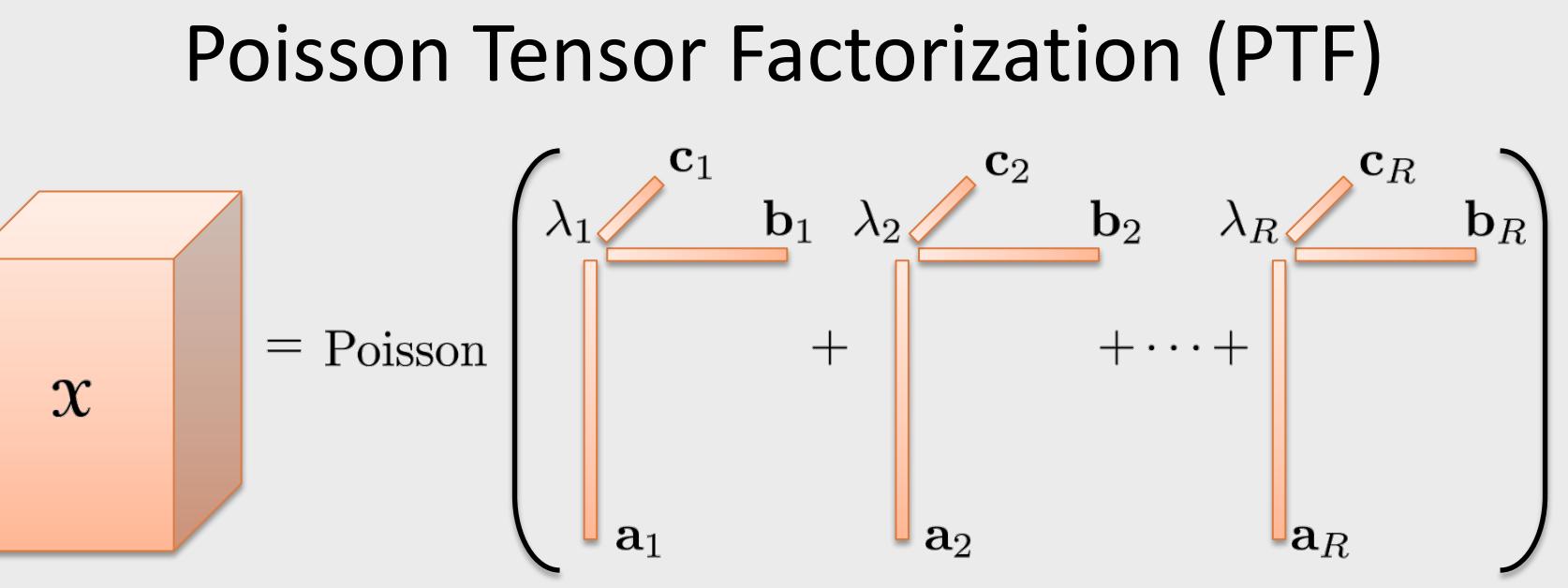


# Nonnegative Tensor Factorizations for Sparse Count Data

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**Model:** Poisson/Multinomial distribution (nonnegative factorization)  
 $\mathcal{X}(i, j, k) \sim \text{Poisson}(\mathcal{M}(i, j, k))$  where  $\mathcal{M}(i, j, k) = \sum_{r=1}^R \lambda_r \mathbf{a}_r(i) \mathbf{b}_r(j) \mathbf{c}_r(k)$

**Useful properties of Poisson distributed variables:**

- Generally preferred for describing "count" data
- The expected value is equal to its parameter and so is its variance
- Sums of Poisson-distributed random variables also follow a Poisson distribution whose parameter is the sum of the component parameters

## Gaussian (typical)

The random variable  $x$  is a continuous real-valued number.

$$x \sim N(m, \sigma^2)$$

$$P(X = x) = \frac{\exp(-\frac{(x-m)^2}{2\sigma^2})}{\sqrt{2\pi\sigma^2}}$$

$$\min_{\mathcal{M}} \sum_{ijk} (\mathcal{X}_{ijk} - \mathcal{M}_{ijk})^2$$

Key references for Tensor Factorization with Gaussian fit: Harshman (1970), Carroll and Chang (1970)

## Poisson

The random variable  $x$  is a discrete nonnegative integer.

