and technical services	\$3.99	\$4.12	\$3.96
5	Wholesale trade	\$3.48	\$3.60	\$3.53
6	Government (federal and local)	\$5.50	\$1.38	\$3.22
7	Finance and insurance	\$2.81	\$2.79	\$3.02
8	Durable goods manufacturing	\$2.68	\$2.74	\$2.68
9	Retail trade	\$2.50	\$2.56	\$2.57
10	Nondurable goods manufacturing	\$2.44	\$2.51	\$2.37
11	Real estate and rental leasing	\$6.02	\$6.21	\$6.08
All Industries		\$49.51	\$46.09	\$47.29

Example Scenario: Mid-South Ice Storm

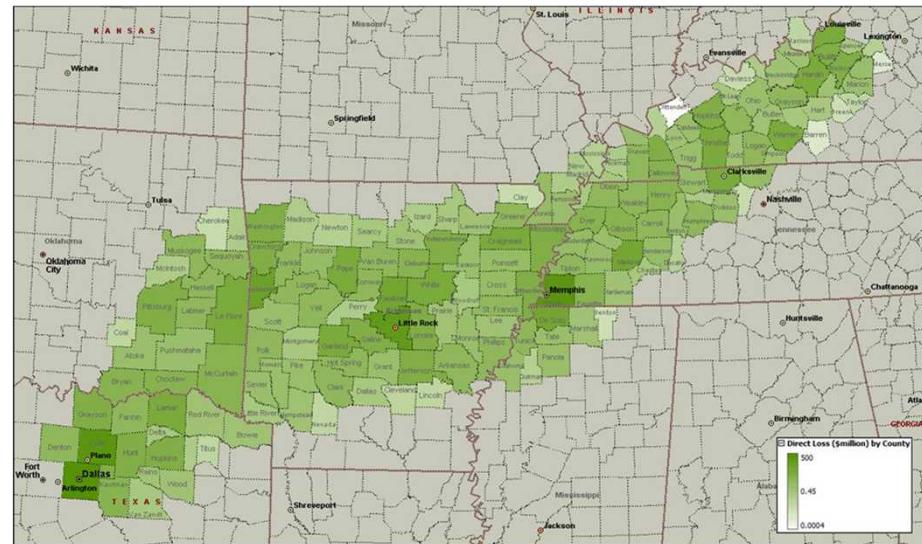
- Hypothetical Ice Storm is located in area spanning from Dallas, TX to Lexington, KY between the months of October and March
- Estimates were derived from assumptions regarding storm path, width, intensity, and progress of electric power restoration
- The center of the storm tracks near Arkansas, Oklahoma, and Texas
- Less risk to densely populated urban areas



Results: Baseline REAcct Output

Total GDP reduction by industry for selected industries

Industry Sector	Total GDP Reduction (\$billion)
Real estate and rental leasing	\$0.52
Finance and insurance	\$0.41
Government (federal and local)	\$0.37
Health care and social assistance	\$0.35
Wholesale trade	\$0.32
Retail trade	\$0.31
Professional, scientific, and technical services	\$0.28
Information	\$0.24
Construction	\$0.22
Transportation and warehousing	\$0.21
All Industries	\$4.56



Distribution of direct GDP reduction by county

Results: Supplemental Analysis, IIM Output

Industry	Direct Loss (\$billions, 2013)	IIM (\$billions, 2013)	Direct + IIM (% of Direct)
Apparel and Leather and Allied products	\$0.0002	\$0.0030	1423%
Textile Mills and Textile Product Mills	\$0.0006	\$0.0027	581%
Printing and Related Support Activities	\$0.0036	\$0.0065	280%
Electrical Equip, Appliances, & Components	\$0.0042	\$0.0040	196%
Nonmetallic Mineral Products	\$0.0046	\$0.0037	179%
Primary Metals	\$0.0085	\$0.0061	172%
Wood Products	\$0.0043	\$0.0030	170%
Furniture and Related Products	\$0.0021	\$0.0011	153%

Results: Quarterly RAcct Output

Rank	Industry	Q2 Direct Loss (\$billion, 2013)	Q4 Direct Loss (\$billion, 2013)	Annual Direct Loss (\$billion, 2013)
1	Real estate and rental leasing	\$0.27	\$0.28	\$0.27
2	Finance and insurance	\$0.15	\$0.15	\$0.16
3	Wholesale trade	\$0.13	\$0.13	\$0.13
4	Government (federal and local)	\$0.22	\$0.05	\$0.13
5	Retail trade	\$0.12	\$0.13	\$0.13
6	Health care and social assistance	\$0.13	\$0.13	\$0.13
7	Professional, scientific, and technical services	\$0.11	\$0.11	\$0.11
8	Durable goods manufacturing	\$0.10	\$0.10	\$0.10
9	Information	\$0.08	\$0.09	\$0.09
10	Transportation and warehousing	\$0.08	\$0.08	\$0.08
11	Construction	\$0.07	\$0.07	\$0.07
12	Administrative and waste management services	\$0.07	\$0.07	\$0.07
	All Industries	\$1.84	\$1.70	\$1.76

