

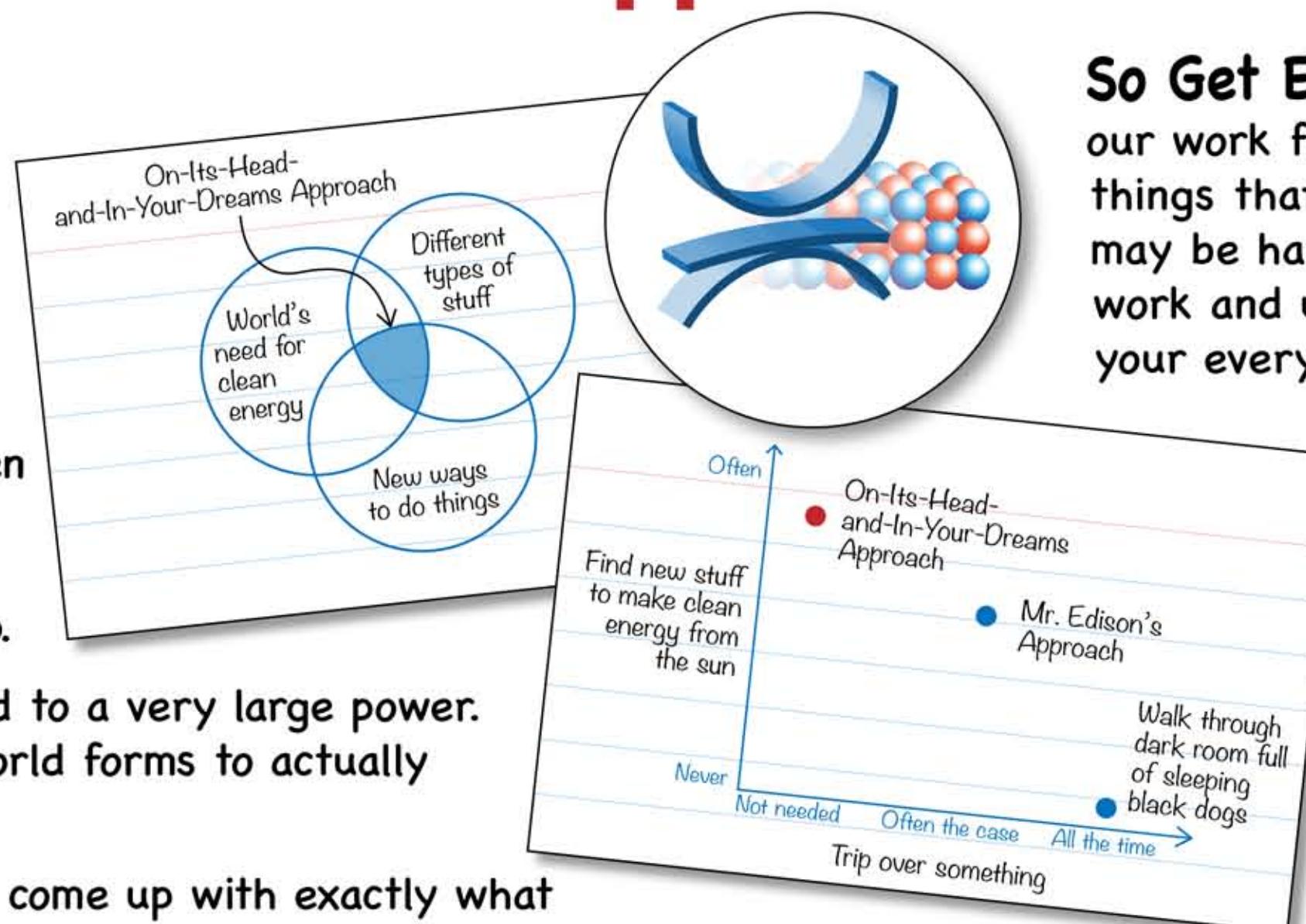
# Our On-Its-Head-and-In-Your-Dreams Approach Leads to Clean Energy

**Our Big Dream...** We want to shake the world with a totally different approach of finding new stuff that makes power from the sun's energy — to change our lives and make our world a better place.

Our approach takes the usual way of finding new things and flips it on its head. First, we start by imagining exactly what some new stuff needs to be able to do or to be like. Then we consider — often using very fast computers — different relationships between very tiny pieces of the stuff. This allows us to paint a picture of how things work within the stuff so that it does what we need it to do.

Of course, the number of all forms of stuff is huge, like ten raised to a very large power. But our deep thought-work leads to a much smaller set of real-world forms to actually make and check out carefully.

By using brain power more than simply horse power, we're able to come up with exactly what we need to meet our serious energy situation around the world — and in a much shorter time than the usual approach.



**So Get Excited with Us!** We realize that our work focuses in a very deep way on things that most people never think about. It may be hard to get your mind around our work and understand why it's so important in your every-day world. But we believe that very practical things coming out of our work will change the whole world.

So, even if you're not interested in the deeper points of our work, we hope that you can still get behind us — because you know that our approach will lead to more clean energy sooner, for a better life for you and others.

