

method and design and decision tools that improve building practice (e.g., audit procedures such as CIRA and the Wisconsin audit and design software packages such as DOE-2). Influencing key decision-makers is the strategy used in these process-oriented case studies. Research of this nature needs the attention of the private sector but would probably not be conducted or widely disseminated without public support. A variety of strategies could be appropriate (Fig. 6.4).

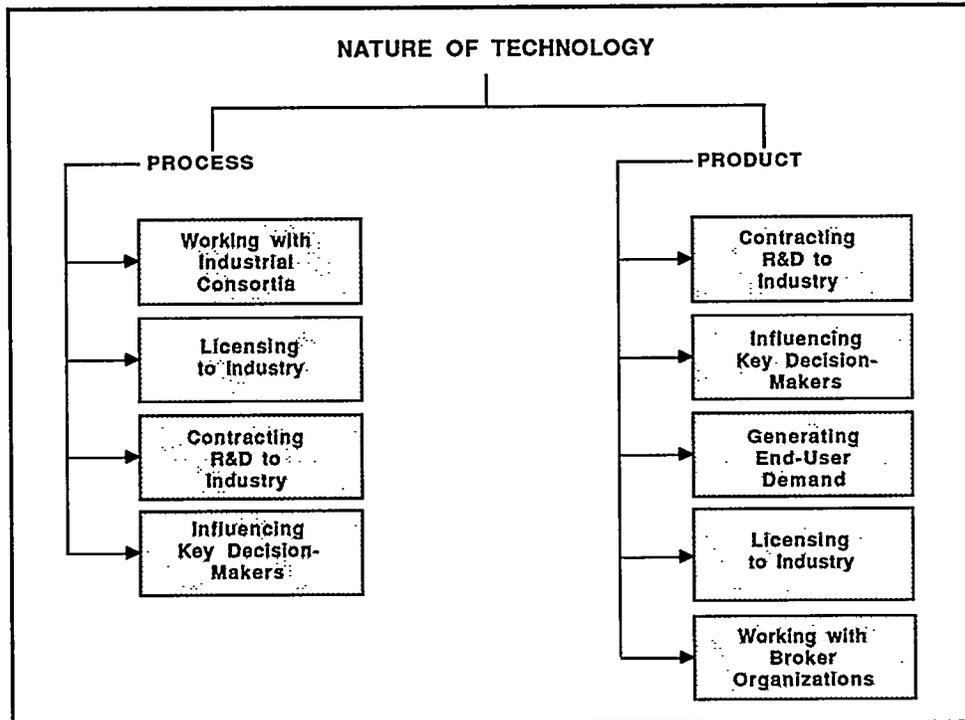


Fig. 6.4. Strategies for different types of technologies.

The primary strategies for product innovations (such as low-E windows and the solid-state ballast) range from contracting R&D to industrial partners