

# Nonnegative Tensor Factorizations for Sparse Count Data

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## Poisson Tensor Factorization (PTF)

$$\mathcal{X} = \text{Poisson} \left( \lambda_1 \begin{matrix} \text{c}_1 \\ \text{b}_1 \\ \text{a}_1 \end{matrix} + \lambda_2 \begin{matrix} \text{c}_2 \\ \text{b}_2 \\ \text{a}_2 \end{matrix} + \dots + \lambda_R \begin{matrix} \text{c}_R \\ \text{b}_R \\ \text{a}_R \end{matrix} \right)$$

**Model:** Poisson/Multinomial distribution (nonnegative factorization)

$$\mathcal{X}(i, j, k) \sim \text{Poisson}(\mathcal{M}(i, j, k)) \text{ where } \mathcal{M}(i, j, k) = \sum_{r=1}^R \lambda_r \mathbf{a}_r(i) \mathbf{b}_r(j) \mathbf{c}_r(k)$$

**Useful properties of Poisson distributed variables:**

- Generally preferred for describing "count" data
- The expected value is equal to its parameter and so is its variance
- Sums of Poisson-distributed random variables also follow a Poisson distribution whose parameter is the sum of the component parameters

## Gaussian (typical)

The random variable  $x$  is a continuous real-valued number.

$$x \sim N(m, \sigma^2)$$

$$P(X = x) = \frac{\exp(-\frac{(x-m)^2}{2\sigma^2})}{\sqrt{2\pi\sigma^2}}$$

$$\min_{\mathcal{M}} \sum_{ijk} (\mathcal{X}_{ijk} - \mathcal{M}_{ijk})^2$$

Key references for Tensor Factorization with Gaussian fit: Harshman (1970), Carroll and Chang (1970)

## Poisson

The random variable  $x$  is a discrete nonnegative integer.

$$x \sim \text{Poisson}(m)$$

$$P(X = x) = \frac{\exp(-m)m^x}{x!}$$

$$\min_{\mathcal{M}} \sum_{ijk} \mathcal{M}_{ijk} - \mathcal{X}_{ijk} \log \mathcal{M}_{ijk}$$

## Majorization-Minimization

- Definition:** A function  $g(\mathbf{y}; \mathbf{x})$  majorizes a function  $f(\mathbf{y})$  at  $\mathbf{x}$  if  $g(\mathbf{y}; \mathbf{x}) \geq f(\mathbf{y})$  for all  $\mathbf{y}$  and  $g(\mathbf{x}; \mathbf{x}) = f(\mathbf{x})$

- Algorithm:** MM approach for minimizing  $f(\mathbf{x})$ :

$$\mathbf{x}^{(k+1)} = \arg \min_{\mathbf{y}} g(\mathbf{y}; \mathbf{x}^{(k)})$$

- Idea:** Choose a majorizing function that is easy to minimize

## Fitting a Poisson Factorization

$$\min_{\mathcal{M}} \sum_{ijk} \mathcal{M}_{ijk} - \mathcal{X}_{ijk} \log \mathcal{M}_{ijk}$$

$$\text{subject to } \mathcal{M} = \sum_r \lambda_r \mathbf{a}_r \circ \mathbf{b}_r \circ \mathbf{c}_r$$

$$\lambda, \mathbf{A}, \mathbf{B}, \mathbf{C} \geq 0$$

$$\|\mathbf{a}_r\|_1 = 1, \|\mathbf{b}_r\|_1 = 1, \|\mathbf{c}_r\|_1 = 1 \quad \forall r$$

- We will solve for each factor matrix in turn, using a **Gauss-Seidel** (or Alternating Optimization) approach
- We can rewrite the model by absorbing the weights  $\lambda$  into one of the factor matrices, e.g.,

$$\mathcal{M} = \sum_r \bar{\mathbf{a}}_r \circ \mathbf{b}_r \circ \mathbf{c}_r \text{ with } \bar{\mathbf{A}} = \mathbf{A} \cdot \text{diag}(\lambda)$$

- Matrix  $\bar{\mathbf{A}}$  is only constrained by be nonnegative
- This can be done for any of the three factor matrices

## Alternating Poisson Regression (CP-APR) Algorithm

Repeat until converged...

