

Exceptional service in the national interest



Sandia's Conference Management Event Tracker Application



Event Tracker

- Delivered in Feb 2014, web-based application developed for managing Sandia personnel's attendance at events (conferences, meetings, seminars, etc.)
- 8,233 Requests to attend 2,845 Events (Feb2014 to Mar2015)
- Problems we needed to solve:
 - Ensure compliance with DOE's stringent conference reporting and approval requirements
 - Transparency of event attendance details to management
 - Continue Sandia's engagement in the important exchange of information and collaboration that occur in scientific and professional conferences
 - Reduce the chaos

Project Background

- Technology: Custom developed Java application
- Database: Oracle
- Methodology: Agile development (Scrum) methodology
- Team Members: (*~3.5 FTE effort*)
 - 4 SW Developers
 - 1 QA Tester
 - 1 Project Manager
 - 1 Product Owner
 - Multiple Management/Stakeholders

Key Terms/Acronyms

- **Event Tracker (ET)**
- **Conference Management (CM)** *~3 individuals*

The team in Treasury and Travel responsible for aligning Sandia's CM process with DOE requirements. CM provides policy, process, and infrastructure support for Sandia.
- **Conference Portfolio Owner (CPO)** *~34 individuals*

The individual responsible for the oversight and management of Events within a given technical area, called a Conference Category. Other related/supporting roles:

 - Deputy CPO *~20 individuals*
 - Event Owner (EO) *~81 individuals*
 - Authorized Viewer *~24 individuals*
- **iPortal**

DOE's complex-wide Conference Management system. Requests must be entered by CM into iPortal before they can be approved. The data from iPortal (event title, DOE estimate, sponsor, etc.) is uploaded into ET nightly.

Key Terms/Acronyms - con't

- **DOE Estimate**

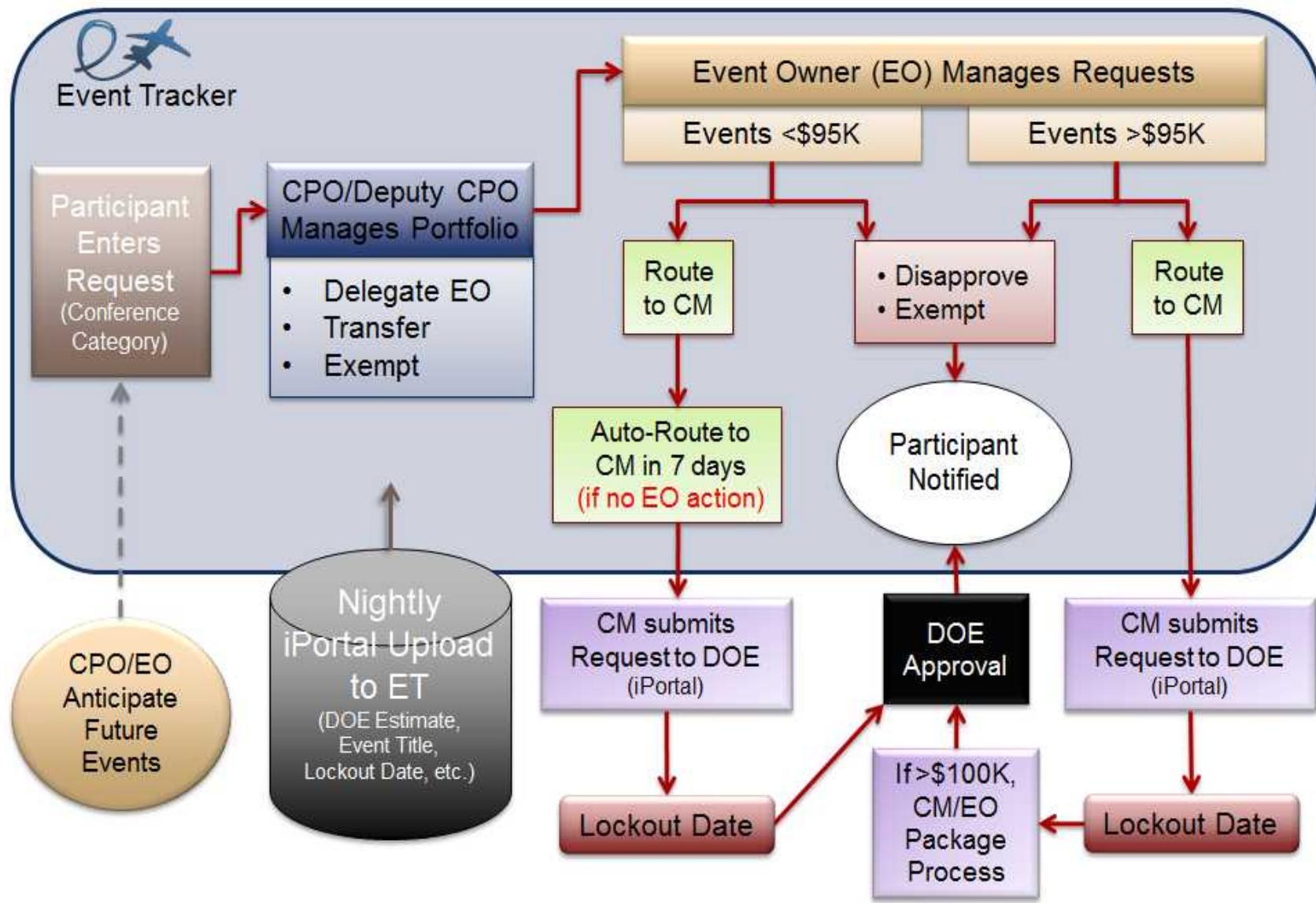
The total estimated cost for an Event across all DOE sites. If the **DOE Estimate** is greater than \$100,000, attendance to the event is limited and more rigorous approval process is required, called the **Package Process**.