$$x \sim \text{Poisson}(m)$$

$$P(X = x) = \frac{\exp(-m)m^x}{x!}$$

$$\min_{\mathcal{M}} \sum_{ijk} \mathcal{M}_{ijk} - \mathcal{X}_{ijk} \log \mathcal{M}_{ijk}$$

## Fitting a Poisson Factorization

$$\min_{\mathcal{M}} \sum_{ijk} \mathcal{M}_{ijk} - \mathcal{X}_{ijk} \log \mathcal{M}_{ijk}$$

subject to  $\mathcal{M} = \sum_r \lambda_r \mathbf{a}_r \circ \mathbf{b}_r \circ \mathbf{c}_r$

$$\lambda, \mathbf{A}, \mathbf{B}, \mathbf{C} \geq 0$$

$$\|\mathbf{a}_r\|_1 = 1, \|\mathbf{b}_r\|_1 = 1, \|\mathbf{c}_r\|_1 = 1 \quad \forall r$$

- We will solve for each factor matrix in turn, using a **Gauss-Seidel** (or Alternating Optimization) approach
- We can rewrite the model by absorbing the weights  $\lambda$  into one of the factor matrices, e.g.,

$$\mathcal{M} = \sum_r \bar{\mathbf{a}}_r \circ \mathbf{b}_r \circ \mathbf{c}_r \text{ with } \bar{\mathbf{A}} = \mathbf{A} \cdot \text{diag}(\lambda)$$

- Matrix  $\bar{\mathbf{A}}$  is only constrained by be nonnegative
- This can be done for any of the three factor matrices

## Alternating Poisson Regression (CP-APR) Algorithm

Repeat until converged...

- $\bar{\mathbf{A}} \leftarrow \arg \min_{\bar{\mathbf{A}} \geq 0} \sum_{ijk} \mathcal{M}_{ijk} - \mathcal{X}_{ijk} \log \mathcal{M}_{ijk}$  s.t.  $\mathcal{M} = [\bar{\mathbf{A}}, \mathbf{B}, \mathbf{C}]$  Fix  $\mathbf{B}, \mathbf{C}$ ; solve for  $\mathbf{A}$
- $\lambda \leftarrow \mathbf{e}^T \bar{\mathbf{A}} \mathbf{e}; \mathbf{A} \leftarrow \bar{\mathbf{A}} \cdot \text{diag}(1/\lambda)$  Fix  $\mathbf{A}, \mathbf{C}$ ; solve for  $\mathbf{B}$
- $\bar{\mathbf{B}} \leftarrow \arg \min_{\bar{\mathbf{B}} \geq 0} \sum_{ijk} \mathcal{M}_{ijk} - \mathcal{X}_{ijk} \log \mathcal{M}_{ijk}$  s.t.  $\mathcal{M} = [\mathbf{A}, \bar{\mathbf{B}}, \mathbf{C}]$  Fix  $\mathbf{A}, \mathbf{B}$ ; solve for  $\mathbf{C}$
- $\lambda \leftarrow \mathbf{e}^T \bar{\mathbf{B}} \mathbf{e}; \mathbf{B} \leftarrow \bar{\mathbf{B}} \cdot \text{diag}(1/\lambda)$  Fix  $\mathbf{A}, \mathbf{B}$ ; solve for  $\mathbf{C}$
- $\bar{\mathbf{C}} \leftarrow \arg \min_{\bar{\mathbf{C}} \geq 0} \sum_{ijk} \mathcal{M}_{ijk} - \mathcal{X}_{ijk} \log \mathcal{M}_{ijk}$  s.t.  $\mathcal{M} = [\mathbf{A}, \mathbf{B}, \bar{\mathbf{C}}]$  Fix  $\mathbf{A}, \mathbf{B}$ ; solve for  $\mathbf{C}$
- $\lambda \leftarrow \mathbf{e}^T \bar{\mathbf{C}} \mathbf{e}; \mathbf{C} \leftarrow \bar{\mathbf{C}} \cdot \text{diag}(1/\lambda)$  Fix  $\mathbf{A}, \mathbf{B}$ ; solve for  $\mathbf{C}$

## CP-APR with MM Subproblem Solver

Repeat until converged...

