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MARTIN MARIETTA

**Intermediate Evaluation of
USAID/Cairo Energy
Policy Planning Project**

T. J. Wilbanks
W. F. Barron
A. M. Kamel
H. T. Santiago
S. B. Wright

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FOR THE UNITED STATES
DEPARTMENT OF ENERGY

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ENERGY DIVISION

INTERMEDIATE EVALUATION OF USAID/CAIRO
ENERGY POLICY PLANNING PROJECT

T. J. Wilbanks
W. F. Barron*
A. M. Kamel†
H. T. Santiago‡
S. B. Wright

*University of Hong Kong; formerly Oak Ridge Associated Universities.

†Ain Shams University, Cairo, Egypt.

‡U.S. Department of Energy, Washington, DC.

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PREFACE

Three years ago, a team from the Oak Ridge National Laboratory and the Oak Ridge Associated Universities, supplemented by an expert from the U.S. Department of Energy and a senior Egyptian energy professional, carried out what was termed an "intermediate evaluation" of a major energy policy project in Egypt. Supported by USAID/Cairo, the project had concentrated on developing and strengthening an Organization for Energy Planning (OEP) within the Government of India, and it was actually scheduled to end less than a year after this evaluation.

The evaluation was submitted to USAID/Cairo and circulated elsewhere in the U.S. Agency for International Development and the Government of Egypt as an internal report. Over the next several years, the USAID energy planning project ended and the functions performed by OEP were merged with planning capabilities in the electric power sector.

Now that the major issues addressed by the evaluation report have been resolved, we are making it available to a broader audience as a contribution to the general literature on development project evaluation and institution-building.

EXECUTIVE SUMMARY

In 1982, USAID approved an "Energy Policy Planning, Renewable Energy Field Testing, and Utility Management Project" (263-0123.1) for Egypt. Under the terms of this project, an "Energy Policy Planning" subproject (263-0123.1), referred to in the evaluation as "the project," was initiated. Section VI of the subproject Project Paper called for initial, intermediate, and end-of-project external evaluations to be conducted.

This report is the intermediate evaluation called for by the Project Paper. As outlined in the Scope of Work, its purposes are: (1) to determine the extent to which the project goals and objectives described in project agreements are being pursued and (2) to recommend ways to assure that the project in its remaining months will respond to the needs of Egypt, in consonance with AID policy guidelines. The evaluation was carried out during the period 26 March-13 April, 1989.

The USAID/Cairo energy policy planning project began in the fall of 1983, calling for assistance to the Government of Egypt (GOE) in institution-building, professional development, and special studies related to energy planning. The objective was to institutionalize a capability within GOE to analyze energy policy options being considered by energy policymakers. The project was set for a five-year lifetime, ending December 1988 (later amended to June 1990), and budgeted at \$8.5 million in USAID funds and \$4.2 million in GOE in-kind and cash contributions.

As a part of the project agreement, GOE established an Organization for Energy Planning (OEP), reporting to the Minister of Petroleum, originally to provide technical support for Egypt's Supreme Council on Energy (SCE). During the project, OEP was supported first by the Argonne National Laboratory (1983-86) and then, after an interim period of about one year, by Meta Systems under a host-country contract. In its early years, OEP emphasized an industrial energy conservation program which remains a major part of its portfolio. In the past year or less, under the active leadership of OEP's third chairman, Eng. Ibrahim Hassaan, assisted by Meta Systems, OEP has upgraded its capabilities for energy policy studies and is seeking an enhanced role in national energy policymaking.

On the basis of its information-gathering -- including extensive briefings, interviews, document reviews, field site visits, and discussion -- the evaluation team concludes that:

- (1) The primary objective of the project, institution-building, has been substantially achieved from the standpoint of capability development in energy planning and analysis.
- (2) OEP has become a significant resource for energy planning and policymaking in Egypt, and this potential can be realized through concerted action by USAID and GOE in the remaining period of the project. More specifically:
 - (a) This final-year effort will call for a more effective working relationship between USAID/Cairo and OEP than has existed at several stages in the project to date.
 - (b) The institutional location of OEP as responsible to the Minister of Petroleum is not a binding constraint on the Organization's ability to contribute to energy planning in Egypt.
 - (c) As impressive as they are, OEP's capabilities for policy studies are not well-known to AID and GOE.
 - (d) If the objectives of the project are to be achieved, OEP needs to add to its record of contributing to industrial energy conservation awareness a record of making a difference for energy decisions in Egypt: a record of contributing to energy planning and policymaking in the country.
 - (e) OEP needs to enhance the ability of its staff to appreciate energy issues from the policymaker's point of view and to communicate effectively with a policymaker audience.
- (3) During the final year of the project, the focus of OEP's activities should be refined, considering national needs and OEP's place in the national energy policymaking system.
- (4) In order to sustain the institution-building accomplished by the project, technical assistance should be continued after the end of the project on a more focused basis and at a more modest scale.

(5) The energy conservation programs of OEP have had a positive impact on energy utilization in industries, but OEP's future roles in this sector require clarification.

(6) Both the Argonne and Meta Systems contracts have been fruitful.

The team recommends that the following steps be taken before the end of the current project in June 1990:

(1) USAID/Cairo should:

- (a) Assure that appropriate USAID staff are fully familiar with OEP purposes and capabilities.
- (b) Support and participate in dialogues with GOE to expand OEP's channels for communicating perspectives.
- (c) Work closely with OEP regarding priorities for the final year of the project.
- (d) Assure effective coordination with OEP in connection with new USAID/Cairo energy project initiatives.
- (e) Identify and explore alternatives for a new energy planning assistance mechanism.

(2) OEP should:

- (a) Prepare for possible changes in its financial support base with the end of the current project.
- (b) Emphasize openness and outreach in establishing the important roles that its capabilities are ready to support.
- (c) Continue its shift of emphasis toward policy studies and recommendations, focused on high-priority issues for energy policymaking in Egypt. More specifically, OEP should:
 - Aggressively relate its policy analysis capabilities to its strong position relative to the role of conservation in Egyptian energy policy.
 - Seek opportunities to increase its attention to petroleum and natural gas policy issues.

- Continue its attention to energy pricing issues, related closely to dialogues with policymakers about priorities for analysis.
- (d) Build OEP staff skills in communicating with energy policymakers as well as fellow technical experts.
- (e) Expose OEP staff to a broad range of international experience with policy analysis and modeling.

SUMMARY OF FINDINGS

FINDINGS	CONCLUSIONS	RECOMMENDATIONS
<ul style="list-style-type: none"> ● OEP is effectively led and has built an impressive technical staff ● OEP is equipped with a reasonable array of analytical models and is making progress in assembling appropriate data bases ● With very little time remaining in the project, these capabilities are not well known in GOE or AID ● Developing constituencies to use OEP's capabilities will require a focused effort during the final year of the project ● At best, however, OEP is unlikely to be completely self-sustaining by June 1990 	<ul style="list-style-type: none"> ● The institution-building objective of the project has been substantially achieved from the standpoint of capability development in energy planning and analysis ● OEP's potential as a resource for energy planning and policymaking in Egypt can be realized through concerted action in the last year of the project to refine the focus of OEP's activities and make OEP's capabilities better known to GOE and AID ● In order to sustain the institution-building accomplished to date, technical assistance should be continued after the end of the project on a more focused basis and at a more modest scale ● Both the Argonne and the Meta Systems contracts have been fruitful 	<ul style="list-style-type: none"> ● OEP should prepare for possible changes in its financial support base with the end of the current project ● OEP should emphasize openness and outreach in establishing the important roles that its capabilities are ready to support ● USAID should work closely with OEP regarding priorities for the final year of the project ● USAID should identify and explore alternatives for a new energy planning assistance mechanism ● OEP should expose its staff to a broad range of international experience with policy analysis and modeling

SUMMARY OF FINDINGS (Cont'd)

FINDINGS	CONCLUSIONS	RECOMMENDATIONS
<ul style="list-style-type: none"> • A major emphasis on policy studies in the past year has produced a significant number of promising draft studies and reports • Although OEP is linked with a number of other parts of GOE, its linkages with the energy policymaking process are not yet well-developed • OEP's industrial energy conservation program has heightened awareness in Egypt of conservation potentials has resulted in energy savings 	<ul style="list-style-type: none"> • OEP has made substantial progress in the past year in addressing energy policy issues in Egypt • The institutional location of OEP as responsible to the Minister of Petroleum is not a binding constraint on the Organization's ability to contribute to energy planning in Egypt • OEP needs to add to the record of increasing energy conservation awareness in Egypt a record of contributing to energy policymaking • OEP needs to enhance the ability of its staff to appreciate energy issues from the policymaker's point of view and to communicate effectively with a policymaker audience • OEP's future roles in industrial energy conservation programs need clarification 	<ul style="list-style-type: none"> • OEP should continue its shift of emphasis toward policy studies and recommendations, focused on high-priority issues for energy policymaking in Egypt. Targets should include energy conservation policy analysis, energy pricing, and petroleum and natural gas policy issues • USAID should support and participate in dialogues with GOE to expand OEP's channels for communicating perspectives • OEP should build its staff skills in communicating with energy policymakers as well as fellow technical experts

SUMMARY OF FINDINGS (Cont'd)

FINDINGS	CONCLUSIONS	RECOMMENDATIONS
<ul style="list-style-type: none"> • OEP's relationship with USAID throughout the course of the project has been less positive than might have been expected • Also see capabilities not well-known (above) 	<ul style="list-style-type: none"> • The final-year effort will need a more effective working relationship between USAID and OEP than has existed at several stages of the project to date 	<ul style="list-style-type: none"> • USAID should assure that its staff are fully familiar with OEP purposes and capabilities • USAID should assure effective coordination with OEP in connection with new USAID/Cairo energy project initiatives • Also see OEP regarding outreach and policy studies (above)

INTERMEDIATE EVALUATION OF USAID/CAIRO ENERGY POLICY PLANNING PROJECT

1. INTRODUCTION

In 1982, USAID approved an "Energy Policy Planning, Renewable Energy Field Testing, and Utility Management Project" (263-0123) for Egypt. Under the terms of this project, an "Energy Policy Planning" subproject (263-0123.1), hereafter referred to as "the project," was initiated. Section VI of the subproject Project Paper called for initial, intermediate, and end-of-project external evaluations to be conducted.

This report is the intermediate evaluation called for by the Project Paper; it is focused on the activities of the Organization for Energy Planning (OEP) of the Government of Egypt (GOE), established as a direct result of the project.

1.1 PURPOSE OF EVALUATION

The intermediate evaluation is intended: (1) to determine the extent to which the project goals and objectives described in the Project Paper (PP), Project Agreement, and subsequent Project Implementation Letters are being pursued and are likely to be met within the Life of Project, and (2) to recommend ways to assure that the project in its remaining months will respond to the needs of Egypt, in consonance with AID policy guidelines.

1.2 SCOPE OF EVALUATION

Given these purposes, the evaluation addresses more than the accomplishment of initial project goals alone, even though progress in this respect to date has been significant. More broadly, it considers the challenge of encouraging efficient energy utilization in Egypt as a fundamental aspect of national development, emphasizing possible directions for the Energy Policy Planning Project in applying its remaining time and funds to this challenge.

These issues were considered by the evaluation team in connection with the major elements of the project as it has evolved: institution-building, professional development, industrial energy efficiency improvement, and energy planning and policy studies. The full evaluation Scope of Work is attached as Appendix A.

1.3 TEAM COMPOSITION, SCHEDULE AND APPROACH

The evaluation was carried out during the period 26 March-13 April, 1989, by a team arranged partly through a "buy-in" to the Energy Policy Development and Conservation Project of AID's Office of Energy, Science and Technology Bureau (S&T/EY). Under this buy-in, the Oak Ridge National Laboratory (ORNL) provided team leadership, a team economist, and administrative support, which was supplemented by an international energy planner from the U.S. Department of Energy (DOE) and an Egyptian energy professional. The team consisted of:

- T. Wilbanks, ORNL
- W. Barron, Oak Ridge Associated Universities
- H. Santiago, DOE
- Dr. Ali Mohamed Kamel, Emeritus Professor of Mechanical Engineering, Ain Shams University, Cairo

Administrative support and technical perspectives were provided by S. Wright and D. Waddle from ORNL, with advice and further perspectives from D. Jhirad, manager of S&T/EY's energy planning and policy development program.

The team combined reviews of documents and written materials with briefings by USAID/Cairo and OEP; interviews of OEP staff, AID staff, and other knowledgeable parties; field visits to several facilities which have been impacted by OEP activities; and intensive interaction among the team members to develop consensus views. Documents consulted are listed in Annex C, and individuals and agencies contacted are listed in Annex D.

In order to assure the broadest possible participation in the evaluation process, the process began with workshops at USAID/Cairo and OEP to discuss the scope of work. Briefings were held at USAID and OEP a week before the end of the in-country portion of the evaluation to discuss major findings and invite comments about issues of particular

interest. A first draft evaluation document was submitted for review four days before the end of the in-country period, and discussion sessions with USAID and OEP were held two days later. Subsequent meetings took place with both USAID and OEP, and a revised draft report was submitted for comment. Comments on that draft by USAID and OEP have been incorporated in this final report.