- **Lockout Date**

Established by DOE and comes from iPortal. For events over \$100K, the **Package Process** begins after this date. For events less than \$100K, approval can be sent to participants after this date.

- Participants submit a **REQUEST** to attend an **EVENT**.

Process Flow



Home Page



Event Tracker

Help/Guidance FAQs Customer Feedback

Welcome to Event Tracker, Judy!

- Do I need to submit a Request to attend an event?
- When should I enter my Request?
- What is the status of my Request?

Start 
Submit a Request or Search for Events

WARNING: Costs incurred prior to receiving approval notification from Conference Management for non-exempt events will not be reimbursed by Sandia.

 [Home](#)

 [View Requests](#)

 [Search Events](#)

Upcoming Events for Judy [View all](#)

| | Request ID | Event Title | Status | Event Start | City |
|----------------------|------------|---|---------------------------|-------------|---------------|
| View | 24082 | Oracle Open World 2015 | Submitted | 10/25/2015 | San Francisco |
| View | 24080 | Pink16 - IT Service Management Conference | Submitted | 02/14/2016 | Las Vegas |

Showing 1 to 2 of 2 entries

For Content Questions: [Conference Management](#) For Technical Assistance: [CCHD](#) (505) 845-CCHD

Search Events



Event Tracker

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Search Events

To submit a request, first search for the event, then click the Request Attendance button.
Can't find your event? [Create a new event](#).

Search by Event Title, Start Date, and/or Location
Less is more! Search by a few keywords, rather than the entire Event Title: e.g. Java San Francisco

| Event Title | Start Date | Location |
|-------------|------------|----------|
|-------------|------------|----------|

For Content Questions: [Conference Management](#) | For Technical Assistance: [CCHD](#) (505) 845-CCHD

How can we help users FIND the event & reduce duplicate events?



- Search by Event Title, Start Date and Location
- Prevent 'create a new event' until user has searched first, reducing duplicate events

Search Results



Event Tracker

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- [Search Events](#)

Search Events

To submit a request, first search for the event, then click the Request Attendance button.
Can't find your event? [Create a new event](#).

Search by Event Title, Start Date, and/or Location

Less is more! Search by a few keywords, rather than the entire Event Title:

Search Returned 4 active events.

| Event Title | Start Date | Location | | |
|--|------------|------------------------|------------------------------|------------------------------------|
| Oracle Database 12c: Performance Management and Tuning | 03/16/2015 | Chicago, IL, USA | View Details | Request Attendance |
| Oracle Open World 2015 | 09/27/2015 | San Francisco, CA, USA | View Details | Request Attendance |
| Oracle World: Human Capital Management (HCM) | 03/25/2015 | Washington DC, DC, USA | View Details | Request Attendance |
| Star and Planet Formation in the Southwest SPF1 | 03/23/2015 | Oracle, AZ, USA | View Details | Request Attendance |

View Details

Event Details



Title: Oracle Open World 2015

Date: 10/25/2015 - 10/29/2015

Location: San Francisco, CA, USA

Type:

