

# Vector-Based Metrics for Assessing Technology Maturity

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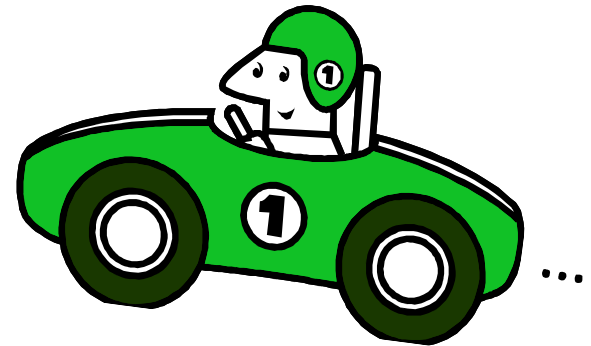
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# Presentation Outline

- Background and Motivation
- Scalar Metrics for Technology Maturity
- Introduction to Vector-Based Metrics
- Systems Engineering Example
- Technology Maturation Example
- Conclusion and Recommendations

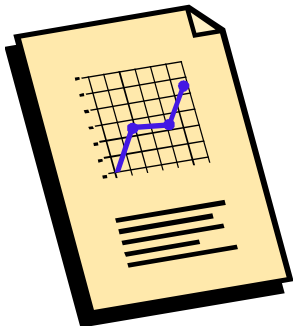
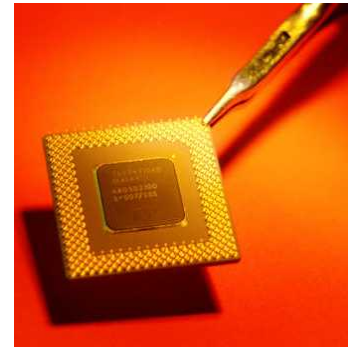
# Quiz Question

- A car is traveling at 50 mph, and a truck is travelling at 60 mph.
- When and where will they meet?



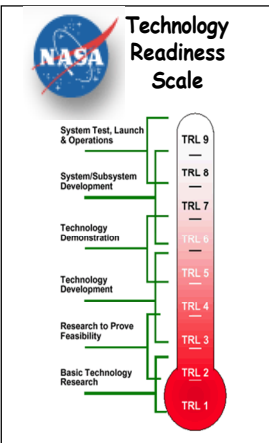
# Quiz Question #2

- A Next-Generation Microprocessor is currently being prototyped (TRL=4, MRL=3).



- When will the new microprocessor hit the market (TRL=9, MRL=9)?

# Scalar Technology Metrics



**Technology Readiness Levels (TRL)**

**RETURN ON INVESTMENT (ROI)**

**Manufacturing Readiness Levels (MRL)**

**System Readiness Levels (SRL)**

**TIME-TO-MARKET (TTM)**

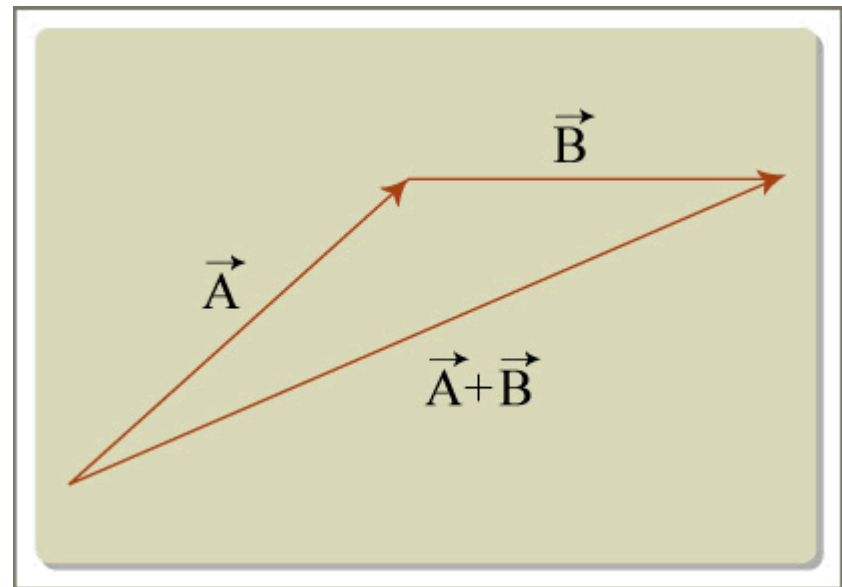
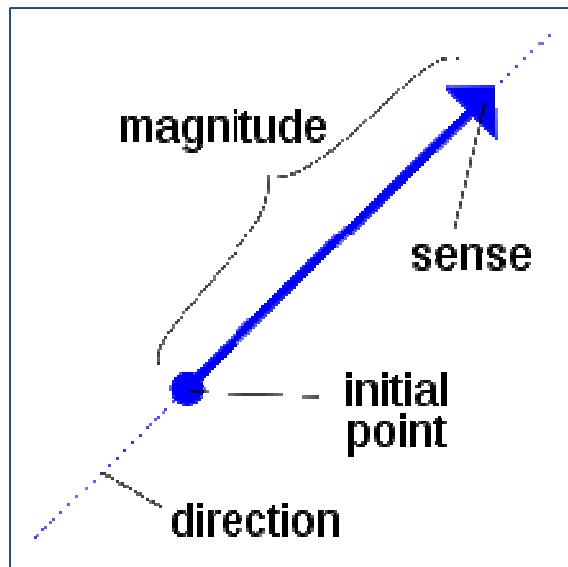
*\*For more technology metrics, see  
for example E. Geisler, 1999*

