SAND2011-3799C

Website of the Future

Leveraging Microsoft SharePoint® to Create a Dynamic Customer-Facing Library Website

Special Libraries Association 2011

June 14, 2011

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Julie Hillskemper
Technical Librarians

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Presentation Summary

- The old library website
- Building the new site
- New features and services
- Marketing with the library website
- Plans for the future

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Who We Are

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Who We Are

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The Old Website

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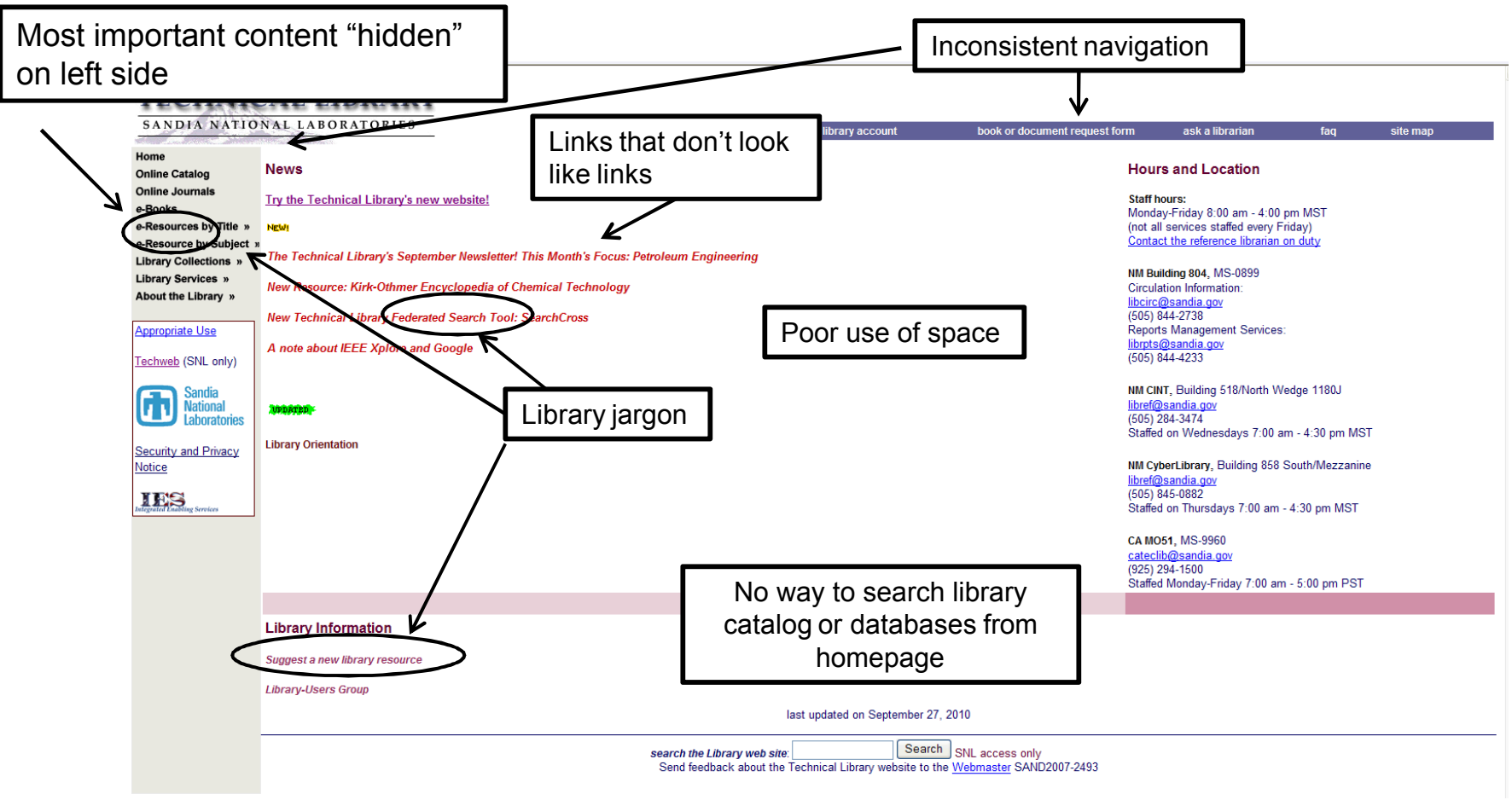
The Old Library Website