Status: Approved

URL: <https://www.oracle.com/openworld/index.html>

Conference Category: Information Technology

Event Owner: [REDACTED]

*NOTICE: If approved to attend this event, you will be notified after **06/26/2015**. This date is set by DOE and subject to change. If DOE limits attendance, additional processing time will be required.*

Number of active requests: 7

| Organization | Request(s) |
|--------------|------------|
| 09542 | 2 |
| 09546 | 5 |

[Manager Report](#)

[Request Attendance](#)

[Close](#)



Manage user expectations about timeframe for approval

- Include Lockout Date and note in Event Details pop-up
- Repeat Lockout Date note in email notification

Request Attendance



Event Tracker

Help/Guidance FAQs Customer Feedback

New Request > Cost Estimate > Review Request > Confirmation

Event Details

* Event Title: Oracle Open World 2015
378 characters remaining

* Event Start Date: 10/25/2015 

* Event End Date: 10/29/2015 

* Event Location: San Francisco  California  USA 

Event URL: <https://www.oracle.com/openworld/index.html> 

957 characters remaining

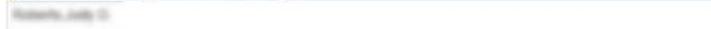
* Event Type: Conference 

* Conference Category: Information Technology 

Sandia Hosted: Yes No 

New Request

To select a different event attendee, start typing a last name below and select it from the dropdown list. Once you select 'Next' or 'Save', you will be unable to change the attendee of the request.

* Participant: 

* Primary Role: Attendee 

Early Registration Date: 

* Travel Start Date: 

* Travel End Date: 

* Attendance Justification:  2000 characters remaining

Cancel **Save** **Next >**

Cost Estimate



Event Tracker

Help/Guidance FAQs Customer Feedback

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[New Request](#) > Cost Estimate > Review Request > Confirmation

Cost Estimate for "Oracle Open World 2015"

Accurate cost estimates are a DOE requirement and help maximize the number of people Sandia can authorize for event participation.

Note: Only enter estimated costs associated with this specific event request.

Transportation

| | |
|--------------------------------|----------------------|
| Airline Ticket | Total 4-day Estimate |
| Pers. Car Mileage (Rate: 0.56) | <input type="text"/> |
| Rental Car, Gas, Tolls | <input type="text"/> |
| Parking | <input type="text"/> |
| Taxi, Shuttle, Metro, Bus | <input type="text"/> |

Meals and Lodging [Click here for Per Diem rates.](#)

| | |
|-------------------------|----------------------|
| Meals | Total 4-day Estimate |
| Lodging and Lodging Tax | <input type="text"/> |

Other [?](#)

| | |
|------------------------------------|----------------------|
| Tuition and Event Registration | Total 4-day Estimate |
| Supporting Costs ? | <input type="text"/> |
| Miscellaneous | <input type="text"/> |

[Cancel](#) [Save](#) [« Back](#) [Next »](#)

Review



Event Tracker

Help/Guidance FAQs Customer Feedback

[Home](#) [View Requests](#) [Search Events](#)

[New Request](#) > [Cost Estimate](#) > Review Request > Confirmation

Review Request for "Oracle Open World 2015"

Please review the details for your request and confirm everything is correct before submitting.

Participant: [REDACTED]

Event Title: Oracle Open World 2015

Event Dates: 10/25/2015 - 10/29/2015

Event Location: San Francisco, CA, USA

Event URL: <https://www.oracle.com/openworld/index.html>

Event Type: Conference

Conference Category: Information Technology

Sandia Hosted?: N

Primary Role: Attendee

Early Registration Date:

Travel Dates: 10/25/2015 - 10/28/2015

Attendance Justification: Test

Estimated Travel Costs: \$1,025.00

Estimated Registration Costs: \$1,200.00

Estimated Supporting Costs: \$0.00

[Cancel](#) [< Back](#) [Submit Request](#)

Confirmation



Event Tracker

Help/Guidance

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Customer Feedback

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Search Events

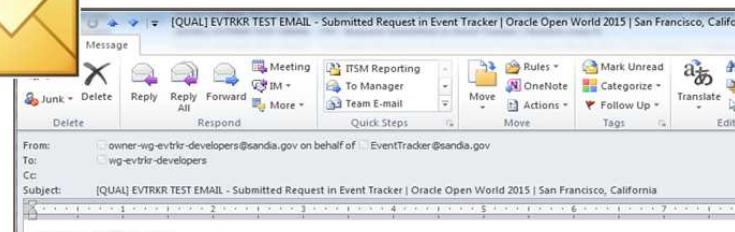
New Request > Cost Estimate > Review Request > Confirmation

WARNING: Costs incurred prior to receiving approval notification from Conference Management for non-exempt events will not be reimbursed by Sandia.