2. OVERVIEW OF THE ENERGY POLICY PLANNING PROJECT IN EGYPT

2.1 ORIGINS AND ORIGINAL DESIGN

The USAID/Cairo-Government of Egypt energy policy planning project grew out of several developments in the late 1970's and early 1980's. At a global level, looking at the experience of the 1970's, development assistance officials had generally concluded that most developing countries needed institution-building assistance to improve their ability to analyze energy issues and develop energy strategies; and a number of programs for energy planning assistance were taking shape. Within Egypt, in 1978-79, the U.S. Department of Energy (DOE)'s Country Energy Assessment Program had assembled and analyzed a variety of energy data, demonstrating to Egyptian officials and professionals the need for energy planning and modeling capabilities. Meanwhile, USAID/Cairo was encouraging GOE attention to such issues as energy pricing and renewable energy potentials, and there was broad agreement that an enhanced ability within the Government of Egypt (GOE) to conduct energy analysis was a necessary part of a more general energy program strategy. Moreover, during this same time, GOE had created a Supreme Council on Energy which was designed to help set energy policy directions for the nation, and it appeared to need technical assistance from within GOE.

With this background, a relatively large project was proposed by USAID/Cairo in 1981, titled "Energy Policy Planning, Renewable Energy Field Testing, and Utility Management Grant" (Project 263-0123). One part of the project was an "Energy Policy Planning Subproject" (263-0123.1). As described in the 1982 Project Paper (PP), the policy planning component was intended to "institutionalize the capacity within the Egyptian government to collect and analyze data necessary for national energy planning," in order to enable GOE to analyze in a systematic and continuing manner the energy policy options being considered by high-level policymakers. On August 28, 1983, an amended Activity Grant Agreement (PROAG) between GOE and USAID was signed, initiating the larger project of which the energy policy planning activity was a part. The agreement provided for USAID assistance to GOE in institution-building, professional development, and special studies related to energy planning. The total funding level for

energy policy planning was set at \$8.5 million in USAID funds and \$4.2 million in Egyptian in-kind and cash contributions, or a total of \$12.7 million. The original time period was set at five years, ending December 1988 (later amended to June 1990).

According to the PP and the PROAG, GOE was to establish an Organization for Energy Planning and Analysis (OEPA), which would provide technical support to the Supreme Council on Energy (SCE) and serve as the focus for institution-building and other activities of the project. On April 16, 1983 the Organization for Energy Planning (OEP) was established by Presidential Decree. OEP was defined as an independent legal entity, reporting to the Minister of Petroleum, GOE (who at that time was also Deputy Prime Minister). It was to provide technical support to the Supreme Council on Energy and to be responsible for energy planning for the country.

Under the terms of the project agreement, USAID assistance for project startup would be arranged through a Participating Agency Service Agreement (PASA) with Argonne National Laboratory (ANL), which had been a part of the DOE/GOE Cooperative Energy Assessment in 1978-79. With ANL's help, OEP would take shape and begin operation while a Request for Proposal (RFP) was prepared and issued in order to select a prime contractor for USAID's support. ANL's role began in June 1983, and the RFP was issued in 1985.

2.2 ECONOMIC, POLITICAL, AND SOCIAL CONTEXT

The new energy policy planning project arrived during a period of growing financial pressures in Egypt, partly because of lower prices for oil exports but also associated with growing financial requirements to expand electricity generation and with low internal prices for petroleum products and electricity. Energy policymaking in this atmosphere tended to be driven by immediate needs, and most decisions were aimed at responding to urgent pressures at the time, reducing the demand for comprehensive integrated energy planning at a national scale.

During the same time, from the project's origins in 1981-82 to the present, A.I.D. was shifting its energy program emphasis toward policy dialogues on such issues as energy pricing and private sector roles and away from national energy planning. In consultation with GOE, USAID/Cairo was increasingly focusing on power sector issues in its energy

portfolio. As priorities and personalities at A.I.D. and USAID/Cairo changed, interactions with GOE were understandably affected; and to some degree the interest in the energy policy planning project from the U.S. side shifted toward its potential to contribute to policy dialogue.

2.3 IMPLEMENTATION HISTORY

The energy policy planning project got started during the Fall of 1983, with OEP under the leadership of Dr. Hussein Abdallah, First Undersecretary, Ministry of Petroleum. During the 1983-85 period, the project was dominated by organizational development (i.e., recruiting staff, acquiring space and equipment, and training) and by an industrial energy audit program, supported by external contractors and consultants. The main purposes of the audit program were: to gather information about energy use, related to OEP's assignment to collect energy data and its belief (supported by USAID) that energy conservation was a policy priority for Egypt; to give OEP a track record of accomplishment during a time when its internal staff capabilities for policy studies were limited and its relation to the policymaking process was unclear; and to serve as a focus for staff recruitment. The most important development in OEP's external environment was the fact that SCE was not operational during this period, leaving OEP as a planning unit entering the energy policymaking process through one of the major players, the Minister of Petroleum.

ANL's role ended in March 1986. Among its contributions was the identification of five priorities for future work by OEP:

1. National energy planning and analysis
2. Energy pricing
3. Industrial energy conservation
4. Transportation energy conservation
5. Electrical energy conservation

By that time, the RFP for a technical assistance contractor had been issued and responses received.

From the spring of 1986 to the spring of 1987, however, OEP was without a vehicle for USAID assistance, while the selection of the contractor was completed and the

contract negotiated. Meanwhile, in January 1986, Eng. Abdel Monem Abou El Seoud was appointed as OEP's new Chairman.

The new contractor, Meta Systems, joined the effort in April 1987, with Dr. Franklin Ahimaz as Resident Manager. In July 1987, Eng. Ibrahim Hassaan, formerly Vice Chairman, Operations, of EGPC and Chairman of MISR Petroleum Company, was named the third Chairman of OEP, and the current leadership team was in place. Organizational development since that time has been intensive: continuing OEP's industrial energy conservation program, acquiring tools for energy modeling and analysis, and initiating energy policy studies. The most recent period, from the fall of 1988 to the time of the in-country evaluation, has been especially intensive and productive. OEP's current programs and activities are outlined below in connection with the team's findings.

2.4 PROJECT FUTURE

Under current agreements, the energy policy planning project will end in June 1990, and the Meta Systems contract will end in December 1989. This means that very little time remains to implement findings during the project's lifetime from the intermediate evaluation.

3. PROJECT DESIGN AND IMPLEMENTATION

3.1 PROJECT PLAN

The project plan for the energy policy planning project was in many respects a laudable one, with sound goals and strategies and an abundance of perceptive thought about the project's rationale and possible impacts. The team feels, however, that (as is the case for many A.I.D. projects) the project was over-designed if the project plan is taken literally. For example, the task description for institution-building alone is more than twelve pages long, containing detailed directions to the technical assistance team. In fact, a qualified contractor can be expected to perform effectively within more general guidelines. Specific directives at the time of project initiation can reduce the flexibility of project implementation five years later.

The team also feels that, in some cases, the project plan is of only limited value for project evaluation. For instance, the logical framework in the project plan (Appendix B) includes such "objectively verifiable measures" of performance as an evolution of GOE policies to "better reflect economic realities of energy pricing and give more realistic decisionmaking signals." This, in turn, was based on a number of optimistic assumptions about conditions for energy policymaking in Egypt -- conditions over which OEP has little control.

Appendix F provides a fuller critique of the Log Frame.

3.2 TECHNICAL ASSISTANCE

USAID assistance to OEP has been provided through an A.I.D. PASA with the Argonne National Laboratory (1983-86), which had had a previous presence in Egypt, and a USAID-funded host-country contract with Meta Systems (1987-89) awarded through a competitive bidding process.

The arrangement with Argonne (ANL) was difficult for the team to evaluate because so few of the key players on either the U.S. or the GOE side are still in place in Egypt. It appears, however, that ANL was highly effective in developing a good working relationship with OEP's first Chairman and in helping to get OEP rolling as an

organization. ANL worked in a mode very similar to a host-country contractor, as an adjunct of the new GOE organization rather than as a technical extension of A.I.D. Among its contributions were the establishment of OEP as a working organization; assistance in building the industrial energy conservation program (OEP's first priority at the time); the definition of a clear agenda for energy policy studies by OEP, as well as agendas for computer hardware and software acquisition, library acquisitions, and staff training; and the RFP for a host-country support contractor. Caught in a changing milieu, ANL seems to have focused on OEP's needs for internal institution-building, mainly as defined by OEP's Chairman, rather than on USAID's growing concerns about policy dialogue -- leading to some strains on the A.I.D. side. It is hard to imagine how the project could have been initiated in any other way without a significant delay, and ANL deserves considerable credit for what it accomplished. The problem was that USAID appears not at that time to have been inserted effectively into the loop between OEP and short-term visitors from the U.S. who were already plugged into OEP. This led to a degree of alienation of USAID/Cairo from the project as it evolved during the ANL period.

The gap in USAID technical assistance between the spring of 1986 and the spring of 1987, awaiting the selection and arrival of a host-country contractor, was a major setback for the project. The causes of the interruption seem to have been complex, rooted in differences between Egypt and the United States in normal management styles and contracting practices. But, besides interrupting the continuity of the USAID/GOE relationship and denying OEP technical assistance during a formative period, the gap had a serious adverse impact on the confidence of the two parties in each other, and resulting impressions and suspicions remain a problem today.

The current relationship with Meta Systems to provide technical assistance has proved to be quite effective in meeting many of OEP's needs. Dr. Ahimaz, the Resident Project Manager, is a knowledgeable and experienced professional and has earned the full confidence of the current Chairman. It appears to the evaluation team that Meta Systems has worked mainly in two modes: through behind-the-scenes advice to OEP's Chairman and by arranging external consultants to assist OEP and its staff, sometimes by leading key activities but increasingly by providing on-the-job training. Certainly, the progress of OEP as an energy planning and analysis institution has been most impressive during this period

and, from what the team can discern, the subcontractors and consultants provided through the Meta Systems contract have been effective in the roles assigned to them. The main issue that emerged during the evaluation was a feeling on the part of some A.I.D. officials that Meta Systems has not been assertive enough in its technical assistance role with OEP and in representing OEP's activities to USAID/Cairo. It is the team's view that this criticism reflects an imperfect understanding of the realities faced by a host-country contractor.

3.3 USAID/GOE COLLABORATION

When this project was initiated, the development of GOE's ability to perform national energy planning was viewed as an important component in a larger energy assistance program. During the course of the project, regular meetings were held between the OEP Chairman and the USAID project officer, and these regular meetings continue to the present.

Despite these regular meetings and additional communications between USAID and Meta Systems, USAID expressed concern to the evaluation team about project priorities, the communication of progress, and the coordination of activities. Many of these difficulties, the team believes, resulted from changes in project officers and from difficulties associated with the transfer of technical assistance responsibilities from ANL to Meta Systems (especially the interruption in assistance).

An additional factor was a tendency within A.I.D. and USAID/Cairo, as energy pricing and capital requirement problems became more acute, to focus on more targeted policy dialogues and assistance programs, rather than assistance to GOE in conducting energy planning and analysis, and therefore to look for different things from the project than GOE thought the bilateral "contract" called for.

Finally, USAID's participation in the project was affected by greatly expanded development assistance programs in Egypt during the 1980's, reducing available staff time to update the knowledge of Mission personnel (beyond the Project Officer alone) about the progress being made in this program.

4. INSTITUTION-BUILDING AND PROFESSIONAL DEVELOPMENT IN THE ORGANIZATION FOR ENERGY PLANNING

4.1 STAFF DEVELOPMENT AND CAPABILITIES

With the assistance of the energy policy planning project, OEP has become a substantial institution. At the time of the in-country evaluation, it had a technical staff of 54, up more than 45% from the number in April 1987. It occupies four floors of an office building in Garden City, convenient to central Cairo. It is equipped with an impressive array of microcomputer hardware and software, including ten IBM PS/2 Model 50 and PS/2 Model 80 micros, and is linked via telecommunications with external data sources in the United States, Europe, and Egypt itself (due to assistance from the USAID/GOE Applied Science and Technology Research Project: 263-0016). It is equipped for "desktop publishing."

The technical staff of OEP consists of engineers, economists, and computer specialists trained mostly or entirely in Egypt, including a number of PhD's, but OEP has encouraged cross-training in both engineering and economics. Nineteen staff members have participated in training courses in the United States; more importantly, most of the staff has worked closely with short-term consultants, especially since mid 1987, receiving on-the-job training as a result. Intensive discussions and questioning indicated that OEP staff involved in both energy conservation and energy policy study activities are talented, competent, and highly motivated. In several cases, given little more than three months of experience with new analytical models, they had developed a remarkable grasp of the tools and were able to interact fully and freely with the team at a high technical level. Although the Meta Systems project manager and a number of consultants, both foreign and Egyptian, had played -- and were continuing to play -- key roles in OEP activities and products, OEP's own staff members were actively involved in most activities and were generally able to field tough questions without assistance. Moreover, many of them had some involvement in several different activities, which has a potential to help integrate the Organization's programs as well as adding resilience as priorities change, and a growing number of activities were under the active hands-on leadership of in-house staff.

4.2 ORGANIZATIONAL CAPABILITIES

OEP continues to evolve as an organization; in fact, its organization chart was in a state of flux during the evaluation period. But the evaluation team found it to be a highly capable, responsive institution. Its Chairman is impressively well-informed, an impassioned believer in the objectives of the project, and certainly fully in charge. In most cases, the next level of management in OEP is also strong; in several cases, it appears to be exceptional.

The team found three kinds of evidence to be especially revealing. First, OEP's preparation for the evaluation was highly professional in both quantity and quality. Second, in several cases (e.g., the ENPEP model and the energy van) the Organization had come up to speed with new tools in a strikingly short period of time. Finally, when the team asked for particular information or for changes in the agenda, OEP -- from top to bottom -- responded in a manner that would make any organization proud. The team found OEP to be an organization that works hard, has developed substantial pride in itself, and shows surprising openness and flexibility in its internal dynamics.

