



# Big Data Analytics in a National Security Setting

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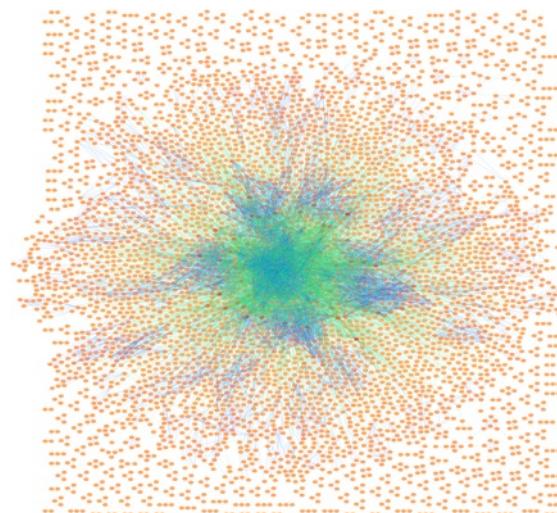
# Big Data is Relative

- Big data means different things to different people
  - Home user - 2 terabyte hard drives!
  - Industry – low 10's of **petabytes** (<http://gigaom.com/cloud/under-the-covers-of-ebays-big-data-operation/>)
  - Gov't – **Exabytes?** ([http://www.computerworld.com/s/article/9223677/CIA\\_backed\\_Cleversafe\\_announces\\_10\\_exabyte\\_storage\\_system](http://www.computerworld.com/s/article/9223677/CIA_backed_Cleversafe_announces_10_exabyte_storage_system))



# Big Data Analytics are Relative

- Cheap/easy (well-established algorithms and commodity hardware)
  - Internet search
  - Retail intelligence
- Complex (unknown/new algorithms and specialty hardware)
  - Netezza, EMC / Greenplum, CleverSafe
  - “Joins” across numerous datasets
  - Graph analysis at billion node scale



# Is “Cloud” Big Data?

- Large amounts of data are stored in “the cloud”
- Analyzing big data is best done from local storage (local cloud?)
- With terminology, we have to follow industry’s lead – so cloud == big data

***Most important to understand and be hands-on with the technologies***



# Big Data at Sandia

- Sandia produces, stores, and analyzes data for internal business functions and for our gov't customers.
- Big data involves analysis, storage, networking, and often virtualization.
- For various scientific and national security projects, we have evaluated
  - Hadoop
  - Ceph
  - Cassandra
  - Amazon Elastic Cloud running Hadoop (Amazon EMR)

# Hadoop at Sandia



- We like Hadoop
  - Open source
  - Large user community, constant development, production and research branches
  - Works well on cheap hardware
  - HDFS (distributed data side of Hadoop) is easy way to store terabytes, replicates automatically for safety and performance
  - MapReduce (analysis side of Hadoop) lets you write algorithms that work on HDFS data, but you don't have to worry about parallel programming issues like synchronization, deadlock, or threading

# Hadoop at Sandia



- We use Hadoop daily
  - Collect network traffic data (tens of terabytes)
  - Store other terabyte data sets (social network research, bioinformatics)
  - Research algorithms for graph analysis, machine learning, statistical profiling, anomaly detection
  - Tall and skinny QR matrix factorization



**\$150k**  
500 Tbytes  
64 quad-core

**Nebula**

# Future of Big Data Analytics

- Eric Schmidt sound bite (paraphrased): Humans create 5 exabytes of data every 2 days.
- Needle is more difficult to find
  - Do we care about the needle?
  - Maybe we're more interested in large, unnoticed trends
- Industry innovation
  - Larger storage systems
  - Backup and availability
  - Faster retrieval
  - Smarter storage
- Government need
  - Security (IRS, SSA, TSA, etc. storing our personal information)
  - Analytics – war on terror