Your request has been successfully submitted to Conference Management.

Request number is: 24082

You will receive an email confirmation shortly. Click [here](#) to view all of your requests.



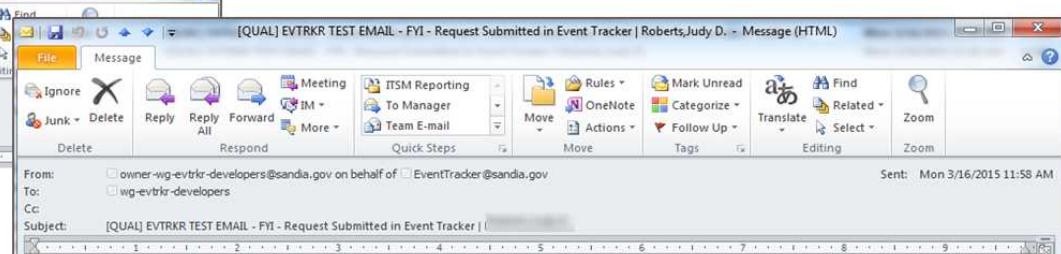
A request for you to attend an event has been submitted in Event Tracker:

Request ID: 24082
Event Title: Oracle Open World 2015
Location: San Francisco, California
Event Dates: 10/25/2015 - 10/29/2015
Submitter: [REDACTED]

Important information about your request:

1. You have not yet been approved to attend this event. Before incurring any costs for this event (hotel, airfare, registration), receive an approval email notification.
2. Costs incurred prior to receiving approval notification will NOT be reimbursed by Sandia.
3. You may cancel or view the status of your request on the [View Requests](#) page in Event Tracker.
4. If approved to attend this event, you will be notified after 06/26/2015. This date is set by DOE and subject to change, additional processing time will be required.

Conference Management
Treasury and Travel Services, Dept. 10507
[Event Tracker](#)



Sandia Manager,

FYI. A member of your organization has submitted the following request for attendance in Event Tracker:

Participant:
Request ID: 24082
Event Title: Oracle Open World 2015
Location: San Francisco, California
Event Dates: 10/25/2015 - 10/29/2015
Submitter: [REDACTED]

No action is necessary on your part, unless you believe this event is Exempt ([DOE Exemptions](#)) and does not require DOE approval. If you determine the event is Exempt, please discuss this with the Participant and ask them to cancel the request in Event Tracker.

Conference Management
Treasury and Travel Services, Dept. 10507
[Event Tracker](#)



Event Tracker

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Conference Portfolio Owner

S&T - Materials Science & Engineering

Deputy CPO: *Unassigned*

[Edit](#) [Remove](#)

10 items selected. [Delegate](#) [Remove Delegate](#)

Authorize access to view this page:

- DOE Estimate Greater than \$85K
- DOE Estimate Greater than \$100K
- \$ Sandia-led Package
- * Event Has New Requests

[Add](#) [View List](#)

There are currently 41 active events. Show entries

[First](#) [Previous](#) [1](#) [Next](#) [Last](#)

