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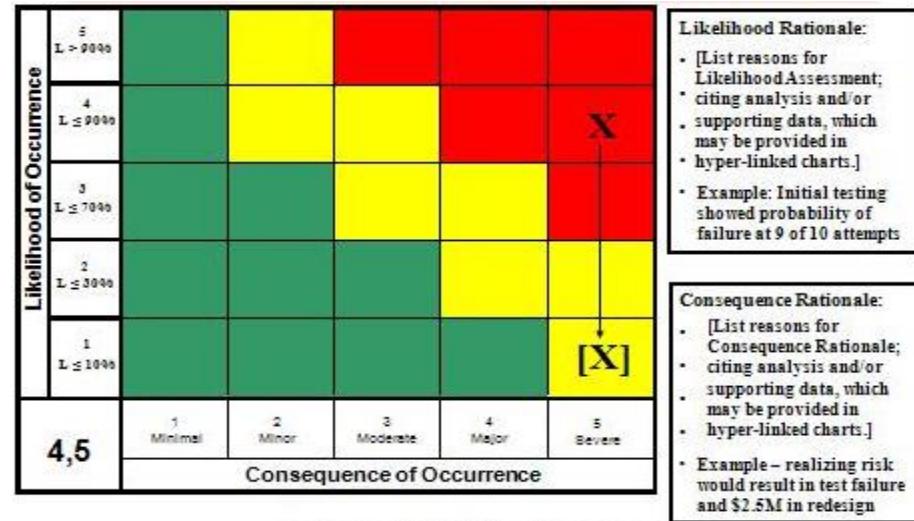
Causal Risk Analysis

Presented at JOWOG31

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Causal Risk Analysis

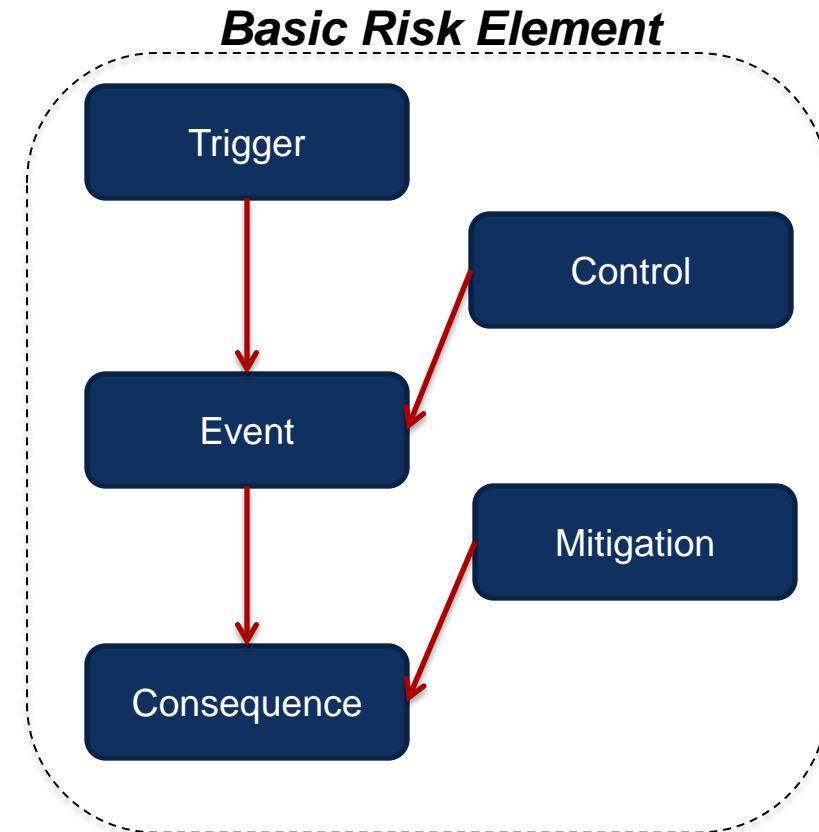
- A slightly different approach than the 5x5 “heat map”
 - Can be used to augment traditional methods
- When applied simply can provide insight on residual risk



- A thorough application could really change the way we *manage* program risk.
- Requires more thought, effort and “data engineering”
 - But therefore provides an opportunity for more insightful decision-making.