**Intellectual Property (papers, patents)**

- Scalar Metrics play an important role in technology management, acquisition, systems engineering
- But: they measure only the magnitude of the current state
- And: they usually do not have a mathematical basis for performing system engineering calculations

# Vector-Based Metrics

- Measure the Magnitude **AND** Direction
- Enables Vector Mathematics between Metrics



\* after Marsden et.al., *Vector Calculus*, 2003

# Vector-based Technology Metrics

## *Some proposed vector metrics*

- Technology Maturation Rate (TMR):

$$\overrightarrow{TM\!R}(t) = \frac{d}{dt} TRL(t)$$

TRL = Technology Readiness Levels

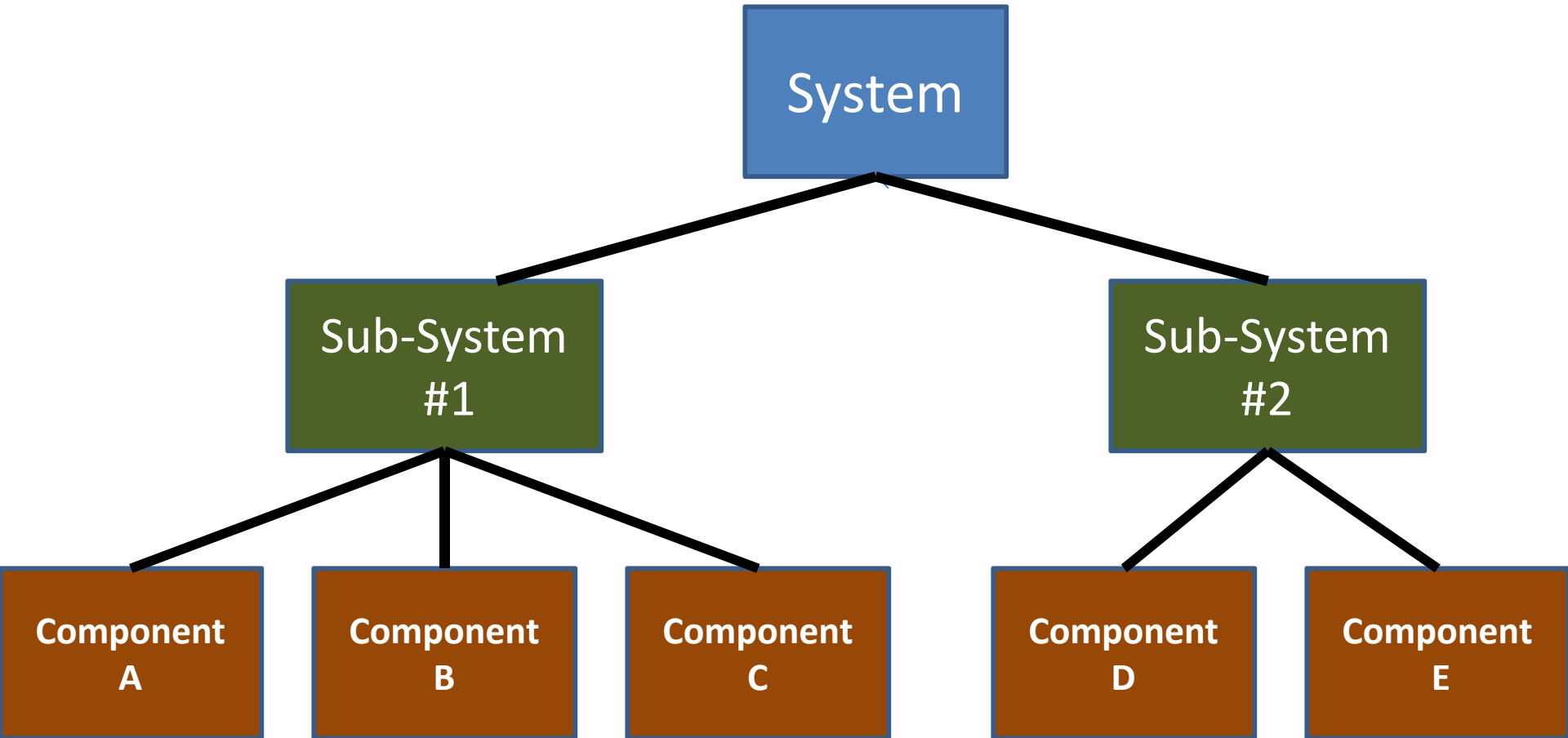
- Technology Profit Margin (TPM):