4.3 RELATIONSHIPS WITH OTHER PARTIES

OEP is in some ways well-linked to other key parties in Egypt's systems for energy policy and energy utilization but in other ways not so well-linked. Its connection with the Minister of Petroleum is, of course, strong; and its links with public-sector industrial corporations are also excellent as a result of OEP's industrial energy audit and energy management training programs. It is well-connected with major parts of the Ministry of Petroleum, largely through the Chairman's own personal contact networks, and -- based on strong interagency participation in presentations to the evaluation team -- appears to have developed effective relationships with such other parties as the Ministries of Planning, Transport, Supplies, Health, and Construction and Housing, CAPMAS, and a number of Egyptian universities.

OEP's relationships with the Ministry of Electricity and Energy, however, have been affected by questions about the division of energy planning responsibilities related to the power sector. The Ministry is represented on OEP's Board of Directors and has sent staff members to OEP's Energy Management Training Course; and OEP, of course, has access

to published data from the Egyptian Electric Authority (EEA). But OEP is not currently well enough informed about power sector planning in Egypt to be able to incorporate the power sector fully in its national energy planning and analysis.

The team also found that OEP's relationship with USAID/Cairo throughout the course of the project has been less positive than might have been expected. For example, a number of OEP, AID, and contractor staff members reported a history of tensions and disagreements; and a number of letters and memoranda in the project files painted a picture of a rather strained relationship. Noticeable improvement, however, has been shown in recent months as the result of regular meetings (see Section 3c).

4.4 VIABILITY AND SUSTAINABILITY OF OEP

Although the energy policy planning project is not yet complete, it appears to the evaluation team that OEP is already a thoroughly viable organization, from the points of view of staff capabilities, leadership, and facilities. The major questions about viability are relative to OEP's potential to have an impact on energy policy, which depends on its location in the policymaking system and its success during the next year in proving itself to energy planning and policymaking institutions.

Regarding sustainability, if the remaining year or so of the project is used productively, the team believes that OEP is almost certain to have enough in-house technical capabilities to sustain itself without major financial assistance from outside GOE, except for a few relatively specific technical areas (such as energy pricing -- see Section 5). The central issues about sustainability are likely to be institutional rather than technical, related especially to OEP's need for a long-term institutional and financial base independent of USAID and its current lack of GOE or other "clients" for its work. On the other hand, given the fact that most of the significant institution-building related to policy studies will be only 2-3 years old and given the institutional challenges still to be met, OEP may not be fully prepared to sustain a major role in supporting energy policymaking in Egypt without some further assistance for a limited period of time. The main needs are likely to be bridging assistance while the support base shifts to other parties, as OEP increases its outreach within GOE, and technical assistance related to particular policy issues which cannot be addressed fully by OEP's more general analytical tools.

5. PROGRAMMATIC ACTIVITIES OF THE ORGANIZATION FOR ENERGY PLANNING

For convenience in this evaluation report, the findings of the team about the programs of OEP will be discussed under two major headings: (a) the industrial energy efficiency improvement program, including audits, inspections, special studies, and management courses, and (b) the energy planning and analysis program, including energy information, energy modeling, and policy studies.

5.1 INDUSTRIAL ENERGY EFFICIENCY IMPROVEMENT PROGRAM

5.1.1 Introduction

The OEP Industrial Energy Improvement Program was designed to support four major requirements of the subproject:

(a) To promote conservation awareness in industry and build networks into the various industrial sectors to enhance information exchanges.

(b) To develop reliable data on end use energy consumption to allow OEP to perform comprehensive energy analysis.

(c) To identify special energy problems in industry and develop conservation and other initiatives to address and resolve these problems.

(d) To provide an opportunity for the OEP technical staff to obtain first-hand knowledge of the energy problems and conservation opportunities in the industrial sector. In the process, this activity also provided a means for recruiting high quality technical staff members to the OEP.

5.1.2 Selective Energy Audits

To accomplish these objectives, a program of energy audits in selected industries was conducted from 1984 through 1988, using funds from the subproject as well as funds from the Government of Sweden.

The decision to conduct energy audits in selected industrial activities was based on the fact that most companies in Egypt lacked the instrumentation needed to provide data required by OEP for its national energy analysis and, in addition, lacked knowledge about

how to conduct an energy audit and identify Energy Conservation Opportunities (ECO's). The Energy Audit Program filled this gap at least in part; funds to implement the audits were not provided under the project.

(a) Selection of companies and conduct of audit. OEP used an explicit set of selection criteria to select companies for audits, including such factors as the following: would the candidate company provide data related to ECO's typical of the industrial sector which they represented; was the candidate company a significant consumer of energy; was the candidate company interested in having an energy audit conducted; etc. The evaluation team concluded that the selection criteria provided a reasonably sound and objective mechanism for identifying suitable candidates consistent with the aims of the project, at least under the conditions under which the procedure was originally defined.

Sixteen energy audits have been conducted, eleven using subproject funds and five using funds from a Government of Sweden grant. All of the audits were conducted by U.S. and Swedish firms, with OEP participating actively in the planning and execution of the audits along with company personnel and foreign technical consultants. A review of the audit reports indicates that the audits were conducted in a professional manner. The ECO's identified were grouped into three categories: those which could be performed by in-plant personnel (housekeeping ECO's), those requiring the purchase of equipment from domestic sources, and those requiring equipment from foreign sources.

(b) Results. The evaluation team concluded that, with respect to providing OEP with reliable and accurate end use energy data for the industrial sector and in increasing the knowledge and awareness of OEP staff of the conservation problems and opportunities in this sector, the energy audits were quite useful. The energy audits also successfully identified a number of special energy problems that OEP is currently investigating and raised the awareness of energy conservation opportunities in the industrial sector. More will be said of the special problems later.

To help evaluate the promotion of energy awareness in industry and contributions to individual plants in reducing energy consumption, the evaluation team visited two industrial plants in Helwan which had had energy audits conducted by OEP: the Helwan Portland Cement Company and the El Nasr Coke and Chemicals Company. At both companies, members of the evaluation team met with senior officials. Both companies

valued the energy audits conducted and have since initiated actions to perform housekeeping improvements in their plants. Although the energy-saving results of those actions are not yet fully known, one official in the Cement Company noted that fuel oil consumption (in mazout) has decreased by 4 tons/day as a result of the changes initiated in the boiler house (about 10% of the total energy consumed in the boiler house). Additionally, both companies have requested funds in their FY 89/90 budget to accomplish the other ECO's identified in the audit reports. Indeed, the El Nasr Coke and Chemicals Co. chairman was encouraged to request these funds by a recent Ministry of Industry directive to its companies, directing them to identify energy conservation measures and request funds to achieve them. These funding requests have not yet been answered, however, and there is some skepticism whether the plants will receive all that they requested.

Based on these two visits, the evaluation team concluded that the energy audits have heightened awareness of energy conservation in at least two plants and have provided the company chairmen with useful documentation for requesting funds from GOE in order to implement the ECO's.

(c) Followup activities. OEP has obtained one "energy van" to date and outfitted it with an extensive set of instruments to measure, record and analyze various energy data at a plant site. A second van is scheduled to be delivered soon. The purpose of these vans is to monitor energy use at individual plant sites to help plant managers improve their operating performance and reduce energy consumption as well as provide additional, up-to-date data for OEP analysis. Detailed discussions with the OEP staff indicated thorough knowledge of the use of the instruments. Additionally, a review of some of the data obtained shows that plant managers and operators have, in at least one case, responded to the energy van visits by improving their operational performance. OEP might consider the use of portable sets of instruments independent of the energy van to expand its monitoring operations further.

(d) Relationships with other activities. In reviewing the energy audit program, the evaluation team was made aware of a new initiative by USAID to promote energy conservation in the industrial sector, both public and private. The evaluation team applauds this initiative; but discussions with officials in various institutions, including OEP,

USAID, the Tabbin Institute for Metallurgical Studies, and the two companies previously mentioned, suggest that effective connections between OEP's industrial energy conservation efforts and the new proposed conservation project should be explored. The U.S. members of the evaluation team believe that the institution building objectives of the energy policy planning project would be well-served by encouraging linkages of this type, and we believe that such a connection would increase the value to Egypt from the investments to date in the planning project.

5.1.3 Special Studies

As previously noted, the Industrial Energy Audit activity was also designed to provide further insight into the energy problems and opportunities of the industrial sector. As a result of the audits, a number of initiatives have been identified for OEP for more detailed study. The team reviewed two of these initiatives: cogeneration opportunities and power factor improvements.

(a) Cogeneration. Using information obtained through the energy audit program as well as other information, OEP has conducted initial studies on cogeneration potentials in Egypt. The study considered thirteen industrial firms, tentatively concluding that these companies combined could provide significant quantities of electricity to the grid at a cost which would be roughly half of what electricity from a conventional thermal electricity plant would cost.

OEP has selected three of the companies for more detailed study with the intent of proposing one of them as a demonstration project. Because of the existence of a law which prevents any institution from generating electricity for the national grid besides the Egypt Electricity Authority (EEA), OEP is in the process of preparing documentation (in Arabic) to suggest a change in the law.

The evaluation team's review of these studies, although not detailed, indicates that they are well-conceived and are receiving the full support of the companies involved. The preliminary engineering work conducted so far appears to be competent, and the policy analysis supporting this initiative, while incomplete, is proceeding. With regard to the use of cogeneration to supply power to the electric grid, however, a note of caution is offered. Such a proposal must not lead to lowered reliability for the power system as a whole, and

further investigation of the reliability issue may be needed before policy proposals are submitted.

(b) Power factor improvement. OEP has also initiated a study to investigate the electrical inefficiency resulting from a low power factor in industrial plants and, where necessary, to promote solutions to this problem. With the aid of faculty members from the Cairo University and industry, OEP has conducted power factor studies at selected plants and has submitted these studies to the appropriate Ministries. This effort is presently being expanded to cover more industries. The team concluded that this effort, if fully implemented, would improve the efficiency of Egypt's industrial base and reduce the demand on the national electrical system.

This and the cogeneration study are representative of the enthusiasm of OEP about pursuing complex policy-oriented energy studies, in conjunction with other Ministries and technical experts, in order to identify and develop policies to enhance efficient energy utilization in Egypt.

5.1.4 Energy Management Training

OEP has provided one-week courses in energy management to more than twelve hundred persons throughout the Egyptian industrial sector. At current levels of service, more than five hundred persons per year are participating in these courses. The purposes of the courses are to create awareness of energy use efficiency, to upgrade knowledge and skills, and to help initiate a network of energy managers through which OEP can provide future support and assistance.

The evaluation team was unable to attend an OEP energy management training course or to interview course attendees. The team did, however, review course material and discuss the program with OEP staff and consultants. The team believes that these courses probably serve a useful function in terms of raising awareness, in helping to establish networks among energy managers, and in imparting (to at least part of the participating group) practical information which these individuals can directly apply in their work environment.

Unfortunately, the written course needs a considerable amount of further development, a fact recognized by OEP. The existing material is relatively unfocused, and the assumed skill level of the audience varies greatly from one set of lecture handouts or

notes to another. Much of the material is taken directly from foreign sources, while other parts are a rough inter-splicing of locally prepared lecture notes and previously written background materials from other sources. Finally, the treatment of economics is generally weak (or absent) from most of the written lecture handouts, though the one lecture specifically devoted to economics is well done.

As noted above, OEP recognizes these problems and has started revising the written material for the courses. The evaluation team supports this move, particularly if the result is a shorter, more clearly directed and focused set of materials, aimed at providing the participants with a practical, concise and coherent set of reference documents which they can use in identifying and evaluating energy conservation opportunities.

The main limitation of the course, as presently structured, is that it appears to be almost exclusively in a lecture format, more or less detached from the conditions pertaining to specific job requirements, which raises questions about its training value. It would be useful to solicit suggestions from a range of experts on educational programs, both within Egypt and internationally, about other formats that should be considered.

5.2 ENERGY PLANNING AND ANALYSIS PROGRAM

5.2.1 Introduction

Tasks 3 through 8 of the SOW outlined in the PP called for the PASA organization (ANL) and later the prime contractor to assist the counterpart organization in the selection, implementation, and use of analytical tools for energy planning. These tools were expected to include various accounting and optimization models, a comprehensive data base to support these models and more general energy planning needs, and the computer hardware/software and other physical support systems needed to effectively utilize these tools. In addition, USAID support was to be used for training counterparts in the design and use of these systems through formal training and on-the-job experience.

The basic direction and certain specific features for the system for planning and analysis were laid out by ANL in Appendix 3.3 to the ANL Final Report of June 1986. At the point of ANL's departure, OEP had a relatively detailed design for its energy planning system and supporting data base. With the arrival of the Meta systems resident advisor, changes were made to the ANL planning system design, but the conceptual

framework as originally outlined by ANL remained the basis for the OEP analytical system as it was implemented.

5.2.2 Tools for Energy Modeling and Analysis

As presently organized, the OEP models are divided into three main groups, represented either by a single integrated model or a series of independent models. These groups are (1) the basic energy supply/demand accounting system and projection framework (represented by the ENPEP integrated system), (2) the energy-economy interaction analysis system (based on the MIT Energy Economy Model), and (3) a set of energy pricing models.

Descriptions of these models as provided by OEP are contained in Appendices 3.1 to 3.3. of OEP's report on programs and activities dated March 1989 (see Appendix C). For the purposes of this evaluation, the major points of interest are: (1) the appropriateness of the models to the energy planning needs of Egypt, including the analytic capabilities and limitations of each, (2) the understanding by OEP staff of the energy planning process and how the underlying structure of these models relate to that process, (3) the ability of OEP staff to maintain and up-date data inputs to these models, particularly after the end of the existing USAID assistance (June 1990), and (4) the uses to which OEP has put or is planning to put the models.