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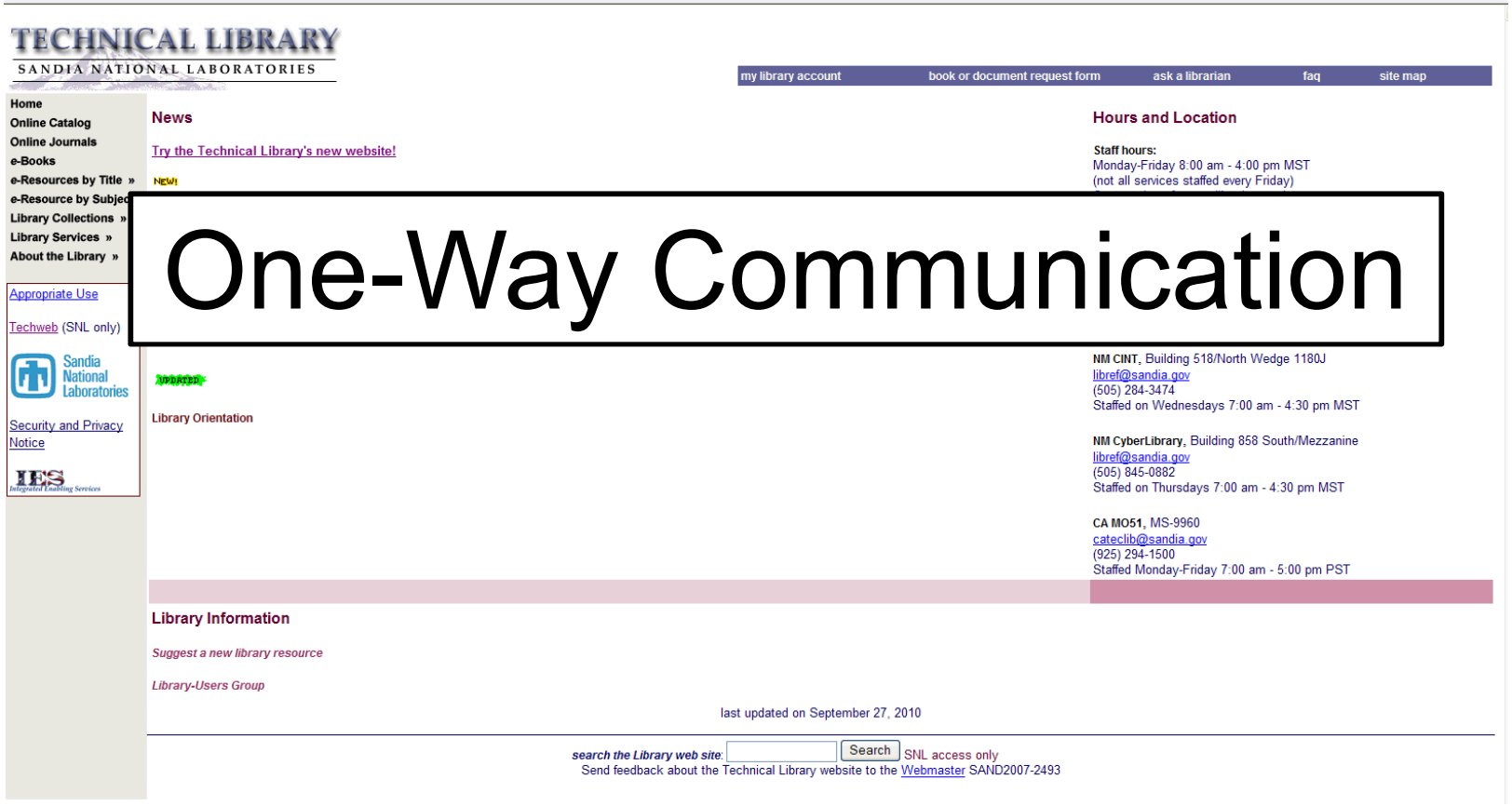
The Old Library Website



One-Way Communication

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Finding a Solution

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What is Microsoft SharePoint®?

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Card Sort Testing

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The Discard Pile

Brand Names

Library Jargon

Generic or Ambiguous Terms

New Services Users Did Not Want

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Some Popular Requested Additions

"I Need To…" Task-Based Navigation

Search Box and Search Options

Help

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Building the New Site

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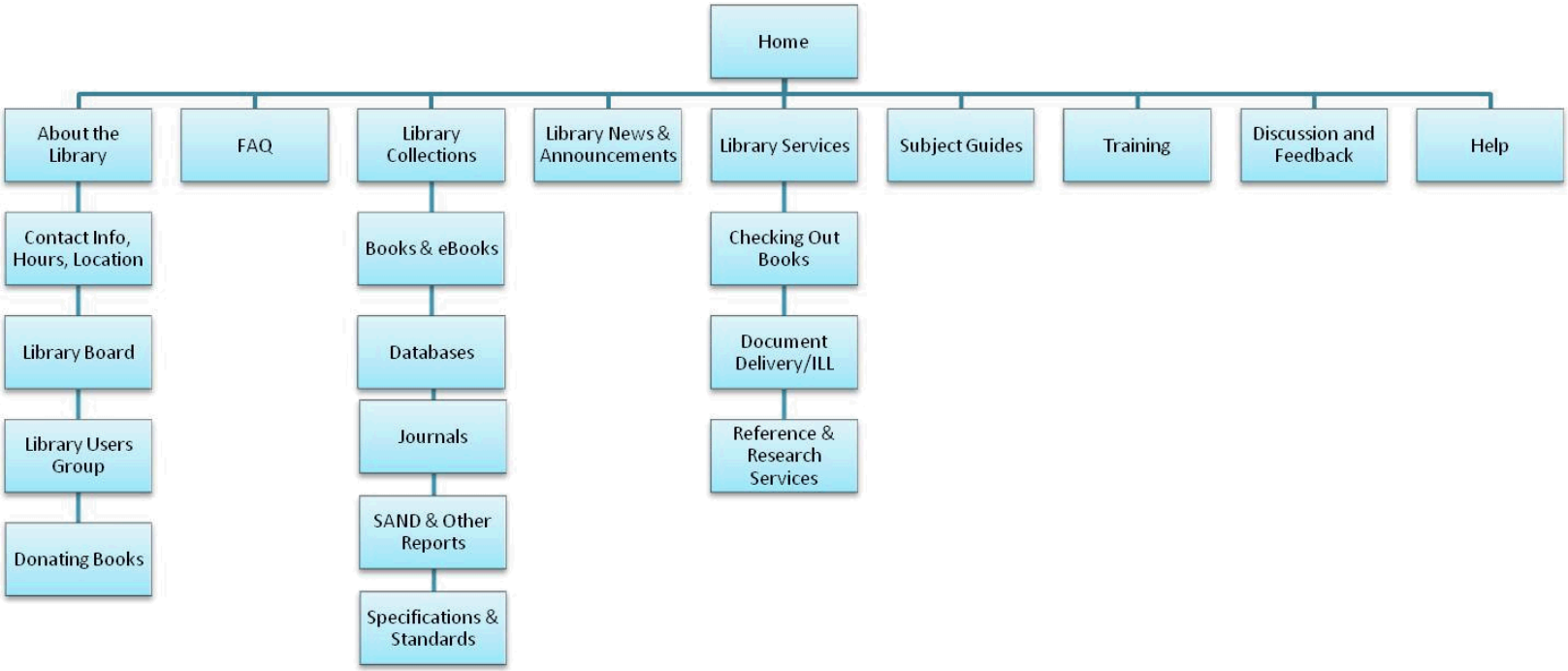
Planning the Architecture…