- $\bar{\mathbf{A}} \leftarrow \arg \min_{\bar{\mathbf{A}} \geq 0} \sum_{ijk} \mathcal{M}_{ijk} - \mathcal{X}_{ijk} \log \mathcal{M}_{ijk}$  s.t.  $\mathcal{M} = [\bar{\mathbf{A}}, \mathbf{B}, \mathbf{C}]$  **Fix B,C; solve for A**
- $\lambda \leftarrow e^T \bar{\mathbf{A}} \mathbf{e}; \mathbf{A} \leftarrow \bar{\mathbf{A}} \cdot \text{diag}(1/\lambda)$
- $\bar{\mathbf{B}} \leftarrow \arg \min_{\bar{\mathbf{B}} \geq 0} \sum_{ijk} \mathcal{M}_{ijk} - \mathcal{X}_{ijk} \log \mathcal{M}_{ijk}$  s.t.  $\mathcal{M} = [\mathbf{A}, \bar{\mathbf{B}}, \mathbf{C}]$  **Fix A,C; solve for B**
- $\lambda \leftarrow e^T \bar{\mathbf{B}} \mathbf{e}; \mathbf{B} \leftarrow \bar{\mathbf{B}} \cdot \text{diag}(1/\lambda)$
- $\bar{\mathbf{C}} \leftarrow \arg \min_{\bar{\mathbf{C}} \geq 0} \sum_{ijk} \mathcal{M}_{ijk} - \mathcal{X}_{ijk} \log \mathcal{M}_{ijk}$  s.t.  $\mathcal{M} = [\mathbf{A}, \mathbf{B}, \bar{\mathbf{C}}]$  **Fix A,B; solve for C**
- $\lambda \leftarrow e^T \bar{\mathbf{C}} \mathbf{e}; \mathbf{C} \leftarrow \bar{\mathbf{C}} \cdot \text{diag}(1/\lambda)$

## Solving the Subproblem (Mode 1)

$$\min_{\bar{\mathbf{A}} \geq 0} \sum_{i\ell} \mathcal{M}_{i\ell} - \mathcal{X}_{i\ell} \log \mathcal{M}_{i\ell}$$

$$\text{subject to } \mathcal{M} = \bar{\mathbf{A}} \mathbf{\Pi} \text{ with } \mathbf{\Pi} = (\mathbf{C} \odot \mathbf{B})^T$$

- Suppose tensor is of size  $I \times J \times K$ . It can be "unfolded" to an  $I \times L$  matrix where  $L = JK$   
 $\mathbf{X}(i, \ell) = \mathcal{X}(i, j, k), \quad \mathbf{M}(i, \ell) = \mathcal{M}(i, j, k), \quad \ell = j + (k-1) \cdot J$

- We define the new matrix  $\mathbf{\Pi}$  of size  $R \times L$  as  
 $\mathbf{\Pi}(r, \ell) = \mathbf{b}_r(j) \mathbf{c}_r(k)$

- Then we can write the model as  $\mathcal{M} = \sum_r \bar{\mathbf{a}}_r \circ \mathbf{b}_r \circ \mathbf{c}_r \Rightarrow \mathcal{M} = \bar{\mathbf{A}} \mathbf{\Pi}$

- Note we can rewrite objective as  $e^T [\bar{\mathbf{M}} - \mathbf{X} * \log \bar{\mathbf{M}}] \mathbf{e}$

$$\min_{\bar{\mathbf{A}} \geq 0} e^T [\bar{\mathbf{A}} \mathbf{\Pi} - \mathbf{X} * \log (\bar{\mathbf{A}} \mathbf{\Pi})] \mathbf{e}$$

**Lemma:** The subproblems are strictly convex if the data tensor has a sufficient number of nonzeros and they are reasonably distributed.