The OEP models as outlined by ANL and as eventually implemented through Meta Systems are, for the most part, highly detailed and relatively complex and sophisticated. In the particular cases of ENPEP and the MIT energy-economy interaction model, the data requirements are substantial and updating will be a major ongoing effort. The evaluation team considers that the overall analytical system centered around these models is at an appropriate level of sophistication, considering Egypt's size and complexity and the capabilities on OEP staff.

ENPEP was designed by ANL with U.S. Department of Energy funding and is in use in a number of developing countries around the world through a World Bank/International Atomic Energy Agency program. Essentially, ENPEP is an accounting system to balance energy supply and demand based on a historical base year, and provides a framework for projecting energy demand requirements for future years. It achieves this balance through an iterative process of top-down (supply-side) and bottom-up (demand-

side) calculations. Electricity demand projections are treated in considerable detail through a series of modules, including the WASP III dynamic program optimization model which generates the calculated optimal power system expansion plan to meet base intermediate, and peak loads produced from other modules on the basis of assumed growth in certain macro-economic parameters. (As of April 1989, OEP has not operated the WASP III component.) OEP staff appear to have a good understanding of the major components of ENPEP, though much work remains to gain experience in exercising the full model, learning to utilize each of the modules effectively, identifying appropriate questions to address, and understanding ranges of uncertainty in constructing scenarios.

The MIT Energy-Economy Interaction model utilizes a non-linear optimization programming system to track the expected impacts of changes in energy and macro-economic conditions on the whole economy and on specific sectors. The basic MIT model is quite general and must be tailored to individual countries through appropriate sectoral classifications and parameter value specification. The model was installed in OEP in December of 1988. OEP staff appear to have a reasonably good preliminary understanding of the basic structure of the MIT model, but additional work is needed to adapt it for use in the Egyptian political-economic context.

An energy pricing study is currently (April 1989) under way by a joint Meta Systems/OEP team, including both petroleum product pricing and the pricing of electricity. The Meta Systems/OEP team is looking at the economic costs of petroleum and electricity and is examining the impacts of possible adjustments in financial prices on income distribution, industry competitiveness, and other conditions. The April 1989 electricity price increase offers an opportunity to draw from actual national experience as well as more theoretical analysis.

A related activity is an attempt by OEP and Meta Systems to evaluate price and income elasticities for Egypt. This is a complex undertaking because of Egypt's long history of very low energy prices and a price history where any real price increase is quickly eroded by inflation -- a condition presumably anticipated by consumers in their consumption decisions. OEP and its consultants are attempting to evaluate the available information on consumer responses to changes in prices and incomes in Egypt and are reviewing price and income elasticity estimates for similar countries.

The OEP staff appear to have a reasonably good understanding of the issues associated with estimating price and income elasticities, though continued outside assistance in the pricing work is probably essential for some time to come. One approach which OEP probably should consider with regard to evaluating the impact of higher real prices is the utilization of its industrial conservation audit data, supplemented as needed by additional data collection, to develop an understanding of the role of specific forms of energy in the overall production functions of various industries. From this, OEP could help to estimate the impact of possible petroleum product and electricity price increases on these industries. Such an effort would complement, but be distinct from, attempts to estimate elasticities econometrically. Also, at least part of the work with ENPEP and the "MIT model" could be directly useful for such analysis. Although more generally applicable policy recommendations should ultimately come out of this type of work, the more immediate goal would be to facilitate discussions within the GOE of the impacts of energy pricing reforms by developing credible data and analyses for selected industries.

During the course of this evaluation, OEP staff demonstrated an impressive understanding of the underlying structure of energy supply and demand balancing and the manner in which the models function and how each structures its projections. This is particularly impressive considering that training in and limited use of these models has been going on for less than a year, as well as the fact that many of the key OEP staff persons have engineering backgrounds, with limited training in economics. The potential risk for OEP in the use of ENPEP, the MIT model, and the pricing models is that staff with limited training in economics may not fully appreciate uncertainties associated with the estimates of income and price elasticity and energy-economy interactions.

5.2.3 Data Base

As of April 1989 the OEP data base is relatively well defined, the computer system has been installed and is operating, many of the historical data have been collected and entered, and efforts are under way to fill in the remaining gaps.

Accurate, up-to-date data are essential to conduct reliable analyses of policy options and to assess the energy and economic implications of these options. The specific data required will, of course, depend on the particular analytic procedure to be used. For example, ENPEP requires accurate end-use energy consumption data such as: steam

raising per unit of output, process heat per unit of output, motive power, lighting, transportation (or transmission) and conversion efficiencies, etc.

A review of the data base available to OEP to exercise the ENPEP model indicates that, with the major exception of certain information on the electricity sector and selected data in other areas, much of the data associated with energy supply appears to be reasonably well-developed. Although considerable data on industrial end-use have been developed, however, gaps on the demand side remain. OEP's interest in reducing such gaps is one motivation for its continued work in industrial energy audits and monitoring. Other important gaps exist in the transportation and household sectors. Data for the pricing and MIT models appear to be reasonably complete and draw heavily on information from such organizations as CAPMAS and the Ministry of Planning. However, it is important to note that OEP's efforts to evaluate data consistency and validity are still at a relatively early stage.

In view of the need for OEP to improve its data base size and quality, OEP's caution in producing and releasing critically important policy studies is understandable. With this said, the evaluation team also believes that OEP must begin to become much more open with its data and studies, even at the risk that some errors or deficiencies will become evident to those outside the organization.

Besides its statistical data bases, OEP has also created a broader Energy Information Center (EIC) to meet the needs of its staff and others for a wide range of information, including bibliographic data. According to records maintained at the Center, more than a dozen external organizations have used EIC services to date. The evaluation team was impressed with the design of EIC, the capabilities of its staff, and the equipment and other tools being used. In almost every respect, the Center is prepared to operate at an international standard, where the data sources available to it are adequate. Its computer equipment is superior to many comparable organizations in the United States, and the staff responded in a highly professional manner to each and every challenge to demonstrate the Center's capabilities. Moreover, the staff showed enviable pride in their work, and morale was high. The main challenge is to continue efforts to build the bibliographic data base related to Egyptian reference materials, the OEP Library, and other data sources in order to take full advantage of the Center's capabilities. For

instance, in a number of cases the bibliographic data called up in answer to questions by the team missed important standard references on the subjects specified -- a problem not of EIC staff limitations but of the data bases available to them.

6. CONCLUSIONS

From these findings, the evaluation team concludes that:

a. The primary objective of the project, "to assist the GOE to strengthen its institutional capability to establish and maintain an energy information base and to conduct ... analyses of energy ... needs in support of ... energy planning" (see Log Frame, Annex B), has been substantially achieved. Institution-building for OEP has been a notable success, from the standpoint of capabilities for planning and analysis. More specifically, the team finds that:

- (1) OEP has strong, forceful, effective leadership which is actively pursuing the roles for the Organization defined in the Project Plan.
- (2) OEP has developed staff capabilities that may well be unmatched in a single energy planning institution in any other AID-assisted country in the world, according to the experience of evaluation team members.
- (3) The industrial energy audit program and other energy conservation programs have been effective stepping-stones for institution-building. These programs have helped to establish OEP as a credible, legitimate institution, to assemble a talented staff, and to identify policy directions of value to Egypt.
- (4) OEP has established strong linkages with Egypt's industrial sector and appears to be developing effective linkages with other sectors as well. Steps toward enhanced relationships with the electric power sector are especially welcome.

b. OEP has become a significant resource for energy planning and policymaking in Egypt, and this potential can be realized through concerted action by USAID and GOE in the remaining period of the project. More specifically, the team finds that:

- (1) This final-year effort will call for a more effective working relationship between USAID/Cairo and OEP than has existed at several stages in the project to date. Although there are encouraging signs of recent improvements, through most of its history the energy policy planning project has not had a strong, positive relationship between the two main parties in

this bilateral collaboration. The reasons are complex, combining changes in external conditions, the personalities of key individuals, and staff overcommitment at USAID. But a general result has been that attitudes have developed which are not conducive to effective collaboration in institution-building for energy planning.

- (2) The institutional location of OEP as responsible to the Minister of Petroleum is not a binding constraint on the Organization's ability to contribute to energy planning in Egypt. The energy policy planning project was designed with the existence of a GOE Supreme Council on Energy in mind, for which OEP was to serve as a planning and analytical organization. Because the Supreme Council has not met as such, in one sense OEP's main "audience" has been erased. On the other hand, the Minister of Petroleum is a supportive channel for OEP recommendations, and OEP's information, analysis, and perspectives can find their way into use in a variety of ways when they are sound and actively communicated. The team was especially interested to learn that, although SCE does not meet as such, it has established four groups to provide advice to national leaders on energy policy matters, and OEP is linked to three of the groups through its Board of Directors. This offers some promise that a rather wide-ranging role for OEP could develop.
- (3) As impressive as they are, OEP's capabilities for policy studies are not well-known to AID and GOE. At least partly because OEP has recently been engaged in a major internal effort to upgrade its policy analysis capabilities, waiting to assure the quality of its work before issuing it, the Organization has not yet "made a splash" as a policy-oriented institution (in contrast to its contributions to industrial energy conservation awareness). Its capabilities are not well-known at USAID/Cairo, and the team found little evidence that they are well-known within GOE. The team finds ample evidence, however, that this situation can change during the next year, as draft reports presently under review get issued and discussed externally.

(4) If the objectives of the project are to be achieved, OEP needs to add to its record of contributing to industrial energy conservation awareness a record of making a difference for energy decisions in Egypt: a record of contributing to energy planning and policymaking in the country. OEP has largely achieved the capability development aims of the energy policy planning project, but it has not yet achieved the policy impact aims. This second step is likely to require a tighter focus on policy issues by OEP, and it will benefit from consistent support by AID where appropriate.

(5) OEP needs to enhance the ability of its staff to appreciate energy issues from the policymaker's point of view and to communicate effectively with a policymaker audience. The team believes that OEP has been wise and farsighted in assuring that its staff capabilities are solid before venturing too far into the risks associated with policy analyses of controversial topics, and it recognizes that the Chairman is an effective representative of OEP in policymaking circles; but it feels that key OEP technical staff members would benefit from a greater sensitivity to the realities of the policymaking world. As OEP increases its interactions with users of its work, actual and potential, a larger proportion of the interactions will be by technical staff members. At this point, key staff members are competent and impressive in communicating with technical colleagues, but the team suggests that -- in most cases -- they are not quite ready yet to deal personally with policymakers and other non-technical "clients." This gap calls for targeted training and, as appropriate, specific attention in OEP's internal staff discussions to energy policymaking processes in Egypt and the needs, concerns, and communication styles of policymakers.

c. During the final year of the project, the focus of OEP's activities should be refined, considering national needs and OEP's place in the national energy policymaking system. OEP's future depends on its ability to establish its usefulness as well as its quality. With the remaining time and funds in the current project, the aim of both OEP and USAID should be to make progress in this regard, which will call for a re-evaluation of priorities. For example, policy studies should be oriented toward identified policymaker

needs; and selective audits should be related clearly to priority gaps in data bases, reflecting data needs for high-priority policy studies (and recognizing other industrial energy conservation activities that have emerged recently).

In the team's judgment, the process for this re-evaluation and refinement of priorities should begin with a clear sense of energy policy and information priorities as GOE policymakers see them, developed through dialogues with the policymakers themselves. These policy priorities should be translated into an agenda for policy analysis and studies, which should then be translated into a list of priorities for filling gaps in data bases available to OEP. Out of this kind of perspective should come a relatively clear focus for the final year of the project.

d. In order to sustain the institution-building accomplished by this project, technical assistance should be continued after the end of the project on a more focused basis and at a more modest scale. The institution-building accomplishments of the project to date are striking but, even with more than a year to prepare for it, an abrupt withdrawal of external technical assistance from USAID is likely to mean that much of the progress made so far - and the U.S. funds invested in it -- will be wasted. Regardless whether the early stages of the project might have been handled differently, the facts remain that (1) OEP as an energy policy studies organization is still very young; (2) OEP has not yet established itself as a useful contributor to policy dialogue; and (3) OEP has not yet developed a solid base of support within GOE. While progress in these respects can and should be made in the next year, the team is convinced that further short-term external technical assistance will continue to be needed for several more years. This assistance can be at lower overall level of effort than in the current project, and it might be provided through any of a variety of mechanisms. Further USAID support, however, should be related to evidence of GOE interest in policy-related products of OEP.

e. The energy conservation programs of OEP have had a positive impact on energy utilization in industries, but OEP's future roles in this sector require clarification. OEP has been instrumental in conducting sixteen energy audits, and nine more are scheduled for 1989, eight with USAID funding support. Beyond that, OEP has under consideration a fourth round of energy audits to be conducted in 1990, before the end of the project's life in June 1990. This fourth round, which will consider office and other buildings as well

as industrial plants, will need to be developed in close coordination with AID to assure rapid implementation and to avoid redundancies with other industrial conservation programs underway. In order to expedite these activities, considering the time requirement for the contracting modes utilized in the past and the nearness of the end of the project, the team suggests that other mechanisms be considered, such as a "buy-in" to the programs of AID's Office of Energy, Science and Technology Bureau.

OEP, while not an implementing agency, should take action to assure that implementation of the energy audits is accomplished as a result; otherwise a major benefit of these audits will not be achieved, namely the actual savings in energy. This can be done by OEP urging the GOE to allocate funds for the implementation of energy conservation opportunities (ECO's) through whatever channels are appropriate.