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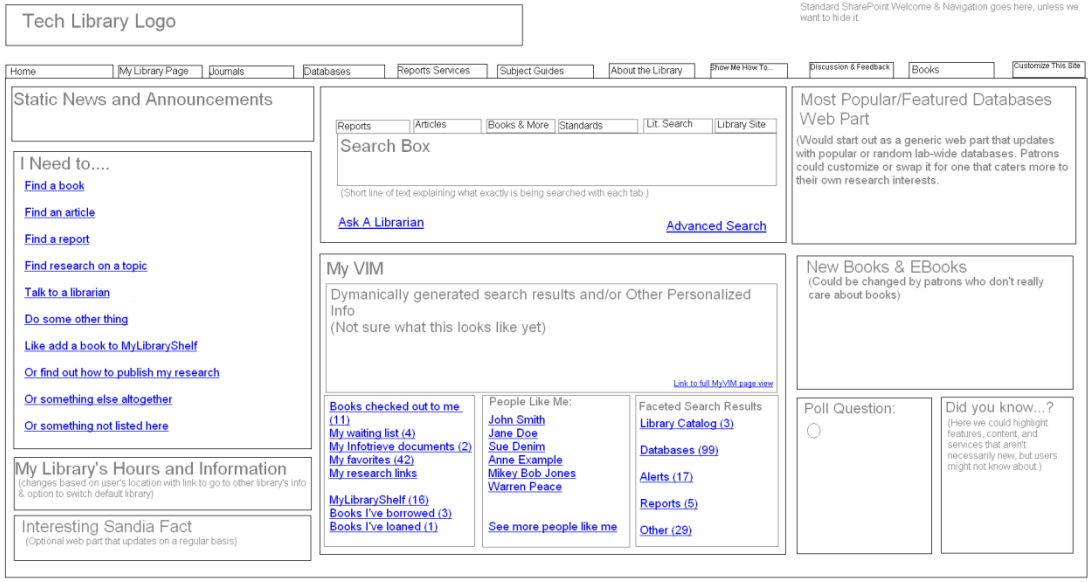
…to Creating Wireframes…