**Theorem:** The CP-APR algorithm will converge to a constrained stationary point if the subproblems are strictly convex and solved exactly at each iteration.

Subproblem objective function

$$f(\bar{\mathbf{A}}) = \sum_{i\ell} \left( \sum_r \bar{\mathbf{A}}_{ir} \mathbf{\Pi}_{r\ell} \right) - \mathcal{X}_{i\ell} \log \left( \sum_r \bar{\mathbf{A}}_{ir} \mathbf{\Pi}_{r\ell} \right)$$

Majorizer

$$g(\mathbf{A}; \bar{\mathbf{A}}) = \sum_{r i \ell} \mathbf{A}_{ir} \mathbf{\Pi}_{r\ell} - \alpha_{r i \ell} \mathcal{X}_{i\ell} \log \left( \frac{\mathbf{A}_{ir} \mathbf{\Pi}_{r\ell}}{\alpha_{r i \ell}} \right)$$

where  $\alpha_{r i \ell} = \bar{\mathbf{A}}_{ir} \mathbf{\Pi}_{r\ell} / \sum_{r'} \bar{\mathbf{A}}_{ir'} \mathbf{\Pi}_{r'\ell}$

Update in element form:

$$\bar{\mathbf{A}}_{ir} \leftarrow \bar{\mathbf{A}}_{ir} \frac{\mathcal{X}_{i\ell}}{\sum_{r'} \bar{\mathbf{A}}_{ir'} \mathbf{\Pi}_{r'\ell}} \mathbf{\Pi}_{r\ell}$$

Observe this can never be negative

Update in matrix form:

$$\bar{\mathbf{A}} \leftarrow \bar{\mathbf{A}} * \Phi \text{ where } \Phi = [\mathbf{X} \odot (\bar{\mathbf{A}} \mathbf{\Pi})] \mathbf{\Pi}^T$$

Constrained Optimality (KKT) Conditions

$$\left. \begin{aligned} \bar{\mathbf{A}} &\geq 0 && \text{automatically guaranteed} \\ \nabla f(\bar{\mathbf{A}}) &= \mathbf{E} - \Phi \geq 0 \\ \bar{\mathbf{A}} * (\mathbf{E} - \Phi) &= 0 \end{aligned} \right\} \text{These conditions enable us to check for "inadmissible" zeros}$$

Convergence criterion:

$$\min(\hat{\mathbf{A}}, \|\mathbf{E} - \Phi\|) \leq \text{tol}$$

## CP-APR with MM Subproblem Solver

Repeat until converged...

- Repeat until converged:  $\bar{\mathbf{A}} \leftarrow \bar{\mathbf{A}} * [\mathbf{X}_{(1)} \odot \bar{\mathbf{A}}(\mathbf{C} \odot \mathbf{B})^T] (\mathbf{C} \odot \mathbf{B})$  **Fix B,C; solve for A**
- $\lambda \leftarrow e^T \bar{\mathbf{A}} \mathbf{e}; \mathbf{A} \leftarrow \bar{\mathbf{A}} \cdot \text{diag}(1/\lambda)$
- Repeat until converged:  $\bar{\mathbf{A}} \leftarrow \bar{\mathbf{B}} * [\mathbf{X}_{(2)} \odot \bar{\mathbf{B}}(\mathbf{C} \odot \mathbf{A})^T] (\mathbf{C} \odot \mathbf{A})$  **Fix A,C; solve for B**
- $\lambda \leftarrow e^T \bar{\mathbf{B}} \mathbf{e}; \mathbf{B} \leftarrow \bar{\mathbf{B}} \cdot \text{diag}(1/\lambda)$
- Repeat until converged:  $\bar{\mathbf{C}} \leftarrow \bar{\mathbf{C}} * [\mathbf{X}_{(3)} \odot \bar{\mathbf{C}}(\mathbf{B} \odot \mathbf{A})^T] (\mathbf{B} \odot \mathbf{A})$  **Fix A,B; solve for C**
- $\lambda \leftarrow e^T \bar{\mathbf{C}} \mathbf{e}; \mathbf{C} \leftarrow \bar{\mathbf{C}} \cdot \text{diag}(1/\lambda)$