$$\overrightarrow{TP\!M}(t) = MV(t) - I(t)$$

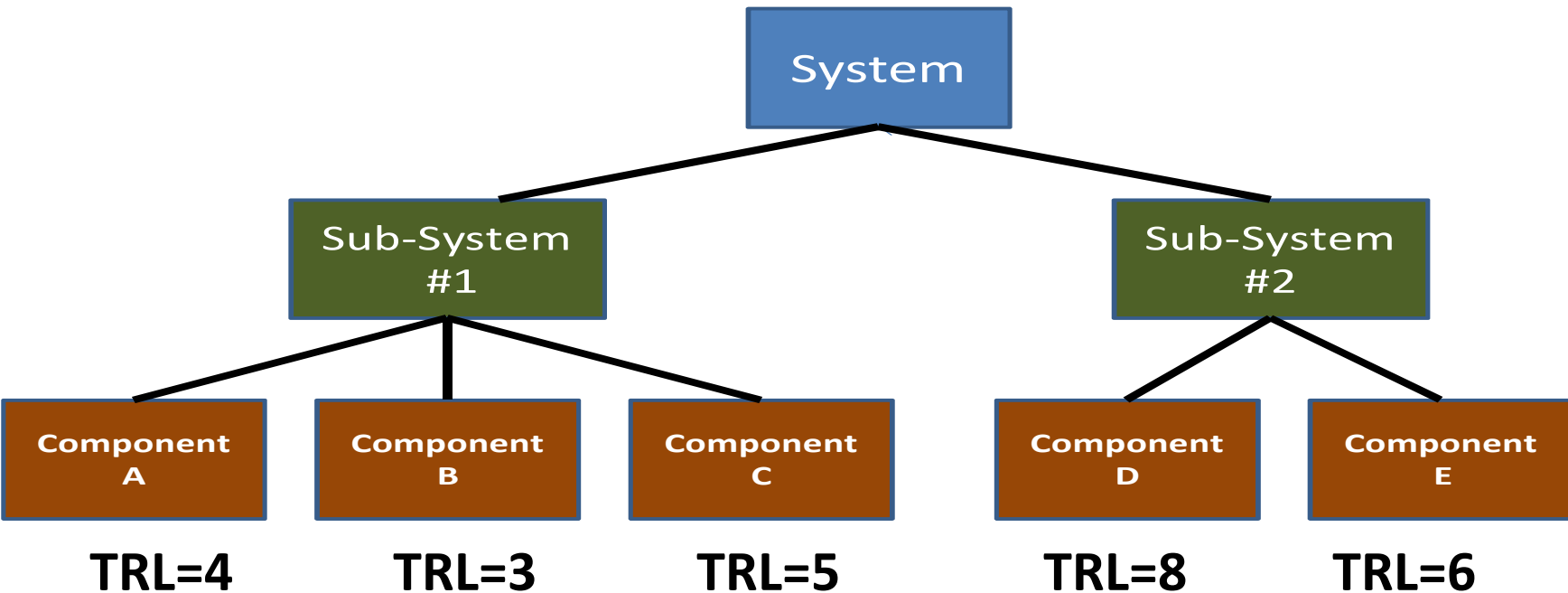
MV = Market Value of the technology

I = Investment in the technology

# Systems Engineering Example



# Systems Aggregation of TRL's

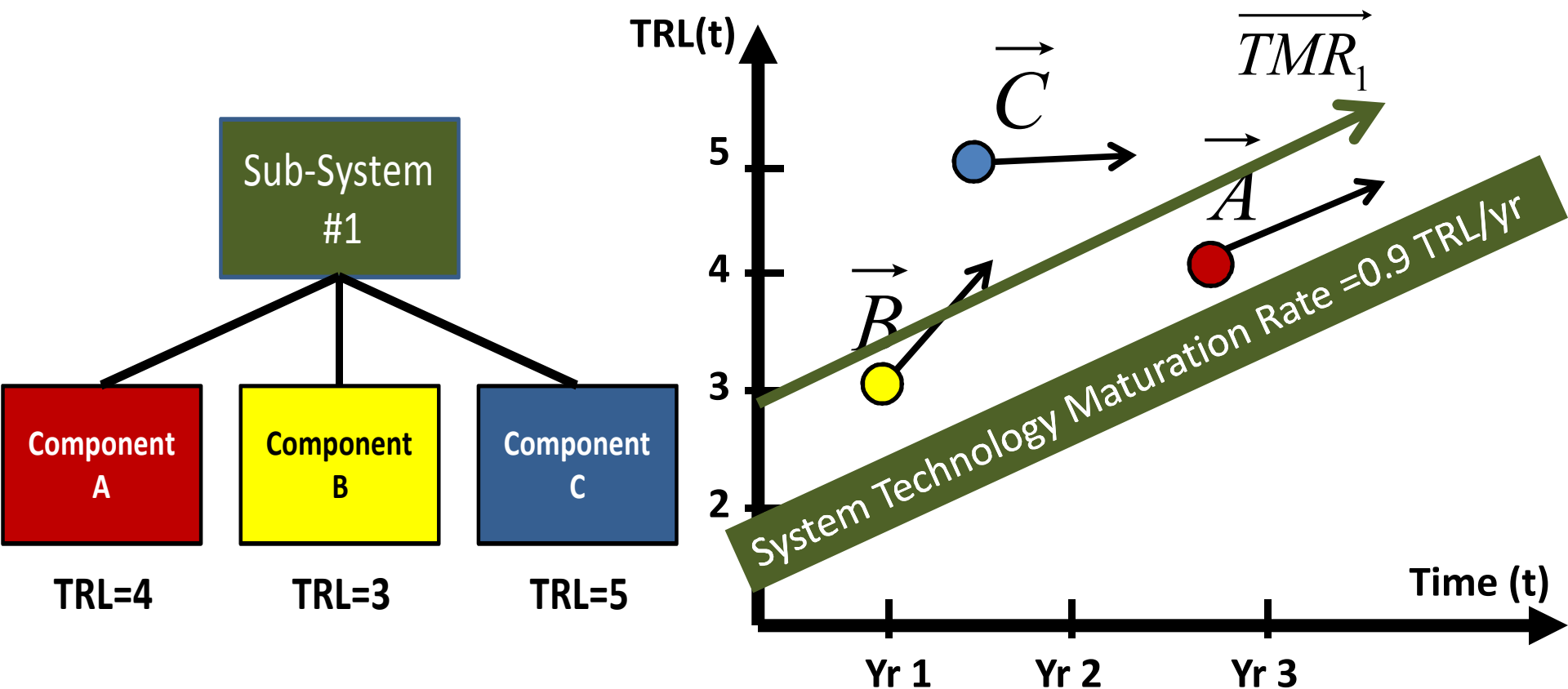


- TRL of Sub-Sys #1 =  $\min(\text{TRL4}, \text{TRL3}, \text{TRL5}) = \text{TRL3}$
- TRL of Sub-Sys #2 =  $\min(\text{TRL8}, \text{TRL6}) = \text{TRL6}$

