

Nowcasting influenza activity using Healthmap data

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OBJECTIVE

To demonstrate the use of open-source indicators (OSI) of epidemiological activity to nowcast flu

- Data sets: the number of flu-related documents, records, media reports etc. as collected by healthmap.org; also data from sentinel networks (US's ILINet and France)
- Test case # 1: nowcast flu in US (country-wide, regional and for New York City), including during the 2009 swine flu outbreak
- Test case # 2: nowcasting during swine flu outbreak in 2009, in France

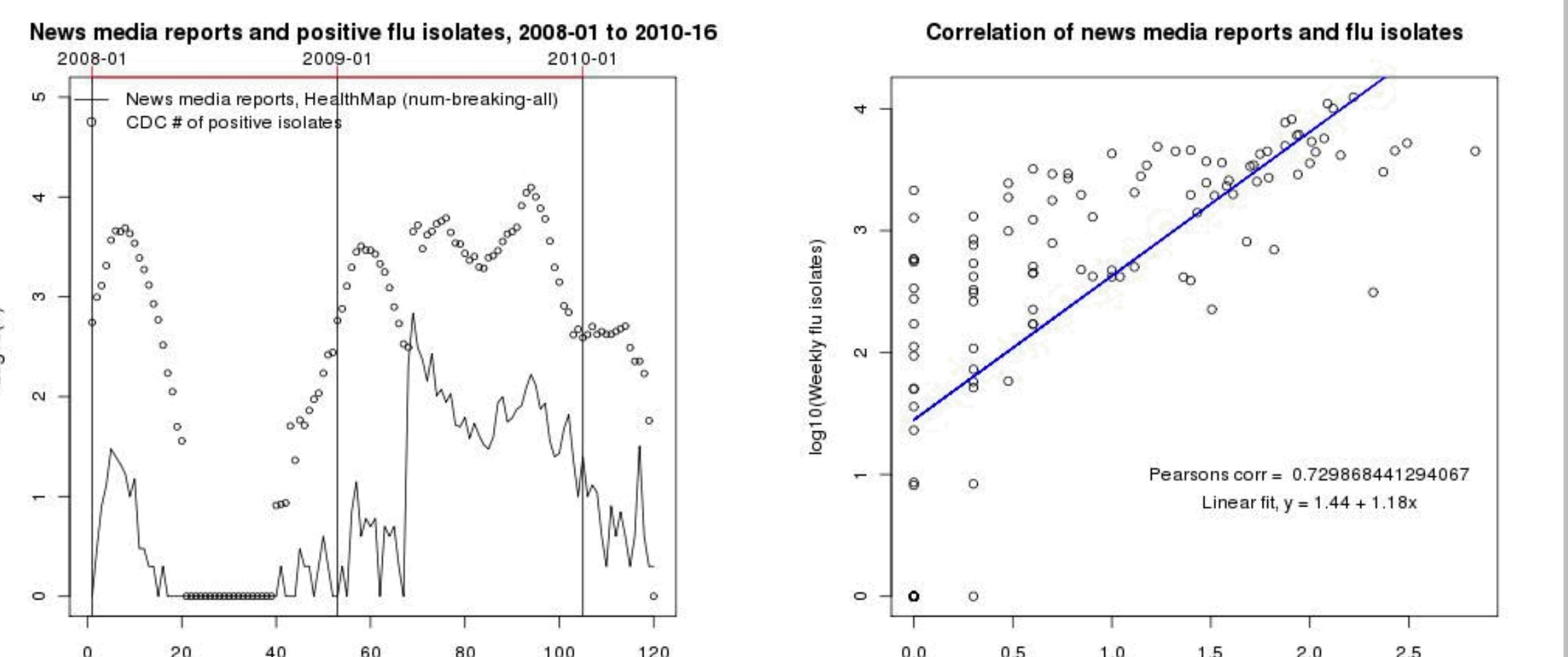
BACKGROUND

- Disease outbreaks cause changes in our online behavior
 - There are media reports, discussions on social media etc.
 - This data is collected and archived by organizations e.g. Healthmap
- Some of these OSI have been used in the quantitative modeling of disease activity
