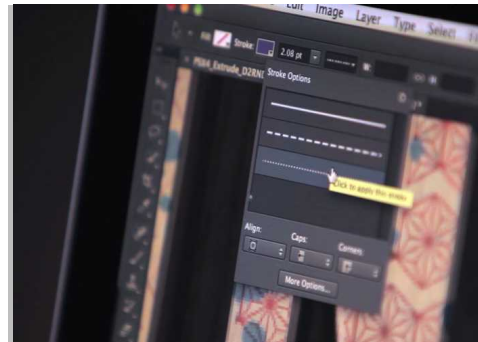


*Exceptional service in the national interest*



# STAR Internship: Partnerships Development & Business Intelligence

Jessica Belmares



# Goals and Objectives

- Personal Goals
  - Learn business techniques
  - Understand how websites are built and why
  - Practice working in a professional environment
  - Accomplish something, be productive
- Set Goals
  - Exposure to web development technologies to impel interest
  - Exposure to office environment
  - Provide an understanding of the bigger picture at Sandia

# My Internship

- Organization 1932 – Partnerships Development and Business Intelligence
  - Learned how to build a website
  - Learned how to make an iPad application
  - Learned how to work in a business office
  - Worked with other students



# Development/Implementation

- HTML Programming
  - Hypertext Markup Language, a standardized system for tagging text files to achieve font, color, graphic, and hyperlink effects on World Wide Web pages

```
<!DOCTYPE html>  
<html>  
<body>
```

```
<h1>My Sandia Summer</h1>  

```

```
<p>Learning to program websites may seem daunting,  
but after some practice, it becomes rather simple. The results  
give the programmer a feeling of accomplishment when their  
sites look the way they envisioned.</p>
```

```
<p>Through Dreamweaver, I was able to develop the  
coding for websites, along with the styling. There are methods  
and software that can be used.</p>
```

```
</body>  
</html>
```

## My Sandia Summer



Learning to program websites may seem daunting, but after some practice, it becomes rather simple. The results give the programmer a feeling of accomplishment when their sites look the way they envisioned.

Through Dreamweaver, I was able to develop the coding for websites, along with the styling. There are methods and software that can be used.

# Development/Implementation

## ■ CSS Styling

- Cascading Style Sheets is a style sheet language used for describing the presentation semantics (the look and formatting) of a document written in a markup language. Its most common application is to style web pages written in HTML XHTML.

```
<!DOCTYPE html>
<html>
<head>
  <link rel="stylesheet"
type="text/css" href="mystyle.css" />
</head>
<body>
  <h1>My Sandia Summer</h1>
  
  <p>Learning to program websites
may seem daunting, but after some
practice, it becomes rather simple. The
results give the programmer a feeling of
accomplishment when their sites look the
way they envisioned.</p>
  <p>Through Dreamweaver, I was
able to develop the coding for websites,
along with the styling. There are methods
and software that can be used.</p>
</body>
</html>
```

```
body
{
background-color:#d0e4fe;
font-family: "Pristina";
font-size:20px;
}
image
{
display: block;
margin-left: auto;
margin-right: auto;
}
h1
{
color: red;
text-align: center;
}
p
{
float: right;
}
```