***TRL of the System =  $\min(\text{TRL3}, \text{TRL6}) = \underline{\text{TRL3}}$***

**TRL's alone do not give full insight into system-level maturity**

# Vector Analysis of Systems

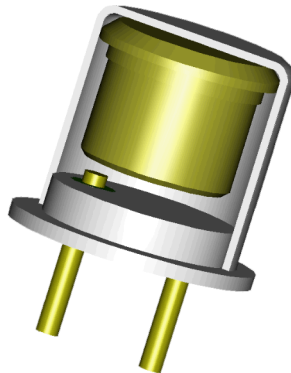
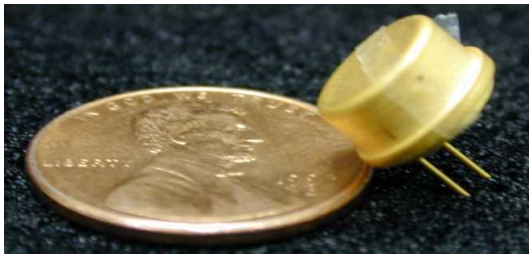


$$\vec{TMR_1}(t) = \vec{A}(t) + \vec{B}(t) + \vec{C}(t)$$

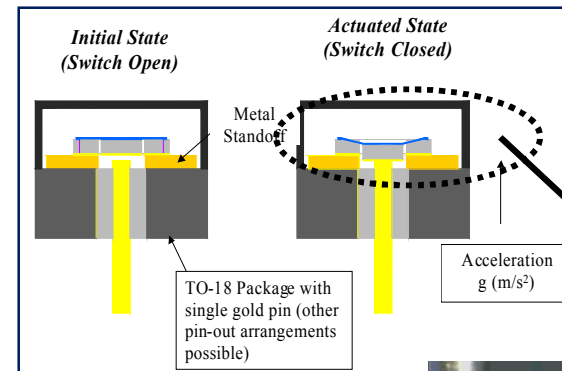
# Technology Maturation Study

- Monitor an actual product development effort over the course of 18 months
  - Measure technology metrics throughout, and make informed decisions using technology vector analysis

*COTS Acceleration Switch*



*MEMS Acceleration Switch*



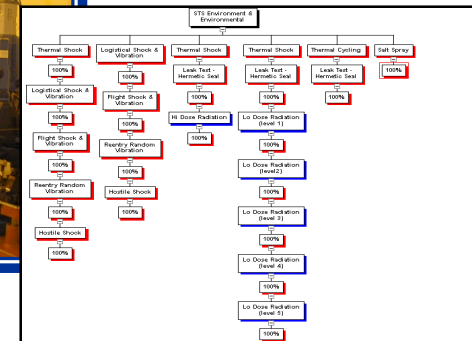
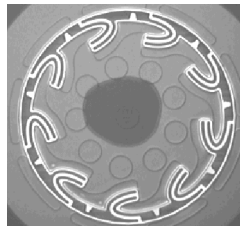
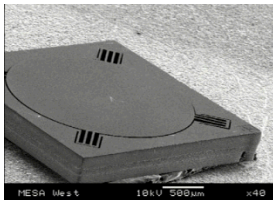
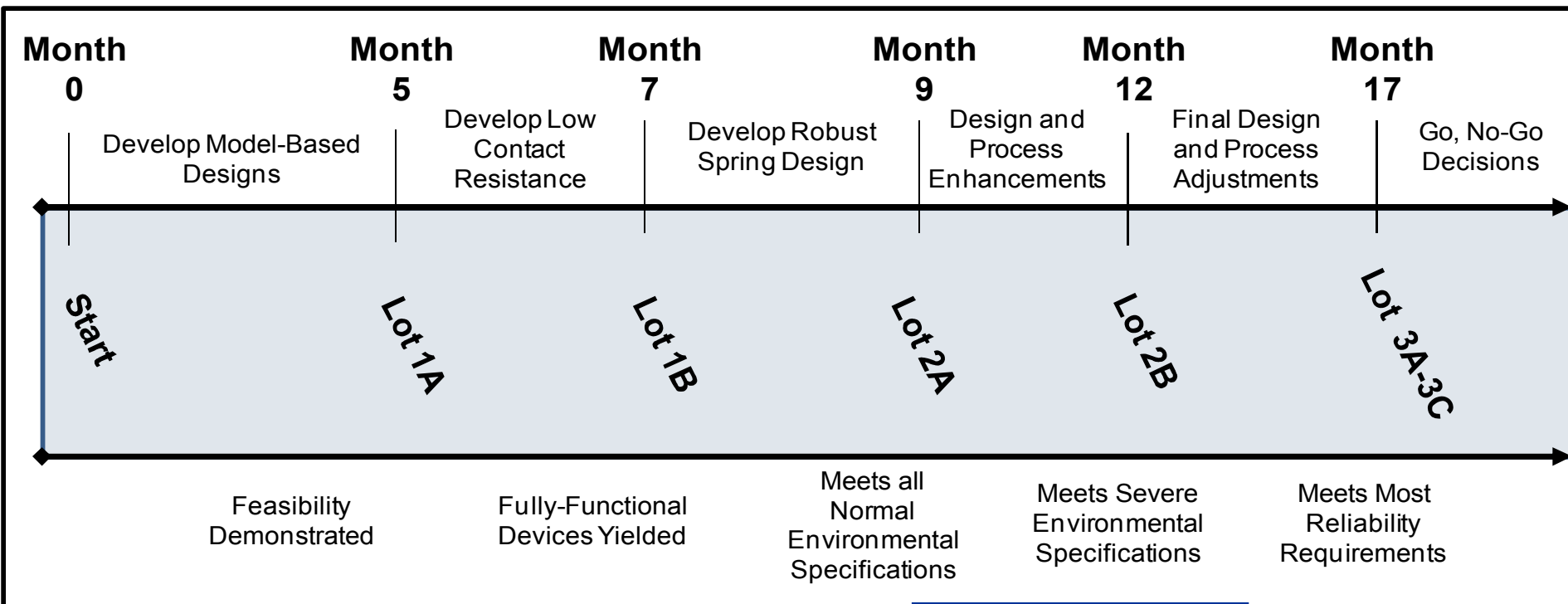
Acknowledgement:  
Polosky and Garcia, 2006