The Basic Risk Element

- Allows better understanding and management of the components of risk
 - Focuses on causes, not events
 - Separation, clarification of control and mitigation and the benefits of each
 - Enables cost/benefit of different approaches to handling risk
 - Separation of causes and events
 - Allows that the Event might not occur even if the Trigger does
 - Separation of events and consequences
 - Allows for treatment of uncertainty in consequences



Definitions

■ Trigger

- Occurrence that may, or may not, lead to an undesirable set of circumstances

■ Event

- The undesirable circumstances that come about because Trigger=TRUE

■ Control

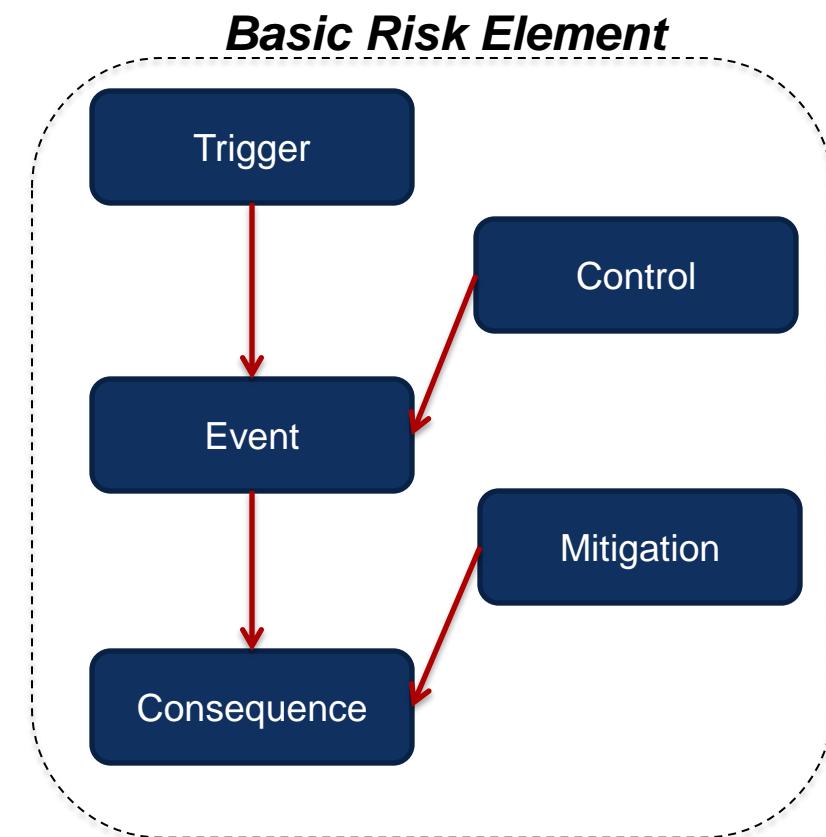
- Actions one takes to *prevent* the Event, given that the Trigger=TRUE

■ Consequence

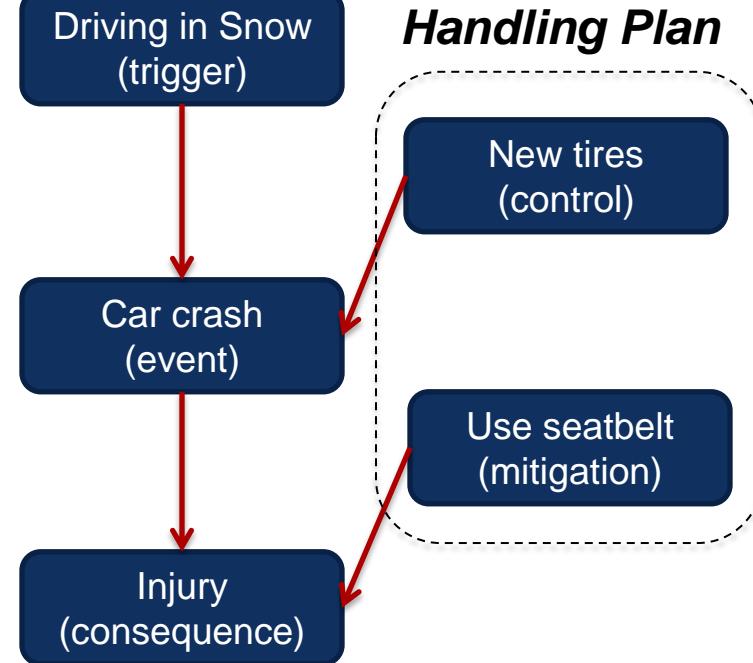
- The measurable outcomes (cost, schedule, performance) of the event, given that the Event=True