1. Repeat until converged:  $\bar{\mathbf{A}} \leftarrow \bar{\mathbf{A}} * [\mathbf{X}_{(1)} \otimes \bar{\mathbf{A}} (\mathbf{C} \odot \mathbf{B})^T] (\mathbf{C} \odot \mathbf{B})$  Fix  $\mathbf{B}, \mathbf{C}$ ; solve for  $\mathbf{A}$
2.  $\lambda \leftarrow \mathbf{e}^T \bar{\mathbf{A}} \mathbf{e}; \mathbf{A} \leftarrow \bar{\mathbf{A}} \cdot \text{diag}(1/\lambda)$  Fix  $\mathbf{A}, \mathbf{C}$ ; solve for  $\mathbf{B}$
3. Repeat until converged:  $\bar{\mathbf{A}} \leftarrow \bar{\mathbf{B}} * [\mathbf{X}_{(2)} \otimes \bar{\mathbf{B}} (\mathbf{C} \odot \mathbf{A})^T] (\mathbf{C} \odot \mathbf{A})$  Fix  $\mathbf{A}, \mathbf{C}$ ; solve for  $\mathbf{B}$
4.  $\lambda \leftarrow \mathbf{e}^T \bar{\mathbf{B}} \mathbf{e}; \mathbf{B} \leftarrow \bar{\mathbf{B}} \cdot \text{diag}(1/\lambda)$  Fix  $\mathbf{A}, \mathbf{B}$ ; solve for  $\mathbf{C}$
5. Repeat until converged:  $\bar{\mathbf{C}} \leftarrow \bar{\mathbf{C}} * [\mathbf{X}_{(3)} \otimes \bar{\mathbf{C}} (\mathbf{B} \odot \mathbf{A})^T] (\mathbf{B} \odot \mathbf{A})$  Fix  $\mathbf{A}, \mathbf{B}$ ; solve for  $\mathbf{C}$
6.  $\lambda \leftarrow \mathbf{e}^T \bar{\mathbf{C}} \mathbf{e}; \mathbf{C} \leftarrow \bar{\mathbf{C}} \cdot \text{diag}(1/\lambda)$  Fix  $\mathbf{A}, \mathbf{B}$ ; solve for  $\mathbf{C}$

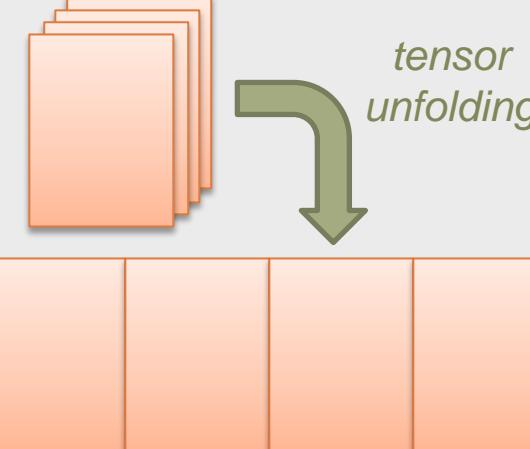
$\mathbf{X}_{(n)}$  = tensor unfolded into a matrix w.r.t. mode  $n$

The Lee & Seung version of Nonnegative Tensor Factorization (Welling & Weber, 2001) is a special case of CP-APR with a single step for each subproblem solve.

## Solving the Subproblem (Mode 1)

$$\min_{\mathbf{A} \geq 0} \sum_{i\ell} \mathbf{M}_{i\ell} - \mathbf{X}_{i\ell} \log \mathbf{M}_{i\ell}$$

subject to  $\mathbf{M} = \bar{\mathbf{A}} \mathbf{\Pi}$  with  $\mathbf{\Pi} = (\mathbf{C} \odot \mathbf{B})^T$



- Suppose tensor is of size  $I \times J \times K$ . It can be "unfolded" to an  $I \times L$  matrix where  $L = JK$   
 $\mathbf{X}(i, \ell) = \mathcal{X}(i, j, k), \quad \mathbf{M}(i, \ell) = \mathcal{M}(i, j, k), \quad \ell = j + (k-1) \cdot J$
- We define the new matrix  $\mathbf{\Pi}$  of size  $R \times L$  as  
 $\mathbf{\Pi}(r, \ell) = \mathbf{b}_r(j) \mathbf{c}_r(k)$
- Then we can write the model as  $\mathbf{M} = \sum_r \bar{\mathbf{a}}_r \circ \mathbf{b}_r \circ \mathbf{c}_r \Rightarrow \mathbf{M} = \bar{\mathbf{A}} \mathbf{\Pi}$
- Note we can rewrite objective as  $\mathbf{e}^T [\bar{\mathbf{A}} \mathbf{\Pi} - \mathbf{X} * \log(\bar{\mathbf{A}} \mathbf{\Pi})] \mathbf{e}$