# Experimental Observables

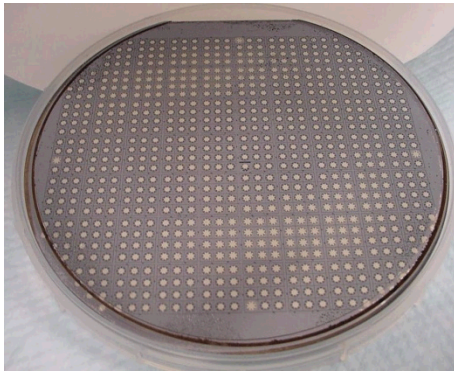
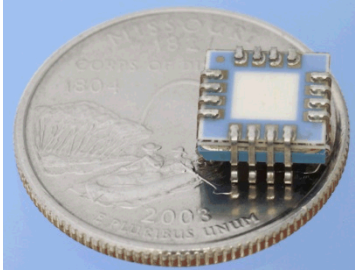
- Traditional project management metrics
  - Cost, schedule, and technical requirements
- Quantitative technology metrics
  - Technology Readiness Metrics (TRL, MRL, TMR, etc. )
  - Product development cycle time (months)
  - Prototype production yield (%)

## ***MEMS Technology Development Progression***

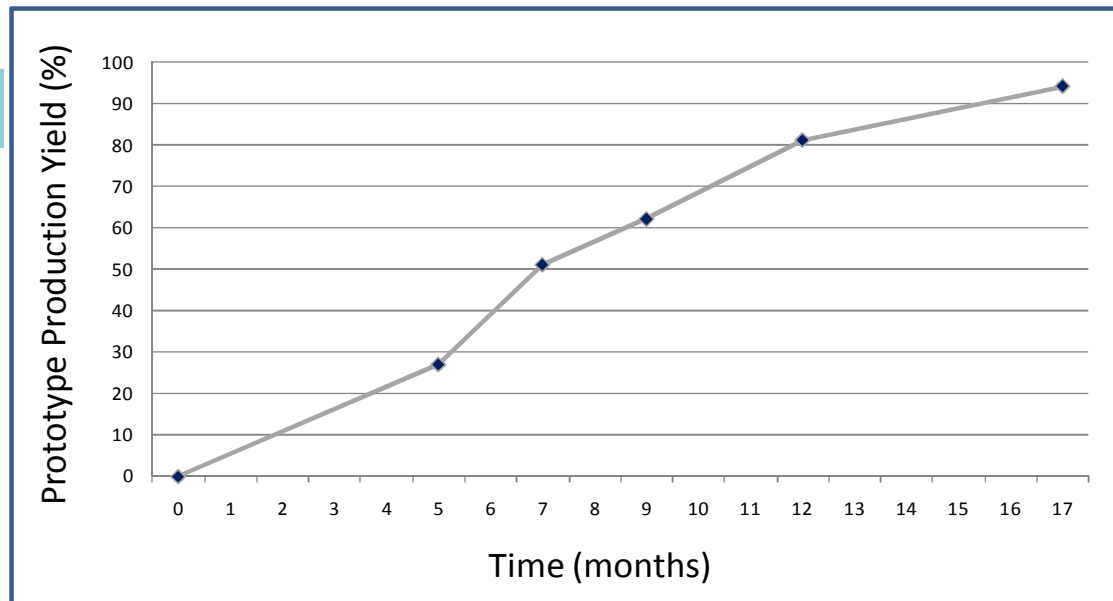
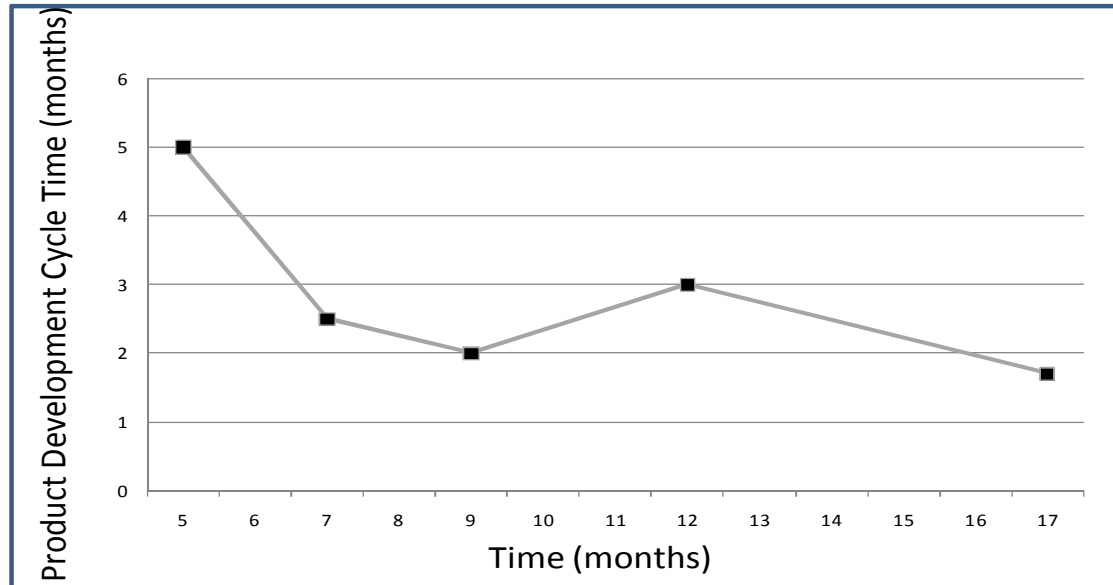
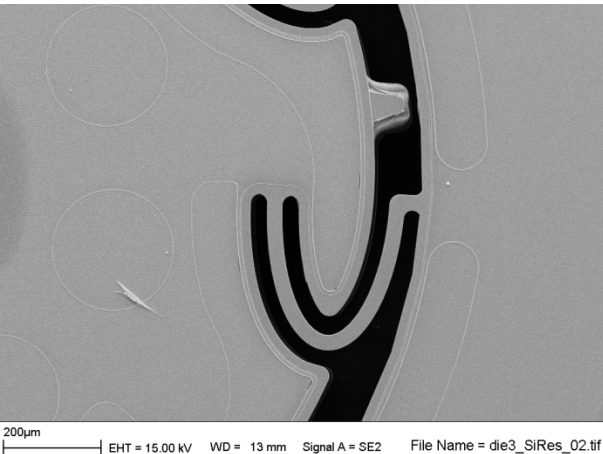