| <input type="checkbox"/> | Actions | Conference Category | Event Owner Delegation | DOE ID | Event Title | Event Start Date | Lockout Date | DOE Estimate | SNL Estimate | Requests | Event Status | Event City |
|--------------------------|-------------------------|---------------------------------------|--|------------------------|--|----------------------------------|------------------------------|------------------------------|------------------------------|---------------------------------------|------------------------------|----------------------------|
| <input type="checkbox"/> | | S&T - Materials Science & Engineering | ██████████ | 14728 | Materials Research Society (MRS) Spring Meeting and Exhibit | 04/06/2015 | 12/17/2014 | \$1,384,150 | \$35,809 | 20 * | Approved | San Francisco |
| <input type="checkbox"/> | | S&T - Materials Science & Engineering | ██████████ | 14726 | The Mineral, Metals and Materials Society (TMS) Annual Meeting and Exhibition | 03/15/2015 | 09/16/2014 | \$913,805 | \$61,911 | 19 | Event Open | Orlando |
| <input type="checkbox"/> | | S&T - Materials Science & Engineering | ██████████ | 14549 | Health Physics Society (HPS) Annual Meeting | 07/12/2015 | 03/02/2015 | \$497,550 | \$5,300 | 2 * | Event Open | Indianapolis |
| <input type="checkbox"/> | | S&T - Materials Science & Engineering | ██████████ | 20377 | 2016 American Institute of Chemical Engineers (AIChE) Annual Meeting | 11/13/2016 | 07/17/2016 | \$249,700 | \$2,530 | 1 * | Event Open | San Francisco |
| <input type="checkbox"/> | | S&T - Materials Science & Engineering | ██████████ | 23430 | MultiMat 2015 | 09/07/2015 | 02/14/2015 | \$236,905 | \$6,550 | 1 | Event Open | Wurzburg |
| <input type="checkbox"/> | | S&T - Materials Science & Engineering | ██████████ | 21586 | International High Level Radioactive Waste Management Conference (IHLRWM) 2015 | 04/13/2015 | 02/11/2015 | \$196,705 | \$15,045 | 6 | Event Open | Charleston |
| <input type="checkbox"/> | | S&T - Materials Science & Engineering | ██████████ | 21099 | Corrosion 2015 | 03/15/2015 | 12/15/2014 | \$98,378 | \$2,610 | 1 | Event Open | Dallas |
| <input type="checkbox"/> | | S&T - Materials | ██████████ | 14731 | Pacific Rim Conference on Ceramic and Glass Technology | 08/30/2015 | 04/01/2015 | \$90,750 | \$5,497 | 1 | Event Open | JeJu Island |

Cultural shift for CPO

- Supporting roles - **Deputy CPO** and **Authorized Viewer**
- Events with highest DOE Estimate appear on top of grid
- Red asterisk indicates Events with actionable requests
- Email notifications for action items





Event Tracker

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Manage Requests for: Test Event for NLIT Demo

Event Details

| | | | | |
|----------------------|---------------|------------------|-----------------------|------------|
| Conference Category: | Lockout Date: | 09/16/2014 | Event Status: | Event Open |
| CPO: | Start Date: | 03/15/2015 | Event Type: | Conference |
| Deputy: | End Date: | 03/19/2015 | Sandia Hosted: | N |
| Event Owner: | Location: | Orlando, FL, USA | Sandia-led Package: | N |
| DOE ID: | URL: | | Co-Sponsorship: | Y |
| Sponsor: | | | Co-Sponsorship Total: | \$5,000 |

[DOE Complex Report](#)[Export Event Details to Excel](#)

Cost Estimates

| Type | Cost | Requests |
|----------------|-----------|----------|
| SNL Estimate * | \$66,911 | 19 |
| Authorized | \$6,465 | 2 |
| In Process | \$55,446 | 17 |
| Co-Sponsorship | \$5,000 | |
| DOE Estimate | \$913,805 | 306 |

* Does not include Cancelled, Disapproved, or Exempt requests.

Attachments

| Filename | Description |
|--------------------------------|-------------|
| Add Attachment | |

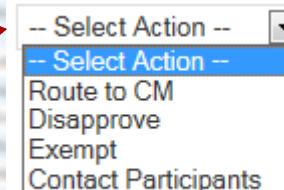
Event Owner Notes

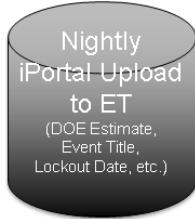
4000 characters remaining

[Save EO Notes](#)

There are currently 20 active requests.