■ Mitigation

- Actions one takes to ameliorate the consequences, given that the Consequence=TRUE

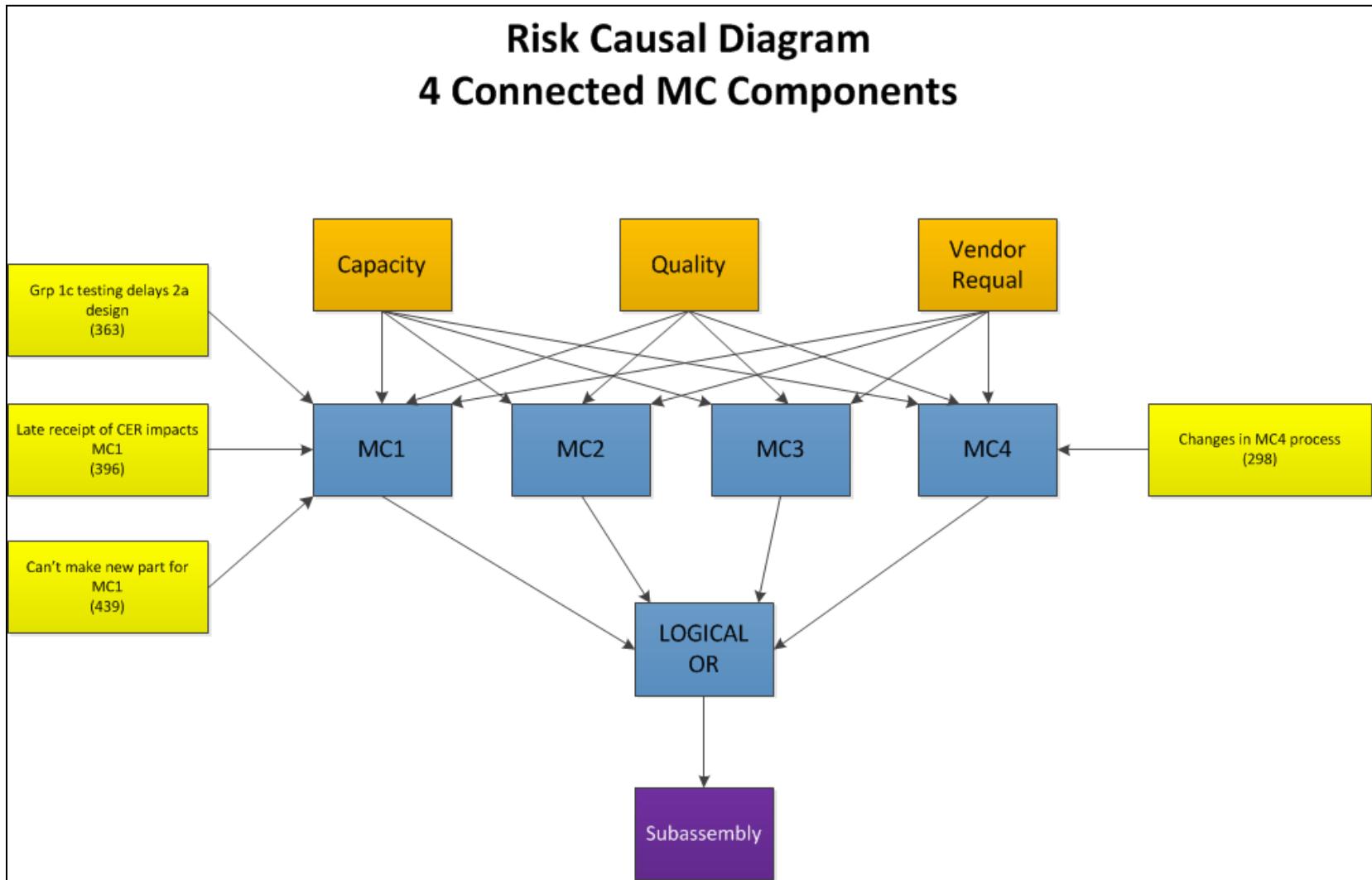


A Simple Example



Real-life Example

- The risk data was analyzed for coupling between risks

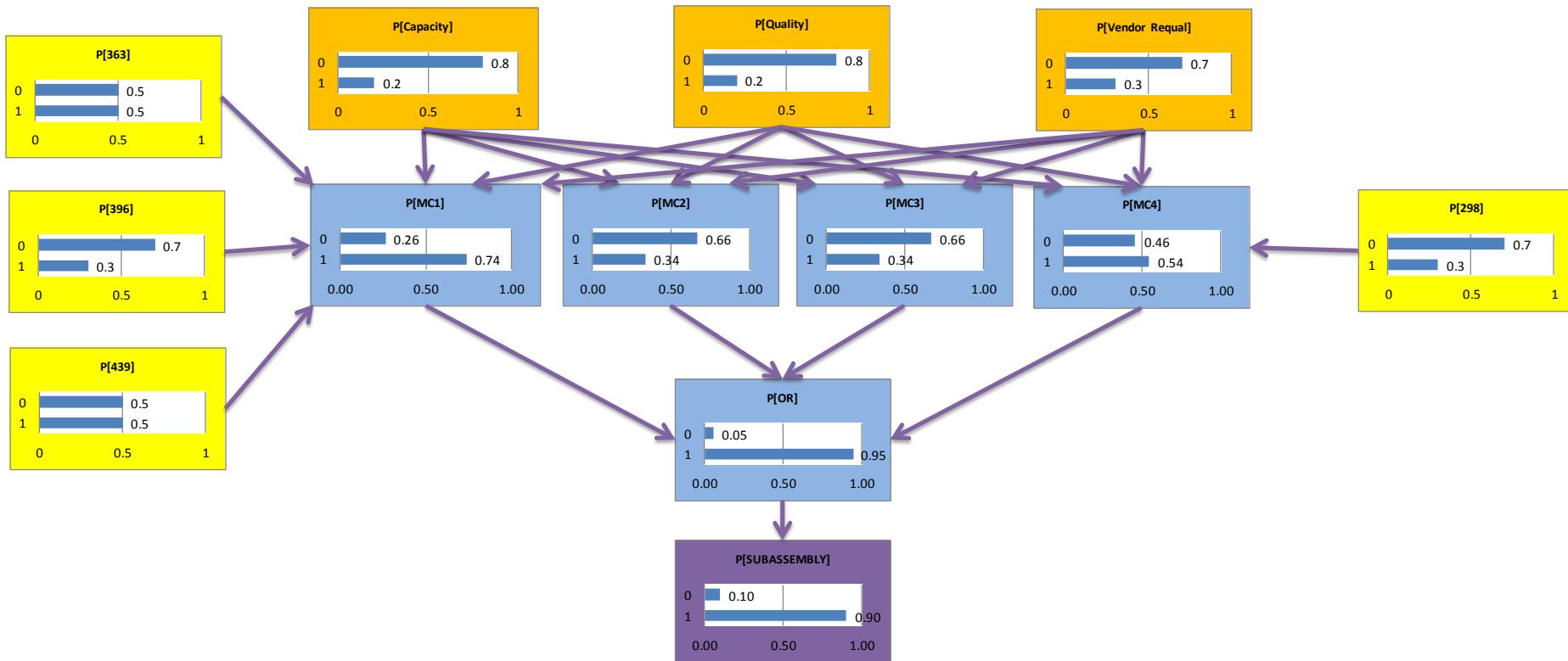


Real-life example

Risk	Handling Plan	Handling Cost	Monetized Impact
MC1 Testing Delays	Purchase additional test equipment	\$500,000	\$15,000,000
MC1 Late CER	Add labor	\$100,000	\$15,000,000
MC1 Can't fab parts	Purchase new equipment	\$300,000	\$15,000,000
MC4 process change	Requalify current process	\$250,000	\$15,000,000
Capacity	Qualify new test houses	\$250,000	\$15,000,000
Quality	On-site QE	\$300,000	\$15,000,000
Vendor Requal	Pay vendor to remain in current facility	\$500,000	\$15,000,000