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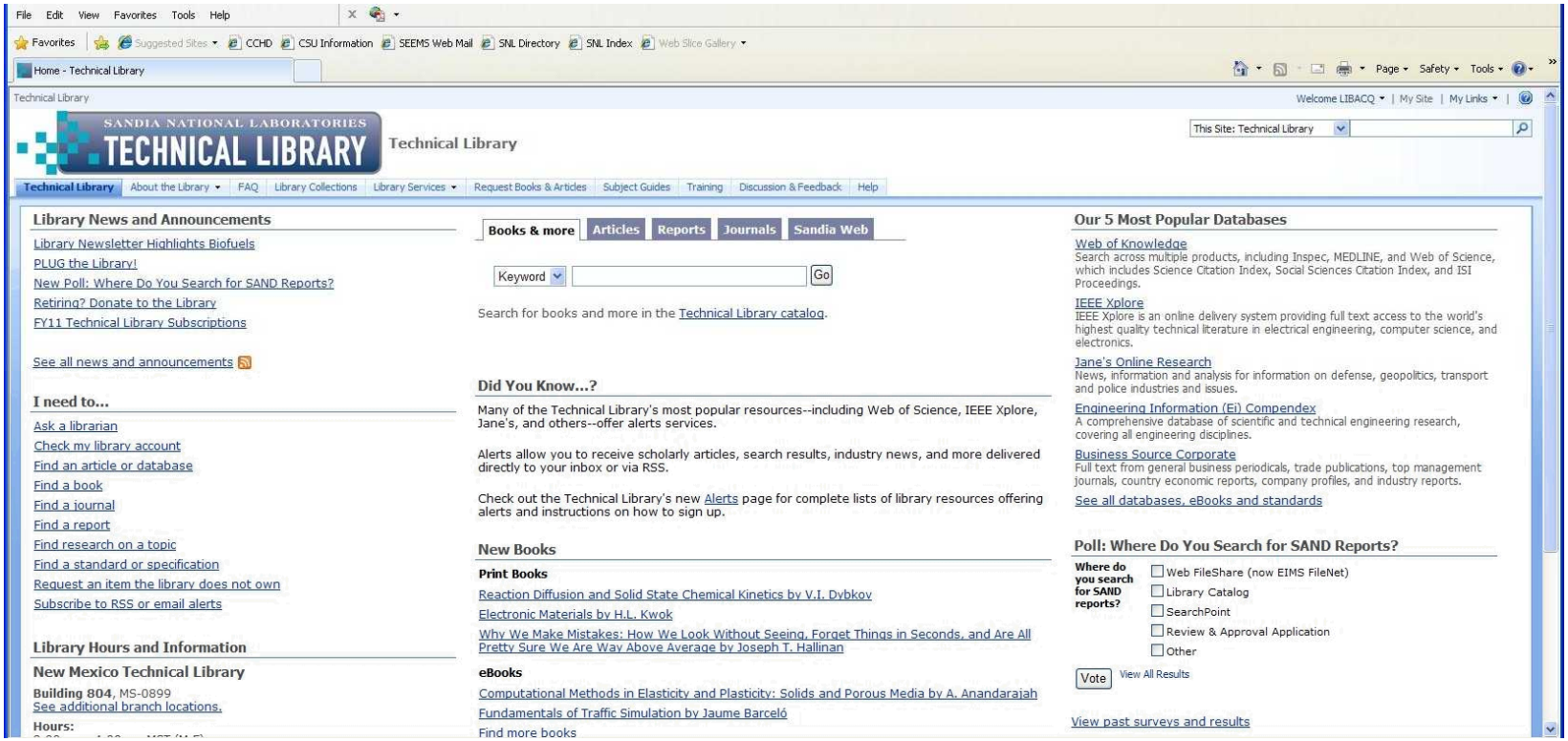
…to a working site!



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New Features and Solutions

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Tabbed Search Box

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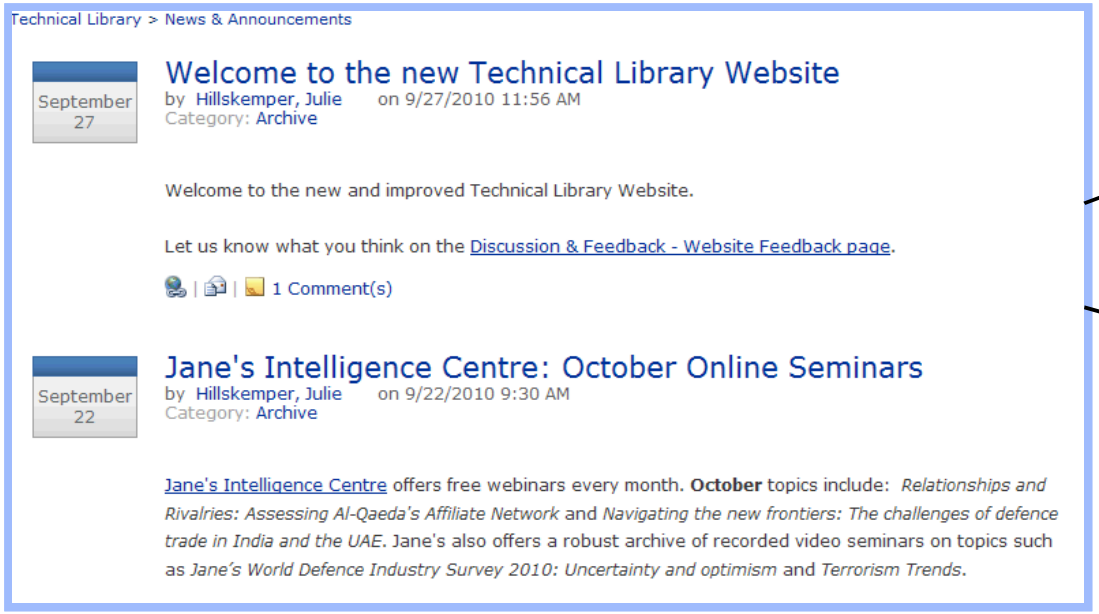
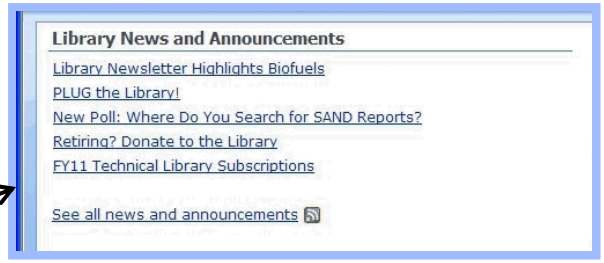
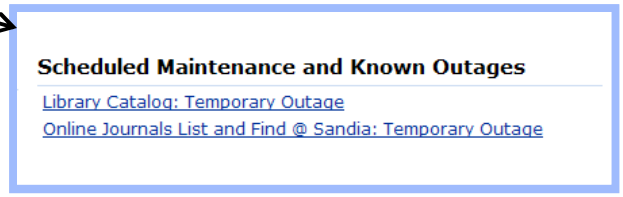
News and Announcements Blog