# Experimental Results:

## *MEMS Development and Production Metrics*

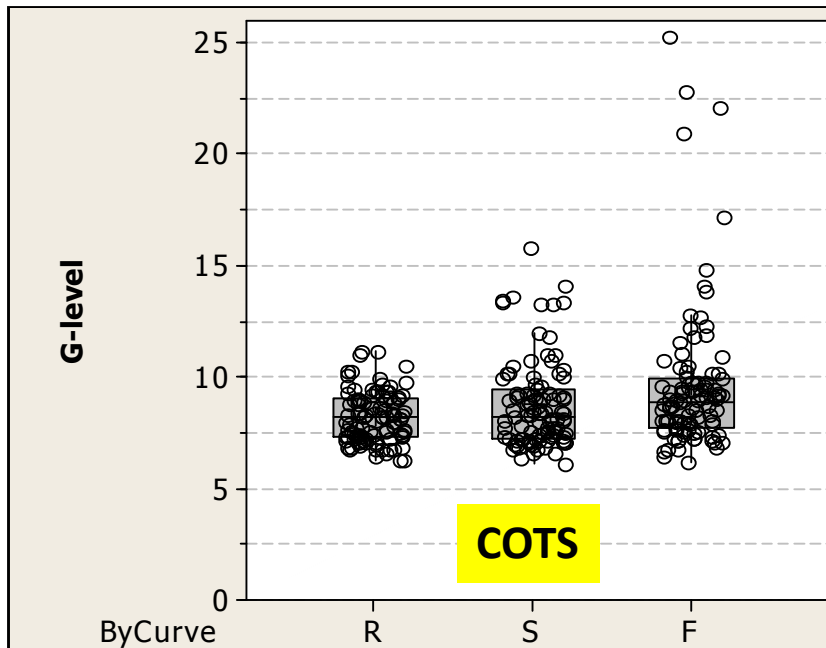


MEMS reached TRL=7 after 18 months



# COTS Challenges

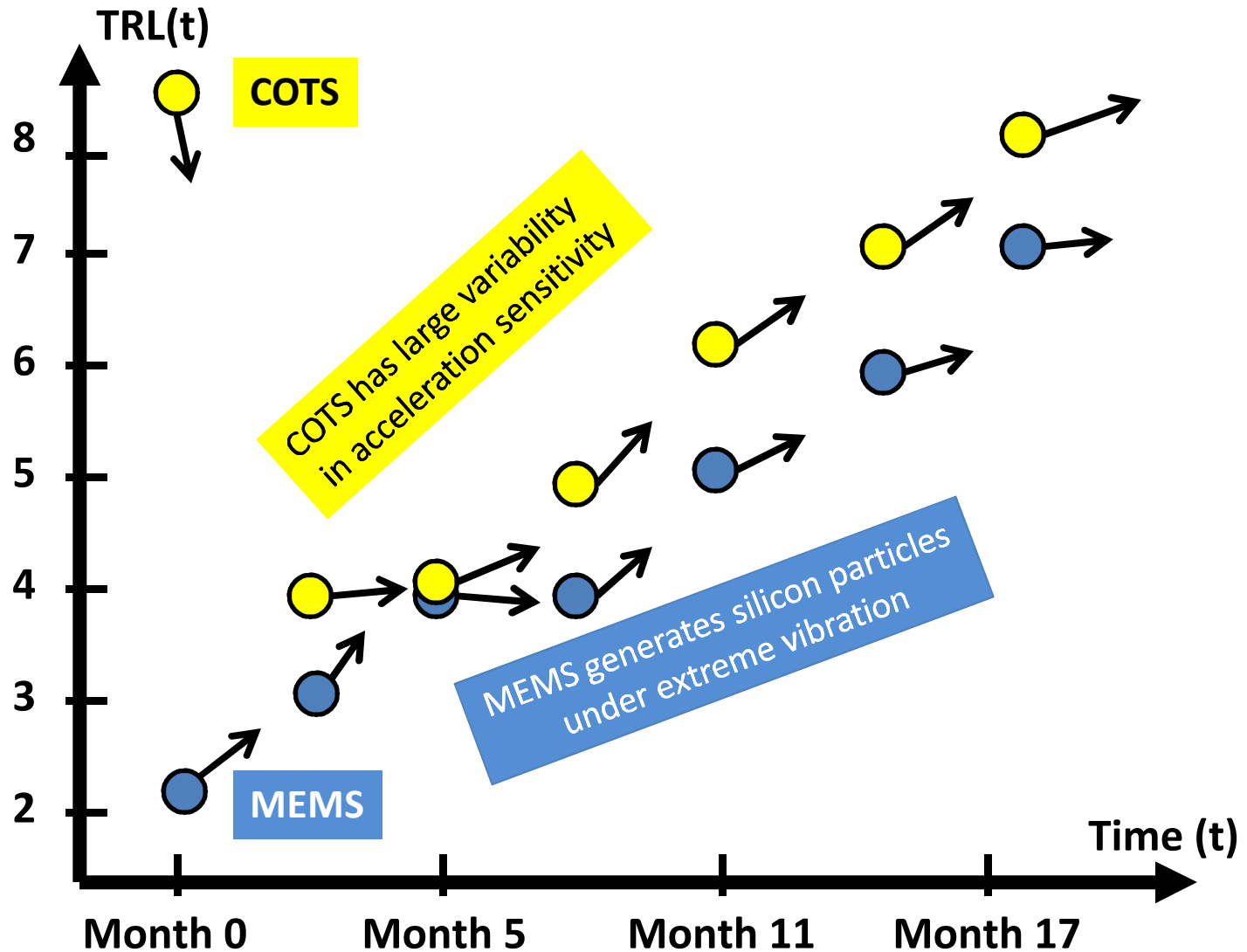
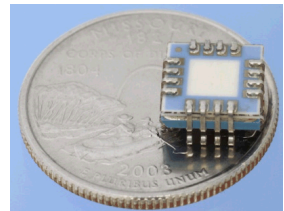
