

	Lighting and Windows	HVAC and Appliances	Materials	Software	Testing Procedures
Fully- Commercialized	Low-E Windows Solid-State Ballasts	Flame Retention Head Oil Burner Supermarket Refrigeration Compressor Systems		DOE-2	
Semi- Commercialized	Dielectric Coating	Heat Pump Water Heater	Radiant Barriers	CIRA Wisconsin Audit	Hot Box Tracer Gas Testing

Fig. 3.1. Case study innovations by type of technology and level of commercialization.

3.2 DATA COLLECTION METHODS

Investigation of an innovation began with a review of the available literature, consisting mainly of technical reports and trade publications. The next step was to identify and contact OBCS and national laboratory project managers as well as industry and trade association representatives. Telephone and personal interviews were conducted with these technical managers and industry representatives to determine the chronology of events leading to commercialization, and the current market standing of the innovation.