$$\min_{\bar{\mathbf{A}} \geq 0} \mathbf{e}^T [\bar{\mathbf{A}} \mathbf{\Pi} - \mathbf{X} * \log(\bar{\mathbf{A}} \mathbf{\Pi})] \mathbf{e}$$

**Lemma:** The subproblems are strictly convex if the data tensor has a sufficient number of nonzeros and they are reasonably distributed.

**Theorem:** The CP-APR algorithm will converge to a constrained stationary point if the subproblems are strictly convex and solved exactly at each iteration.

Subproblem objective function

$$f(\bar{\mathbf{A}}) = \sum_{i\ell} \left( \sum_r \bar{\mathbf{A}}_{i\ell} \mathbf{\Pi}_{r\ell} \right) - \mathbf{X}_{i\ell} \log \left( \sum_r \bar{\mathbf{A}}_{i\ell} \mathbf{\Pi}_{r\ell} \right)$$

Majorizer

$$g(\mathbf{A}; \bar{\mathbf{A}}) = \sum_{i\ell} \mathbf{A}_{i\ell} \mathbf{\Pi}_{r\ell} - \alpha_{i\ell} \mathbf{X}_{i\ell} \log \left( \frac{\mathbf{A}_{i\ell} \mathbf{\Pi}_{r\ell}}{\alpha_{i\ell}} \right)$$

where  $\alpha_{i\ell} = \bar{\mathbf{A}}_{i\ell} \mathbf{\Pi}_{r\ell} / \sum_r \bar{\mathbf{A}}_{i\ell} \mathbf{\Pi}_{r\ell}$

Update in element form:

$$\bar{\mathbf{A}}_{i\ell} \leftarrow \bar{\mathbf{A}}_{i\ell} \sum_{\ell} \frac{\mathbf{X}_{i\ell}}{\sum_{r'} \bar{\mathbf{A}}_{i\ell} \mathbf{\Pi}_{r'\ell}} \mathbf{\Pi}_{r\ell}$$

Observe this can never be negative

Update in matrix form:

$$\bar{\mathbf{A}} \leftarrow \bar{\mathbf{A}} * \Phi \text{ where } \Phi = [\mathbf{X} \otimes (\bar{\mathbf{A}} \mathbf{\Pi})] \mathbf{\Pi}^T$$

Constrained Optimality (KKT) Conditions

$$\bar{\mathbf{A}} \geq 0 \quad \text{automatically guaranteed}$$

$$\nabla f(\bar{\mathbf{A}}) = \mathbf{E} - \Phi \geq 0 \quad \nabla f(\bar{\mathbf{A}}) = \mathbf{E} - \Phi = 0 \quad \text{These conditions enable us to check for "inadmissible" zeros}$$

Convergence criterion:

$$\min(\bar{\mathbf{A}}, |\mathbf{E} - \Phi|) \leq \text{tol}$$

## Simulated Data

- Idea: Generate data from an existing model and see if we can recover that model with our algorithm
- Create generative model with  $R$  factors:

$$\mathbf{M} = \sum_r \lambda_r \mathbf{a}_r \circ \mathbf{b}_r \circ \mathbf{c}_r$$

- For  $r = 1, \dots, R$  (# entries to insert)
  - Choose factor  $r$  proportional to  $\lambda_r$
  - Choose index  $i$  proportional to  $\mathbf{a}_r$
  - Choose index  $j$  proportional to  $\mathbf{b}_r$
  - Choose index  $k$  proportional to  $\mathbf{c}_r$

$$\mathcal{X}(i, j, k) = \mathcal{M}(i, j, k) + 1$$

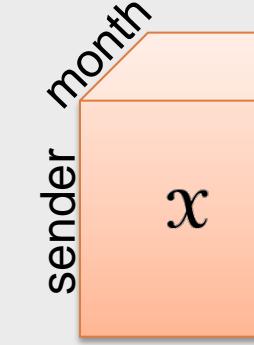
- Data: 1000 x 800 x 600 Tensor with  $R=10$  Components
- CP-APR: Max Iterations = 200, Max Inner Iterations = 30 (10 per mode), Tol = 1e-4