$\mathbf{X}_{(n)}$  = tensor unfolded into a matrix w.r.t. mode  $n$

The Lee & Seung version of Nonnegative Tensor Factorization (Welling & Weber, 2001) is a special case of CP-APR with a single step for each subproblem solve.

## Simulated Data

- Idea:** Generate data from an existing model and see if we can recover that model with our algorithm
- Create generative model with  $R$  factors:
  - Each factor (i.e.,  $\mathbf{a}_r$ ) has  $1/R$  entries from  $U[0, 10R]$  and the remainder from  $U[0, 1]$

$$\mathcal{M} = \sum_r \lambda_r \mathbf{a}_r \circ \mathbf{b}_r \circ \mathbf{c}_r$$

- For  $n = 1, \dots, N$  (# entries to insert)
  - Choose factor  $r$  proportional to  $\lambda_r$
  - Choose index  $i$  proportional to  $\mathbf{a}_r$
  - Choose index  $j$  proportional to  $\mathbf{b}_r$
  - Choose index  $k$  proportional to  $\mathbf{c}_r$

$$\mathcal{X}(i, j, k) = \mathcal{X}(i, j, k) + 1$$

- Data: 1000 x 800 x 600 Tensor with  $R=10$  Components
- CP-APR: Max Iterations = 200, Max Inner Iterations = 30 (10 per mode), Tol =  $1e-4$

Nonzeros	$R$ Components	$R+1$ Components
480,000 (.1%)	0.99	0.98
240,000 (.05%)	0.99	0.99
48,000 (.01%)	0.95	0.80
24,000 (.005%)	0.77	0.87

$$\text{score} = \frac{1}{R} \sum_r \left( 1 - \frac{|\lambda_r - \hat{\lambda}_r|}{\max(\lambda_r, \hat{\lambda}_r)} \right) \cos(\mathbf{a}_r, \hat{\mathbf{a}}_r) \cos(\mathbf{b}_r, \hat{\mathbf{b}}_r) \cos(\mathbf{c}_r, \hat{\mathbf{c}}_r)$$

## Fixing Undesirable Zeros

Problem: Zeros never change with multiplicative updates!

Undesirable Zero:  $\mathbf{A}_{ij} = 0$  and  $\Phi_{ij} > 1$

**Fix:** If  $\mathbf{A}_{ij}$  is close to zero and  $\Phi_{ij} > 1$ , then bump  $\mathbf{A}_{ij}$  to away from zero, e.g., reset  $\mathbf{A}_{ij} = 0.2$

See example of problem in Gonzalez & Zhang, 2005

This fixes Lee-Seung updates too!

## Sparse Count Data Abounds

- Computer network traffic
  - User visits to websites
  - IP x IP x Port communications
  - Packet routing
  - Computer logins
- Communications
  - Email traffic
  - Social network interactions
- Financial
  - Purchase records
  - Bank transfers
  - Credit card transactions
- Bibliometric data
  - Co-authorship
  - Author x Term
- Any of the above binned into time intervals



How do we make sense of this data?

Can we find patterns of behavior?

Can we spot anomalies?