OEP will also need to work as closely as possible with the new USAID Energy Conservation Project to provide it whatever technical assistance it can offer and to extract from it any new policy data and policy initiatives that emerge from the new project.

f. Both the Argonne and Meta Systems contracts have been fruitful. Conversations with various AID officials indicated that some individuals have been less than satisfied with the performance of the two contractors during the conduct of the project. The most frequent criticisms related to inadequate interaction with the USAID/Cairo office. Although only Meta Systems worked under a host-country contract, both supporting institutions perceived that their effectiveness in institution-building required the trust of OEP and its leadership, which in turn required a high level of responsiveness. In such situations, USAID needs to be understanding of a contractor's efforts to carefully balance the perceived competing expectations to advise USAID of progress and problems and yet maintain the client's confidence.

In any event, the success of this project in achieving its aims is, to a considerable extent, the final measure of a contractor's successful performance, and both ANL and Meta Systems deserve a part of the credit for the substantial accomplishments to date in capability development at OEP.

7. RECOMMENDATIONS

Based on its information-gathering and analysis, the evaluation team recommends that the following steps be taken before the end of the current project in June 1990.

a. USAID/Cairo should:

- (1) Assure that appropriate USAID staff are fully familiar with OEP purposes and capabilities. The team recommends that meetings be arranged for OEP's Chairman and senior staff with USAID senior staff (Chief Economist, relevant Office Directors and Associate Directors, and perhaps Deputy Director or Director) to discuss OEP's progress and future roles and encourage appropriate USAID staff to learn about OEP and establish links with relevant OEP programs and staff. We believe that USAID will often find OEP information and capabilities to be useful.
- (2) Support and participate in dialogues with GOE to expand OEP's channels for communicating perspectives. Realizing the policy impact objectives of the energy policy planning project depends on finding audiences for the energy planning and analysis capabilities of OEP. Although the main responsibility for this lies with OEP and GOE, USAID can assist the project substantially by supporting the full use by GOE policymakers of the active subgroups of SCE, which can benefit from OEP's assistance. USAID may also be able to reinforce a potentially stronger relationship between OEP and the GOE Ministries of Planning and of Electricity and Energy.
- (3) Work closely with OEP regarding priorities for the final year of the project. The specific priorities should arise from intensive interaction between USAID and OEP, in a spirit of collaboration and mutual respect, not from the evaluation team. We suggest, however, that the priorities will include:
 - Analyses and policy recommendations related to energy price reform, probably concentrating on options and impacts,
 - Analyses and policy recommendations related to the utilization of oil and gas resources in Egypt: for example, longer-term implications of declining reserves, and

- Analyses and policy recommendations to support the identification and implementation of energy conservation potentials in a variety of sectors.

Regarding the proposed fourth round of selective energy audits, the team suggests that the targets of the individual audits might be broadened beyond the industrial sector alone, to start addressing data needs for energy consumption elsewhere in the national economy (e.g., in large buildings and/or transportation). The team suggests that selection criteria should be re-examined to protect against redundancies with the new USAID/GOE industrial energy conservation program (e.g., probably avoiding metallurgical or chemical plants). And the team observes that, with all services under the current project needing to be completed by June 1990, the time remaining to plan and carry out the audits is very limited indeed.

- (4) Assure effective coordination with OEP in connection with new USAID/Cairo energy project initiatives. As mentioned above, for a variety of reasons, recent USAID/Cairo initiatives in energy conservation and electricity pricing have led to misunderstandings with OEP about relationships with its own programs, which are also supported by USAID. The team recommends that USAID take steps to assure that coordination with OEP is accomplished for these new projects and that an effective general approach to coordination in such cases in the future is developed.
- (5) Identify and explore alternatives for a new energy planning assistance mechanism. At a much lower level of effort than the current project, a new activity would emphasize general technical assistance with high-priority policy studies, such as energy pricing analyses, policy analyses related to oil and gas resources, and policy analyses related to the role of conservation in Egyptian energy policy. The team suggests that a total level of effort in the range of \$500,000 spread over 3 years, with more of the support in the earlier stages, would probably be sufficient.

b. OEP should:

- (1) Prepare for possible changes in its financial support base with the end of the current Energy Policy Planning Project. The first priority for OEP is to

establish beyond any question its usefulness to GOE policymakers and other users of its work, so that its base of financial and institutional support is assured. From the time of the evaluation to the end of the project in June 1990 is little more than 14 months (from April 1989); all services covered by energy policy planning project funding will have to be completed by then. The Meta Systems contract, OEP's only mechanism for technical assistance under the project, ends in little more than eight months. The evaluation team suggests that OEP should develop as rapidly as possible a "crash" program for using the remaining time and money to prepare for the future. Such a program is likely to include an aggressive outreach effort within GOE, a focus on policy studies to meet expressed needs of external parties (perhaps leading to shifts in priorities from program plans developed earlier in the project), and strong steps to get maximum value for the country from the selective industrial energy audits. OEP should be prepared to seek USAID's permission to modify past agreements and contracts if necessary. For example, an extension of the Meta Systems contract to the end of project may be the only way to assure continued technical assistance in the January-June 1990 period.

- (2) Emphasize openness and outreach in establishing the important roles that its capabilities are ready to support. Now that so much progress has been made in building OEP's capabilities for energy policy studies and its record in encouraging energy conservation awareness, OEP is well-positioned for a major push to make itself better known to policymakers. The team suggests that OEP: aggressively reach out to parties in GOE and USAID who might be users of OEP information and expertise; open up its information bases and staff capabilities and relatively unconstrained informal interactions with external parties; and actively pursue its plans to issue information summaries, policy reports, and a periodical bulletin about OEP activities.
- (3) Continue its shift of emphasis toward policy studies and recommendations, focused on high-priority issues for energy policymaking in Egypt. Based on dialogues with GOE energy policymakers, OEP should endeavor to focus its

efforts on issues with a high payoff, both in terms of contributing to effective energy utilization in Egypt and in terms of demonstrating its usefulness to the policymaking process. The team suggests that such issues may include impacts of energy price increases, policies regarding the use of oil and gas resources, and policies to encourage the implementation of energy conservation potentials in Egypt; and the team welcomes and supports OEP's growing interest in participating in the policymaking process. More specifically, the team recommends that OEP:

- (a) Aggressively relate its policy analysis capabilities to its strong position relative to the role of conservation in Egyptian energy policy. OEP is in an ideal position to become a national leader in understanding and articulating the role of energy conservation in Egyptian energy strategies: i.e., the appropriate balance in attention to the demand side relative to the supply side. The team recommends that the Organization explore ways to apply its analytical tools to this question, drawing upon the knowledge and experience gained from its heavy involvement in conservation work.
- (b) Seek opportunities to increase its attention to petroleum and natural gas policy issues. Petroleum and natural gas have grown substantially in their relative importance in Egypt's energy picture; OEP reports administratively to the Minister of Petroleum; and OEP's Chairman is a recognized authority on petroleum sector operations. To the evaluation team, this indicates that OEP should be able to develop a valuable role in policy analyses to liquid and gas fuel supply and use, in close consultation with Egypt's key institutions in this area.
- (c) Continue its attention to energy pricing issues, related closely to dialogues with policymakers about priorities for analysis. The next step in the energy pricing work of OEP, which the evaluation team supports and encourages, should be to interact with policymakers about their needs for information and analysis on this issue. Most likely, the team believes, the needs will be related mainly to questions

about how to reform prices and about the impact of both proposed and actual price increases on the socioeconomic situation in the country.

- (4) Build OEP staff skills in communicating with energy policymakers as well as fellow technical experts. The team recommends that OEP seek opportunities for its senior staff and appropriate individuals with policymaking roles to get better acquainted. To contribute to this effort, OEP should consider arranging workshops or other kinds of training mechanisms for its senior staff to prepare them for such a process: e.g., practice in translating technical information into a policymaker's language. The experience of the International Institute of Applied Systems Analysis (IIASA), the U.S. Department of Energy, and other organizations with encouraging interactions between modelers and policymakers should be explored, and effective working relationships with such institutions are encouraged.
- (5) Expose OEP staff to a broad range of international experience with policy analysis and modeling. OEP's leading analysts and modelers, having made so much progress in learning to use the tools at hand, can now start putting their tools into international perspective: i.e., investigating uses of those tools in other countries and considering other tools being used for energy planning and policy analysis in developing countries. Professional interactions with peers in other countries should be encouraged, both for what Egypt can learn and for what Egypt can teach. One possibility would be for OEP to host an international conference on policy applications of energy analysis, embracing a wide range of experience and perspectives.

APPENDIX A. SCOPE OF WORK

ATTACHMENT NO. 1

ARTICLE I

Title

Mid Term Evaluation of the Egyptian Energy Policy Planning Subproject No.
263-0123.1

ARTICLE II

Purpose of the Evaluation

The Mid Term Evaluation is intended to:

1. determine the extent to which the project goals and objectives described in the Project Paper (PP), Project Agreement (PROAG) and as clarified in Project Implementation Letters (PIL) are being implemented and whether can be met within the Life of Project (LOP); and
2. recommend ways in which the project may best respond to the needs of Egypt and in general agreement with AID policy guidelines.

The scope is thus broader than the mere evaluation of project goals and achievements. The Evaluation Team should take the opportunity to make significant input to the project by helping identify changes if needed to maximize the potential for contributing to Egypt's efficient energy utilization in general and to its overall national development in the near and long term.

ARTICLE III

Project Purpose and Objectives

The overall goal of the project is the efficient utilization of Egypt's energy resources. The objectives of this subproject is to strengthen Egypt's energy planning capability and thereby enable the Egyptian government to analyze the relationship between energy policy, including energy pricing, and its economic and political objectives.

The strategy for achieving this objective is to support the development of an energy planning institution, the Organization for Energy Planning (OEP). The primary functions of OEP are: (1) to develop and maintain an energy data base, (2) to perform integrated analyses of energy data, (3) to undertake energy/economic planning and policy evaluation, (4) to provide engineering support to energy users, particularly with regard to energy conservation, and (5) to undertake field studies that will provide data and information to energy users and suppliers.

The Organization for Energy Planning is an independent legal entity reporting to the Egyptian Minister of Petroleum and Mineral Wealth and programmatically reports to the Supreme Council of Energy. It is the technical secretariat for the Supreme Council of Energy.

ARTICLE IV

Project Description

The project started in the fall of 1983 and is expected to continue until June 1989. Basically, the project has the following components: Institution Building, Professional Development Industrial Energy Audits and Special Studies. The Institution Building component is focused on the development of the infrastructure that is necessary for an energy planning organization (for example, computer, office equipment, reference materials, library, professional society membership) and the methods and procedures for carrying out the roles and missions of the Organization (for example, analytical models, planning methods, procurement procedures). The Professional Development components is designed to provide training for OEP and related staff persons involved in the energy planning activities. Although the focus of this activity is on the training of OEP staff, staff from other ministries and energy users (for example, public sector industrial energy managers, private sector, etc.) are expected to receive training in energy planning, and energy conservation activities as they relate to participants involvement in OEP energy planning or policy projects. The third component of the project, Special Studies, includes special priority planning and policy studies that will provide early results from the project and serve as a learning vehicle for OEP and its staff. In particular, the Special Study areas includes Policy Planning and Energy Analysis, Industrial Energy Conservation,

Energy Pricing, Transportation and Energy Conservation in the electric sector. The special studies are to focus on priority energy policy topics that are expected to be a major part of the OEP mission. Lastly, Industrial Energy Audits are planned for providing OEP with the type of energy data for representative plants so that OEP can establish (a) priorities for energy retrofits to improve energy utilization in industries, (b) energy conservation opportunities, instrument needs and payback periods, and (c) mechanisms for continued supply of energy data for policy analysis by OEP.

OEP currently has a staff of approximately 30 professionals (primarily engineers, economists, and computer specialists) and is hiring new staff as the need arises. Office facilities are established and microcomputers are being used by OEP staff in their policy studies.

ARTICLE V

Statement of Work

A. The Evaluation Team will examine the following issues that cut across individual project element:

- goals, objectives and achievements;
- response to GOE energy planning and policy; and
- modifications, if any, to enable OEP achieve its goals more effectively.

The Evaluation Team will address these overall issues as they apply to the four major project elements, i.e., Institutional Building, Professional Development, and Industrial Energy Audits and Special Studies. The Team will address the following specific questions in each of these areas:

1. Project Plan

- a. Review the project design. Are directions, training plans, programs and activities well-enough defined and resources sufficient to permit implementation? Is the plan in accordance with overall GOE energy planning goals and needs? If there are discrepancies, how may they be resolved?
- b. What is the role of the GOE implementing agent vis-a-vis other public and private Egyptian institutions involved in the sector? What are the external factors affecting the program and its implementation?

- c. Is institutional development taking place? Are training, technical assistance and equipment actually being provided through the project?
- d. Has USAID provided consistent guidance and policy direction? Has the USAID project monitoring been effective?
- e. Are the assumptions upon which the project is based still relevant? What changes, if any, does the team propose?
- f. How is the GOE likely to use the information generated by the project? Is the Supreme Council of Energy the GOE institution for effective decisionmaking legislation and implementation of Energy Policies?
- g. Is the Energy Node a useful concept? Is combining the Energy Library, Energy Node and the Energy Data Management System into the Energy Information Center an appropriate move?

