

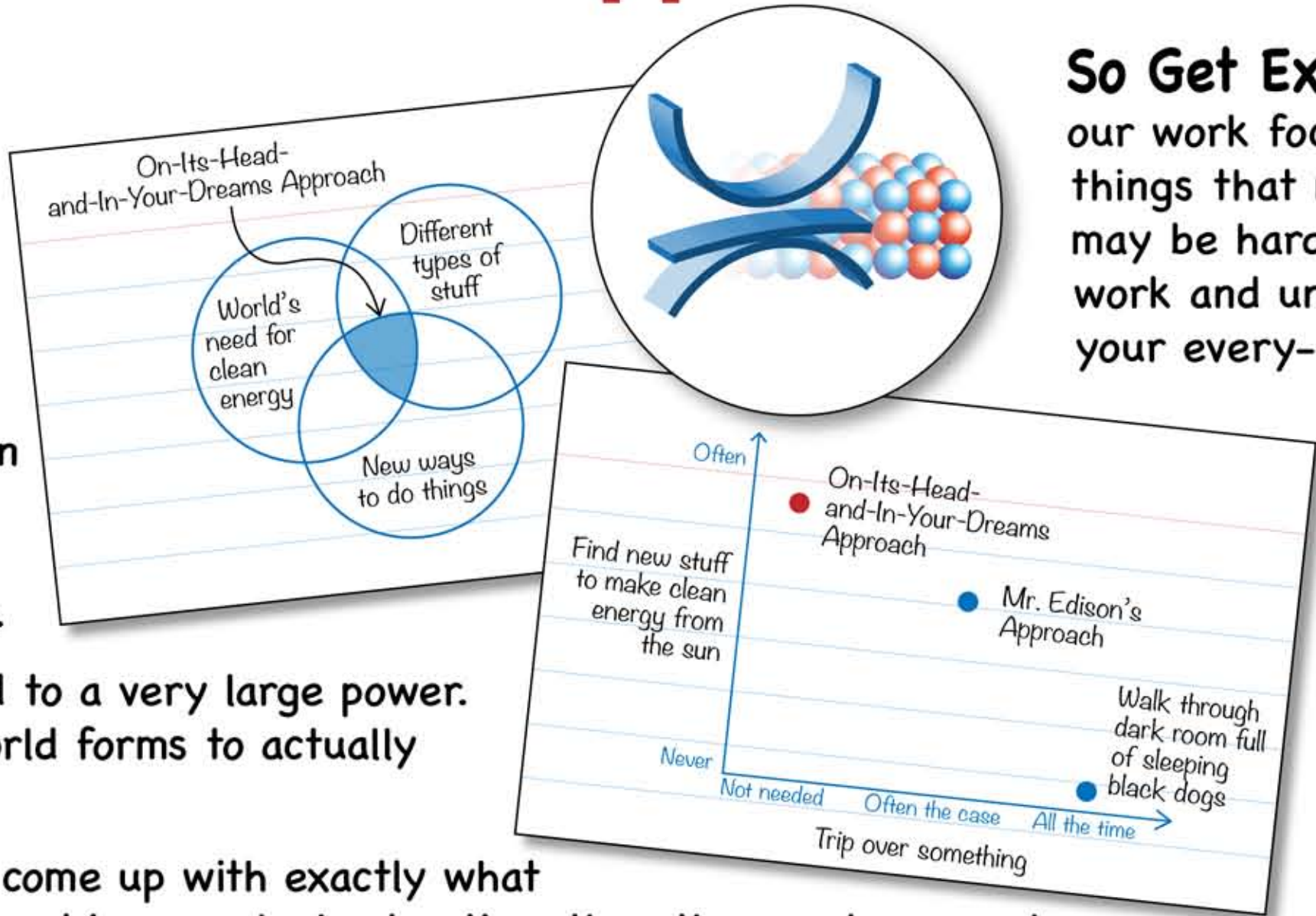
# Our On-Its-Head-and-In-Your-Dreams Approach Leads to Clean Energy

**Our Big Dream . . .** We want to shake the world with a totally different approach of finding new stuff that makes power from the sun's energy — to change our lives and make our world a better place.

Our approach takes the usual way of finding new things and flips it on its head. First, we start by imagining exactly what some new stuff needs to be able to do or to be like. Then we consider — often using very fast computers — different relationships between very tiny pieces of the stuff. This allows us to paint a picture of how things work within the stuff so that it does what we need it to do.

Of course, the number of all forms of stuff is huge, like ten raised to a very large power. But our deep thought-work leads to a much smaller set of real-world forms to actually make and check out carefully.

By using brain power more than simply horse power, we're able to come up with exactly what we need to meet our serious energy situation around the world — and in a much shorter time than the usual approach.



**So Get Excited with Us!** We realize that our work focuses in a very deep way on things that most people never think about. It may be hard to get your mind around our work and understand why it's so important in your every-day world. But we believe that very practical things coming out of our work will change the whole world.

So, even if you're not interested in the deeper points of our work, we hope that you can still get behind us — because you know that our approach will lead to more clean energy sooner, for a better life for you and others.

Enter Mr. Edison. His approach? Search for something different — maybe just something out of the blue — then try it and see if it works. If not, keep looking, looking, and looking some more until you end up with the right thing that works.

This approach usually makes small changes over a long time, taking many years to make something better. You often guess a lot and trip over possible answers to finally land on the right thing.

Time for a change using our group's In-Your-Dreams approach. We flip the usual approach totally on its head!

We state from the start: "Here's what I want something to be like."

Then we consider what we know about how things work and how to think about stuff. And we come up with a pretty small number of possible things to check out to find just what we want.

**I want you!**

$H|\psi(t)\rangle = i\hbar \frac{\partial}{\partial t} |\psi(t)\rangle$

Just like Sure-Lock Homes in a Who-Done-It, we search everything very carefully to find the answer to what we're looking for.

Or you could think of it this way: We're trying to find the guy with glasses and a red-and-white lined shirt in a huge crowd of people that number more than all the stars.

What comes out of all this work is shared with others in our group who suggested what stuff to check out in the first place.

It's like hitting a ball from one player to another then back again in some game, trying to get the best stuff possible.

Our group is made up of many people at the top of their game in several different fields. And nothing stands in the way of our working in very close relationship with one another.

Further more, nothing blocks us from coming up with new and better ideas.

The bottom line? The whole of us is greater than if we just add up all our parts.

Using deep reasoning of what we know about how things work, we are moving ever faster in our search to find and make new stuff that uses the sun's energy to power our world.