 - Google searches of flu-related terms are used to nowcast flu activity [Ginsberg et al, 2009]
 - Called Google Flu Trends
 - Online OSI are collected in a timely manner
 - In contrast, public health (PH) reporting tends to be delayed by 1-2 weeks
 - Using OSI to compensate for the reporting delay is called *nowcasting*
 - While google searches and tweets [Lambos & Cristianini, 2012] can be predictive in a nowcasting setting, there is no prior work investigating the usefulness of Healthmap (HM) data
 - Note : HM data is available even for countries with modest Internet penetration

HEALTHMAP DATA

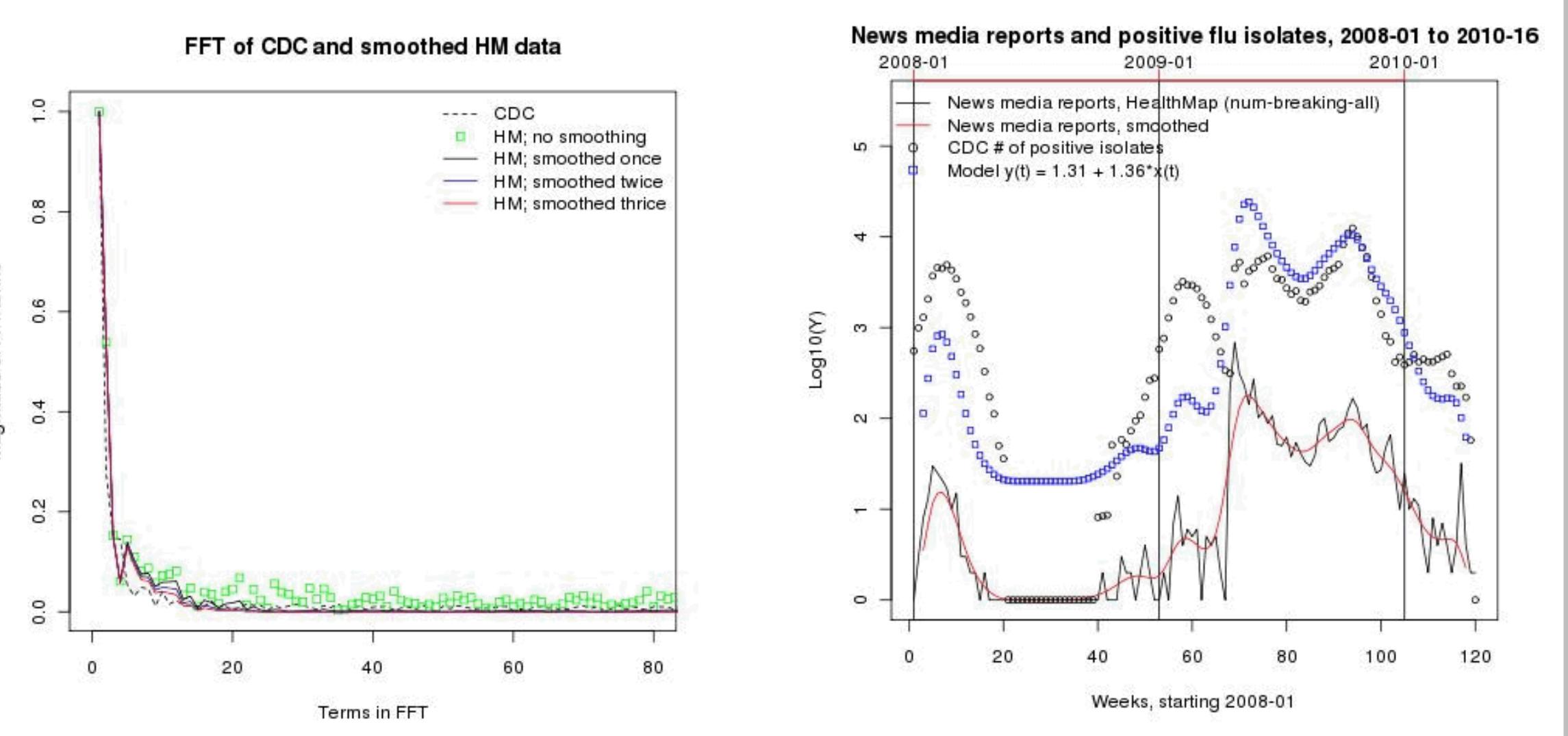
- Contains news/media reports, Ministry of Health reports, ProMed Mail, "scraped" from the Web
- Tagged by date, location (province or city) and disease
- Data is archived; can be freely accessed at <http://healthmap.org>
- A data feed for DoD's Biosurveillance Ecosystem