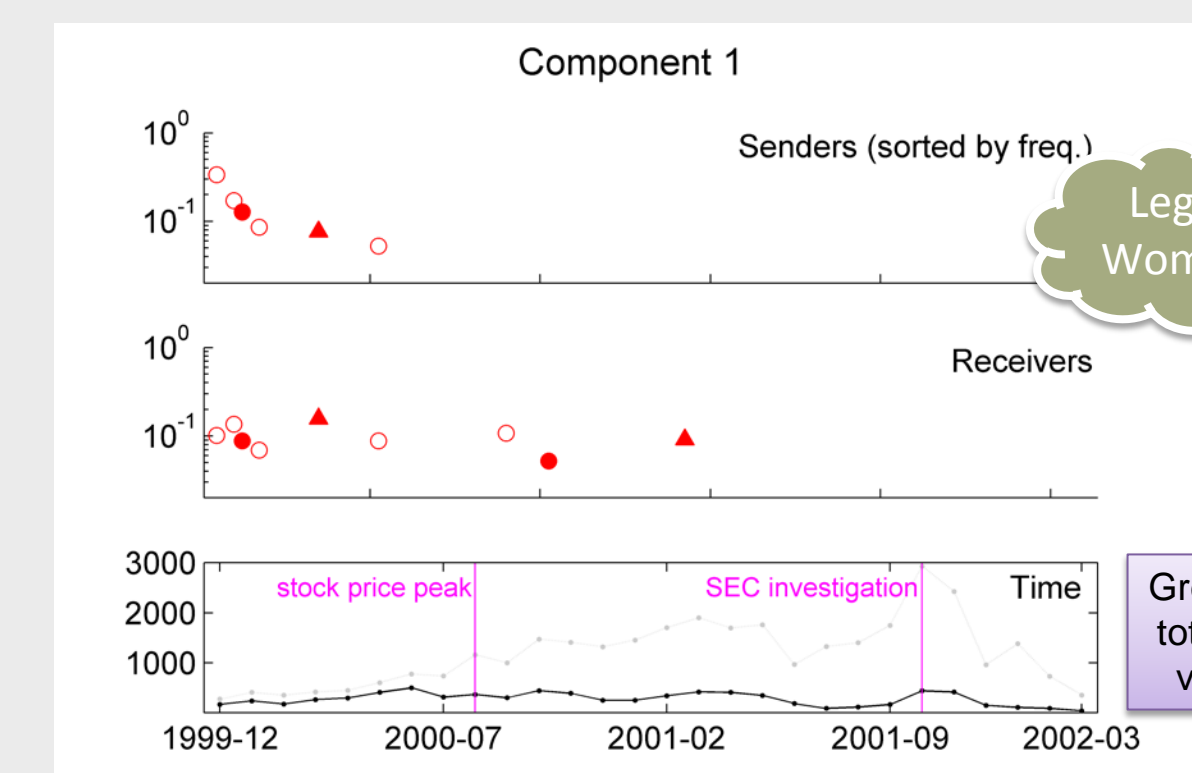
Can we predict future behavior?