2. OEP Institutional Development

- a. What has been the actual versus planned level of staffing? Is the staff adequately trained to ensure that needs of various task are met? Is using consultant to supplement staff an appropriate institutional building strategy? Has OEP been successful in attracting qualified consultants? What should be the role of outside consultants with respect to OEP staff in the execution of energy projects and studies?
- b. What are the exogenous factors in staffing and training as they affect planned and actual performance (available trained labor pool, etc.)?
- c. Is OEP involving as the technical secretariat the Supreme Council of Energy? Comment on OEP organizational structure to generate policy recommendations for Supreme Council of Energy. Describe the GOE organizational structure for the implementation of policies approved by the Supreme Council of Energy. Establish the role of OEP to monitor policies approved by the Supreme Council of Energy.
- d. Has OEP established sound and working linkages with energy supplying and consuming sectors for both data gathering and policy formulation?
- e. Is OEP's management decisionmaking and implementation system functional? Is communication within OEP effective?

- f. What initiatives have OEP taken to indicate it can continue at end of project? Should USAID continue to support OEP? Why and for how long and what conditions?

3. Technical Assistance

Argonne National Laboratory (ANL) (PASA)

- a. How effective was ANL in starting up the project?
- b. Has it been productive to use a special contractor for technical assistance to start the project and then identify a long term contractor to continue with the work? Is this an effective procedure for GOE to implement USAID assisted projects?
- c. Were the changes in the Statement of Work such as the elimination of Resident Manager of the project helpful or harmful to the project?

Meta Systems

- a. Has the Technical Assistance (TA) contractor proved effective? Are the individual roles clearly understood among subcontractors? And between OEP and Meta Systems?
- b. Can the Meta Contract objectives be achieved in the present time frame and level of funding?

Recommendations

- a. Are the goals, objectives, and purposes still valid?
- b. What changes, if any, are necessary at this point in implementation to assure realization of project goals, objectives and project purposes?
- c. Are USAID covenant and GOE needs being addressed?

Industrial Energy Audits

- a. Comment on the quality of the energy audits and then follow on audits actions.
- b. Recommend procedures and funding to implement attractive Eco's identified in the Energy Audits and the role of OEP in selecting and monitoring the audits to be implemented.
- c. What steps, consistent with OEP objectives can be taken to assist the institution sustaining itself?

B. Required Task

1. Review project documents: including Project Paper; ANL Final Report; MIT Model Report; etc.
2. Interview appropriate USAID, OEP officials and contractor officials involved in project formulation and implementation.
3. Manage the Evaluation Team composed of contractor supplied members and independent members. Prepare an evaluation report with findings, conclusions and recommendations responding to questions in the Statement of Work.

ARTICLE VI

Resource Required

The Evaluation Team will be composed of four members. The expertise of the team members and their approximate level of effort are:

1. Team Leader

The Evaluation Team Leader (TL) should be a senior person with experience in designing and evaluating energy policy and planning projects. The TL is responsible for managing the Evaluation Team and preparing the final draft Evaluation Report that addresses the issues and concerns listed above in ARTICLE V, Statement of Work.

Level of Effort estimate 5 weeks

2. Economic/Financial Analyst

The Economic/Energy Planner Team member should have experience in economics and energy economics, and be knowledgeable about USAID evaluation procedures.

Level of Effort estimate 4 weeks

3. International Energy Planner

The International Energy Planner Team member should have experience in international energy planning, developing and monitoring international energy programs and USAID evaluation procedures.

Level of Effort estimate 4 weeks

4. Egyptian Energy Professional

The Egyptian Professional should be familiar with Egypt's developmental programs and energy needs. He/she should be familiar with OEP structure and be a resource person to the Evaluation Team on GOE energy and development needs plans, policies and programs. We should also be familiar with the decisionmaking process in Egypt.

The contractor will supply the team leader and Economist/Financial members of the Evaluation Team. The contractor will also be responsible for supplying secretarial and logistical support.

ARTICLE VII

Reporting Requirements

1. The Evaluation Team will brief OEP USAID/S&T and Evaluation Office Staff midway through the evaluation on progress to date.
2. The team will submit a draft report for review by OEP and USAID no later than three weeks after they commence work, and no later than three days prior to their departure from Egypt. USAID and OEP will provide separate written comments on the draft within one week of its receipt. The final report will take these comments into consideration.
3. At the end of their stay in Egypt, the team will present their major findings, conclusions and recommendations to OEP and USAID/Cairo, in separate "debriefings".
4. The team will submit the final evaluation report to USAID and OEP within two weeks of receiving written comments on the draft report from OEP and USAID/Cairo.
5. The format for the report should be as follows:
 - Executive Summary should be double spaced and not to exceed six pages and include a listing of the major findings, conclusions and recommendations that summarize the Evaluation in bulletized or matrix format.

- Main Report, i.e., information and evidence on which conclusions and recommendations are based. The information obtained through the required tasks, described above, should be quantitatively and qualitatively analyzed, and integrated to respond directly to the key questions in the Statement of Work. The report should not exceed forty double-spaced or twenty single-spaced pages.
- Annexes, as appropriate, should include the Statement of Work, a bibliography of documents consulted, a list of individuals interviewed, and their agency affiliation and other information considered appropriate by the team.

ARTICLE VIII

Relationship and Responsibilities

The Team Leader working with the Evaluation Team will be responsible for the final report. Independently supplied team members will be responsible for supplying drafts to the team leader for their designated areas as far as possible, the conclusions and recommendations of the team should be a group effort.

ARTICLE IX

Schedule

The evaluation is scheduled for a four week period beginning on or about October 1, 1988.

ARTICLE X

Work Days Ordered

The Contractor supplied professional will be authorized six days work weeks up to four weeks. The secretarial services are as required by the Evaluation Team.

APPENDIX B. LOGICAL FRAMEWORK FOR PROJECT

NARRATIVE SUMMARY	OBJECTIVELY VERIFIABLE GOALS	MEANS OF VERIFICATION	IMPORTANT ASSUMPTIONS
Effective development and utilization of indigenous and imported energy resources in a manner consistent with and in support of overall national economic and social development plans.	GOE policies evolve to reflect better economic realities of energy pricing and give more realistic investment decisionmaking signals.	<ul style="list-style-type: none"> Relevant sector and/or subsector analyses from Egyptian (e.g., SEE) or foreign (e.g., IBPD) sources; Review of sector data from GOE agencies; and Integrated supply/demand data. 	<ol style="list-style-type: none"> Energy resource issues retain dominance in national economy with oil exports a key factor. Policy commitment to national energy planning continues. All GOE agencies willing to collaborate to reach this goal.
To assist the GOE to strengthen its institutional capacity to establish and maintain an energy information base and to conduct national and sectoral analyses of energy resources, production technologies and consumption needs in support of national and sectoral energy planning by providing training and l.a. on key energy issues affecting near-term decisions and long-term energy/economic planning.	<ol style="list-style-type: none"> An organization for energy planning and analysis (OEPA) permanently established within the Egyptian government with trained staff in data base development, maintenance, analysis and network of energy specialists trained to support OEPA staff activities. Institutional relationship with U.S. technical institutions established. 	<ul style="list-style-type: none"> Organization records of training reports. Review of documents and interviews with U.S. and Egyptian participants at end of project and during subsequent year. 	<ol style="list-style-type: none"> OEPA established and provided with the necessary organizational responsibility and authority, staff with relevant knowledge and skills, and access to government energy policymaking bodies. Support for range of training opportunities is gained throughout government, and individuals trained then given opportunity to apply their knowledge to energy activities in respective agencies. Findings of special studies are considered in energy decisions.
<ol style="list-style-type: none"> Increased sensitivity of Egyptian policymakers through training on energy concerns resulting in more energy-related policies implemented or planned as a result of the project. An integrated and efficiently functioning energy specialist and data network with high visibility for the different ministries. Organizations doing energy/economic analyses for decisionmaking. 13 special studies done by OEPA. 	<ol style="list-style-type: none"> Policy-level network established throughout government to assure more comprehensive consideration of energy implications in sectoral and national planning. Core staff of 10-15 full-time technical specialists trained in OEPA. 	<ul style="list-style-type: none"> Organization records, reports, study documents. Interviews with U.S. and Egyptian participants at end of project and during subsequent year. Progress assessments and mid-project evaluation. 	<ol style="list-style-type: none"> Decisionmakers in the target areas use analytical results produced by OEPA. Project organization is able to retain its Egyptian professional staff. Other organizations will cooperate in data collection and transfer to build data base.

NARRATIVE SUMMARY	OBJECTIVELY VERIFIABLE GOALS	MEANS OF VERIFICATION	IMPORTANT ASSUMPTIONS																																																																								
<p>1. Institution Building</p> <p>a. Technical assistance to establish energy data base and methods of integrated analysis.</p> <p>b. Computer hardware and software.</p> <p>c. Assistance in undertaking preliminary energy strategy option analysis.</p> <p>d. Technical information on energy systems, analytical methodologies, etc.</p> <p>e. Training in analytical tools both in Egypt and through short-term U.S. courses.</p> <p>2. Professional Development</p> <p>a. Short-term seminars or consultancies on subjects of special interest.</p> <p>b. In-country courses (2-8 weeks) in energy systems, analyses, and economic issues.</p> <p>c. Training handouts and background material.</p> <p>3. Special Studies</p> <p>a. Technical assistance in undertaking studies of near-term importance.</p> <p>b. Technical information (reports, handouts) that relate to special problem areas.</p> <p>c. Short-term consultancies in response to inquiries in special problem areas.</p> <p>4. General</p>	<p><u>Estimated Level of Effort for each Input (\$000)</u></p> <table border="1"> <thead> <tr> <th></th><th>AID</th><th>GOE</th><th>TOTAL</th></tr> </thead> <tbody> <tr> <td>1. Institution Building</td><td></td><td></td><td></td></tr> <tr> <td>(P.M.'s)</td><td>3,000</td><td>2,000</td><td>5,000</td></tr> <tr> <td></td><td>(156)</td><td>(870)</td><td>(1,026)</td></tr> <tr> <td>Implementation Target (Type and Quantity)</td><td></td><td></td><td></td></tr> <tr> <td>2. Professional Development</td><td></td><td></td><td></td></tr> <tr> <td>(P.M.'s)</td><td>900</td><td>200</td><td>1,100</td></tr> <tr> <td></td><td>(64)</td><td>(204)</td><td>(268)</td></tr> <tr> <td>3. Special Studies</td><td></td><td></td><td></td></tr> <tr> <td>(P.M.'s)</td><td>1,000</td><td>400</td><td>1,400</td></tr> <tr> <td></td><td>(78)</td><td>(312)</td><td>(390)</td></tr> <tr> <td>4. General</td><td></td><td></td><td></td></tr> <tr> <td>Evaluation</td><td>60</td><td>30</td><td>90</td></tr> <tr> <td>Other</td><td>950</td><td>150</td><td>1,100</td></tr> <tr> <td>Contingencies</td><td>600</td><td>300</td><td>900</td></tr> <tr> <td>Inflation</td><td>3,000</td><td>1,100</td><td>3,100</td></tr> <tr> <td>Total (P.M.'s)</td><td>8,500</td><td>4,200</td><td>12,700</td></tr> <tr> <td></td><td>(298)</td><td>(1,386)</td><td>(1,684)</td></tr> </tbody> </table>		AID	GOE	TOTAL	1. Institution Building				(P.M.'s)	3,000	2,000	5,000		(156)	(870)	(1,026)	Implementation Target (Type and Quantity)				2. Professional Development				(P.M.'s)	900	200	1,100		(64)	(204)	(268)	3. Special Studies				(P.M.'s)	1,000	400	1,400		(78)	(312)	(390)	4. General				Evaluation	60	30	90	Other	950	150	1,100	Contingencies	600	300	900	Inflation	3,000	1,100	3,100	Total (P.M.'s)	8,500	4,200	12,700		(298)	(1,386)	(1,684)	<ul style="list-style-type: none"> • OEPA, contractor, and USAID records and reports. • Discussion with GOE personnel. • Reviews called for under monitoring plan. 	<ul style="list-style-type: none"> • The GOE is committed at high levels to sound energy/economic planning. • Various ministries within the GOE will cooperate in undertaking training and special studies. • The ministries and CAPMAS will cooperate in additional data collection activities.
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APPENDIX C. LIST OF DOCUMENTS CONSULTED

Documents consulted as part of the evaluation included
(but were not limited to) the following:

U.S. Agency for International Development, "A.I.D. Evaluation Handbook," A.I.D. Program Design and Evaluation Methodology Report No. 7, Washington, D.C., April 1987.