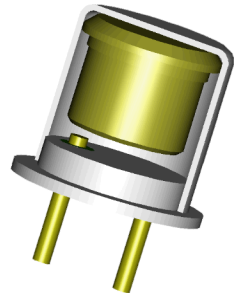
- Acceleration Sensitivity deviates from manufacturer's spec



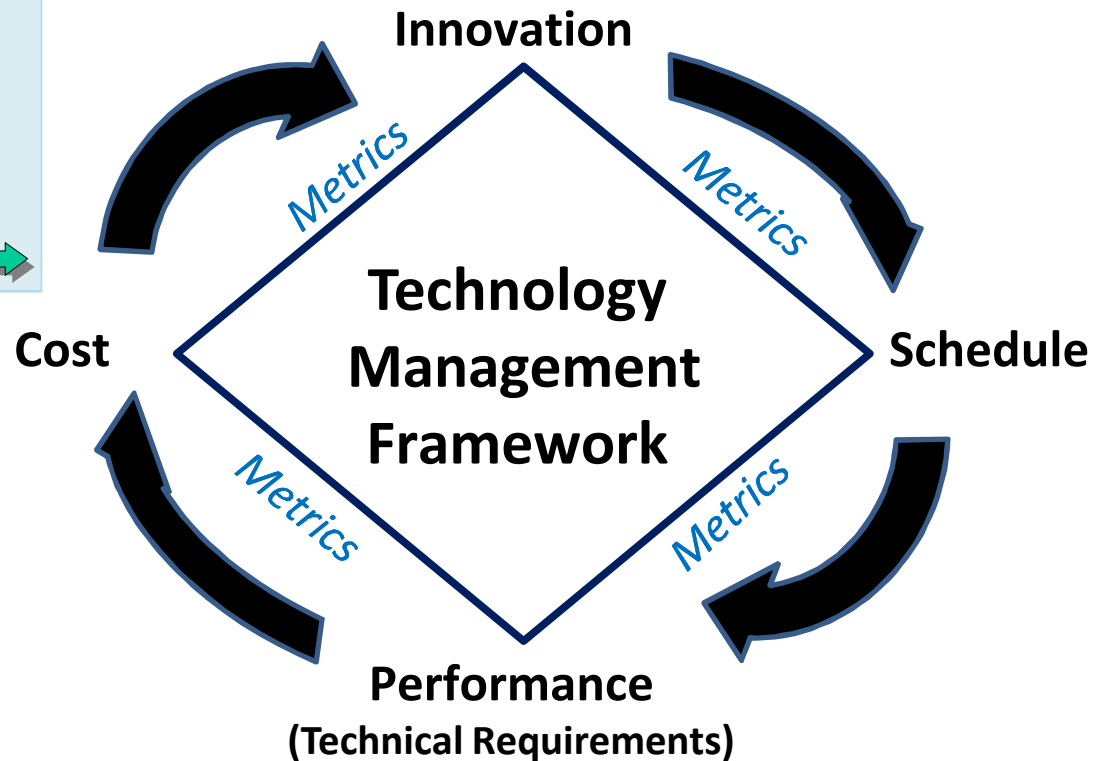
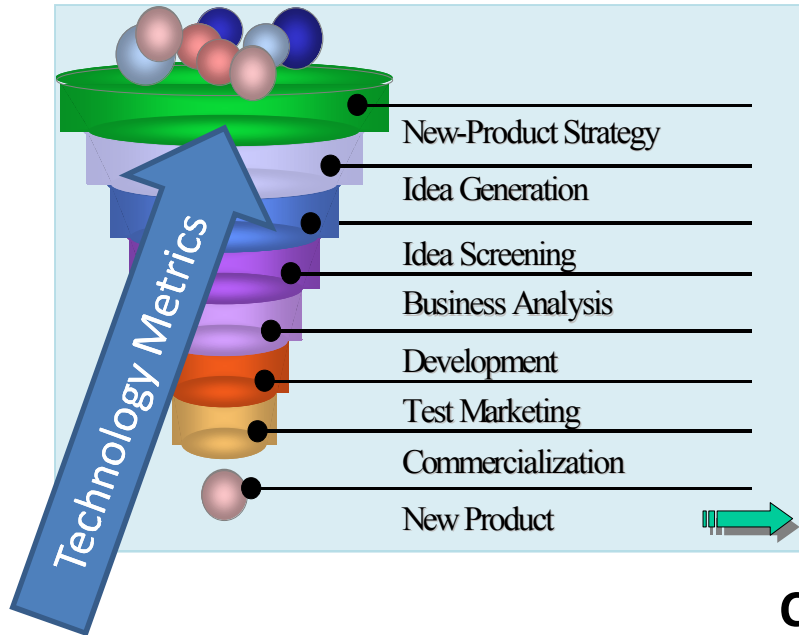
- Part Failed due to Metal Shard