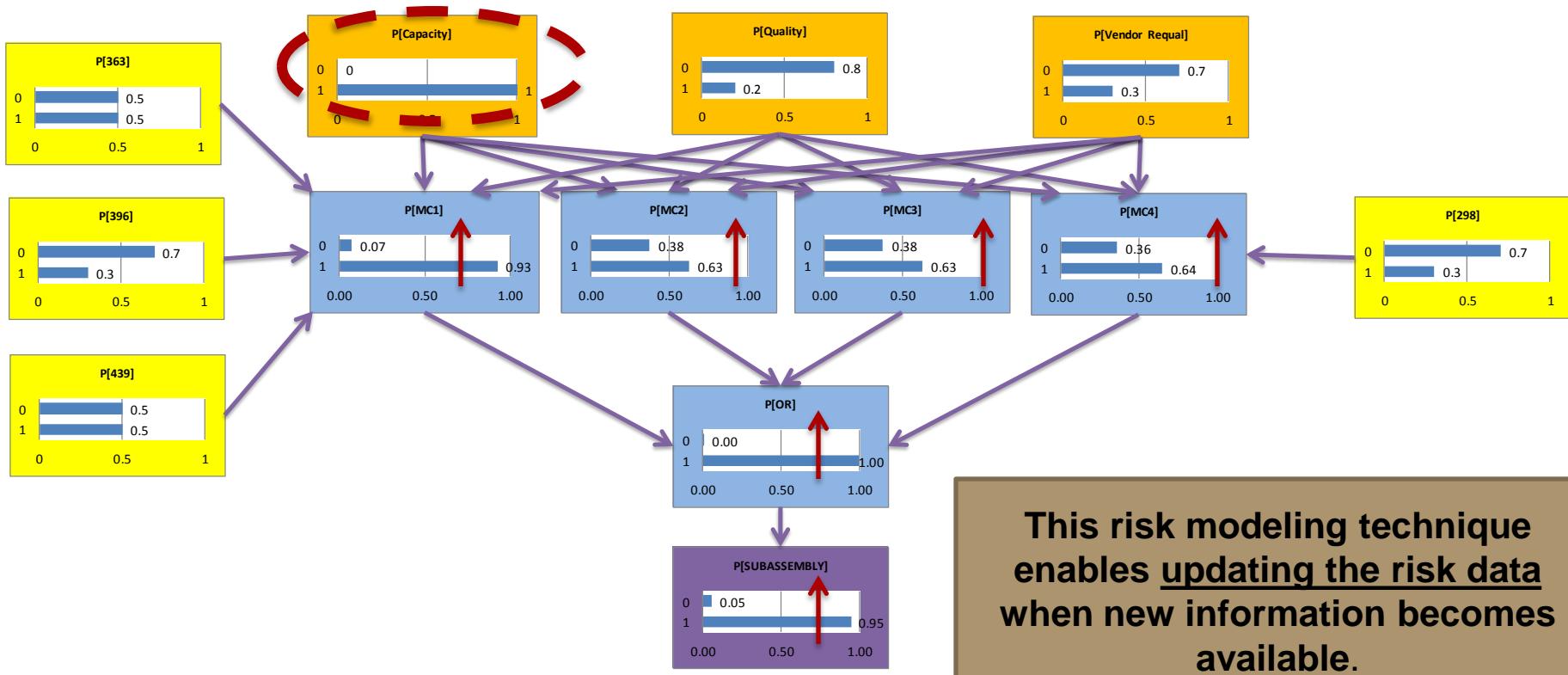
Real-life Example

- Baseline risk state from SME input
- Structure based on Risk Engineer analysis and SME concurrence