*My Sandia Summer*

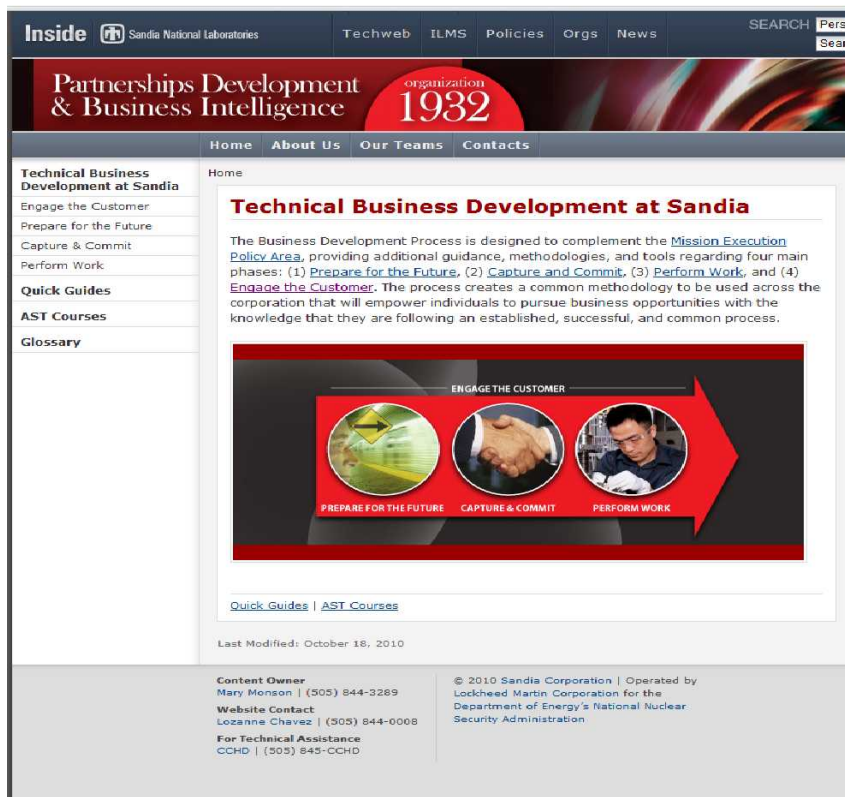


*Through Dreamweaver, I was able to develop the coding for websites, along with the styling. There are methods and software that can be used.*

*Learning to program websites may seem daunting, but after some practice, it becomes rather simple. The results give the programmer a feeling of accomplishment when their sites look the way they envisioned.*

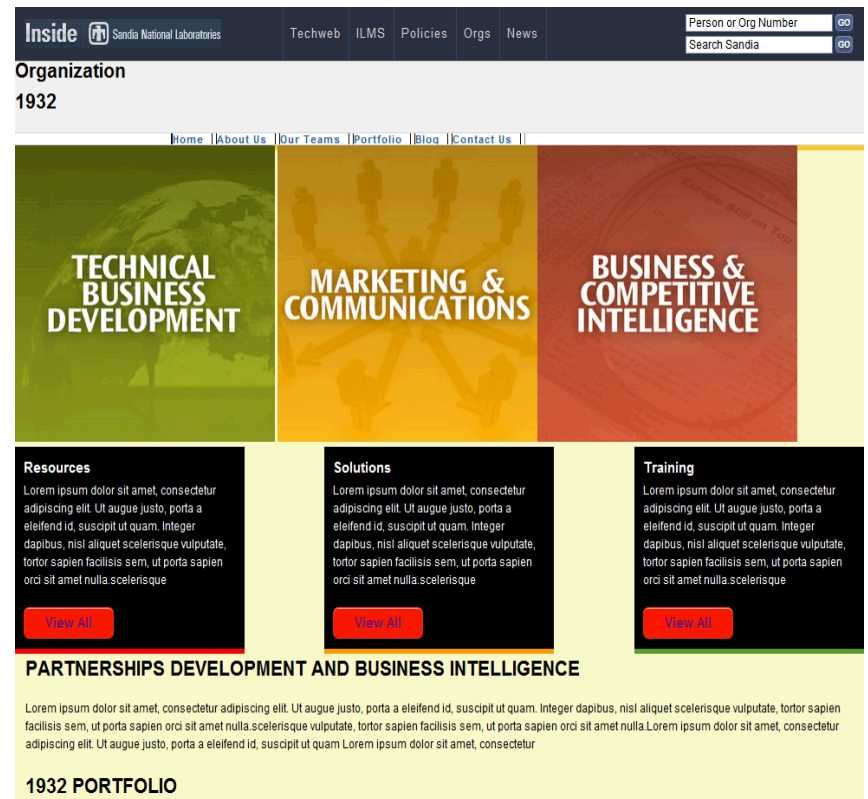
# Org. 1932 Website

## Old Website



The screenshot shows the old website for Organization 1932. The header includes navigation links for Techweb, ILMS, Policies, Orgs, and News, along with a search bar. The main banner features the text "Partnerships Development & Business Intelligence" and "organization 1932". The content area is titled "Technical Business Development at Sandia" and describes the Business Development Process. A diagram below the text shows three stages: "PREPARE FOR THE FUTURE", "CAPTURE & COMMIT", and "PERFORM WORK", all contained within a large red arrow pointing right. The footer contains contact information for the content owner and website contact.