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APPENDIX D. INDIVIDUALS AND AGENCIES CONTACTED

U.S. Agency for International Development

AID/Cairo

- William Gelabert, Associate Director, Human Resources Development Cooperation
- Richard Rhoda, Director, Office of Science & Technology
- Paul O'Farrell, Director, Economics Office
- Sherif Arif, Project Officer
- Khaled Sherif, Economist
- Lottie Erikson, Evaluation Officer
- Victor Duarte, Economist

AID/DC

- Robert Ichord, ANE/TR
- Robert Archer, ANE/TR
- Diane Romisik, ANE Evaluation Officer
- Eric Peterson, Former Project Officer for EPP Project
- David Jhirad, Senior Energy Advisor, Office of Energy, Bureau of Science & Technology

U.S. Embassy, Cairo

- Paul Balabanis, Economics Counselor

Project Contractors

Argonne National Laboratory

- Tom Wolsko
- Richard Cirillo

Meta Systems

- Franklin Ahimaz, Vice President, Meta Systems Corporation

RCG/Hagler-Bailly (parent company of Meta Systems)

- Henri-Claude Bailly, President & CEO, Hagler/Bailly
- Alain Streicher, Senior Vice President, Hagler/Bailly

Meta Systems subcontractors

- Sandra Robinson, consultant
- Cherdru Fernando, consultant

Organization for Energy Planning

- Eng. Ibrahim Hassaan, Chairman
- Dr. Mohi Hussein, Deputy Chairman
- Technical and Administrative Staff

Other Parties

Parties in Egypt

- Dr. Selim, Technical Director, Tabbin Institute
- Prof. F. M. El Mahallawy, Univ. of Cairo
- Prof. M. G. Khalafallah, Univ. of Cairo
- Dr. Ahmed Issaway, President, Transport Planning Authority

Dames and Moore

- Dana Younger

APPENDIX E. LESSONS LEARNED FOR OTHER PROJECTS

The evaluation team suggests that the following lessons, applicable to other A.I.D. projects in Egypt and elsewhere, may be learned from the experience of the USAID/Cairo energy policy planning project to date:

a. Institution-building needs a commitment to sustained long-term support. As many other experiences in developing countries have shown, institution-building is a long, complex process, calling for support beyond an "incubation" stage. Most A.I.D. projects with this aim will need to be associated with technical and other kinds of assistance for more than 4-5 years, even if many things go right. AID's commitment to institution building should normally mean a commitment to staying with the process where it has been deemed worthwhile to initiate it. Otherwise, broader bilateral relationships can be damaged by perceptions of caprice.

b. Personal factors are extremely important in determining the success of institution-building. Such matters as leadership qualities and human relationships, which are difficult to capture in project plans, can dominate the implementation of an institution-building project. In many cases, this suggests a need for particular attention to process variables in project planning.

c. Host-country contracts may be hard to reconcile with efforts by Mission to collaborate actively in project management. Although experiences with host-country contracts vary widely, the history of this project suggests that -- under many sets of conditions -- a host-country contractor can find it difficult to be responsive to its client, the counterpart agency, without seeming unresponsive to USAID. A decision to use the host-country contracting mechanism should be cognizant of a loss of Mission control.

d. Intermediate project evaluations are powerful instruments for keeping a project in line with objectives. The evaluation team believes that this particular intermediate evaluation was a catalyst for activities that moved the project closer to its original aims. This is not to suggest that OEP or USAID played games to get a favorable evaluation. The realization of an upcoming evaluation was simply a reminder to compare present activities with evaluation criteria. In this case, the result was a significant advance in

capability development and new momentum for policy-oriented programs, to the satisfaction of all concerned.

e. For relatively long-term projects, project plans should be written so as to allow considerable flexibility in responding to changing conditions. Detailed project plans can create problems for a project being implemented in the midst of uncertainty, because some of the partners in the agreement are likely to take them very seriously indeed. One effect can be a loss of resilience in project operation. Another effect can be strains between partners who see PP directives as a contractual agreement and partners who see them as general guidelines permitting considerable flexibility. For multi-year projects, it will often be helpful to differentiate clearly between directives that require PP provisions or PROAG amendments before even minor changes can be made and directives that allow more latitude for modification by less formal and time-consuming mechanisms for joint agreement (e.g., memoranda of understanding).

APPENDIX F. CRITIQUE OF LOG FRAME

The Logical Framework (Log Frame) of the USAID/Cairo Energy Policy Planning Project is an ambitious description of laudable objectives. It describes initiatives at three levels of impact on energy planning and analysis in Egypt:

- (1) Upgraded institutional capabilities for energy planning and analysis, focused on establishing an organization with the Government of Egypt.
- (2) Increased sensitivity on the part of Egyptian policymakers to energy policy facts and options as the result of information and analysis from the new organization.
- (3) Improved development and use of indigenous and imported energy resources as a result of enhanced policymaking.

What is unclear is how these three initiatives are meant to relate to one other. The logic of the project implies that they emerge more or less in series -- 1, then as a result 2, then as a result 3 (with some overlaps) -- which means that #1 must mature rather quickly in order for progress with #2 and #3 to be verified by the end of the project. Clearly, however, at least in the Egyptian context, the energy policymaking environment at the top (#2 and #3) affects opportunities and mechanisms for the energy planning organization (#1) fully as much as the converse. When the Log Frame sets an objective of GOE policy evolution "to reflect better economic realities of energy pricing and give more realistic investment decisionmaking signals," for instance, it is addressing processes that extend far beyond the scope of this project alone.

To the degree that the Log Frame is intended as a guide for project evaluation, it would be useful therefore to distinguish between realistic objectives for the project's time span and either (a) objectives for longer-term impact, to be evaluated to some years after the project is completed, or (b) broadly-stated intentions or contextual statements that are not really meant to be interpreted as dimensions for evaluation. It would also be useful to clarify which statements in the first three columns about the user environment are, in essence, assumptions about the social, economic and political context for a successful project vs. intended impacts of the project itself.

Otherwise, the Log Frame is clearly stated and relatively easy to use. It might be noted that evaluating whether or not a "policy-level network (is) established throughout government" is complicated by unavoidable ambiguities. What constitutes a network is a matter of interpretation; more tangible is an objective stated in terms of what should happen in measurable terms. Similarly, whether or not "institutional relationships with U.S. technical institutions (have been) established" is open to interpretation. An objective focused on types and frequency of contact is more susceptible to evaluation. These things said, however, it is often better to define objectives in terms of the most important targets -- even if some ambiguity is inescapable -- than to limit them to items that can be readily measured. What counts most is not always what is most countable.

APPENDIX G. INDUSTRIAL ENERGY AUDIT PROGRAM

1. Selection Criteria for Industrial Energy Audits (Sample Evaluation Sheet
2. Application Form for Companies Requesting Energy Audits
3. List of Companies Audited and Results
4. List of New Proposed Energy Audits
5. Measurement Capabilities of Energy Vans and List of Instruments
6. Egypt's Energy Balance, 1986/1987
7. Number of Participants in OEP Training Program

Evaluation (Sheet)

Company:
Expert name:
Date:

File Number:
Signature:

Series	Selection basis	Value	Weight %	Evaluation %
1	Type, Process Units, Equipment		10	
2	Condition and Age		10	
3	Existing Installed Instrumentation		5	
4	Energy Consumption		20	
5	Availability of Technical Information		10	
6	Potential Energy Conservation Improvements		30	
7	Export of Domestic Products		5	
8	Management		5	
9	Location		5	

Brief Description of Selection Basis

1 - Type, Process Units, Equipment: (10 Degrees)

The factory receives highest score if the process and equipment are common in Egypt, e.g., textile industry, fertilizer, cement et....., and the lowest score if it is unique.

2 - Condition and Age: (10 Degrees)

The older the factory and the worse its technical condition from the point of energy consumption, the higher the score it gets.

3 - Existing Installed Instrumentation: (5 Degrees)

The greater the amount of existing instrumentation, the higher the score, with consideration also given to its operating condition.

4 - Energy Consumption: (20 Degrees)

The factory receives twenty degrees if its energy consumption is equivalent to 100,000 tons oil annually or more. Ranking decreases by one degree for every 10,000 tons oil lower than 100,000 tons oil consumed annually, i.e., a factory that consumes an equivalent of 80,000 tons oil annually receives 18 degrees.

5 - Availability of Technical Information: (10 Degrees)

The greater the availability of technical data, the higher the score. This is due to the need for original design conditions, flow rates, and process arrangement for proper analysis of energy conservation opportunities.

6 - Potential Energy Conservation Improvements: (10 Degrees)

The score for this category is broken up into two parts, half for no or low investment items (housekeeping) and half for items requiring an investment.

7 - Export of Domestic Products: (5 Degrees)

A plant that exports some or all of its products gets a higher score than one which does not. Roughly, the score should relate to the percentage of product exported. With 5 points equal to 25% exports.

8 - Management: (5 Degrees)

An interested and aware management of solving their energy problems, in a cooperative mode, will get higher score.

9 - Location: (5 Degrees)

The factory is given five degrees if it is located within Metro-Politan Cairo, and lower degrees depending on how far it is from the city, and the availability of accommodation facilities in case of distant locations.

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File #

Energy conservation program in EGYPT

Application Form

Company name:

Established date:

Location:

Telephone:

Name of energy manager:

Company activity:

Products types:

Data and type of any major expansions or modifications:

1 - Explain the types of industrial operations used.

2 - Users of energy in the plan (type, year, make):

- Melting furnaces

- Heavy elec. equipments

- Kilns.

- Heating furnaces

- Others (define)

- Boilers

3 - Explain if the process includes heating operations:

A - The purpose of heating

B - The temperature before and after heating

C - The type of fuel used in heating and its properties

4 - How do you consider your equipments:

New

Average age

Old

%

%

%

5 - What are the major energy problems in your plant that you are currently aware of?

6 - Explain if any energy conservation steps have been taken in your plant.

7 - Do you have process flow chart?

Yes

No

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8 - Do you have drawings for instrument locations in the plant?

Yes No

9 - Do you have drawings for energy flow in the plant?

Yes No

10 - Working hours system:

hr/day shift/day day/week day/year

11 - Do you have equipment list and specifications?

Yes No

12 - State the value of power factor.

13 - What are the biggest individual users of energy?

14 - What is the nature of annual loading?

(constant/variable)

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Production & Energy Consumption
(based on the data of 198 /198)

Month	Electricity KWH	Mazout ton	Solar ton/liter	Others	Production "unit"
Jul					
Aug					
Sep					
Oct					
Nov					
Dec					
Jan					
Feb					
Mar					
Apr					
May					
Jun					
TOTAL					

16 - Value of annual energy used (L.E.)

17 - Value of annual production (L.E.)

18 - State export % to total production (if any)

Note: Add information in separate sheet.

Table G.1
Summary of results of selective energy auditing studies as nine companies
(1988)

Company name	Energy consumption (TOE)	Annual energy saving (TOE)	Energy saving potential (percent)	Cost of energy saved (1000\$)	Investment cost (1000\$)	Simple payback period (years)
Ministry of Industry						
EL-NASR Co. for Coke & Chemicals	75,377	35,235	47%	4,309	2,384	0.6
MISR Chemical Co.	67,000	7,857	12%	828	241	0.3
EL-NASR Co. for Preserved Foods	6,103	2,066	34%	432	830	1.9
EDFINA Food Co.	4,827	1,847	38%	300	140	0.46
The Egyptian Co. for Starch and Yeast	7,330	2,130	29%	372	1,083	3
Cairo Co. for Oil & Soap	4,600	1,004	22%	125	100	0.8
SUBTOTAL	165,237	50,139	30%	6,366	4,779	0.75
Ministry of Housing & Utilities						
Helwan Portland Cement Co.	416,288	77,075	19%	11,946	199,440	1.6
Ministry of Health						
EL-NASR Pharmaceutical Co.	9,750	1,487	15%	190	95	0.5
Ministry of Petroleum						
Alexandria Petroleum Co.	185,000	42,775	23%	10,868	19,829 ^a	1.8
TOTAL	776,275	171,476	22%^b	29,370	44,143	1.5

^aIncludes 30 MW gas turbine at investment \$14,629,000.

^b10% of the energy saved is due to housekeeping (i.e. 2.2% of the total consumed) at a cost of \$373,000, with a payback period of about 2 months.

Note: TOE = Tons of Oil Equivalent.

Table G.2
Summary of results of selective energy auditing studies by AF-Energikonsult (Swedish Co.)
(1985)

Company name	Energy consumption (TOE)	Annual energy saving (TOE)	Energy saving potential (percent)	Cost of energy saved (1000\$)	Investment cost (1000\$)	Simple payback period (years)
America Petroleum Refinery Company	214,136	53,745	25%	6,213	17,100	2.7
EL-NASR Co. for Sand Bricks	6,300	2,862	46%	433	1,255	2.9
EL-NASR Co. for Forging	6,052	3,543	58%	924	990	1.1
MISR Helwan Spinning & Weaving	30,345	9,983	33%	2,180	3,757	0.7
Paper Co. for Middle East (SEMO)				317	2,380	7.5
(Co-generation)						
TOTAL	256,833	70,133	27%	10,067	25,482	2.5

Note: Prices of year 1985: 110 US \$/T.O.E.

In these studies the electrical energy, in its final form has been added to the total consumption.

TOE = Tons of Oil Equivalent.

Table G.3
Summary of results of selective energy auditing studies by Foster Wheeler
(1985)

Company name	Energy consumption (TOE)	Annual energy saving (TOE)	Energy saving potential (percent)	Cost of energy saved (1000\$)	Investment cost (1000\$)	Simple payback period (years)
Cairo Dying & Finishing Co.	9,369			1,716	1,601	0.9
National Co. for Metal Industry	40,438			3,981	2,515	0.63
TOTAL	49,807			5,697	4,116	0.72

Note: Prices 1985: 1 US \$ = 1.3 LE.

This table is for E.C.O.'s with payback period less than 3 years.

TOE = Tons of Oil Equivalent.