Real-life Example

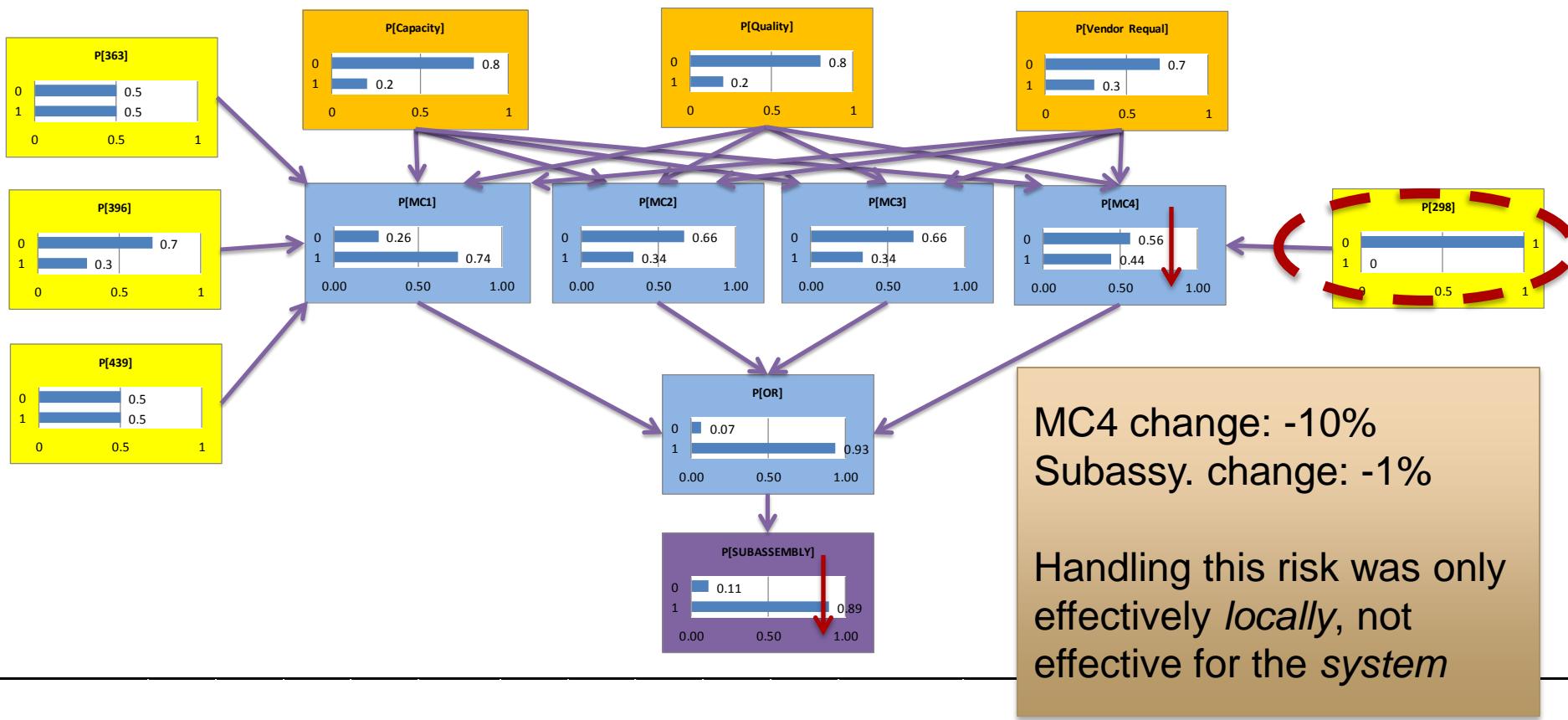
- “Entering evidence”
 - *Update* the risk data based on the observation that “CAPACITY” issues are in effect



This risk modeling technique enables updating the risk data when new information becomes available. The update is quantitative and based on a rigorous methodology.