EXPLORING HM DATA



Comparison of ILINet and HM data

- There is a moderate level of correlation (Pearson correlation of 0.7)
- The HM data is very noisy and will require smoothing before being used in modeling



Smoothing HM data

- Apply a 5-point smoothing kernel to HM time-series
- Fit a simple linear model to log-transformed ILINet and HM data
- The predictions are in the correct ballpark, but need a far more sophisticated model

MODELING WITH HM DATA

- The low correlation between HM and ILINet data implies that a pure model such as $Y_t = g(X_t)$, where Y_t and X_t are ILINet and HM time-series, will not suffice
- However an autoregressive moving average model with an exogenous input (ARMAX) might work (c is a constant)

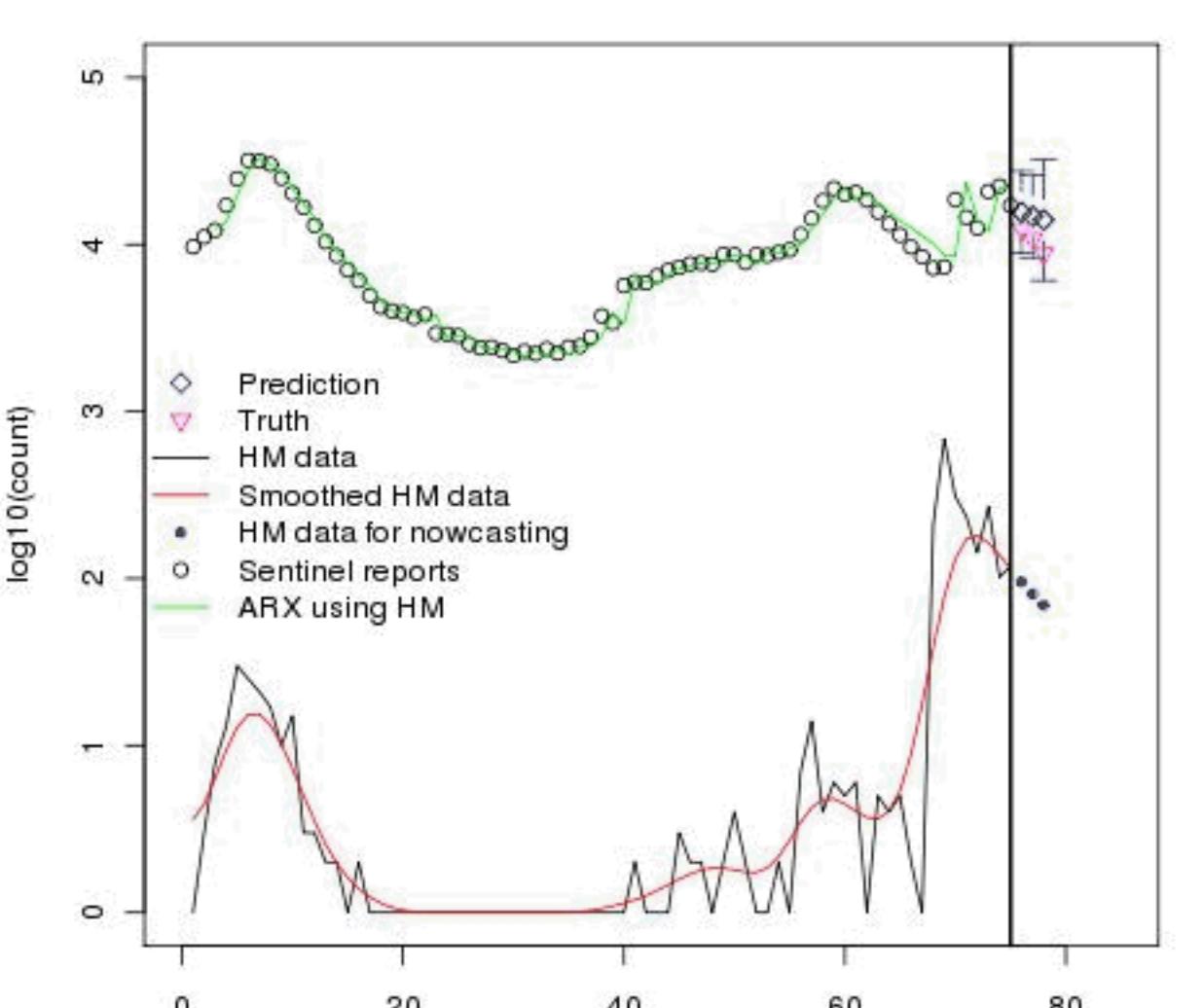
$$Y_t = c + \varepsilon_t + \sum_{l=1}^L \alpha_l Y_{t-l} + \sum_{j=0}^M \beta_j X_{t-j} + \sum_{k=1}^K \gamma_k \varepsilon_{t-k}$$