# Technology Maturation Vector Analysis



# Vector-based Metrics Complement Traditional Technology Management Tools



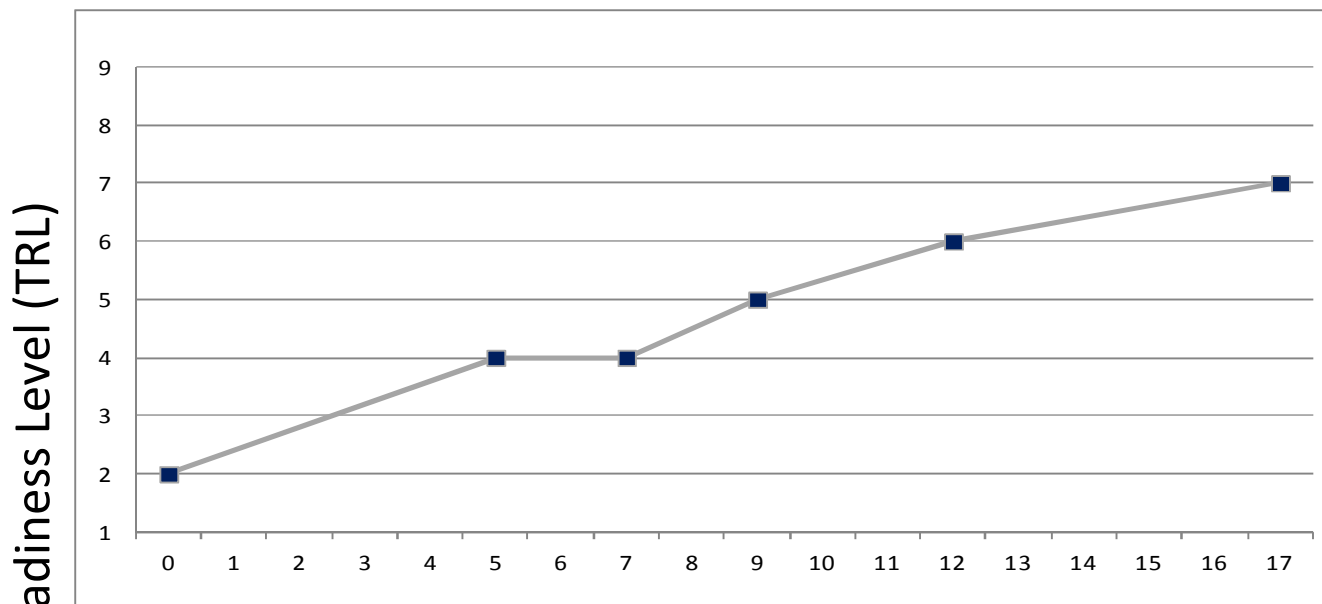
# Summary

- **Vector-based metrics can provide additional technology management insight:**
  - Enable the assessment of both magnitude and direction
  - Provide a mathematical framework for system analytics
- **Recommend that Maturation Rates (vector quantity) be used to complement the TRL and MRL scales**
- **Follow-on studies recommended:**
  - To evaluate effectiveness of vector-based metrics
  - To establish a technology maturation database
    - TRL, MRL, Vectors, etc. versus technology categories
    - would support predictive modeling of technology maturation

# Backups

# TRL History: MEMS vs COTS

**MEMS**



**COTS**