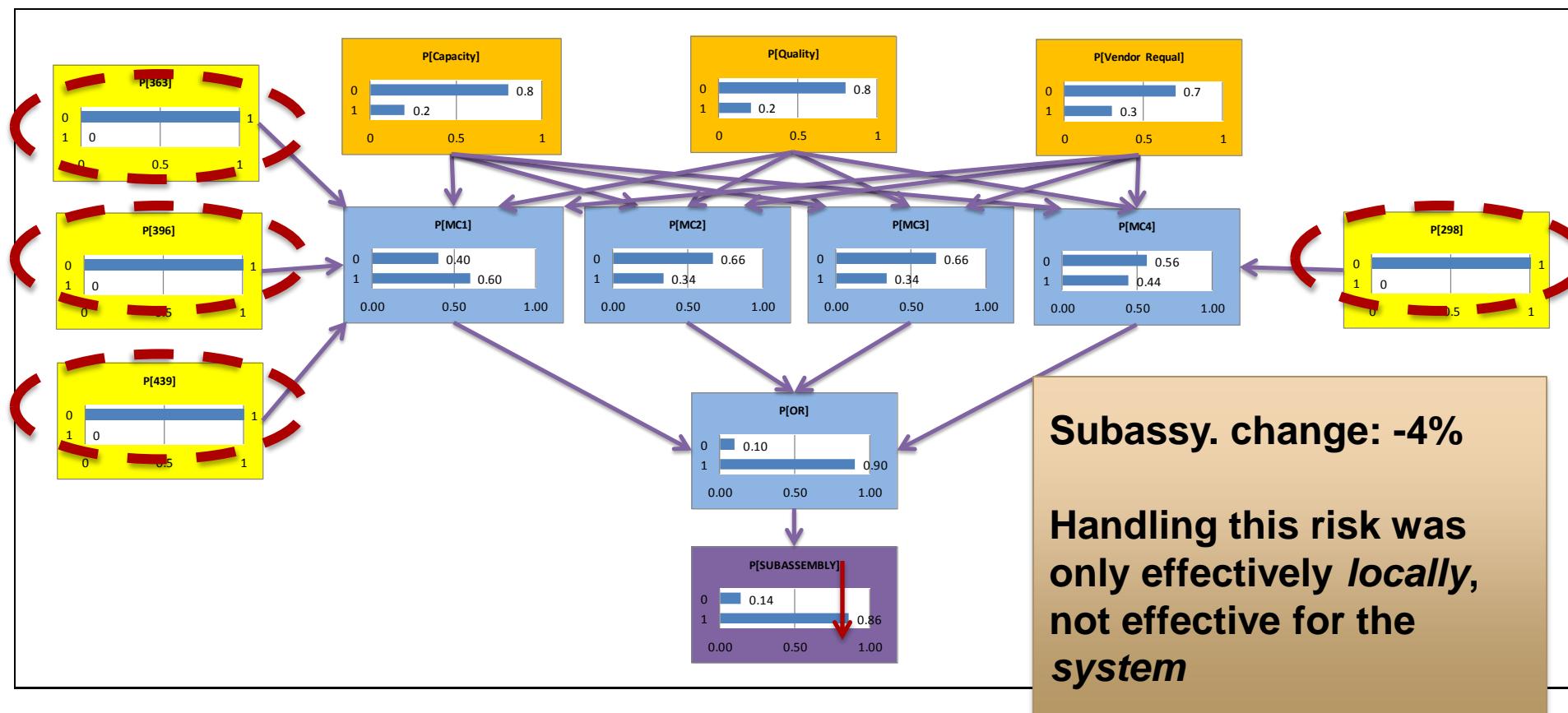
Real-life Example

- Handling plan: **prevent MC4 process change**
- From a system perspective, the cost/benefit is very small.
 - Is the money worth it?***