## New Website



The screenshot shows the new website for Organization 1932. The header is similar to the old version but includes a search bar with "Person or Org Number" and "Search Sandia" fields. The main content area is divided into three large colored sections: "TECHNICAL BUSINESS DEVELOPMENT" (green), "MARKETING & COMMUNICATIONS" (orange), and "BUSINESS & COMPETITIVE INTELLIGENCE" (red). Below these are three columns for "Resources", "Solutions", and "Training", each with a "View All" button. The footer features the text "PARTNERSHIPS DEVELOPMENT AND BUSINESS INTELLIGENCE" and "1932 PORTFOLIO".

# ISR iPad Application



- Modern vs. Usual
- Will be used during Sandia Conferences
- Give information about the radar technologies that Sandia has developed



# BCI-Profiles

- Customer Engagement
  - Research
  - Biographies
  - Organization Charts



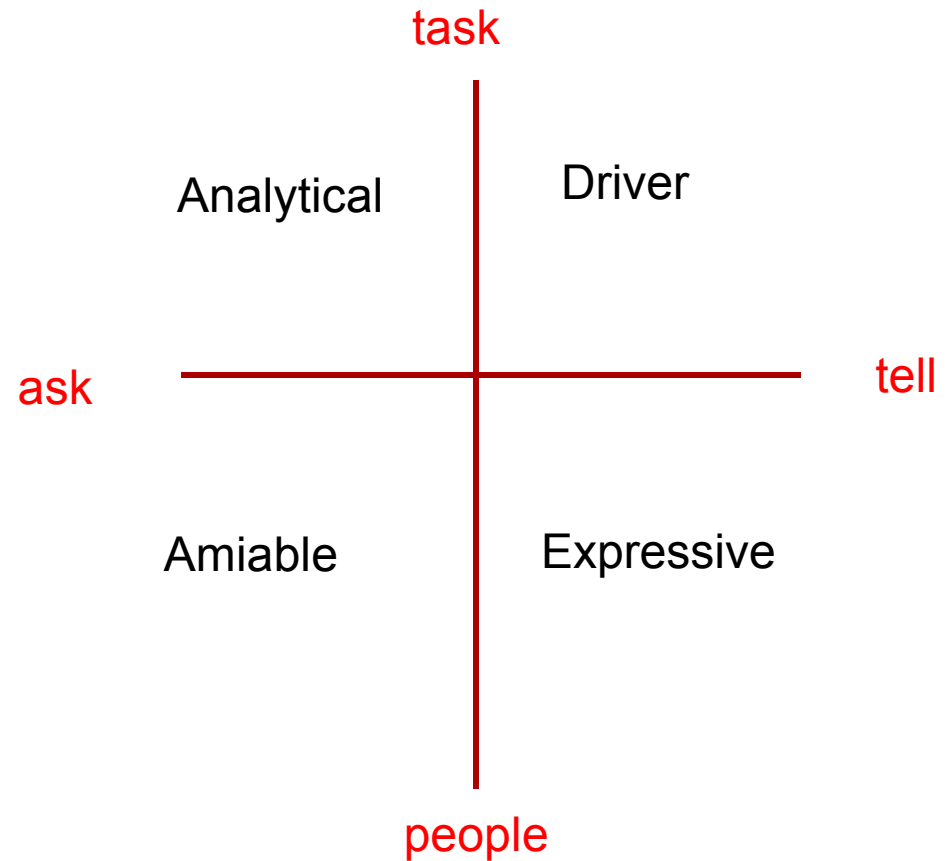
# Intern Meeting

- Presentations
  - How to work Excel
  - Work Diversity
  - Time Management
  - Exercise at Work
- *How To Be A Star At Work* – Robert E. Kelley
- Table Discussions



# Social Styles

- Driver
- Amiable
- Analytical
- Expressive



# Business Student Intern Tours

- Get to know Sandia
- Solar Tower
- National Security
- MESA

# Thank You

Questions? Comments?