| | Request ID | Request Status | In iPortal | Submitted Date | Participant | Org | Manager | Role | Cost Estimate | Travel \$ | Registration \$ | Support \$ |
|--------------------------|------------|----------------|------------|----------------|-------------|-------|---------|--------------------------|---------------|-----------|-----------------|------------|
| <input type="checkbox"/> | 21485 | Pending | N | 07/13/2014 | | 01851 | | Speaker / Presenter | \$2,732 | \$1,932 | \$800 | \$0 |
| <input type="checkbox"/> | 21585 | Pending | N | 07/17/2014 | | 06233 | | Speaker / Presenter | \$2,980 | \$2,480 | \$500 | \$0 |
| <input type="checkbox"/> | 21677 | Pending | N | 07/22/2014 | | | | SME Technical Discussion | \$2,800 | \$2,000 | \$800 | \$0 |
| <input type="checkbox"/> | 21041 | Pending | N | 06/19/2014 | | | | Speaker / Presenter | \$2,611 | \$1,811 | \$800 | \$0 |
| <input type="checkbox"/> | 21900 | Pending | N | 10/24/2014 | | | | Attendee | \$3,174 | \$2,219 | \$955 | \$0 |
| <input type="checkbox"/> | 21143 | Pending | N | 06/24/2014 | | | | Speaker / Presenter | \$3,660 | \$2,960 | \$700 | \$0 |
| <input type="checkbox"/> | 21104 | Pending | N | 06/23/2014 | | | | Organizer / Support | \$3,680 | \$3,085 | \$595 | \$0 |
| <input type="checkbox"/> | 21735 | Pending | N | 07/24/2014 | | | | Speaker / Presenter | \$4,000 | \$3,000 | \$1,000 | \$0 |
| <input type="checkbox"/> | 22748 | Pending | N | 09/15/2014 | | 01814 | | Speaker / Presenter | \$3,270 | \$2,470 | \$800 | \$0 |
| <input type="checkbox"/> | 22749 | Pending | N | 09/15/2014 | | 08341 | | Speaker / Presenter | \$3,300 | \$2,500 | \$800 | \$0 |
| <input type="checkbox"/> | 21244 | Pending | N | 07/01/2014 | | | | Speaker / Presenter | \$3,260 | \$2,460 | \$800 | \$0 |





iPortal Upload



Event Tracker

Help/Guidance FAQs Customer Feedback

Upload CSV Files

45 new event(s) have been added

Possible Matches
Showing 1 to 2 of 2 entries

| iPortal Title | Mark as the Same Event | Event Tracker Title |
|--|--------------------------|---|
| INFORMS Annual Meeting Nov 1, 2015 - Nov 4, 2015 Philadelphia, PA, US DoE Event Id: 28884 | <input type="checkbox"/> | INFORMS Annual Meeting 2015 Nov 1, 2015 - Nov 4, 2015 Philadelphia, Pennsylvania, USA http://meetings2.informs.org/wordpress/philadelphia/ |
| 69th National Conference of Society of Corporate Secretaries and Governance Professionals Jun 24, 2015 - Jun 27, 2015 Chicago, IL, US DoE Event Id: 28843 | <input type="checkbox"/> | 69th National Conference of Society of Corporate Secretaries and Governance Professionals Jun 24, 2015 - Jun 27, 2015 Chicago, Illinois, USA http://conference.governanceprofessionals.org/home |

[Reconcile Events](#)

Possible Duplicate Events
Showing 0 to 0 of 0 entries

| iPortal Title | Event Tracker Title |
|----------------------------|---------------------|
| No data available in table | |

Duplicate Events
Showing 0 to 0 of 0 entries

| iPortal Title | Event Tracker Title |
|----------------------------|---------------------|
| No data available in table | |

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- [Event Owner](#)
- [Authorized Viewer](#)
- [Admin](#) !