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Polls

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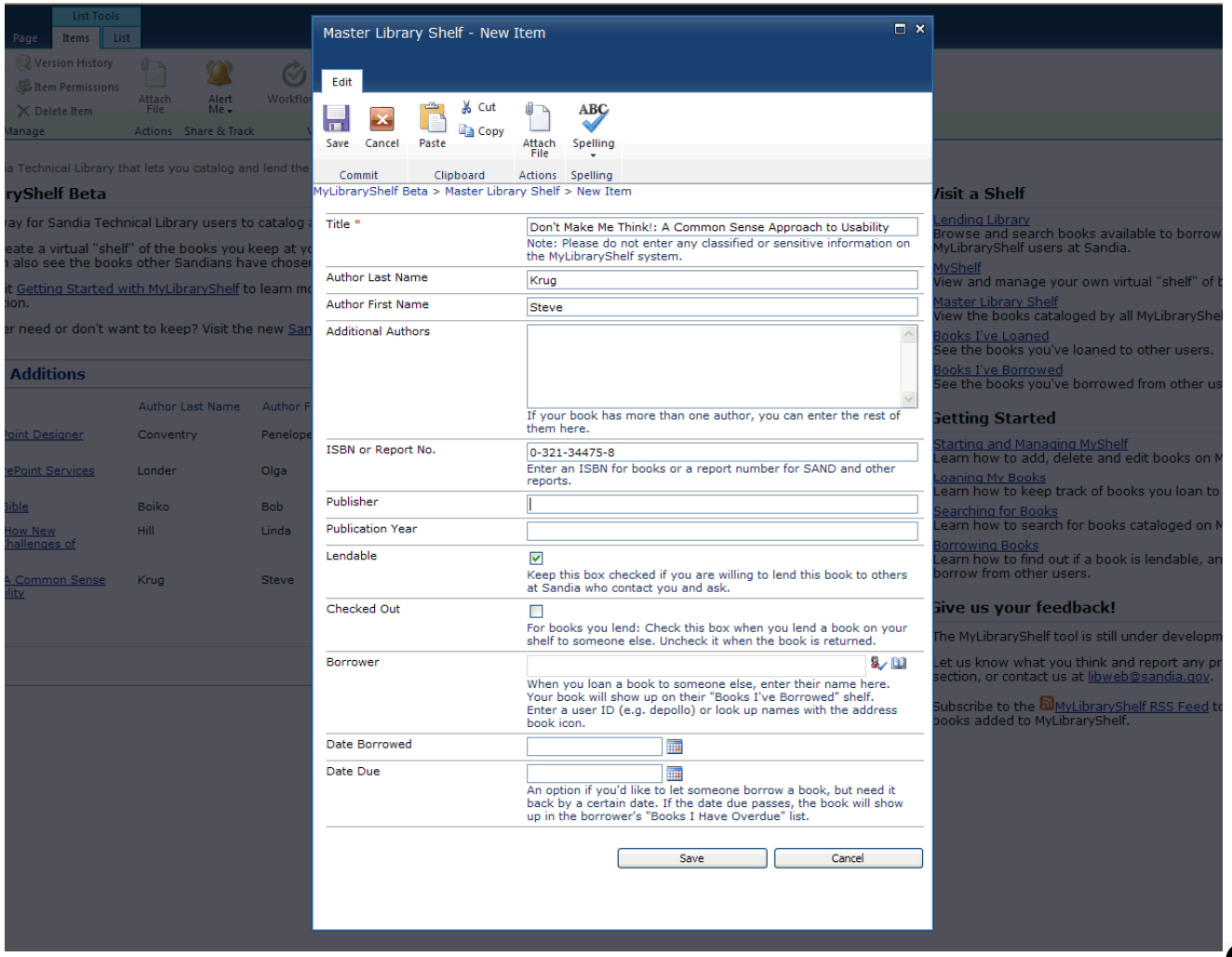
MyLibraryShelf and Sandia Book Swap