## Email Analysis Clusters by Gender, Seniority, Dept.

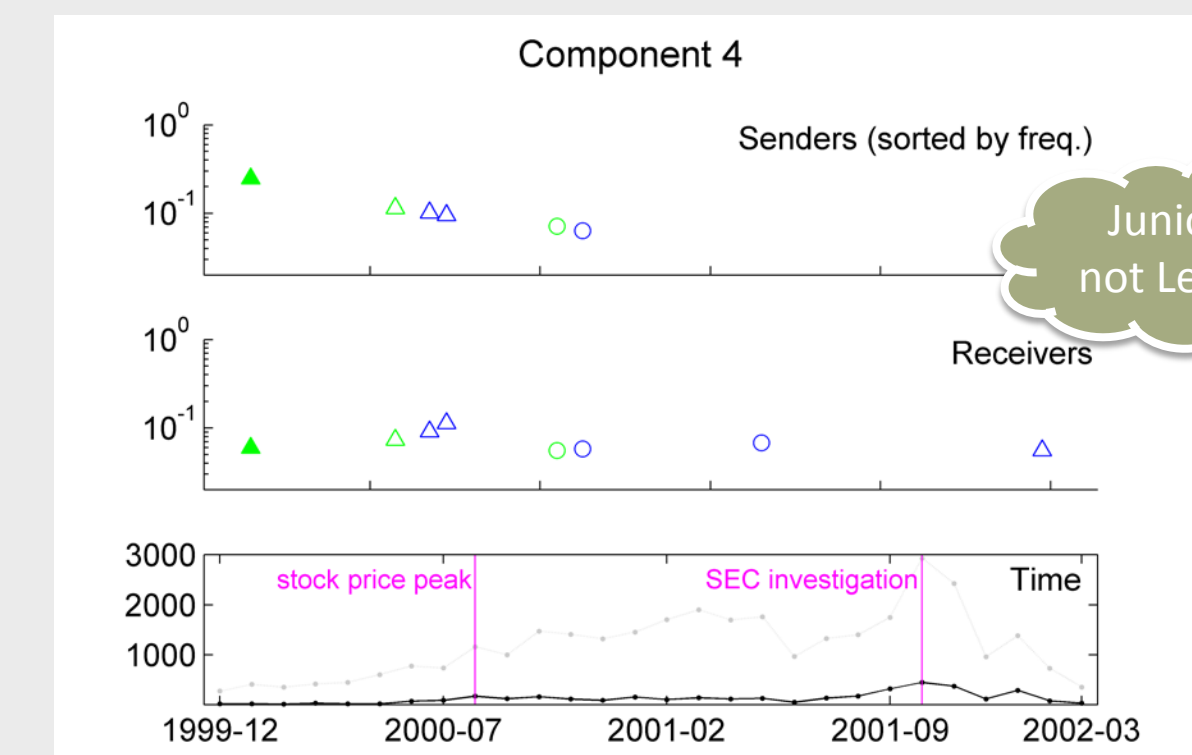
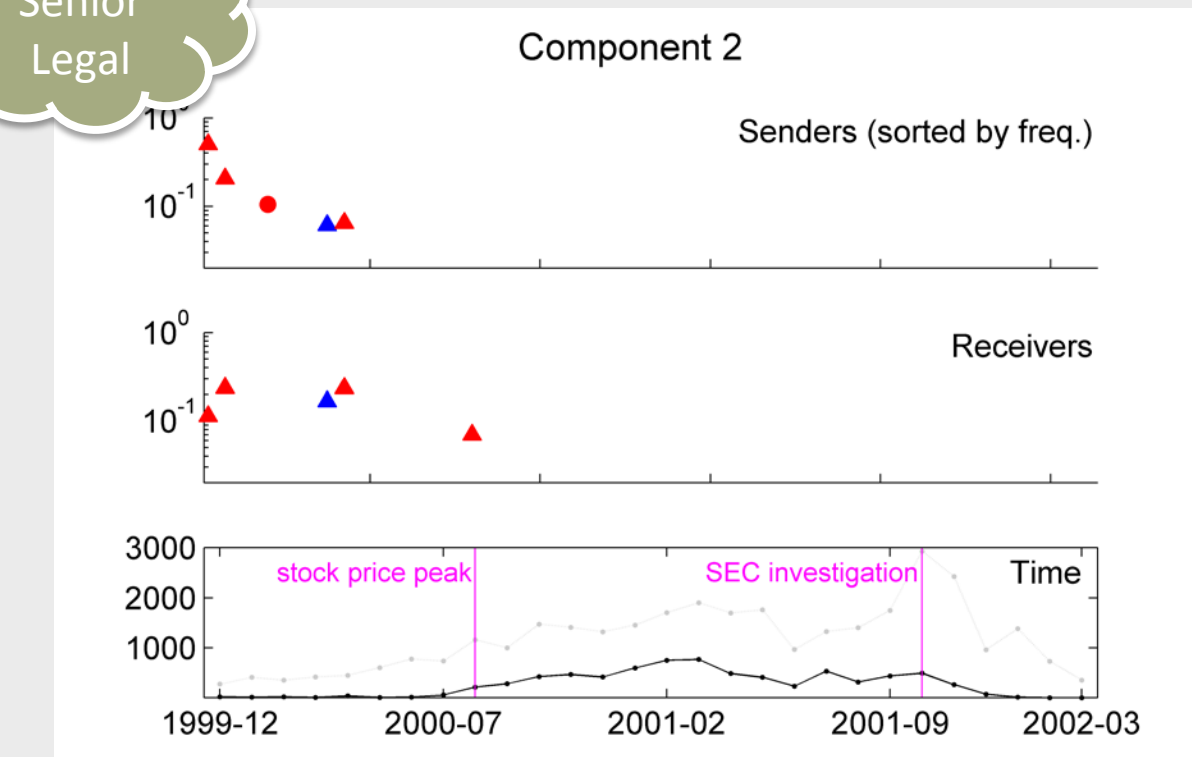
Analysis of emails from Enron FERC investigation. Dataset from Zhou et al. (2007). Owen and Perry (2010) hypothesize that the data groups by gender, seniority, and department. Our 10-component PTF analysis shows this type of grouping.