Manager Report



Event Tracker

Help/Guidance FAQs Customer Feedback

Manager Org Report: 09542

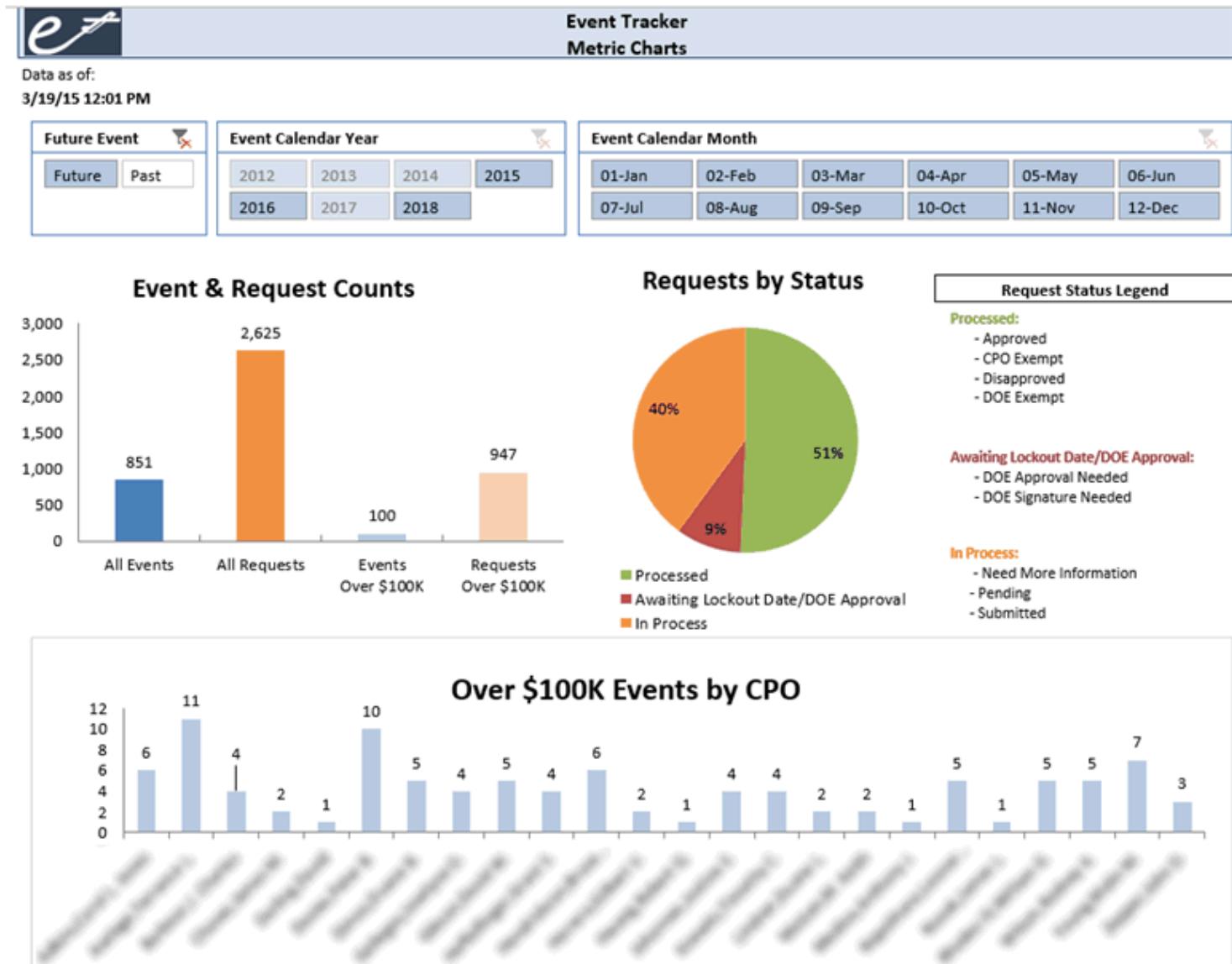
View Another Organization's Requests: Start typing an org number (ie 095), select it from the dropdown list, and click View.

There are currently 4 open requests for your org. Show 50

| ID | Org | Mgr | Participant | Request Status | Event Title | Conference Category | Event Owner | City | State | Country | Role | Travel | Registration | Support | Event Start Date |
|-------|-------|------------------|------------------|----------------|---|------------------------|------------------|---------------|-------|---------|---------------------|---------|--------------|---------|------------------|
| 24084 | 09542 | Robert.John.01 | Robert.John.01 | Submitted | Oracle Open World 2015 | Information Technology | Robert.John.01 | San Francisco | CA | USA | Attendee | \$880 | \$1,200 | \$0 | 10/25/2015 |
| 24082 | 09542 | Robert.John.01 | Robert.John.01 | Submitted | Oracle Open World 2015 | Information Technology | Robert.John.01 | San Francisco | CA | USA | Attendee | \$1,025 | \$1,200 | \$0 | 10/25/2015 |
| 24080 | 09542 | Robert.John.01 | Robert.John.01 | Submitted | Pink16 - IT Service Management Conference | Information Technology | Robert.John.01 | Las Vegas | NV | USA | Attendee | \$1,245 | \$11,995 | \$0 | 02/14/2016 |
| 24083 | 09542 | Robert.Wilson.01 | Robert.Wilson.01 | Submitted | Pink16 - IT Service Management Conference | Information Technology | Robert.Wilson.01 | Las Vegas | NV | USA | Speaker / Presenter | \$890 | \$1,200 | \$0 | 02/14/2016 |