- The model is fitted to training data by optimizing on (L, M, K) and using AIC to keep the model simple
- Typically we will train the model on N weeks of ILINet data and forecast for weeks (N+1) : (N+3) using HM data.
- We will compare against an autoregressive model too ($\beta_j = \gamma_k = 0$)

TESTS WITH USA DATA

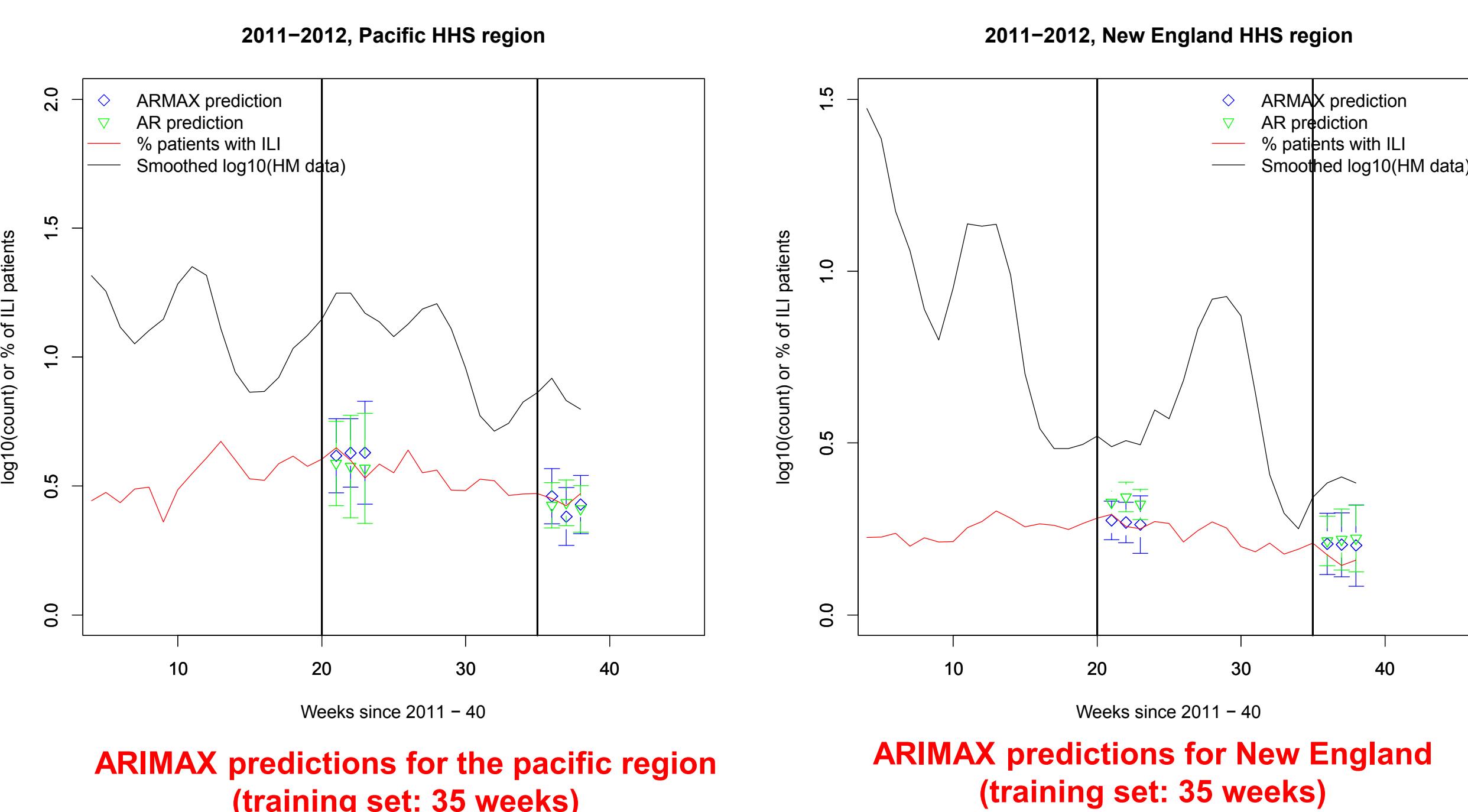
Country-wide tests

- Use ARMAX models to nowcast morbidity (ILINet data) using HM
- Compute 3σ error bounds on the nowcasts
- Apply during 2008-2010 (the 2009 swine flu outbreak and the big 2009-2010 season)



Regional tests

- Repeat tests for HHS regions where HM data counts are lower (2011-2012 season)
- Compare against AR models (no HM data to assist nowcasting)