Nonzeros	R Components	R+1 Components
480,000 (.1%)	0.99	0.98
240,000 (.05%)	0.99	0.99
48,000 (.01%)	0.95	0.80
24,000 (.005%)	0.77	0.87

$$\text{score} = \frac{1}{R} \sum_r \left( 1 - \frac{|\lambda_r - \hat{\lambda}_r|}{\max(|\lambda_r|, |\hat{\lambda}_r|)} \right) \cos(\mathbf{a}_r, \hat{\mathbf{a}}_r) \cos(\mathbf{b}_r, \hat{\mathbf{b}}_r) \cos(\mathbf{c}_r, \hat{\mathbf{c}}_r)$$

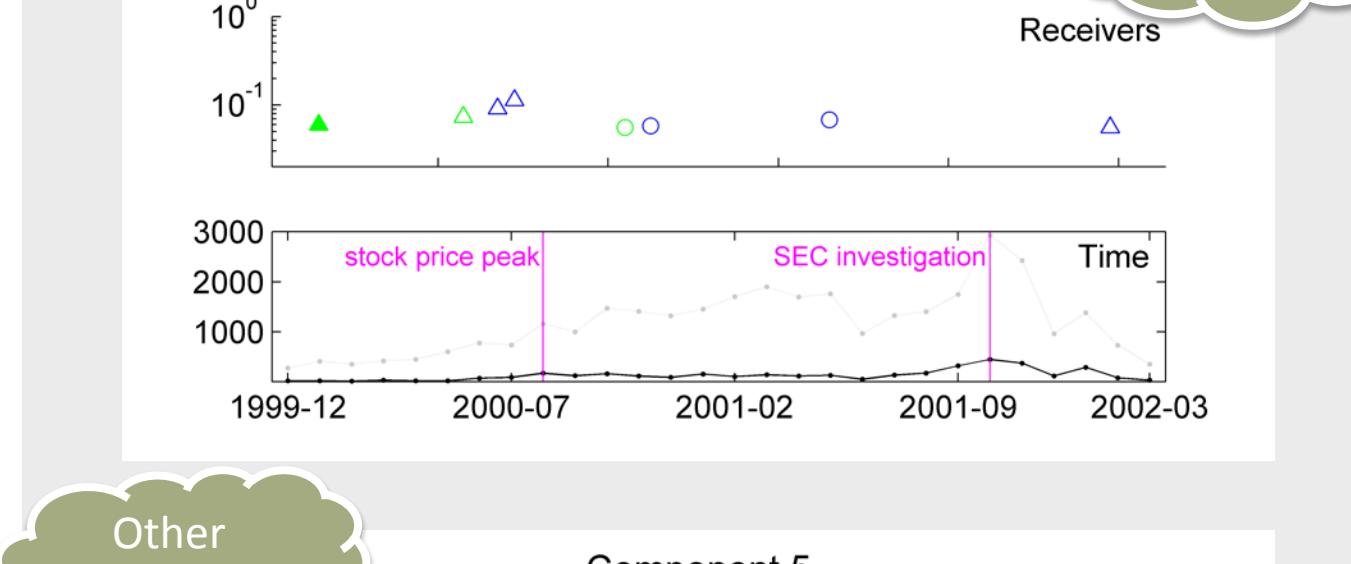
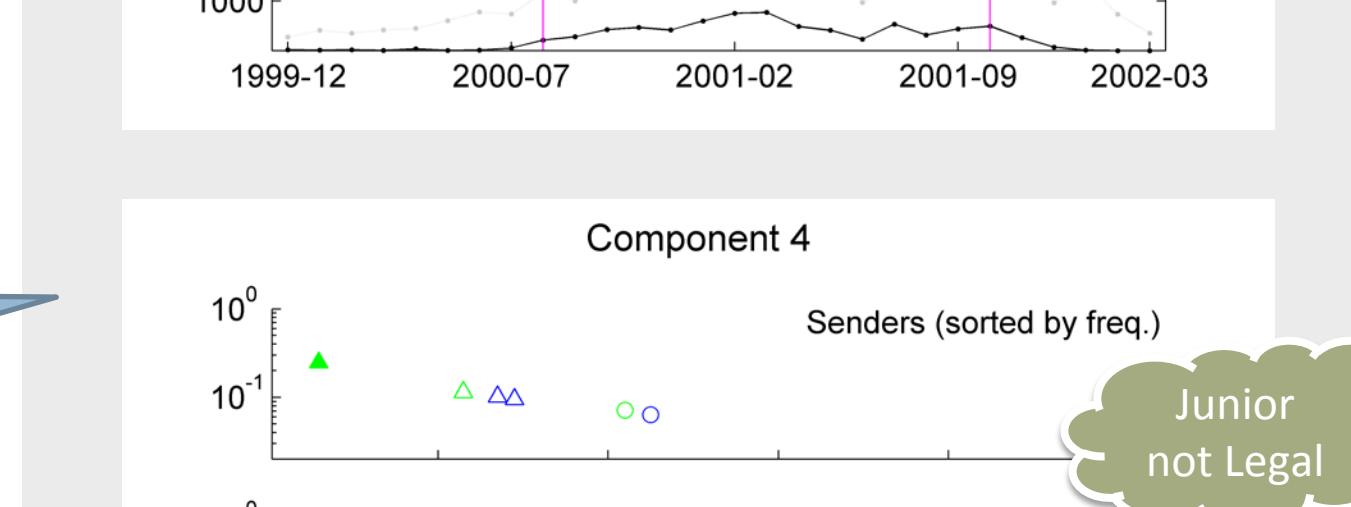
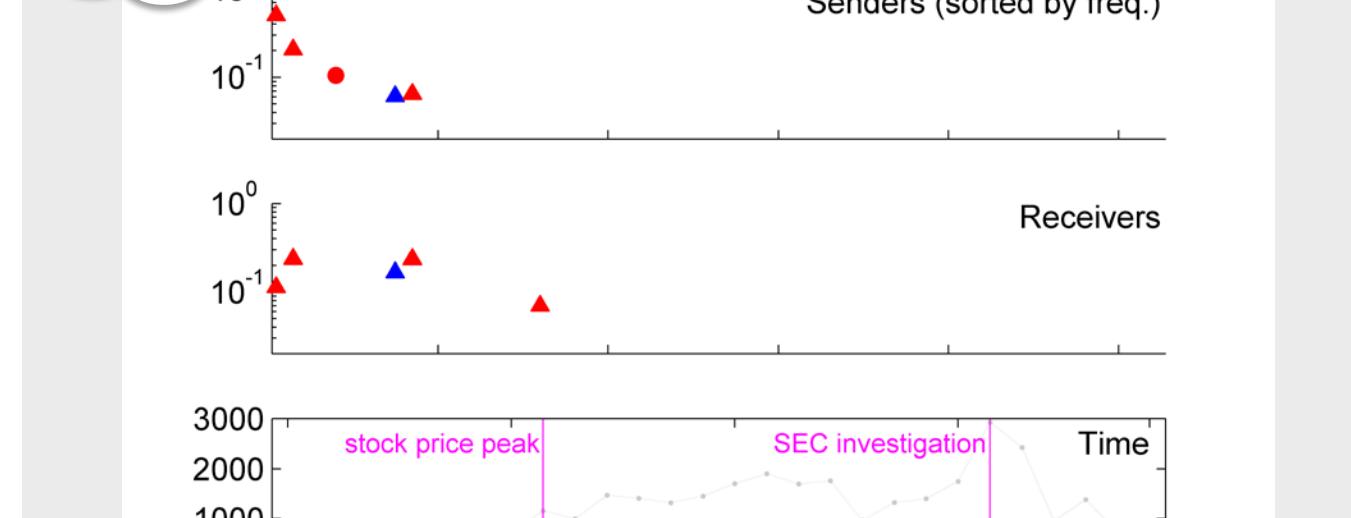
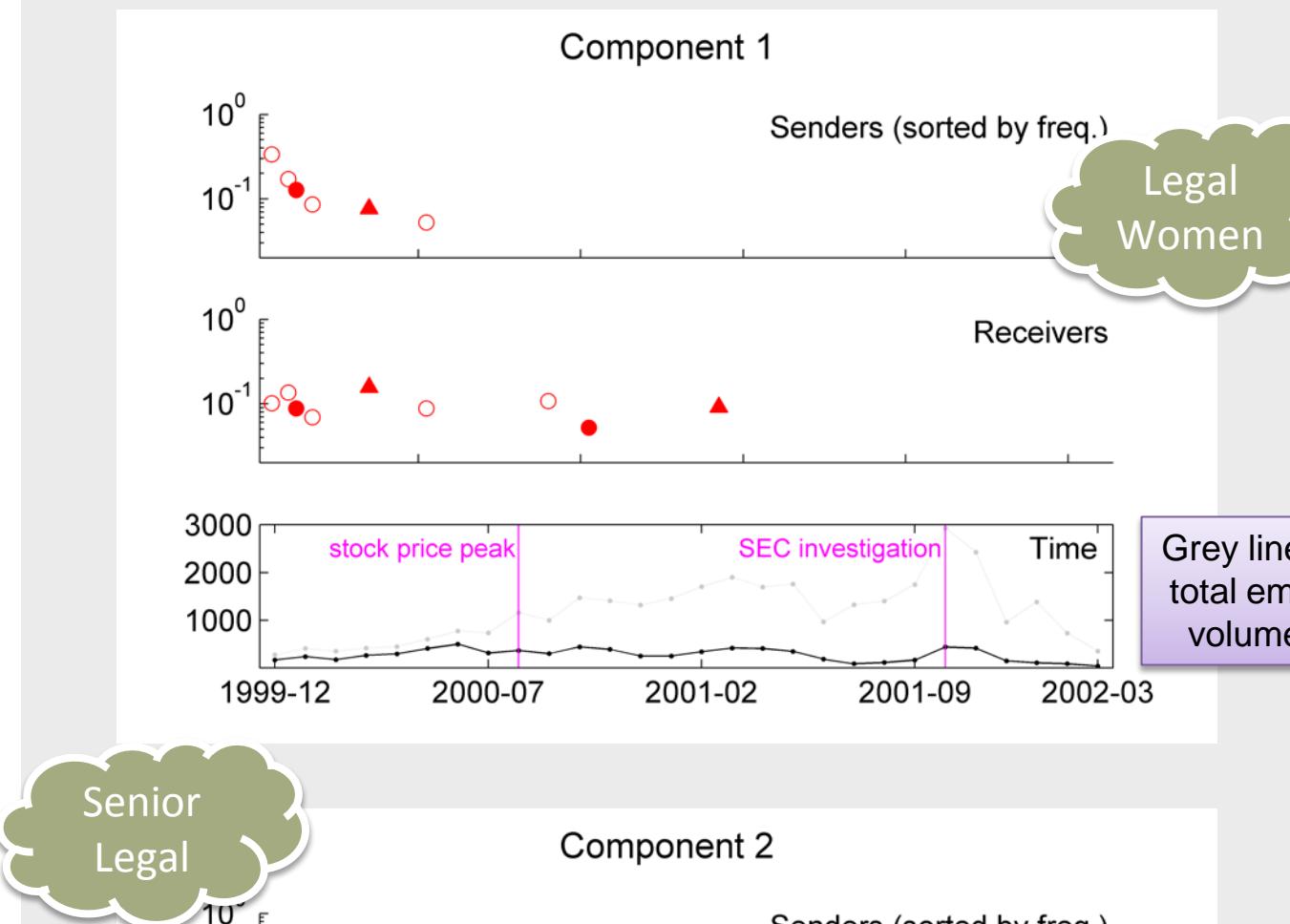
## Email Analysis Clusters by Gender, Seniority, Dept.

Analysis of emails from Enron FERC investigation. Dataset from Zhou et al. (2007). Owen and Perry (2010) hypothesize that the data groups by gender, seniority, and department. Our 10-component PTF analysis shows this type of grouping.



8540 Email Messages  
105 Senders/Recipients  
28 Months  
8.5k nonzeros

- Senior (57%)
- Junior (43%)
- Female (33%)
- Male (67%)
- Legal (24%)
- Trading (31%)
- Other (45%)



We analyze SIAM journal publication data from 1999-2004 using 10-component PTF analysis.

4952 terms  
6955 authors  
11 journals  
64k nonzeros

Component 1	Component 2	Component 3
graphs	method	