Show 50

CM Reporting - Metrics



CM Reporting – Lockout Date Range



Event Tracker FLIP Report

Data as of:
3/19/15 12:30 PM

| | | |
|--|--|--|
| Future Event  | Lockout Date Range  | DOE Estimate Range  |
| <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes | 15 Days or less <input type="checkbox"/> 30 Days or less <input type="checkbox"/> 45 Days or less <input type="checkbox"/> 46 Days or more <input type="checkbox"/> Lockout Date Past <input type="checkbox"/> No Lockout Date <input type="checkbox"/> | 0 - 49K <input type="checkbox"/> 50 - 69K <input type="checkbox"/> 70 - 99K <input type="checkbox"/> Equal or > 100K <input type="checkbox"/> No DOE ID <input type="checkbox"/> |

| Report Total: 121 | | | | | | | | | | | |
|-------------------|------------|--------------|--------|---|-------------|-----|----|---------------------|--------------------|----------|--------------|
| Lockout | Date Range | Lockout Date | DOE ID | Event Title | Event Start | CPO | EO | Request Status | iPortal Entry Date | Requests | DOE Estimate |
| 15 Days or less | | | | 14th Annual Compliance and Ethics Institute | 10/4/15 | | | DOE Approval Needed | 24001 3/13/15 | 1 | \$25,999 |
| | 3/20/15 | 25405 | | | | | | | 26028 3/13/15 | 1 | \$25,999 |
| | | | | | | | | | 26094 3/13/15 | 1 | \$25,999 |
| | | | | EMN Istanbul Meeting: Energy Materials Nanotechnology | 7/1/15 | | | Submitted | 26662 3/11/15 | 1 | \$3,575 |
| | | | | National Agency for Finite Element Methods and Standards (NAFEMS) World Congress 2015 | 6/21/15 | | | DOE Approval Needed | 26254 3/11/15 | 1 | \$37,800 |
| | 3/22/15 | 21503 | | | | | | | 26289 3/11/15 | 1 | \$37,800 |
| | | | | | | | | | 26298 3/11/15 | 1 | \$37,800 |
| | | | | | | | | Submitted | 26609 3/11/15 | 1 | \$37,800 |
| | | | | 13th AIAA ASME Joint Thermophysics and Heat Transfer Conference | 6/22/15 | | | Pending | 25090 | 1 | \$20,000 |
| | 3/23/15 | 21117 | | | | | | | 25800 | 1 | \$20,000 |
| | | | | | | | | | 26152 | 1 | \$20,000 |
| | | | | Society for Human Resources Management (SHRM) 2015 Annual Conference and Exposition | 6/28/15 | | | Submitted | 26547 3/11/15 | 1 | \$31,181 |
| | | 21148 | | | | | | DOE Approval Needed | 25930 3/11/15 | 1 | \$62,100 |
| | | | | 2015 Canberra Users' Group Meeting | 6/22/15 | | | Submitted | 26630 3/11/15 | 1 | \$62,100 |
| | | 21189 | | | | | | | 26635 3/11/15 | 1 | \$62,100 |
| | | | | | | | | DOE Approval Needed | 24663 3/11/15 | 1 | \$47,500 |
| | | | | | | | | | 24624 3/11/15 | 1 | \$47,500 |
| | | 21510 | | 83rd MORS Symposium | 6/22/15 | | | | | | |



Email Notifications

Participant Notifications

- 1 Request is Submitted
- 2 Request is Approved
- 3 Request is Cancelled
- 4 Request is marked as Exempt by CPO
- 5 Request is disapproved by CPO
- 6 CPO/EO Contact Participants – Verify Role
- 7 CPO/EO Contact Participants – Verify Cost Estimate
- 8 CPO/EO Contact Participants – Verify Event Request Information
- 9 CPO/EO Contact Participants – Verify Intent to Attend

CPO Notifications

- 1 New Event assigned to CPO
- 2 CPO transfers Event to another CPO
- 3 CPO delegates EO
- 4 EO declines Event Delegation
- 5 Package Needed - Event with DOE Estimate >\$100K and Lockout Date reached
- 6 DOE has selected Sandia to lead the Package
- 7 Event Status updated by CM
- 8 Deputy CPO designated/removed

Other Notifications

- 1 Request submitted for an individual in Manager's Org
- 2 Authorized Viewer Added or Removed by CPO, Deputy CPO or EO



Successful Outcomes

- CPOs have taken an active role in managing event attendance and partnering with CM
- Improvements for CM team in processing requests, identifying/resolving duplicates, sharing info with CPO community
- Greater clarity for end-users on status of requests and expectation of when they will receive approval
- Usage: Increased count of request submissions by ~ 19%
 - (Feb 2014 - Feb 2015) 7,316 requests to attend 2,581 events
 - (Feb 2013 - Feb 2014) 6,158 requests to attend 2,283 events

Q&A