Results: Quarterly RAcct Output

Rank	Industry	Q2 Total Loss (\$billion, 2013)	Q4 Total Loss (\$billion, 2013)	Annual Total Loss (\$billion, 2013)
1	Real estate and rental leasing	\$0.52	\$0.53	\$0.52
2	Finance and insurance	\$0.38	\$0.38	\$0.41
3	Government (federal and local)	\$0.64	\$0.16	\$0.37
4	Health care and social assistance	\$0.35	\$0.35	\$0.35
5	Wholesale trade	\$0.31	\$0.33	\$0.32
6	Retail trade	\$0.31	\$0.31	\$0.31
7	Professional, scientific, and technical services	\$0.28	\$0.30	\$0.28
8	Durable goods manufacturing	\$0.28	\$0.27	\$0.27
9	Information	\$0.23	\$0.23	\$0.24
10	Construction	\$0.21	\$0.21	\$0.22
11	Transportation and warehousing	\$0.21	\$0.21	\$0.21
12	Administrative and waste management services	\$0.19	\$0.19	\$0.19
	All Industries	\$4.71	\$4.28	\$4.48

Conclusion

- Incorporating the IIM model into REAcct provides supplemental information which characterizes the indirect impacts of an acute disruptive event
 - Implementation requires minimal computational resources, preserving REAcct's speed
- With quarterly data we have additional operational reporting capabilities
 - Tradeoffs with increased temporal resolution

Next Steps

- Continue scenario testing for supplemental metrics and operationalize in software
 - **Extend comparisons** – complete testing of all proposed enhancements for each type of acute disruption
 - **Temporal resolution** – compare low, medium, and high output to the original model output
 - **Resilience metric** – test proposed resilience proxy metric and if successful then establish in software for operational use
 - **Geospatial resolution** – finalize data comparison, test for accuracy, and implement in software
 - **Data acquisition** – continue pursuing higher resolution industry data for all supplemental estimates and metrics. Future work may entail estimating desired data in-house.

SUPPLEMENTAL SLIDES

Proposed Metrics for Resilience

- Differing impacts to firms within an industry

$$DL_{irf} = \frac{Y_i^{US}}{365 * E_i^{US}} * E_i^r * \alpha_f d_{irf} \quad \alpha_{rf} \in [0,1]$$

$$DL_{ir} = \frac{Y_i^{US}}{365 * E_i^{US}} * E_i^r * \sum_{f=1}^F \alpha_{rf} d_{irf} \quad \alpha_r = \sum_{f=1}^F \alpha_{rf} = 1$$

- Differing impacts to industries in same disruption zone

- Extent factor by region:

$$DL_r = F_r \sum_{i=1}^I \frac{Y_i^{US}}{365 * E_i^{US}} * E_i^r * d_{ir} \quad F_r = RE_r * DE_r \in [0,1]$$

- Redefine as:

$$F_{ir} = RE_r * DE_{ir} \quad F_r = RE_r \sum_{i=1}^I DE_{ir}$$

- Direct losses for region r :

$$DL_r = \left(RE_r \sum_{i=1}^I DE_{ir} \right) \left(\sum_{i=1}^I \frac{Y_i^{US}}{365 * E_i^{US}} * E_i^r * d_{ir} \right)$$

Further Extensions

- Geospatial resolution
 - As resolution increases the data quality decreases (in general) and not all of the necessary input data is reported by different agencies at the same levels and classifications
 - BLS data not available for region less than county
 - There are perhaps two obvious candidates for smaller regions, Census tracts and ZIP codes
- Resilience
 - The literature on the resilience of economic and infrastructure systems: the ability to relocate, substitute, and reschedule production can affect a firm or industry's ability to recover quickly
 - Postulated that identifying industries or firms could recover quickly following a shock will in turn lessen the recovery time for a particular industry sector
 - The proposition for REAcct is a simplifying method by which to account for inherent resilience for specific firms or industry types

- **Geospatial resolution** – provide increased specificity of scenarios and acute disruptive events
- **Resilience Metrics** – these are of increasing interest to policymakers and owners/operators of infrastructure