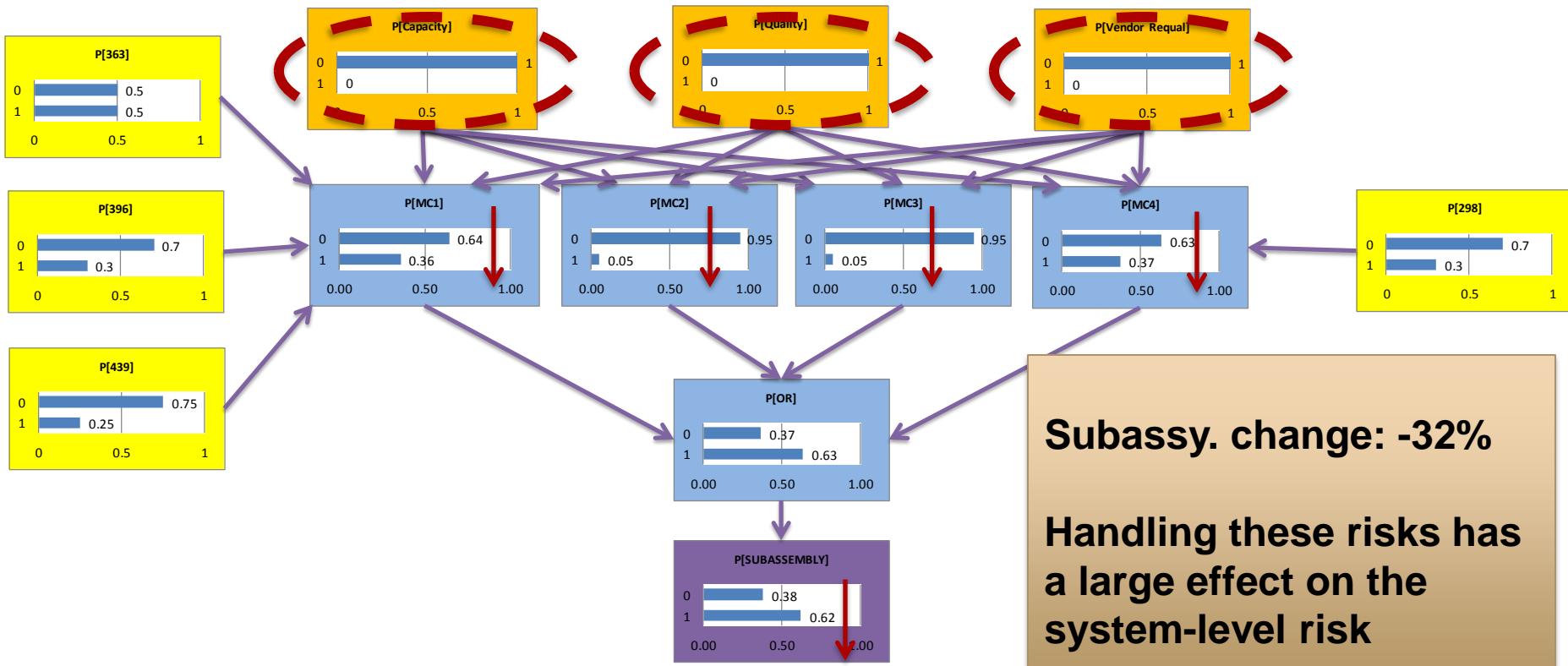
Real-life Example

- Handling plan: **address only risks that are decoupled**
- Again, the system-level cost/benefit is very small.
 - Is the money worth it?*



Real-life Example

- Handling plan: **address only risks that are highly coupled**
- Again, the system-level cost/benefit is very small.
 - Is the money worth it?*



Real-life Example

- Decisions on handling investments should be based on expected return on investment

Option	Cost	Expected Benefit	Net
Option 1 Handle MC4 risk	\$250,000	+\$150,000	-\$100,000
Option 2 Handle all uncoupled risks	\$1,150,000	+\$600,000	-\$550,000
Option 3 Handle all coupled risks	\$1,050,000	+\$4,800,000	+\$3,750,000

- The risk relationships dominate the problem
- Only one option has a positive return on investment

Causal modeling illuminates important structures in the risk data that dominate program risk

Summary

- Addressing risks in an *ad hoc* fashion, without understanding their interdependence may lead to wasted resources.
- Modeling risk connectivity can add actionable insight.
 - Structures in the risk data can dominate program risk
- The decision space is clarified through analysis within a quantitative framework that can be
 - Debated openly
 - Analyzed for sensitivity effects

It's important to see the forest through the trees



Insight

Action