8540 Email Messages  
105 Senders/Recipients  
28 Months  
8.5k nonzeros

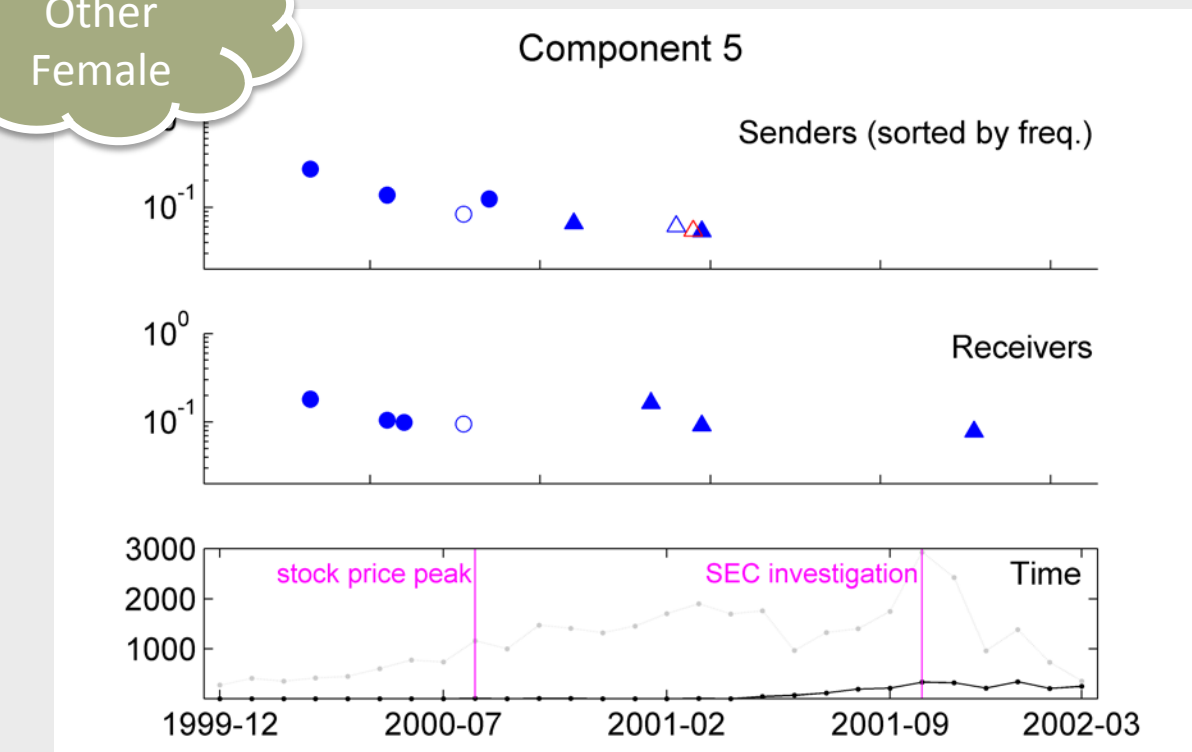
- Senior (57%)
- Female (33%)
- Legal (24%)
- Junior (43%)
- Male (67%)
- Trading (31%)
- Other (45%)