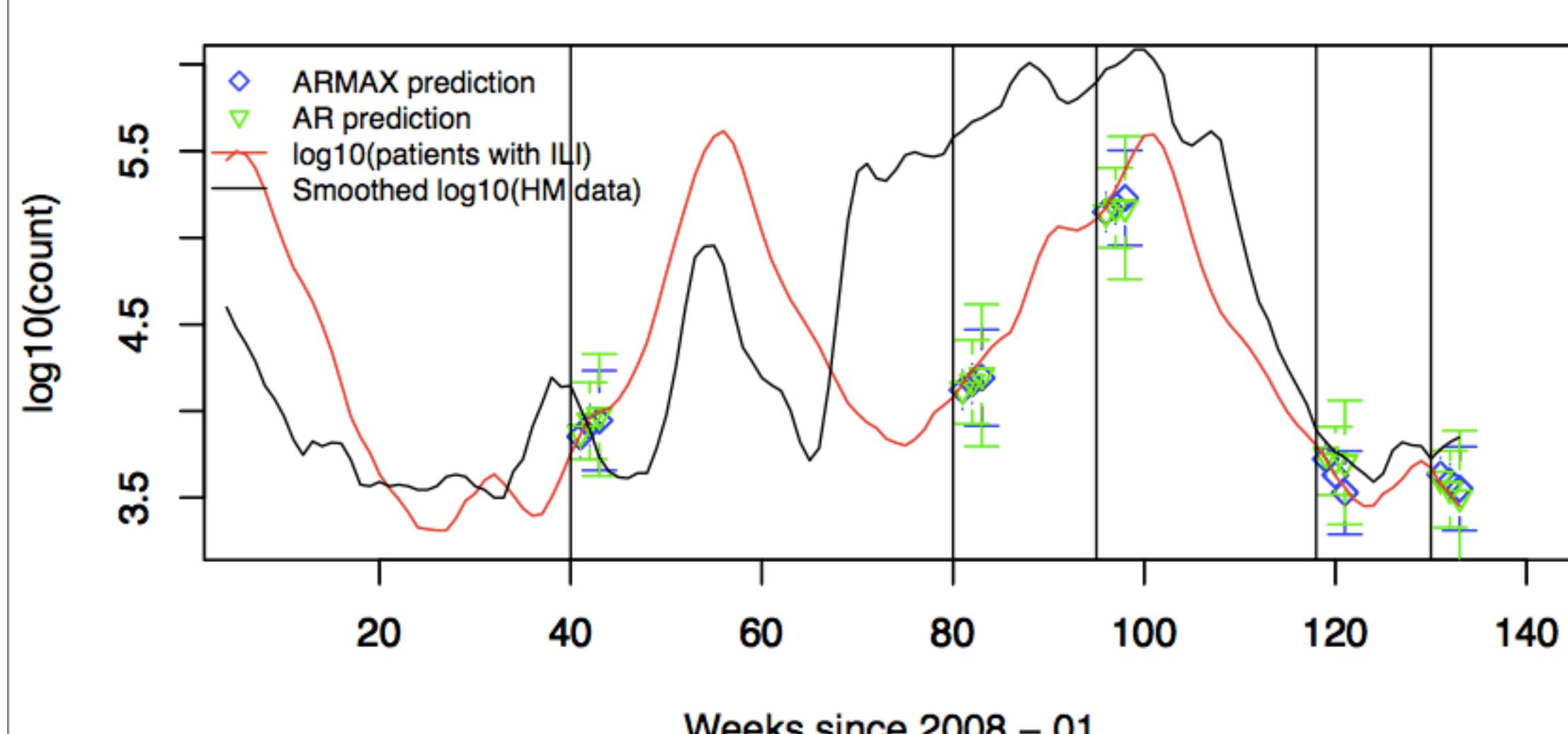


New York City test

- Apply to NYC during the swine flu outbreak
- Start date of analysis : 2009-01-01
- Training period : 16 weeks

In all cases, adding HM data (ARMAX model) provided the same or better accuracy than AR models (no HM data)

WHEN HM DATA MISLEADS



Predicting flu in France

- The spring-summer 2009 swine flu outbreak missed France
- The media circus did not; HM data was misleading
- The training revealed the weak mutual information in HM data and the ARMAX models gracefully degraded to AR models
- Bottomline: ARMAX models are robust; when HM data misleads, it is ignored

CONCLUSIONS

- HM data can be used for nowcasting
- Its low correlation with flu surveillance data require that that one use more sophisticated time-series models such as ARMAX
- ARMAX models exploit the structural information in historical surveillance data and current HM data to provide accurate nowcasts
- In case the HM data misleads, the model gracefully degrades to a AR model
- HM data is available for countries with low Internet penetration and could be a way of tracking diseases in locations with incomplete PH reporting

Acknowledgements

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References

- [Ginsberg et al, 2009] J. Ginsberg et al, "Detecting influenza epidemics using search engine queries", *Nature*, 457:1012-1015, 2009.
- [Lambos and Cristianini, 2012] V. Lambos and N. Cristianini, "Nowcasting events from the social Web using statistical learning", *IEEE Transactions on Intelligent Systems and Technology*, 3(2):72, 2012.

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