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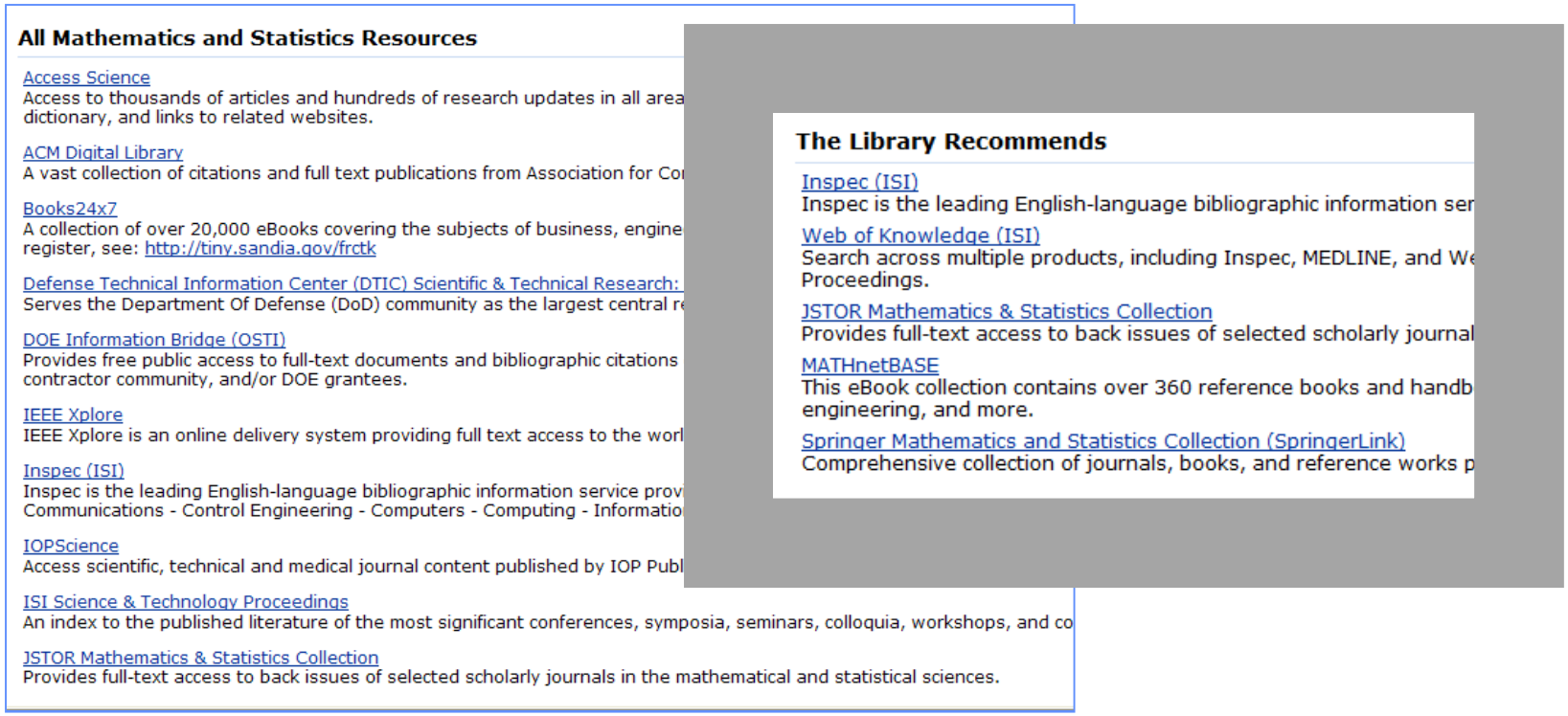
Subject Guides



All Mathematics and Statistics Resources

Access Science
Access to thousands of articles and hundreds of research updates in all area
dictionary, and links to related websites.

ACM Digital Library
A vast collection of citations and full text publications from Association for Co

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Defense Technical Information Center (DTIC) Scientific & Technical Research:
Serves the Department Of Defense (DoD) community as the largest central re

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engineering, and more.

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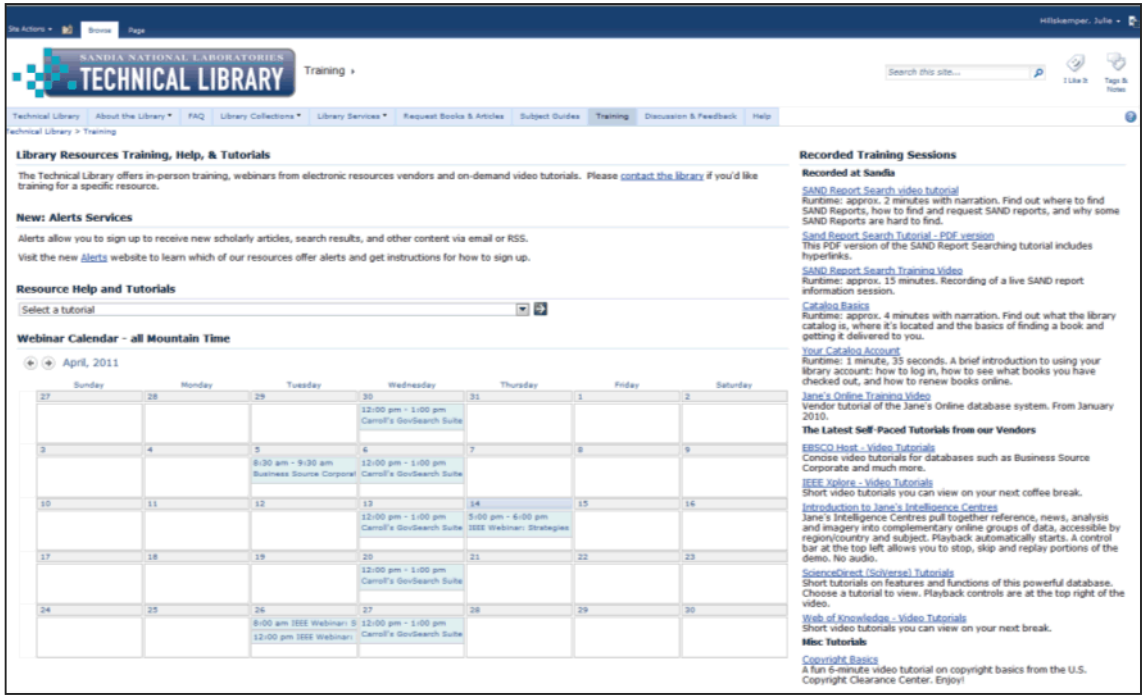
Technical Library Training Web Page