Selective Auditing

1988/89

I - IQC Contracts

- 1 - MISR CO. FOR ALUMINUM (NAGA HAMADY)
- 2 - EGYPTIAN COPPER INDUSTRIES
- 3 - GENERAL CO. FOR PAPER INDUSTRY (RAKTA)
- 4 - EL-NASR CO. FOR FERTILIZER (SUEZ)
- 5 - EGYPTIAN CO. FOR SUGAR (NAGA HAMADI)
- 6 - DELDA INDUSTRIAL CO. (IDEAL)
- 7 - TRANSPORTATION & ENGINEERING CO. (ALEX)
- 8 - EGYPTIAN CO. FOR LEATHER INDUSTRY

II - OEP in Cooperation with Egyptian consultants

- 1 - EL-KATAMMIA LIME MANUFACTURERS (private sector)

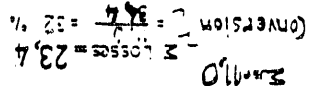
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Table G.4
Participants at training courses for energy managers
1983-1984-1985

Participants from	1983	1984	1985	Total
Ministries of:				
• Industry	60	89	98	247
• Petroleum	4	17	8	29
• Electricity, Energy	8	1	6	15
• Housing	8	8	8	24
• Supply	-	-	-	-
• Health	-	-	-	-
• Transport	-	10	8	18
• Military Production	-	6	4	10
Others:				
• Suez Canal Authority	1	5	4	10
• Water Authority	1	-	-	1
• Sanitary & Sewage	1	-	-	1
TOTAL	83	136	136	355

APPENDIX H. OEP ACTIVITY IMPLEMENTATION
(Professor Kamel)

ACTIVITIES		CONCLUSIONS	RECOMMENDATIONS
I	SCE	Futile for OEP to seek access to energy policy making thru SCE	OEP to adopt during the remaining year of the AID project a crash program to prove its usefulness to GOE planning & policy making thru the acknowledged link with the Minister of Petroleum from whom support may be forthcoming for TA still needed to develop OEP capabilities & self sustainability.
II	AID Project Agrmnt.	Loss of credibility of audits due to omission of implementation requirement	
III	TA. by Argon. Natl. Lab.		
IV	META Systems main Contractor	Effective institution building and personnel training instruments	Deploy max. effort to support change of focus of OEP towards positive contributions in the field of energy planning.
V	Institution Building	Personnel capabilities are ready to shoulder responsibility for breakthrough to shift efforts from spreading awareness to earning credibility from policy-makers	Mobilize multi-disciplinary task forces for prompt execution of crash program incited by need for survival in the areas of activities of rapid returns. Open up relations with prospective collaborators & clients Use present advantage in Conservation methods to establish usefulness. Prepare for possible changes in financial support base.
VI	Data Base		Continue shift of emphasis toward policy studies & recommendations focussed on high priority issues for energy policy making in Egypt.
VII	Energy Inform. Center	Broad-based and suitably-purposed	
VIII	Energy Plng. Policy Analysis	Good bases and training but still not fully-operational	Address planning in oil & gas sector to obtain useful results. Channel study results thru existing link with the Minister of Petroleum to support decision-making on energy policies & plans, to assert real value of OEP service to GOE
IX	Energy Econ. Interactions		
X	Energy Plng. & Evaluation	Further dexterity & confidence needed to reach thru experience the capability to consider Egypt's specific characteristics & requirements	Investigate growth dependence on sectoral GDP Analyze pricing policy alternative model to serve policy makers
XI	Energy Pricing		
XII	Energy Conservation		
XIII	Energy Manager Training Programs	Person-oriented; should be more post-oriented Have served awareness purpose but missed affective and psycho-motor training	Carry out inspection & monitoring by OEP task forces to train established energy managers on their job using available stock of portable measuring instruments + Van
XIV	Audits	Audits by external experts served their purpose in training by standard OEP staff but expensive & insufficient tool for data collection 1) unrealistic economic feasibility proof when based on border prices 2) unreliable when unconfirmed by subsequent implementation	Select plants where technology difference affects audit methodology and where resources available for prompt implementation
XV	Cogeneration Study	Appeals to cases where spinning reserve required to enhance grid reliability	Apply to plant whose operational reliability vital
XVI	Land Transportation	Preliminary conception not sufficiently comprising operational energy involvement	Examine quick-return approach to energy economy
XVII	Power Factor Measrmt.	Cannot compete with extensive EEA project & effect of low P.F. penalty	Monitor energy saving in cases where capacitors installed to raise PF
XVIII	Expenditure	m L.E m \$	Switch funds earmarked for more audits by ext. experts towards crash program of validation as Energy Planning Agency

APPENDIX I. LIST OF ACRONYMS

A.I.D.	-	U.S. Agency for International Development
ANL	-	Argonne National Laboratory
CAPMAS	-	Central Authority for Population, Mobilization, and Statistics, Government of Egypt
DOE	-	U.S. Department of Energy
ECO	-	Energy conservation opportunity
EEA	-	Egyptian Electric Authority
EIC	-	Energy Information Center, Organization for Energy Planning
ENPEP	-	Energy and Power Evaluation Program, a microcomputer modeling system for energy analysis
GOE	-	Government of Egypt
IIASA	-	International Institute for Applied Systems Analysis
OEP	-	Organization for Energy Planning, Government of Egypt
OEPA	-	Organization for Energy Planning and Analysis (proposed 1982 -- became OEP)
ORNL	-	Oak Ridge National Laboratory
PASA	-	Participating Agency Service Agreement
PP	-	Project Paper (A.I.D.)
PROAG	-	Project Activity Grant Agreement (A.I.D./GOE)
RFP	-	Request for Proposal
SCE	-	Supreme Council on Energy, Government of Egypt
USAID	-	Cairo Mission of A.I.D.
WASP	-	Wien Automated Supply Program, an analytical tool for power system expansion planning

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52. M. Cherniack, Director, Asia Regional Office, 10/4 Sol 49/7 Sukhumvit, Bangkok 10110, Thailand

53. T. Christian, U.S. Department of Energy, NEIC, 1000 Independence Avenue, SW, Room 1F-048, Washington, DC 20585
54. R. R. Cirillo, Argonne National Laboratory, 9700 South Cass Avenue, EID/362, Argonne, IL 60439
55. G. Crawford, Room 1, Bailer Hall, University of Kansas, Lawrence, KS 66045
56. F. L. Culler, 3412 Hillview Avenue, Palo Alto, CA 94303
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74. W. A. Gross, Department of Mechanical Engineering, The University of New Mexico, Albuquerque, NM 87131
75. C. R. Guinn, Deputy Commissioner for Policy and Planning, New York State Energy Office, Two Rockefeller Plaza, Albany, NY 12223
76. N. P. Hall, Management Analyst, Department of Energy and Natural Resources, 325 West Adams, Room 300, Springfield, IL 62704
77. S. J. Hansen, 177 Defense Highway, Suite 5, Annapolis, MD 21401
78. E. W. Hauser, CART, CEAS, ASU, Tempe AZ 85087-6206
79. N. M. Hawkins, 371 Loew Hall, FH-10, University of Washington, Seattle, WA 98195

80. A. Hirsch, Vice President, Environmental Sciences and Director, Washington Operations, Midwest Research Institute, 5109 Leesburg Pike, Suite 414, Falls Church, VA 22041
81. J. Holmes, 1948 Martha's Road, Alexandria, VA 22307-1952
82. J. Holmstrom, Bonneville Power, P.O. Box 3621, Portland, OR 97208
83. H. M. Ingram, Director, Udall Center for Studies in Public Policy, The University of Arizona, 803/811 East First Street, Tucson, AZ 85719
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87. R. E. Kasperson, 201 Joy Road, Woodstock, CT 06281
88. B. S. Kavanaugh, Center for Energy Studies, Louisiana State University, Baton Rouge, LA 70803-0301
89. P. J. King, Program Officer, U.S. Department of Energy/BSO, O'Neill Federal Building, Room 1197, Boston, MA 02222
90. C. E. Klotz, Argonne National Laboratory, SPO Building 315, 9700 South Cass Avenue, Argonne, IL 60439
91. C. G. Knight, Penn State University, 302 Walker Building, University Park, PA 16802
92. W. E. Krauss, Gas Research Institute, 8600 West Bryn Mawr Avenue, Chicago, IL 60631
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98. B. D. McGuire, Regal Industries, Route 1, Box 45, Crothersville, IN 47239
99. R. O. McMillan, District of Columbia Energy Office, 613 G Street, NW, Washington, DC 20001
100. D. McMurtrey, EG&G Idaho, Inc., P.O. Box 1625, Idaho Falls, ID 83415
101. M. Mintz, Argonne National Laboratory, Building 362-2B, 9700 South Cass Avenue, Argonne, IL 60439
102. C. E. Mulholland, 3211 Jermantown Road, P.O. Box 10130, Fairfax, VA 22030
103. C. Olson, Public Transportation Library State Campus, Building 4, Room 212, 1120 Washington Avenue, Albany, NY 12232
104. T. Olson, California Energy Commission, Export Program, 1516 9th Street, MS-45, Sacramento, CA 95814-5512
105. Pennsylvania Transportation Institute, Working Collection, Research Building, University Park, PA 16802
106. R. L. Perrine, Professor of Engineering and Applied Science, University of California, Civil Engineering Department, Engineering I, Room 2066, Los Angeles, CA 90024
107. C. H. Petrich, J1, Kemang Dalam, VI, Blok D-1, Kemang Indah - Kimpleks Pusri, Jakarta Selatan 12730 Indonesia

108. M. Philips, International Institute for Energy Conservation, 420 C Street, NE, Washington, DC 20002
109. K. R. Polenske, Massachusetts Institute of Technology, Room 9-535, 77 Massachusetts Avenue, Cambridge, MA 02139
110. L. Prikryl, BCI, 180 Grand Avenue, Suite 1090, Oakland, CA 94612
111. L. Purcell, Electricity Supply Board, Lower Fitzwilliam Street, Dublin 2 Ireland
112. D. Reay, Supervisor, Arizona Public Service Company, P.O. Box 53999, Station 1365, Phoenix, AZ 85072-3999
113. I. B. Rickling, Florida Solar Energy Center, 300 State Road 401, Cape Canaveral, FL 32920
114. F. Roach, A-41, MS B299, Los Alamos National Laboratory, Los Alamos, NM 87545
115. M. K. Roelofs, Minnesota Department of Public Service, 900 American Center Building, 150 East Kellogg, St. Paul, MN 55101
116. M. Ross, Physics Department, University of Michigan, Ann Arbor, MI 48109
117. A. J. Sabadell, A.I.D./R&D/EIN, Office of Energy and Infrastructure, Bureau for Research and Development, Room 508, SA18, Washington, DC 20523-1810
118. R. A. Schmidt, CDR, U.S. Army Missile Command, Redstone Scientific Information Center, AMSMI-RD-CS-R/Documents, Redstone Arsenal, AL 35898-5241
119. T. Secrest, Pacific Northwest Laboratory, P.O. Box 999, KS-02, Richland, WA 99352
120. C. F. Sepsy, The Ohio State University, Mechanical Engineering Department, 206 West 18th Avenue, Columbus, OH 43210
121. K. G. Sheinkopf, Director of Special Projects, Solar Energy Industries Association, Suite 805, 777 North Capitol Street, NE, Washington, DC 20002-4226
122. J. B. Shrago, Director, Office of Technology Transfer, 405 Kirkland Hall, Vanderbilt University, Nashville, TN 37240
123. K. C. Sinha, School of Civil Engineering, Purdue University, West Lafayette, IN 47907
124. L. Skup, Senior Policy Analyst, Energy Programs Division, Illinois Commerce Commission, 100 West Randolph Street, Chicago, IL 60601
125. G. Smith, Oak Ridge Associated Universities, 1019 19th Street, NW, Washington, DC 20036
126. G. L. Smith, Bechtel Group, Inc., 50 Beale Street (50/15/A70), San Francisco, CA 94105-1895
127. E. Stancell, U.S. Department of Energy, CE-52, 1000 Independence Avenue, SW, Washington, DC 20585
128. J. H. Staniunas, Business Development, International Fuel Cells, 195 Governors Highway, P.O. Box 739, South Windsor, CT 06074
129. W. R. Steinhurst, Vermont Department of Public Service, 120 State Street, Montpelier, VT 05602
130. R. Sternberg, Environmental, Urban, and Geographic Studies, Montclair State College, Upper Montclair, NJ 07043
131. A. Taylor, Coordinator, Department of Mines and Energy Province of Newfoundland and Labrador, Energy Programs Division, P.O. Box 8700, St. Johns, NFLD Canada A1B 436

- 132. D. Thompson, Department of City and Regional Planning, University of Pennsylvania, 3400 Walnut Street, Room 10A, Philadelphia, PA 19104-6208
- 133. C. Tighe, Meridian Corporation, 4500 King Street, Suite 400, Alexandria, VA 22302
- 134. J. Torabzadeh, Department of Mechanical Engineering, California State University, 1250 Bellflower Boulevard, Long Beach, CA 90840
- 135. D. Violette, RCG/Hagler Bailly, Incorporated, P.O. Drawer O, Boulder, CO 80306-1906
- 136. J. R. Warner, ACEC/RMF, STE 802, 1015 15th Street, NW, Washington, DC 20005
- 137. M. Williams, Professor, Department of Economics, Northern Illinois University, DeKalb, IL 60115
- 138. T. E. Williams, 3318 Prince William Drive, Fairfax, VA 22031-3022
- 139. E. Woychik, 1300 Clay Street, Suite 600, Oakland, CA 94602
- 140. D. W. Yarbrough, Tennessee Technological University, P.O. Box 5013, Cookeville, TN 38505
- 141. D. Yergin, Cambridge Energy Research Association, 20 University Road, Cambridge, MA 02138
- 142. R. Yoder, Pacific Power and Light, 920 Southwest Sixth, 440 PFFC, Portland, OR 97204
- 143. C. Young-Hinds, VI Energy Office, Old Customs House, Frederiksted, VI 00840
- 144. Office of Assistant Manager for Energy Research and Development, DOE OR, P.O. Box 2001, Oak Ridge, TN 37831-8600
- 145-146. OSTI, U.S. Department of Energy, P.O. Box 62, Oak Ridge, TN 37831
- 147-170. Planning and Coordination External Distribution

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