Senior Legal



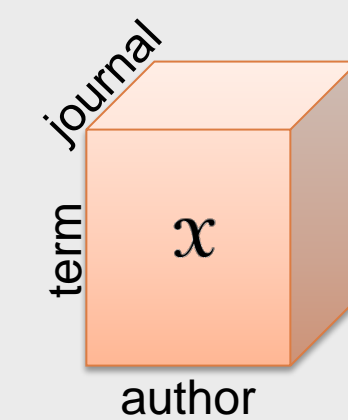
Other Female



## Publication Data Yields Topics, with Authors and Journals

We analyze SIAM journal publication data from 1999-2004 using 10-component PTF analysis.

4952 terms  
6955 authors  
11 journals  
64k nonzeros



Component 1	Component 2	Component 3
graphs problem algorithms approximation algorithm complexity optimal trees problems bounds	method equations methods problems numerical multigrid finite element solution systems	finite methods equations method element problems numerical error analysis
Kao MY Peleg D Motwani R Cole R Devroye L	Chan TF Saad Y Golub GH	Du Q Shen J Ainsworth M McCormick SF Wang JP Manteuffel TA Schwab C Ewing RE Widlund OB Babuska I
SIAM J Comput SIAM J Discrete Math SIAM Rev	SIAM J Sci Comput	SIAM J Numer Anal SIAM J Comput

Component 4	Component 5	Component 6
control systems matrices matrix problem equation boundary nonlinear system stability equations equation	equations solutions problem equation boundary nonlinear system stability equations model systems	matrices matrix problems systems algorithm linear method symmetric problem sparse
Zhou XY Kushner HJ Kunisch K Ito K Tang SJ Raymond JP Ulbrich S Borkar VS Altman E Budhiraja A	Wei JC Chen XF Frid H Yang T Krauskopf B Hohage T Seo JK Krylov NV Nishihara K Friedman A	Higham NJ Guo CH Tisseur F Zhang ZY Johnson CR Lin WW Mehrmann V Gu M Zha HY Golub GH
SIAM J Control Optim	SIAM J Math Anal SIAM J Appl Dyn Syst	SIAM J Matrix Anal A SIAM J Sci Comput

Component 7	Component 8	Component 9	Component 10
optimization problems programming methods method algorithm nonlinear point semidefinite convergence	model nonlinear equations solutions dynamics waves diffusion system analysis phase	equations flow model problem theory asymptotic models method analysis singular	education introduction health analysis problems matrix method methods control programming
Qi LQ Tseng P Roos C Sun DF Kunisch K Ng KF Jeyakumar V Qi HD Fukushima M Kojima M	Venakides S Knessl C Sherratt JA Ermentrout GB Scherzer O Haider MA Kaper TJ Ward MJ Tier C Warne DP	Klar A Ammari H Wegener R Schuss Z Stevens A Velazquez JLL Miura RM Movchan AB Fannjiang A Ryzhik L	Flaherty J Trefethen N Shnabel B [None] Moon G Shor PW Babuska IM Sauter SA Van Dooren P Adjei S
SIAM J Optimiz	SIAM J Appl Math	SIAM J Appl Math SIAM J Optimiz	SIAM Rev