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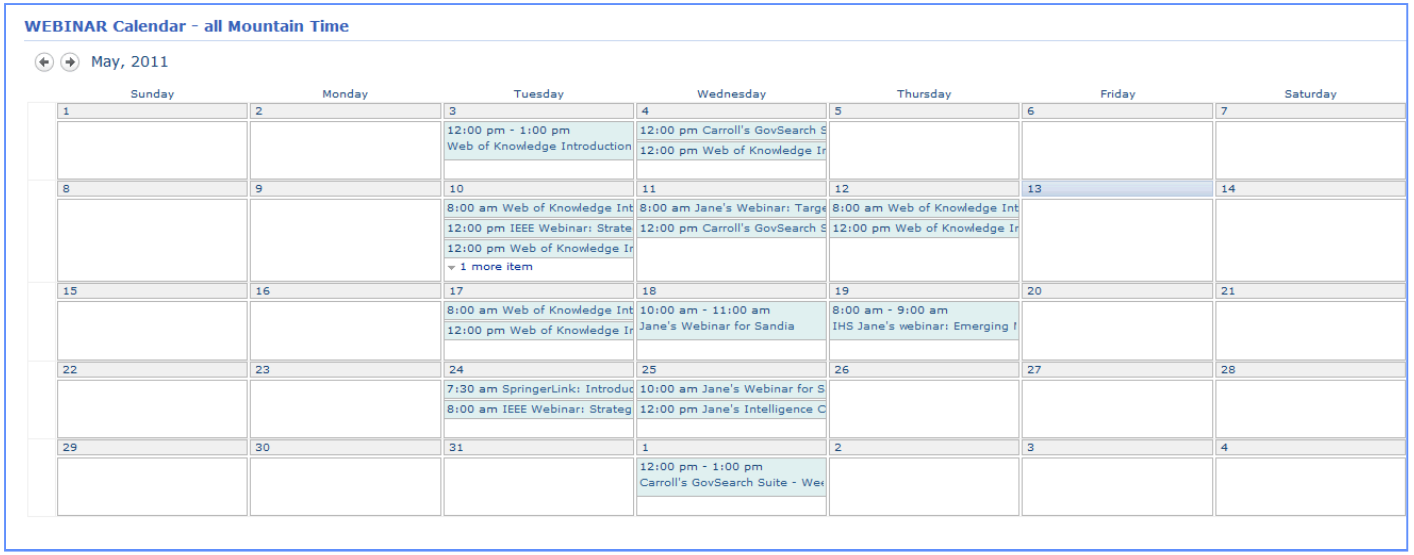
Webinar Calendar



WEBINAR Calendar - all Mountain Time

May, 2011

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3 12:00 pm - 1:00 pm Web of Knowledge Introduction	4 12:00 pm Carroll's GovSearch S 12:00 pm Web of Knowledge Ir	5	6	7
8	9	10 8:00 am Web of Knowledge Int 12:00 pm IEEE Webinar: Strate 12:00 pm Web of Knowledge Ir 1 more item	11 8:00 am Jane's Webinar: Targe 12:00 pm Carroll's GovSearch S	12 8:00 am Web of Knowledge Int 12:00 pm Web of Knowledge Ir	13	14
15	16	17 8:00 am Web of Knowledge Int 12:00 pm Web of Knowledge Ir	18 10:00 am - 11:00 am Jane's Webinar for Sandia	19 8:00 am - 9:00 am IHS Jane's webinar: Emerging I	20	21
22	23	24 7:30 am SpringerLink: Introduc 8:00 am IEEE Webinar: Strateg	25 10:00 am Jane's Webinar for S 12:00 pm Jane's Intelligence C	26	27	28
29	30	31	1 12:00 pm - 1:00 pm Carroll's GovSearch Suite - We	2	3	4

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Video Tutorials

Recorded Training Sessions

Recorded at Sandia

Library Orientation video
Runtime: approx. 3 minutes; no audio. A quick guide t
Technical Library, its resources and services. Includes
menu.

Find Articles video tutorial
Runtime: approx. 5 minutes with narration. Find out h
search for articles using library resources. Includes fin
-text PDFs and ordering articles from the library's docu
delivery service.

Catalog Basics video tutorial
Runtime: approx. 4 minutes with narration. Find out w
library catalog is, where it's located and the basics of
a book and getting it delivered to you.

Your Catalog Account video tutorial
Runtime: 1 minute, 35 seconds with narration. A brief
introduction to using your library account: how to log in, how
to see what books you have checked out, and how to renew
books online.

SAND Report Search video tutorial
Runtime: approx. 2 minutes with narration. Find out where to
find SAND Reports, how to find and request SAND reports,
and why some SAND Reports are hard to find.

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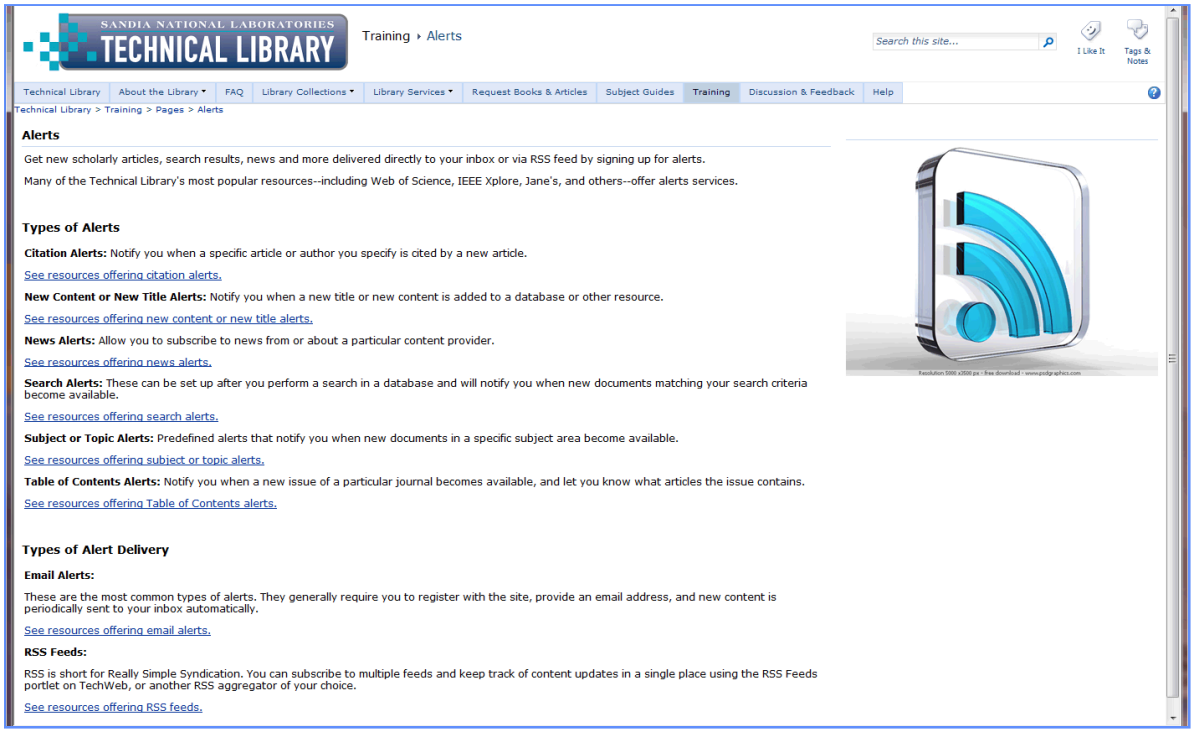
Alerts Services



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Alerts

Get new scholarly articles, search results, news and more delivered directly to your inbox or via RSS feed by signing up for alerts.

Many of the Technical Library's most popular resources--including Web of Science, IEEE Xplore, Jane's, and others--offer alerts services.

Types of Alerts

Citation Alerts: Notify you when a specific article or author you specify is cited by a new article.

See resources offering citation alerts.

New Content or New Title Alerts: Notify you when a new title or new content is added to a database or other resource.

See resources offering new content or new title alerts.

News Alerts: Allow you to subscribe to news from or about a particular content provider.

See resources offering news alerts.

Search Alerts: These can be set up after you perform a search in a database and will notify you when new documents matching your search criteria become available.

See resources offering search alerts.

Subject or Topic Alerts: Predefined alerts that notify you when new documents in a specific subject area become available.

See resources offering subject or topic alerts.

Table of Contents Alerts: Notify you when a new issue of a particular journal becomes available, and let you know what articles the issue contains.

See resources offering Table of Contents alerts.

Types of Alert Delivery

Email Alerts:

These are the most common types of alerts. They generally require you to register with the site, provide an email address, and new content is periodically sent to your inbox automatically.

See resources offering email alerts.

RSS Feeds:

RSS is short for Really Simple Syndication. You can subscribe to multiple feeds and keep track of content updates in a single place using the RSS Feeds portlet on TechWeb, or another RSS aggregator of your choice.

See resources offering RSS feeds.

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Marketing with the Library Website

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Did You Know?

Did You Know...?

Many of the Technical Library's most popular resources--including Web of Science, IEEE Xplore, Jane's, and others--offer alerts services.

Alerts allow you to receive scholarly articles, search results, industry news, and more delivered directly to your inbox or via RSS.

Check out the Technical Library's new Alerts page for complete lists of library resources offering alerts and instructions on how to sign up.

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New Books and eBooks

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The Future

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New Features Already in Development

- User tagging and content rating
- Integration with library catalog
- Mobile content
- Improved site design
- User customization
- Current awareness blogs

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Questions?

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